

SC CYBER

Cyber Education Symposium

Defining the “Next Steps”

Clayton University

February 2017

Thomas Scott



Cyber Resilience Professional

- CISSP, CISA, PMP
- Critical Infrastructure, FEMA COOP Level 1



The reality is....



EXPENDABILITY

KIRK, SPOCK, MCCOY, AND ENSIGN RICKY ARE BEAMING DOWN TO THE PLANET.
GUESS WHO'S NOT COMING BACK

A large, stylized starburst graphic composed of numerous overlapping, faceted geometric shapes in shades of gray and white, radiating from a central point. The graphic is set against a background of white and a dark red color that forms a large 'X' shape.

SC CYBER

South Carolina
Cyber Workforce Presentation

WELCOME TO CYBERSTATES™

THE DIGITAL ECONOMY AT YOUR FINGERTIPS

CompTIA presents Cyberstates™, the definitive guide to national, state, and metropolitan area tech sector and tech workforce analytics. Cyberstates aggregates mountains of data and transforms it into easy to understand visuals and actionable insights.

CompTIA.

KEY FINDINGS



6.9 million

number of workers employed in the U.S. tech industry



492,550

number of tech business establishments



626,560

number of postings for tech occupation job openings during Q4 2016



7.3 million

number of tech occupation workers employed across industries in the U.S. economy



\$108,900

average annual wages of U.S. tech industry workers, more than double the average national wage



\$1.3 trillion, or 7.5 percent

the estimated direct contribution of the tech industry to the U.S. economy



182,220

the number of net new jobs added by the tech industry, driven largely by gains in the IT services and custom software services category (+108,930 jobs)



52,434

the number of tech patents granted during the most recently available year for patent data



South Carolina

STATE OF TECHNOLOGY SUMMARY

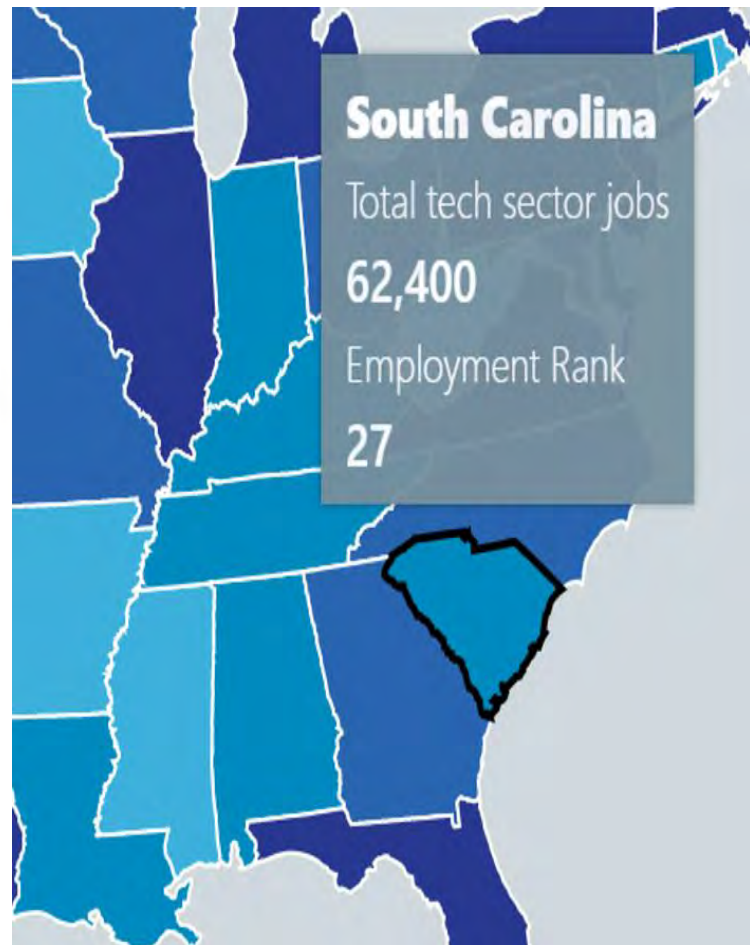
62,360 TECH INDUSTRY EMPLOYMENT

6,391 TECH BUSINESS ESTABLISHMENTS

\$76,589 AVERAGE WAGE IN TECH INDUSTRY

3.2% TECH INDUSTRY AS A % OF OVERALL WORKFORCE

6,424 Q4 2016 POSTINGS FOR TECH OCC. JOB OPENINGS

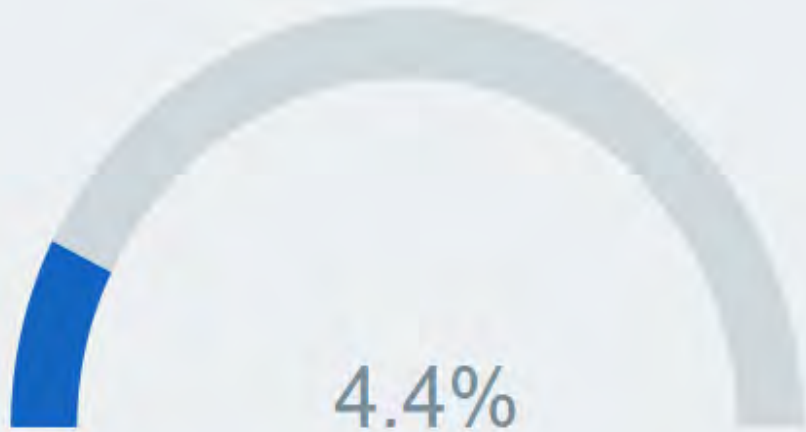


27th TECH EMPLOYMENT RANK

40th AVERAGE TECH WAGE RANK

38th INNOVATION RANK [per capita]

