



**Ending violence...
one home at a time.**

**2015
Annual Report**



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Who We Are

Vision: A Violence-Free Community

Mission: To prevent abusive behavior by conducting educational programs for men, women, and youth, and to raise awareness of respectful relationships in the community.

From Our Board President

We are very happy to report that Community Alternatives to Violence has seen a year of inspirational triumphs... and continuing challenges.

We have celebrated a renewed relationship with the Shenandoah Women's Center and have forged an alliance to ensure that the needs of victims of domestic abuse are met and that efforts are made to address the interruption of recurring abuse through appropriate intervention. We are confident this partnership will go far to enhance the well-being of families in our community.

We have experienced the support of community friends and colleagues at our Second Annual Elimination Dinner, an event that not only raises needed revenue for the organization but also provides a venue for awareness of the value of the services offered by CAV.

We have welcomed new, highly committed board members and new volunteer group facilitators.

Our major challenge continues to be the referrals of offenders to CAV. CAV intervention should be the automatic response to domestic abuse. Completion of a licensed intervention program has been shown to significantly reduce the recurrence of domestic abuse in the participant. Without intervention abusers will simply view themselves as victims of an unjust system and will carry abusive patterns to future relationships. CAV will persist in educating the community of the value of a routinely-utilized intervention program in our dedication to break the cycle and end violence...one home at a time.

Deb Barthlow



From Our Treasurer

2015 proved to be a challenging year, with revenues down slightly below budget. However, the organization met the challenge, and kept expenditures below budget as well, with a net positive cash flow for the year.

Our spring fundraiser, the Elimination Dinner, continues to grow and bring in a substantial portion of the budget. Smaller fundraising efforts, grants, and direct donations also bring in additional revenue. Client fees bring in the remaining funds required.

Many of our clients are low income or jobless, and work off their accountability requirements through community service. This often represents a loss of income for CAV, however. It is imperative that we continue to provide the program to all participants, regardless of income status. Going forward, CAV is implementing other revenue-generating programs to offset these losses, including a client sponsorship program and other activities.

As domestic violence affects all income groups, we will continue our push with prosecutors, defense attorneys, and judges to refer all domestic violence perpetrators into the program, thereby increasing participation in the program and increasing revenue to the organization.

Mike Bochinski

From Our Fundraising Committee

Fundraising for 2015 was highlighted by our Second Annual Elimination Dinner in the spring, more than doubling our proceeds from the previous year. The event has now become our key fundraiser and it continues to grow. Corporate and Individual sponsorships increased significantly, indicating that our efforts toward expanding awareness and the critical need for CAV intervention has resonated with many.

Fundraising successes also included a significant grant from United Way, as well as from the Berkeley County Council and others. Plans are being implemented to increase monthly contributions by individuals to offset fluctuating cash flows.

By adding new Board Members and strengthening ties with other organizations involved with domestic violence, fundraising efforts will continue to expand. Smaller events such as Paint Night also continue to bring in the necessary funds during the course of the year.

The Fundraising Committee is now refining ideas to have an additional large fundraising event in the fall of each year. Focusing on just two large fundraisers will better focus resources and get the most effective revenue generation for the amount of effort expended.



From Our Executive Director

To all our CAV friends and supporters,

As 2015 draws to a close, we would like to share with you just a few examples of what continues to inspire us to work toward ending abusive behavior. It is your support which drives us to end violence and restore families.

Once again, we surpassed 2014 in diversified fundraising dollars!

- As in 2014, CAV was the only nonprofit in the Eastern Panhandle to commit in a big way to Giving Tuesday on December 1. Local businesses contributed food and drink so that we could welcome Workforce clients into Auto Parts Place on this very important Day of Giving. We wanted to give back and were rewarded that day with a 500% increase in donations over last year!
- Thanks to Nic Diehl and a team of tireless volunteers, CAV's second elimination dinner was a resounding success, raising almost \$20,000 for the organization!

In 2015, twenty-six men and five women (a 23% increase over 2014) completed the respectful relationship curriculum, despite a decrease in referrals during the year. And unfortunately, two sizeable grants, totaling \$400,000 were not awarded this year, although new applications for both will be submitted in 2016.

