

AGENDA

HLA Executive Committee

Location: **Red Lion Hotel**
1929 Fourth Street
Eureka, CA

Time: **Wednesday, April 4, 2018**
12:00 noon to 2:00 pm

Members of the public may address the HLA Executive Committee on any agenda item. Non-agenda items may be addressed during the public comment period; speakers are limited to three minutes.

- I. CALL TO ORDER & ROLL CALL
- II. AGENDA APPROVAL: Approve/modify the following agenda
- III. ACTION ITEMS

1. March Meeting Minutes*

Recommended action: examine and then approve/modify the minutes of the meeting of March, 2018.

2. Sequoia Park & Zoo Funding

Follow up on March meeting and presentation: Eureka Lodging Alliance and other community fund participation; timing of grant payouts and public announcement; funding offer, stipulations and legal review. Recommended action: discuss and develop policy; direct staff accordingly.

3. HLA Cash Flow Analysis

Committee members have requested a statement of the Alliance's current reserves and commitments, along with a projection of income and expense for the coming year.

4. HLA Staffing Committee Report

Recommended action: Receive update from staffing subcommittee (John Porter and Marc Rowley).

5. HLA 2018 Board Election

Recommended action: Appoint a nominating committee and approve schedule for 2018 election.

6. Spring 2018 Board Meeting

Recommended action: Select a date and venue for the spring board meeting; provide direction on meeting agenda.

7. March Finances

Recommended action: Review and approve report on HLA finances for March 31, 2018. Review Community Funding Status Report for March 31, 2018.

8. Old Business

- IV. DIRECTOR REPORTS
- V. PUBLIC COMMENT PERIOD