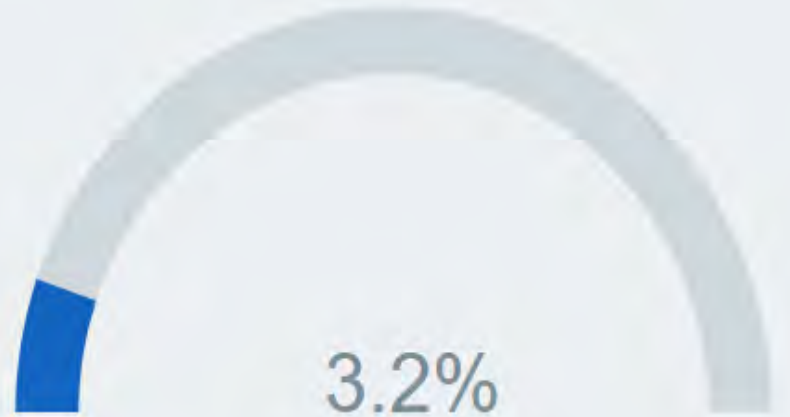
% OF WORKFORCE IN TECH INDUSTRY



STATE RANKING

N/A

% OF WORKFORCE IN TECH INDUSTRY

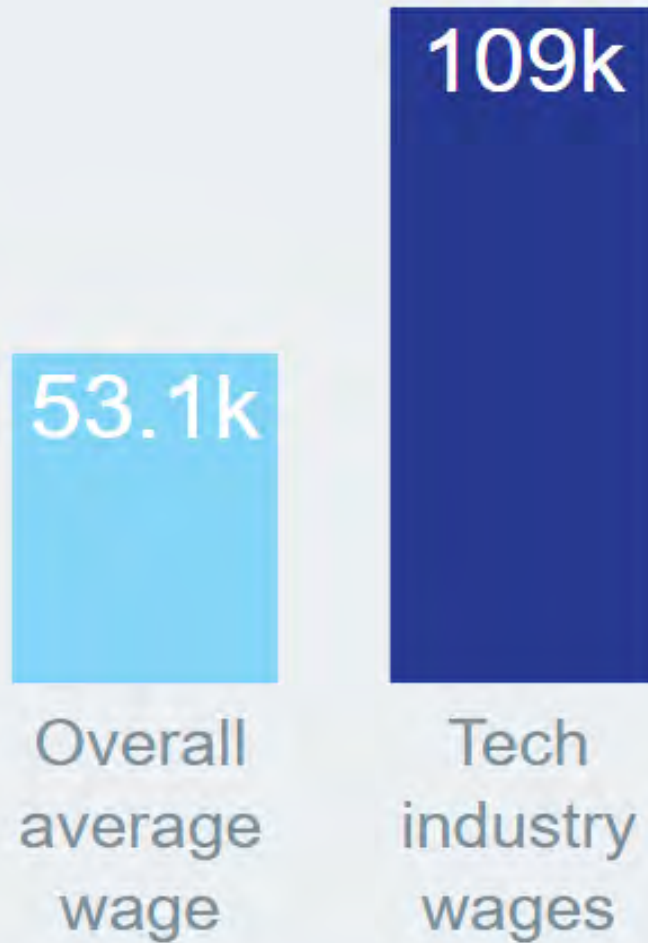


STATE RANKING

35th



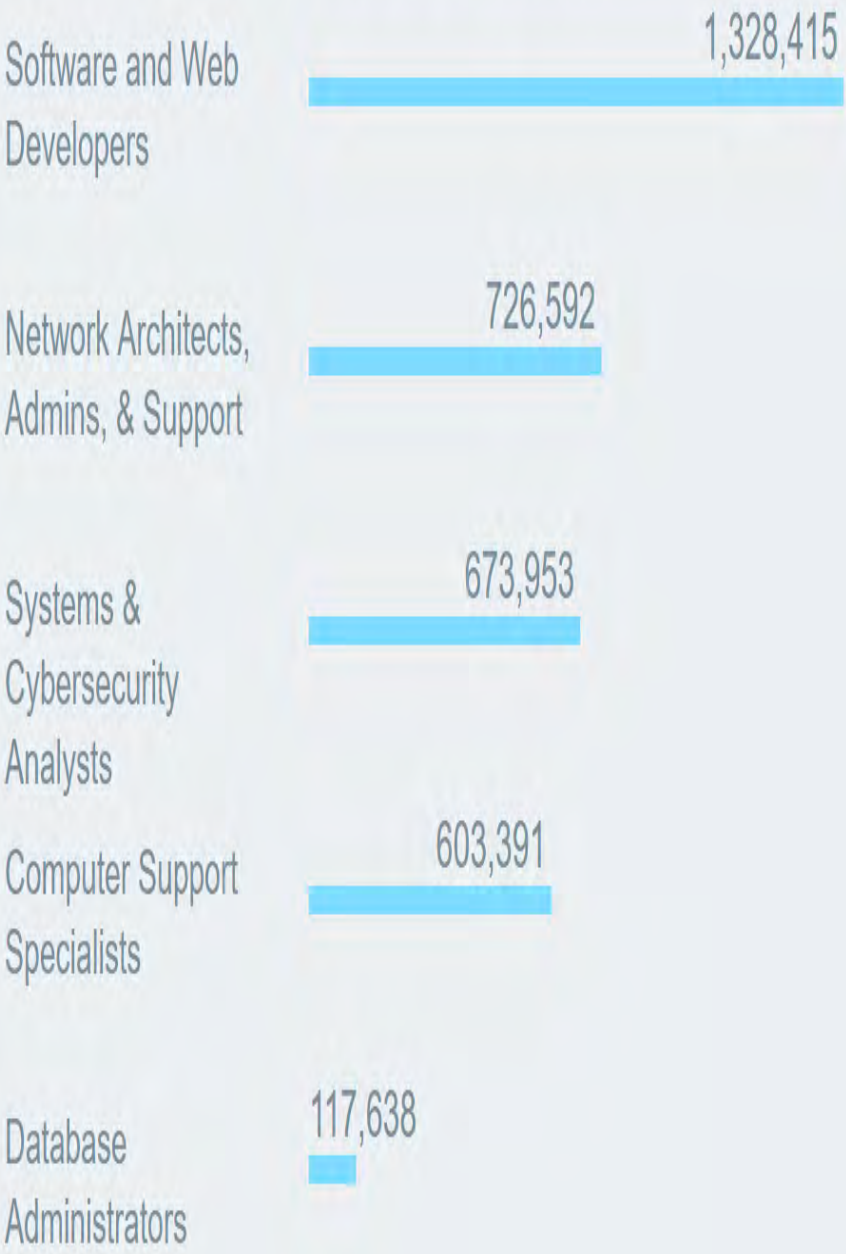
TECH INDUSTRY AVERAGE WAGES



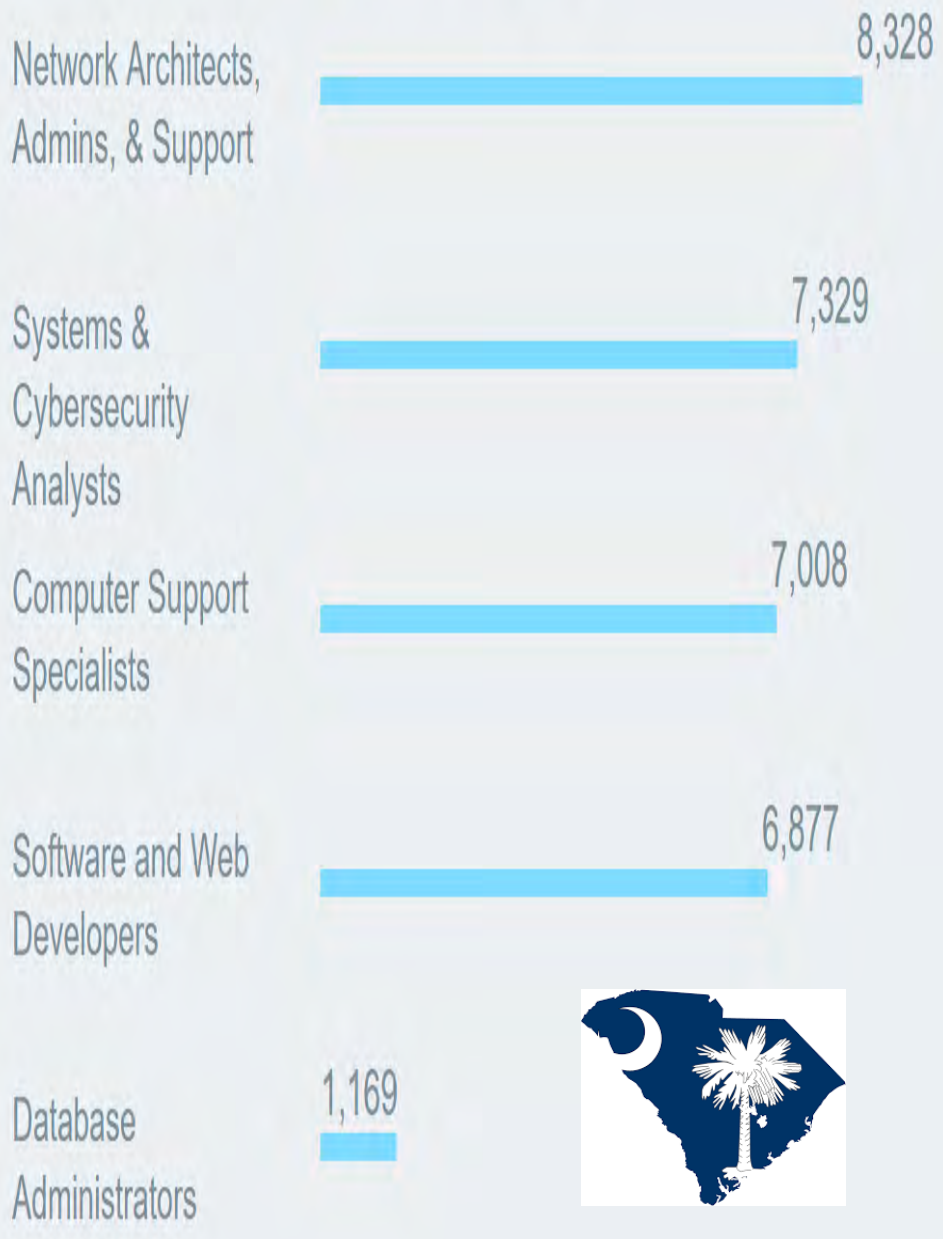
TECH INDUSTRY AVERAGE WAGES



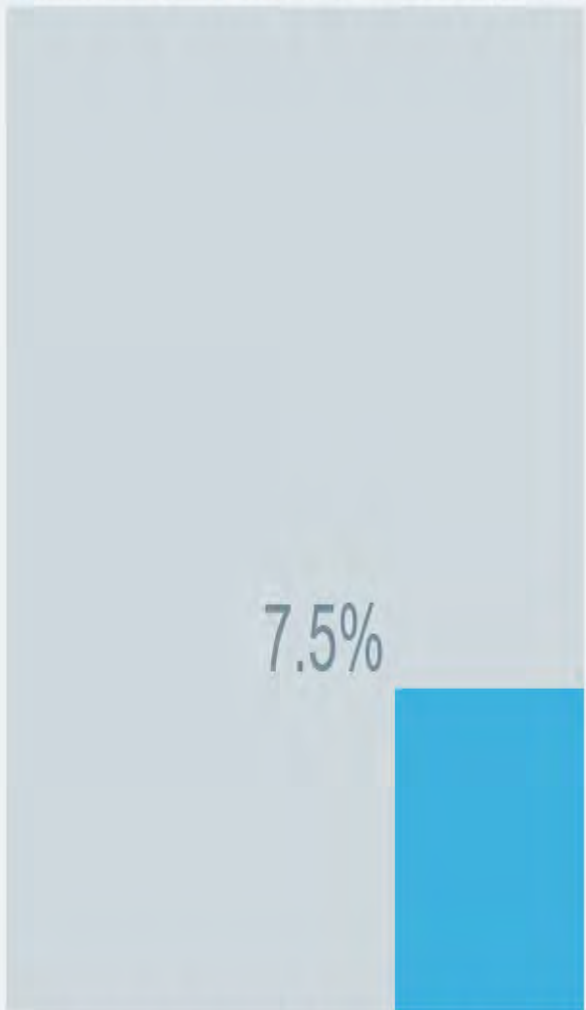
LEADING TECH OCCUPATION JOBS



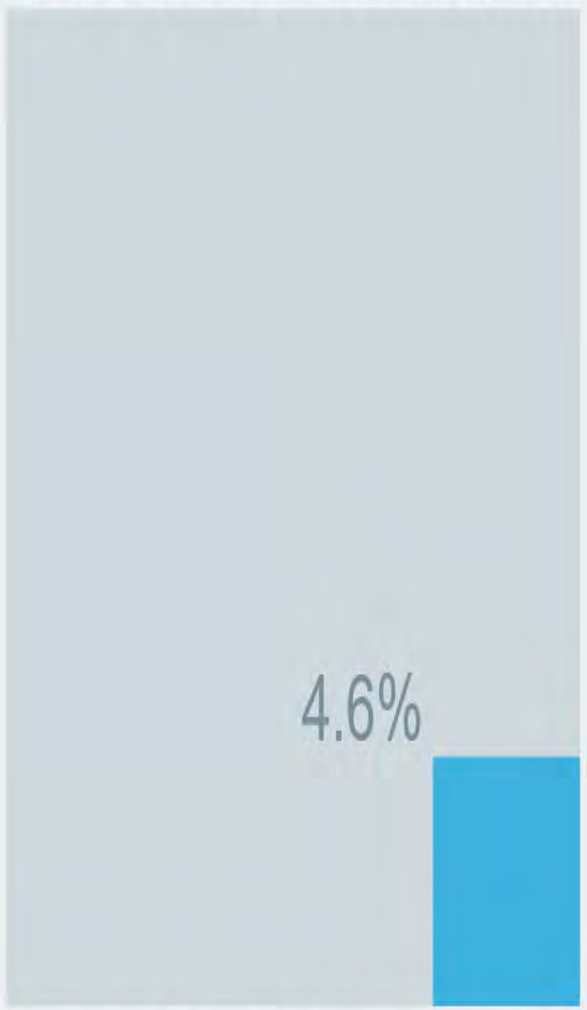
LEADING TECH OCCUPATION JOBS



ECONOMIC IMPACT OF TECH INDUSTRY (% of overall)