2015 accomplishments would not be complete without highlighting the Mentors in Violence Prevention program, the nationwide effort at bystander intervention which CAV piloted at Berkeley Springs High School in 2013. Weekly meetings are now being held with all grades and the theme of sexual harassment is a popular one with students. Stay tuned for details of the expansion of MVP into other local school systems!

The need for CAV intervention could not have been summarized better than by one of our Board members, Sue Pellish.

I am on the Board of Directors of what I consider the most important non-profit in the Eastern Panhandle. Community Alternatives to Violence provides the Batterers Intervention Program for perpetrators of domestic violence. This program is available to anyone who is the respondent in a Family Court case and is ordered by the Family Court Judge to attend and complete classes. Magistrate and Circuit Court adjudicated offenders may also be ordered to classes in domestic violence cases at the criminal level. Every week, for 32 weeks, the perpetrator learns why he/she can't control another person, why respect and boundaries are of utmost importance in a relationship, why he/she can never threaten or harm a person again. Yet judges, magistrates, prosecutors and defense attorneys send referrals infrequently, and some not at all. As a woman who understands how it feels to be frightened at a point in my life, I don't understand. One punch could kill. One push could lead to much worse. Every day 2 to 3 people are arrested for domestic violence in the Eastern Panhandle of West Virginia. Please make it your business to mind someone else's business. Ask our legal system to PLEASE refer a batterer to the CAV program. We can work with anyone regardless of income.

Supporters like Sue are superheroes to us. The partners of our clients are also heroes—we were mindful of this as some of our donors gave in memory of loved ones who lost the battle with their abuser. You energize us to continue.....until the violence ends.

Carolyn Zdziera



2015 Financials

	Actual Jan-Dec 15	Budget Jan - Dec 15
Ordinary Income/Expense		
Income		
Program Fees	29,584.50	30,000.00
Donations	12,199.87	14,500.00
United Way	2,500.02	2,000.00
United Way/CFC	743.03	
Fundraisers	18,728.01	10,000.00
Grants	3,000.00	20,000.00
Miscellaneous Income	6.75	0.00
Total Income	66,762.18	76,500.00
Expense		
Travel	611.90	1,000.00
Salaries	35,274.45	37,000.00
Bad Debt Expense	800.00	800.00
Bank Fees	115.25	300.00
Communications	1,559.27	1,500.00
Computer expense	1,321.13	1,100.00
Dues and Subscriptions	322.94	350.00
Fundraising	6,031.41	5,500.00
Insurance	1,442.99	1,325.00
Licenses and Permits	25.00	25.00
Miscellaneous	192.27	0.00
Office Supplies	2,247.82	2,000.00
Payroll Expenses	2,707.65	2,500.00
Postage and Delivery	207.53	250.00
Printing and Reproduction	336.70	1,500.00
Professional Fees	250.00	300.00
Program Expense	2,680.40	4,550.00
Rent	6,045.60	6,000.00
Total Expense	62,172.31	66,000.00
Net Income	4,589.87	10,500.00



2016 Budget

		Budget
		Jan - Dec 16
Ordinary Income/Expense		
Income		
	Program Fees	20,750.00
	Donations	19,700.00
	United Way	5,000.00
	United Way/CFC	1,200.00
	Fundraisers	25,000.00
	Grants	16,200.00
	Sponsorships	<u>5,000.00</u>
Total Income		92,850.00
Expense		
	Travel	1,500.00
	Salaries	38,016.00
	Bad Debt Expense	250.00
	Bank Fees	250.00
	Communications	2,000.00
	Computer expense	1,500.00
	Dues and Subscriptions	350.00
	Fundraising	7,500.00
	Insurance	1,500.00
	Licenses and Permits	25.00
	Office Supplies	2,500.00
	Payroll Expenses	2,700.00
	Postage and Delivery	250.00
	Printing and Reproduction	1,500.00
	Professional Fees	300.00
	Program Expense	4,550.00
	Rent	<u>6,000.00</u>
Total Expense		70,691.00
Net Income		22,159.00



2015 CAV Board Members

2015 Officers

President—Deb Barthlow

Vice President—Amy Knight

Secretary—Laura Rogers

Treasurer—Michael Bochinski

Board of Directors

Bill Clark

Nic Diehl

Pam Green

Larry Schultz

Maggie Walkup

Advisory Committee

Andrew Garcia

Cindy Largent-Hill

Non-Voting Board Member

Carolyn Zdziera