ECONOMIC IMPACT OF TECH INDUSTRY (% of overall)



ECONOMIC IMPACT OF TECH INDUSTRY (in billions \$)

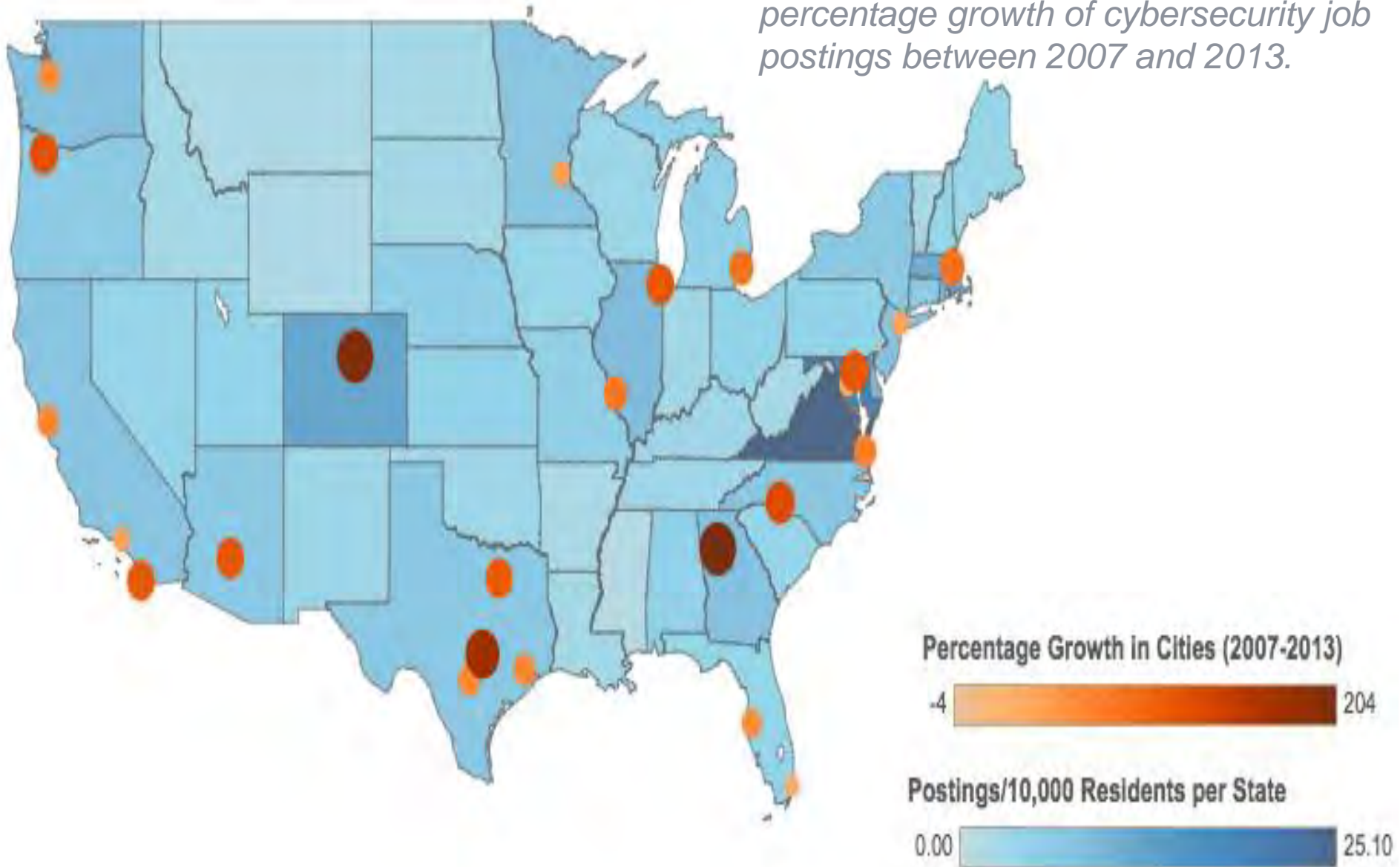
\$1,342b

ECONOMIC IMPACT OF TECH INDUSTRY (in billions \$)

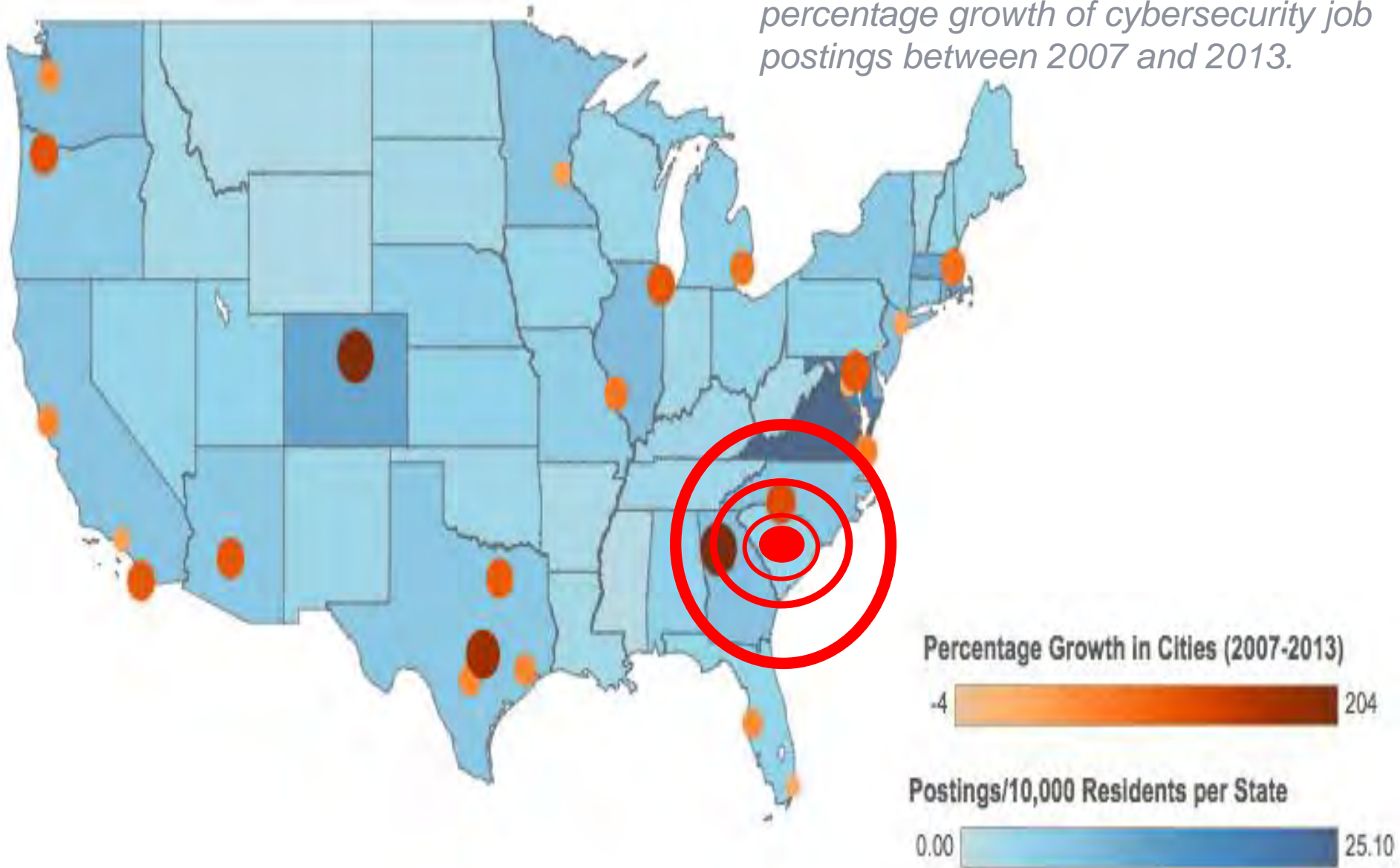
\$9b



This map shows the top 25 cities by percentage growth of cybersecurity job postings between 2007 and 2013.

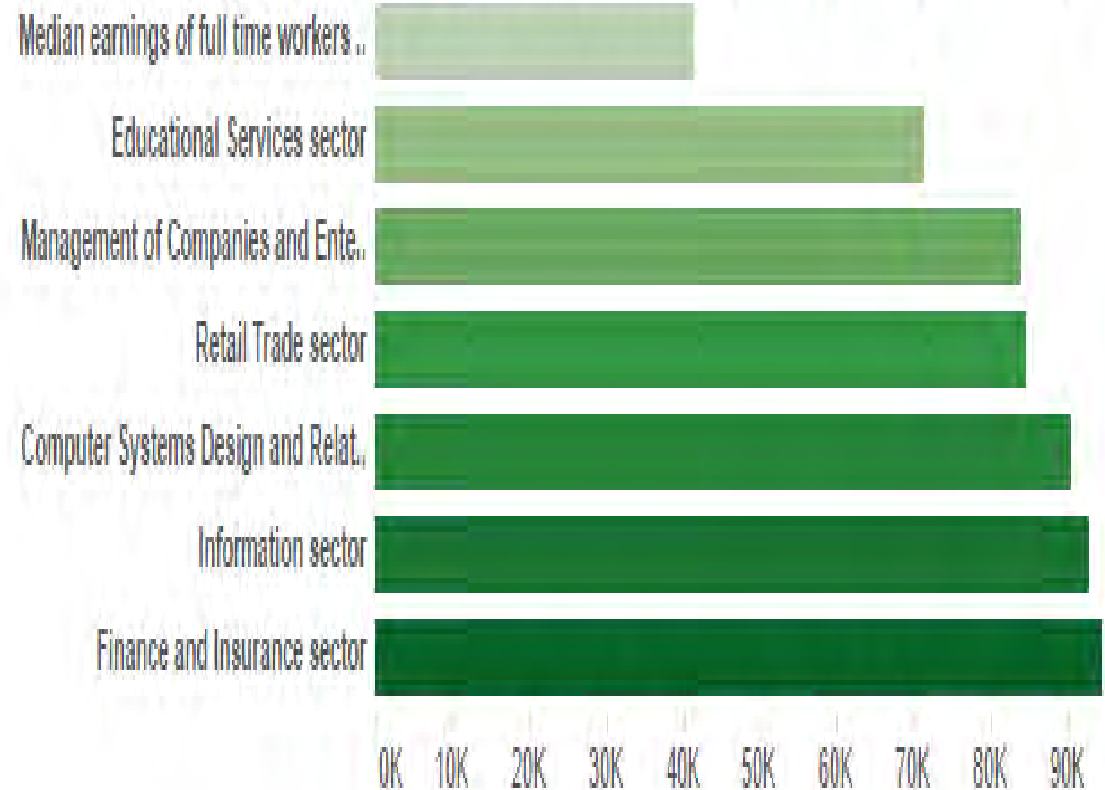


This map shows the top 25 cities by percentage growth of cybersecurity job postings between 2007 and 2013.





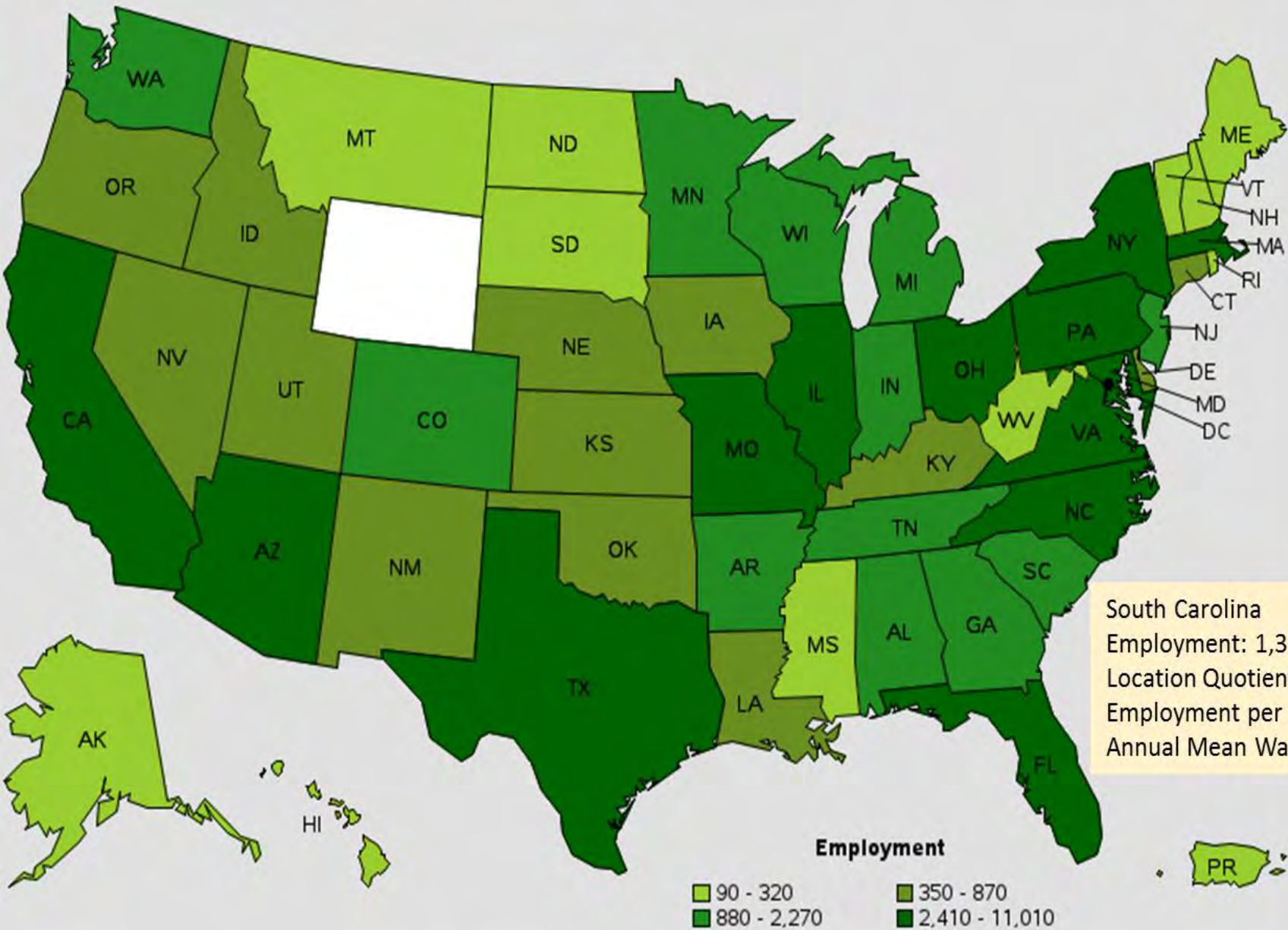
Annual Median Wages for Information Security Analysts By Industry



Sources: Burning Glass Cybersecurity Job Market report and Bureau of Labor Statistics website

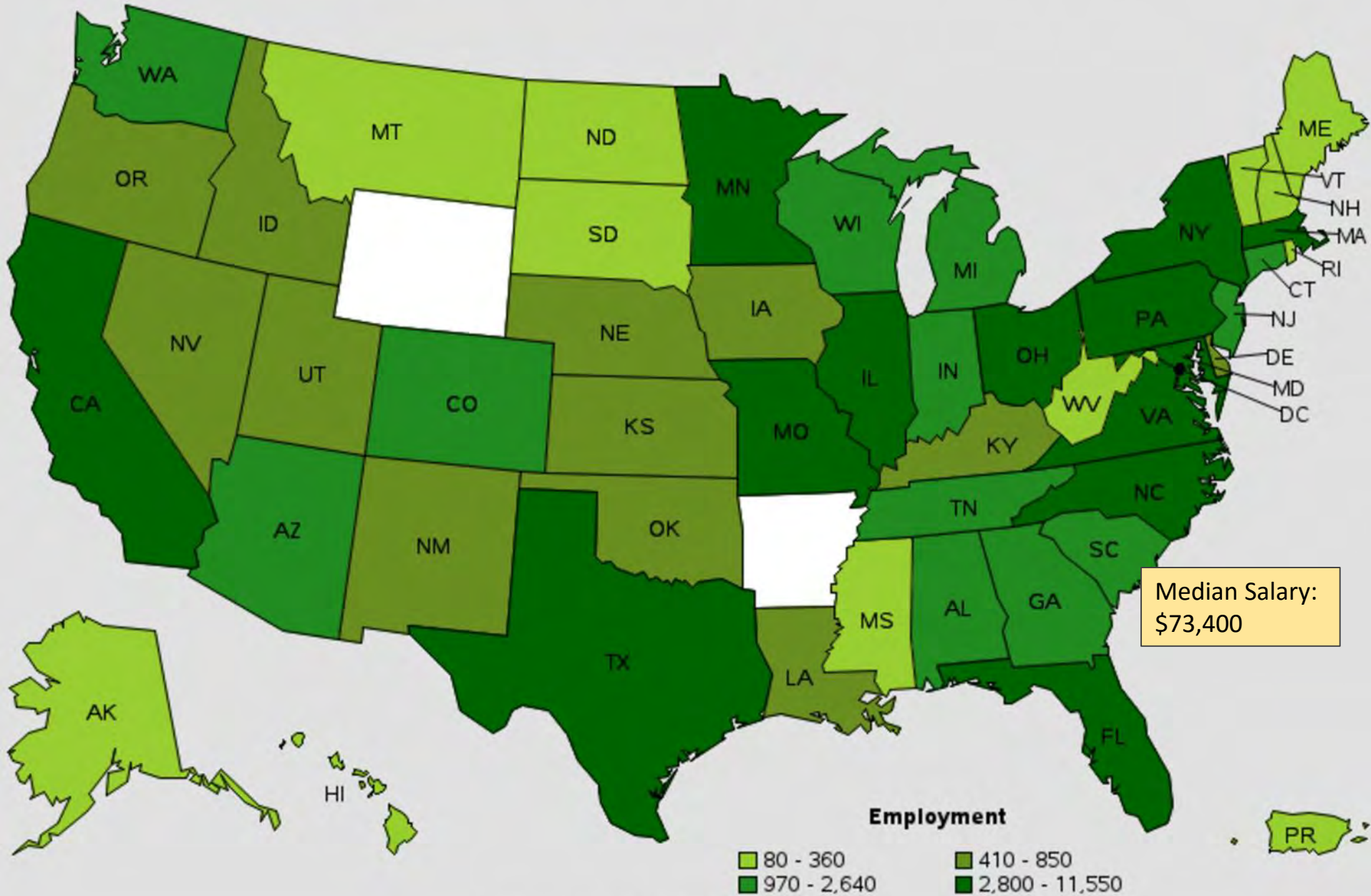
Arina Setalvad/ Peninsula Press

Employment of information security analysts, by state, May 2015



Blank areas indicate data not available.

Employment of information security analysts, by state, May 2016



Blank areas indicate data not available.

Information Security Analysts

Median annual wages, May 2016

Information security analysts

\$92,600

Computer occupations

\$32,860

Total, all occupations

\$37,040

Note: All Occupations includes all occupations in the U.S. Economy.

Source: U.S. Bureau of Labor Statistics, Occupational Employment Statistics

1.5 Million

**More cybersecurity
professionals
will be needed
to accommodate the
predicted
global shortfall
by 2020**



More than half of IT professionals surveyed stated fewer than 1/4 of all applicants were qualified

2016 Cybersecurity Skills Gap

Too Many Threats

\$1 BILLION: PERSONALLY IDENTIFIABLE INFORMATION (PII) RECORDS STOLEN IN 2014¹

97% BELIEVE APTS REPRESENT CREDIBLE THREAT TO NATIONAL SECURITY AND ECONOMIC STABILITY²

MORE THAN 1 IN 4 ORGANIZATIONS HAVE EXPERIENCED AN APT ATTACK³

\$150 MILLION: AVERAGE COST OF A DATA BREACH BY 2020⁴

1 IN 2 BELIEVE THE IT DEPARTMENT IS UNAWARE OF ALL OF ORGANIZATION'S INTERNET OF THINGS (IOT) DEVICES⁵

74% BELIEVE LIKELIHOOD OF ORGANIZATION BEING HACKED THROUGH IOT DEVICES IS HIGH OR MEDIUM⁶

Too Few Professionals

2 MILLION: GLOBAL SHORTAGE OF CYBERSECURITY PROFESSIONALS BY 2019⁷

3X RATE OF CYBERSECURITY JOB GROWTH VS. IT JOBS OVERALL, 2010-14⁸

84% ORGANIZATIONS BELIEVE HALF OR FEWER OF APPLICANTS FOR OPEN SECURITY JOBS ARE QUALIFIED⁹

53% OF ORGANIZATIONS EXPERIENCE DELAYS AS LONG AS 6 MONTHS TO FIND QUALIFIED SECURITY CANDIDATES¹⁰

77% OF WOMEN SAID THAT NO HIGH SCHOOL TEACHER OR GUIDANCE COUNSELOR MENTIONED CYBERSECURITY AS CAREER. FOR MEN, IT IS 67%.¹¹

89% OF U.S. CONSUMERS BELIEVE IT IS IMPORTANT FOR ORGANIZATIONS TO HAVE CYBERSECURITY-CERTIFIED EMPLOYEES.^{12*}

Cyberattacks are growing, but the talent pool of defenders is not keeping pace.

Although attacks are growing in frequency and sophistication, the availability of sufficiently skilled cybersecurity professionals is falling behind. Cybersecurity Nexus (CSX) is addressing this gap by creating a skilled global cybersecurity workforce. From the Cybersecurity Fundamentals Certificate for university students to CSXP, the first vendor-neutral, performance-based cybersecurity certification, CSX is attracting and enabling cybersecurity professionals at every stage of their careers.

SOURCES: 1. 2015 Cost of Data Breach Study: Global Analysis, IBM and Ponemon Institute, May 2015. 2. ISACA 2015 APT Study, October 2015. 3. ISACA 2015 APT Study. 4. The Future of Cybercrime & Security: Financial and Corporate Threats & Mitigation, Juniper Research, May 2015. 5. SACA 2015 IT Risk/Reward Barometer/Member Study, September 2015. 6. ISACA 2015 IT Risk/Reward Barometer/Member Study. 7. UK House of Lords Digital Skills Committee, 8. Burning Glass Job Market Intelligence: Cybersecurity Jobs, 2015. 9. State of Cybersecurity: Implications for 2015, ISACA and RSA Conference, April 2015. 10. State of Cybersecurity: Implications for 2015. 11. Securing Our Future: Closing the Cyber Talent Gap, Raytheon and NCSA, October 2015. 12. 2015 ISACA Risk/Reward Barometer-Consumer Study, September 2015.

* * "Employees" refers to data security professionals at organizations that potentially have access to survey respondent's personal information.



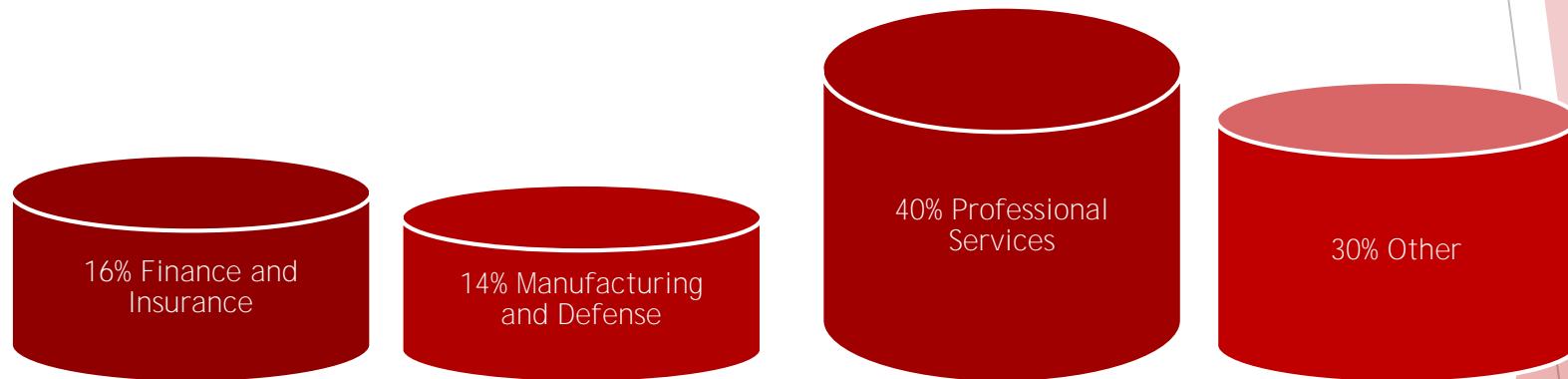
The biggest skill gaps of **today's cybersecurity** professionals

- ▶ 72% Ability to Understand the Business
- ▶ 46% Technical Skills
- ▶ 42% Communication Skills

Source: *State of Cybersecurity: Implications for 2015*
An ISACA and RSA Conference Survey



Fastest cybersecurity demand sectors are in industries managing consumer data



Source: Job Market Intelligence: Cybersecurity Jobs, 2015-2016 Burning Glass Technologies

Expertise required for high demand cybersecurity roles

- Information Security
- Network Setup
- Auditing
- Network Protocols
- Core Database, Coding and Scripting
- Systems Administration





Approximately 10%

► Of the current cybersecurity workforce are comprised of women



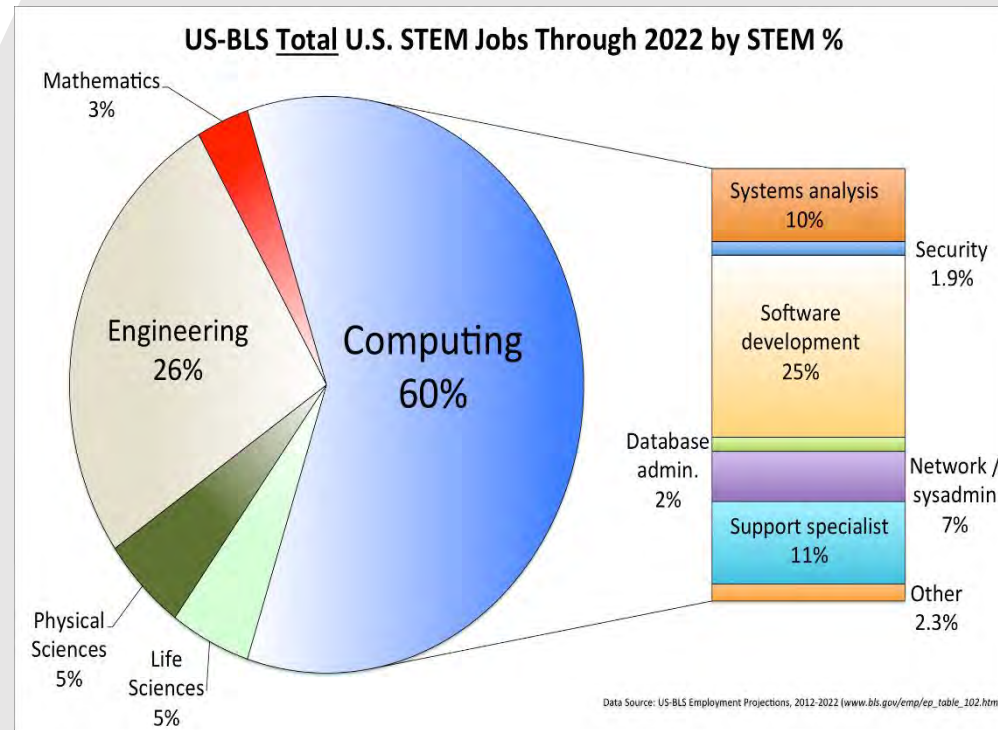
WOMEN IN IT: THE FACTS

*Source: (ISC) 2015 Women in Security:
Wisely Positioned for the Future of InfoSec*

18% growth

Source: Bureau of Labor
Statistics, U.S. Department of
Labor

- Computer occupations will grow much faster than the average job during 2012-2024



- Python
- HIPAA
- Risk Management
- Internal Auditing
- Audit Planning

Source: Partnership for Public Service

**Fastest growing skills in
cybersecurity job postings**



SC CYBER

Cyber Education
Symposium

Clafin University

February 2017

SC CYBER

Symposium

Clafin University, JST Iowa Room 131

Next Steps for Cyber Security

February 16, 2017

9:00 am – 4:00 pm

9:00 am	<i>Opening Comments:</i> Tom Scott, SC Cyber Dr. Karl Wright, Clafin University Tony Dillon, South Carolina Department of Education
9:30 am	Britt Dove, South Carolina State Law Enforcement Divisions (SLED) SLED's role in Cyber Security for the State of South Carolina Chris Bomar, SC Attorney General's Office Impact of Cyber Forensics on the State of South Carolina
10:00 am	Dr. Cheryl Swanier, Clafin University Dr. Barbara Speziale, Clemson University Role of Colleges and Universities with Cyber Security Initiatives
10:30 am	Bill Littleton, SPAWAR Overview of Gen Cyber Camps Col. Dave Coldren, National Guard Overview of Student Competitions Available for Middle Schools and High Schools
11:00 am	Chuck Brooks, ETG Overview of Curriculum Resources Available for Cyber Security Programs
11:30 am	Lunch (Sponsored By: SC Cyber & Southern Educational Systems)
12:30 pm	South Carolina State Cyber Security Lab Tour – Dr. Nikunja Swain, South Carolina State University - Shaun Moorner, South Carolina State University
1:00 pm	Glenn Starkman, Soteria Overview and Vision of Node SC
1:30 pm	Robert Crenshaw, Apprenticeship Carolina

“K-12 schools are adding more computer science classes but educators across the country are seeking an even stronger effort...”

Tony Dillon
SC Department of Education



Edu
Techn
Se

Anthony L. Dillon
Education Associate


**Office of Career and Technology
Education**
SC Department of Education



Cyber Symposium



Discussion Topics

- A. Enrollment Data
 - B. Trends in Enrollment Data
 - C. Computer Science in SC
 - D. Other Topics
- 

Courses under each cluster are offered at career centers and comprehensive high schools:

42

Career Centers

- 32 Single districts
- 10 Multi-district (Serve more than one school district)

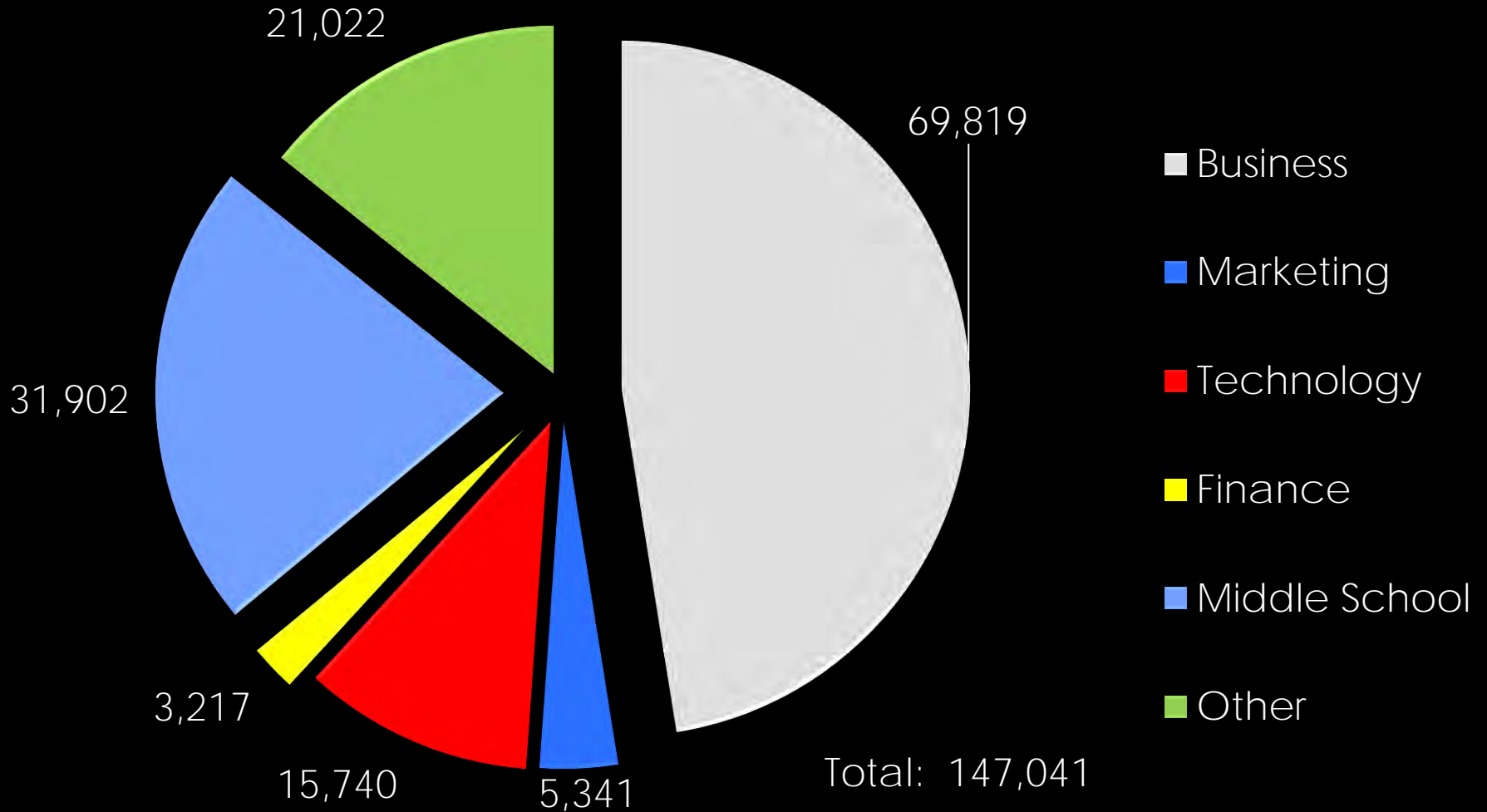
196

Comprehensive High Schools

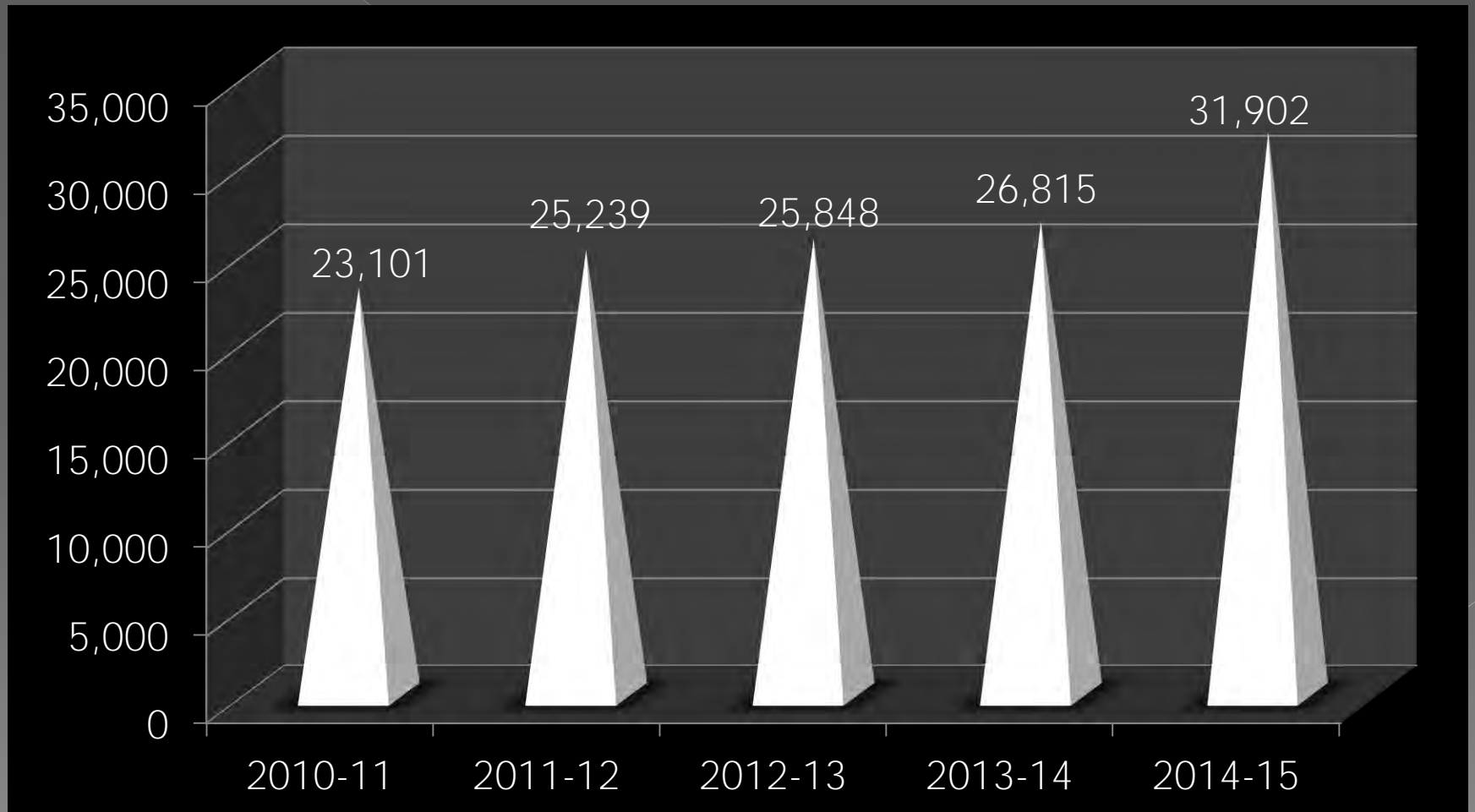
Career and Technology Education High School Course Enrollment 2014-15

Cluster	Gender		Race/Ethnicity				Total
	Male	Female	Black	White	Hispanic	Other	
Agriculture, Food, and Natural Resources	7,427	4,498	1,933	9,295	432	265	11,925
Architecture and Construction	5,684	412	2,236	3,315	400	145	6,096
Arts, Audio-Video Technology, and Communications	4,183	3,042	2,034	4,374	485	332	7,225
Business, Management, and Administration	35,742	34,077	26,423	36,088	4,498	2,810	69,819
Education and Training	553	4,724	2,565	2,264	297	151	5,277
Finance	1,676	1,541	1,374	1,518	206	119	3,217
Health Science	6,217	19,346	9,011	14,179	1,283	1,090	25,563
Hospitality and Tourism	2,125	3,274	2,712	2,126	362	199	5,399
Human Services/Family and Consumer Sciences	4,683	11,545	7,245	7,317	1,076	590	16,228
Information Technology	9,692	6,048	4,882	9,099	913	846	15,740
Law, Public Safety, Corrections, and Security	1,663	987	822	1,586	164	78	2,650
Manufacturing	4,915	308	1,295	3,477	275	176	5,223
Marketing	2,979	2,362	2,033	2,825	273	210	5,341
Science, Technology, Engineering, and Mathematics	9,154	1,989	2,401	7,465	671	606	11,143
Transportation, Distribution, and Logistics	5,982	370	1,786	3,904	495	167	6,352
TOTAL ENROLLMENT: ALL CLUSTERS	102,675	94,523	68,752	108,832	11,830	7,784	197,198

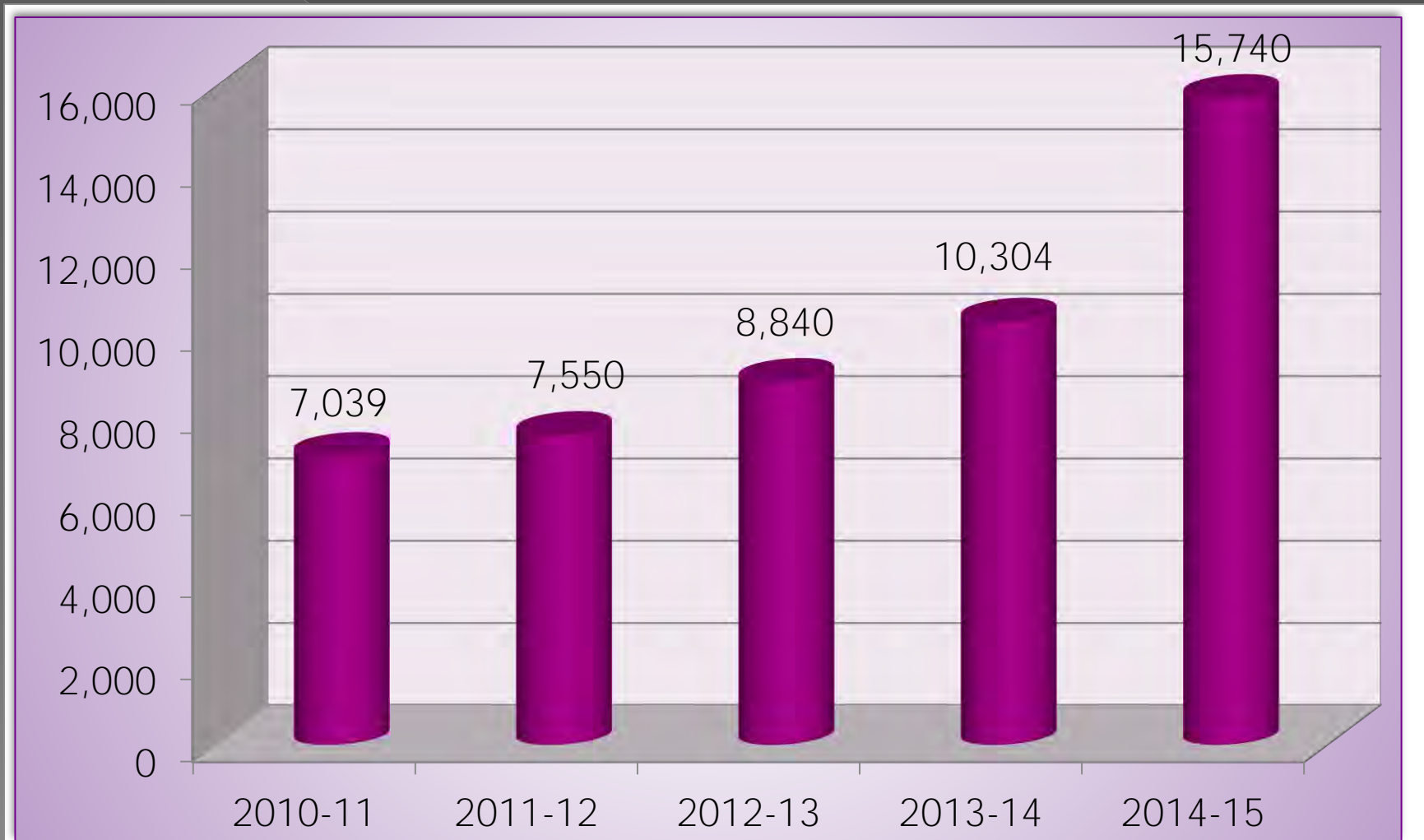
Student Enrollments: Comparison from 2014-2015



Middle School Yearly Student Enrollment



Information Technology Cluster Yearly Student Enrollment





Enrollment Changes:

One Year Comparison - 2015 to 2016

- **Technology** - **Up 35%**
- **New Enrollment** = 15,740



Technology Enrollment Percentages

- GENDER:

- Males 9,692 = 62%
- Females 6,048 = 38%

- RACE:

- Whites 9,099 = 58%
- Blacks 4,882 = 31%
- Hispanic 913 = 6%
- Other 846 = 5%



Technology Courses:

Course Offerings

- **Advanced Animation**
- **Advanced Cyber Security**
- **Computer Forensics**
- **Computer Programming 1**
- **Computer Programming 1 with C++**
- **Computer Programming 1 with JAVA**
- **Computer Programming 1 with Visual Basic**



Technology Courses:

Course Offerings

- **Computer Programming 2**
- **Computer Programming 2 with C++**
- **Computer Programming 2 with JAVA**
- **Computer Programming 2 with Visual Basic**
- **Computer Service Technology 1**
- **Computer Service Technology 2**
- **Computer Service Technology 3**
- **Computer Service Technology 4**



Technology Courses:

Course Offerings

- **Cyber Security Fundamentals**
- **Database Design and Programming with SQL**
- **Database Programming with PL/SQL**
- **Exploring Computer Science**
- **Foundations of Animation**
- **Game Design and Development**



Technology Courses:

Course Offerings

- **GIS Technology 1**
- **GIS Technology 2**
- **Image Editing 1**
- **Image Editing 2**
- **Information Technology Foundations (IC3)**
- **IT Fundamentals**
- **Java Fundamentals and Java Programming**



Technology Courses:

Course Offerings

- **Networking 1**
- **Networking 2**
- **Networking 3**
- **Networking 4**
- **SAS Programming 1**
- **SAS Programming 2**

Career and Technology Education High School Course Enrollment by Cluster 2014-15

Course Code	SCDE Official Course Name	Gender		Race/Ethnicity				Total
		Male	Female	Black	White	Hispanic	Other	
Information Technology								
5351	Advanced Animation	16	5	7	10	2	2	21
5372	Advanced Cyber Security	16	0	2	12	2	0	16
5374	Computer Forensics	109	75	44	131	7	2	184
5050	Computer Programming 1	996	248	249	826	80	89	1,244
5051	Computer Programming 2	194	30	38	166	13	7	224
5056	Computer Programming with C++ 1	45	14	2	52	1	4	59
5052	Computer Programming with Java 1	116	20	18	89	14	15	136
5053	Computer Programming with Java 2	23	2	5	18	1	1	25
5054	Computer Programming with Visual Basic 1	197	36	46	159	9	19	233
5055	Computer Programming with Visual Basic 2	8	2	0	10	0	0	10
5320	Computer Service Technology 1	411	74	196	259	14	16	485
5321	Computer Service Technology 2	104	10	35	74	3	2	114
5322	Computer Service Technology 3	20	0	4	16	0	0	20
5323	Computer Service Technology 4	13	0	3	10	0	0	13



Computer Science

- Strong push for K12 Computer Science
 - President of USA
 - SC Governor
 - EOC (Education Oversight Committee)
 - SCDE
 - Business / Industry
- **SUPPORT OF THE HOUR OF CODE**

Computer Science for ALL

- CS for All Announcement by the White House:
<https://www.whitehouse.gov/blog/2016/01/30/computer-science-all>
- https://www.whitehouse.gov/sites/whitehouse.gov/files/images/FACT%20SHEET%2BPresident%20Obama%20Announces%20Computer%20Science%20For%20All%20Initiative_0.pdf
- NSF Resources: http://www.nsf.gov/news/special_reports/csed/
-
- CS for All Website - <https://innovation.ed.gov/what-we-do/stem/computer-science-for-all/>



Computer Science

Twelve states have taken concrete policy actions to support CS education since the President's call to action:

- **Colorado** (allowing CS to count towards graduation)
- **Delaware** (designating CS as a statewide program of study)
- **Florida** (adopting new K-12 CS standards)
- **Hawaii** (integrating CS into other core subjects)
- **Idaho** (creating a CS curriculum)
- **Indiana** (adopting new K-8 CS standards)
- **Louisiana** (allowing CS to count towards graduation)
- **Pennsylvania** (allowing CS to count towards graduation)
- **Rhode Island** (setting a goal to get CS into all K-12 schools)
- **Utah** (establishing CS training and resources)
- **Virginia** (embedding CS into its K-12 standards)
- **West Virginia** (requiring all secondary schools to offer a CS course this fall)
- In addition, 27 governors have called on Congress to support CS education.



Computer Science

- Strong push for Computer Science (Vendors)
 - ECS – Exploring Computer Science
 - PLTW – Project Lead the Way –
 - Google – CS First
 - NICERC – Cyber Essentials
 - Code.org
 - UTeach
 - CIW
 - Code Changers
 - Microsoft
 - Oracle



Computer Science

- New direction for all of K-12 Computer Science for the state of SC
 - Need for K-12 standards
 - Need for Teacher Training
- Joint Taskforce formed which includes:
 - SCDE and EOC (Education Oversight Committee)
 - Lead colleges and universities
 - Other SC leaders



Computer Science - Phases

- Phases:
 - Phase 1 – Planning and Data Collection
 - Phase 2 – Writing of Standards
 - Phase 3 – Public Review
 - Phase 4 – Revisions
 - Phase 5 – Approval
 - Phase 6 – Professional Learning and Implementation



Computer Science - Timeframe

- Proposed Timeline:
 - Phase 1 – June to August 2016
 - Phase 2 – September to November 2016
 - Phase 3 – December 2016 to January 2017
 - Phase 4 – January to February 2017
 - Phase 5 – February to April 2017
 - Phase 6 – May 2017 to August 2018



Action Items:

- Some of the action items being discussed are:
 - **HS Graduation Requirements**
 - **Definition of Computer Science**
 - **Math credit for computer science**
 - **Teacher Licensure / Endorsement**



Computer Science – Graduation Requirements

- **SC Graduation Requirements for Computer Science**
- 1. The course must provide **90% to 100%** of hands-on instruction as it relates to the computer functions, operation, and manipulation of the computer.
- 2. The course must emphasize **one or both** of the following areas of instruction:
 - i. Programming (**Coding**)
 - ii. ~~Software applications~~
- 3. The required computer science unit may consist of a combination of two half-units of courses that qualify as computer science.
- 4. Courses in which the computer is used as a tool and/or an enhancement for learning subject matter would **not** qualify based on the above criteria for computer science designation.



Computer Science – Bill 3427

- http://www.scstatehouse.gov/sess122_2017-2018/prever/3427_20170111.htm

A circular graphic containing a map of South Carolina, colored in light blue and green, set against a dark blue background.

Statements in Bill

- **(D) Beginning in the 2018-2019 School Year, the Department of Education will:**
 - (1) employ one full-time employee whose sole responsibility is to coordinate and lead the South Carolina Computer Science Education Initiative, provided the employee must have prior work experience in the computer science industry;
 - (2) support K-12 academic and computer science teachers in designing interdisciplinary, project-based instruction and assignments that engage students in applying literacy, math, and computational thinking skills to solve problems;
 - (3) design career pathways consisting of four or more courses that connect students to postsecondary programs, degrees, or postsecondary credentials in high-demand career fields including, but not limited to, cybersecurity, information systems, informatics, computer engineering, and software development as identified by the Department of Commerce;
 - (4) offer teacher endorsements to new computer science teachers who complete a two to four-week, full-day summer institute;

A circular graphic in the top-left corner of the slide. It features a light green background with a darker green outline. Inside the circle is a solid blue silhouette of the state of South Carolina.

Statements in Bill

- (5) create clear pathways to teacher certification and licensure so as to ensure that all teachers, regardless of their backgrounds, have the appropriate content knowledge and pedagogical skills needed to teach standards-based computer science and information technology curricula;
- (6) leverage federal, state, foundation, and private sector funds to support intensive, ongoing professional development in computer science and information technology content knowledge and the pedagogical skills needed to manage diverse learners, create classroom assessments, and embed literacy and math in student-driven, project-based instruction and assignments;
- (7) provide information and materials which identify emerging career opportunities in computer science and related fields to parents, students, teachers, and guidance counselors; and
- (8) develop partnerships with business, industry, higher education, and communities to provide afterschool and extracurricular activities that engage students in computer science.

Exploring Computer Science

Anderson County Schools

T. L. Hanna High
Westside High

Beaufort County Schools

Battery Creek High Schools
Beaufort Senior High
Bluffton High
Hilton Head Island High
Whale Branch High

Berkeley County Schools

Berkeley High
Goose Creek High
Hanahan High
Stratford High

Charleston County Schools

St. Johns High
Wando High

Clarendon County Schools

East Clarendon Middle-High

Colleton County Schools

Colleton County High

Dorchester County Schools

Fort Dorchester High

Edgefield County Schools

Strom Thurmond Career
Center

Florence County Schools

Florence County Career Ctr
Hannah Pamplico High
South Florence High
West Florence High
Wilson High

Greenville County Schools

J. L. Mann High Academy

Horry County Schools

Academy for Arts & Sci & Tech
Carolina Forest High
Conway High
Green Sea Floyds High
Loris High
North Myrtle Beach High

Kershaw County Schools

Camden High

Laurens County Schools

Laurens District 55 High

Lexington County Schools

Lexington High
Lexington Technology Ctr
River Bluff High
Swansea High
White Knoll High

Marion County Schools

Creek Bridge High

Pickens County Schools

D. W. Daniel High

Richland 2 County Schools

Richland Northeast High
Ridge View High
Spring Valley High
Westwood High

Spartanburg County Schools

Daniel Morgan Technology
James Byrnes Freshman Acad

Union County Schools

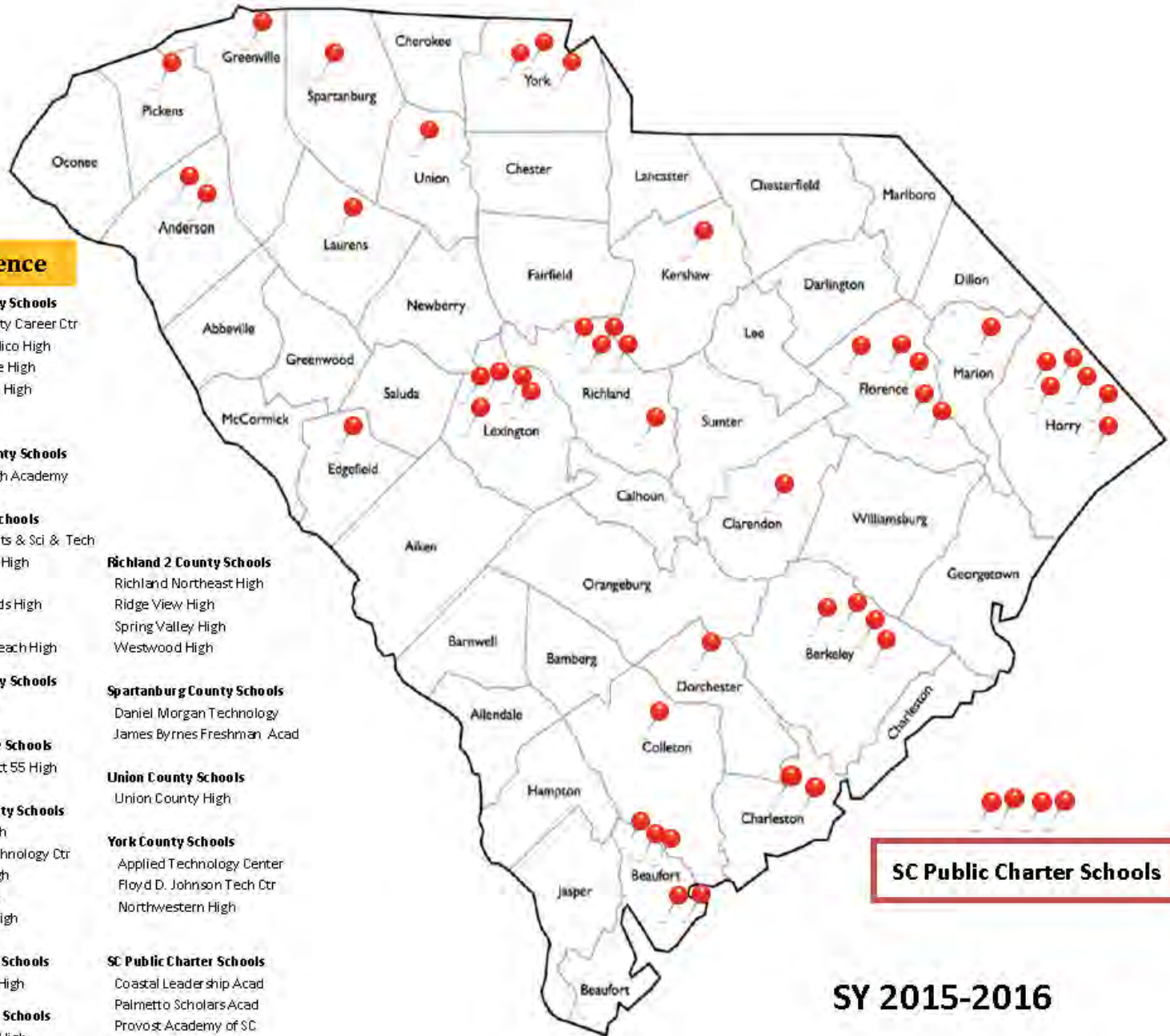
Union County High

York County Schools

Applied Technology Center
Floyd D. Johnson Tech Ctr
Northwestern High

SC Public Charter Schools

Coastal Leadership Acad
Palmetto Scholars Acad
Provost Academy of SC
SC Virtual Charter

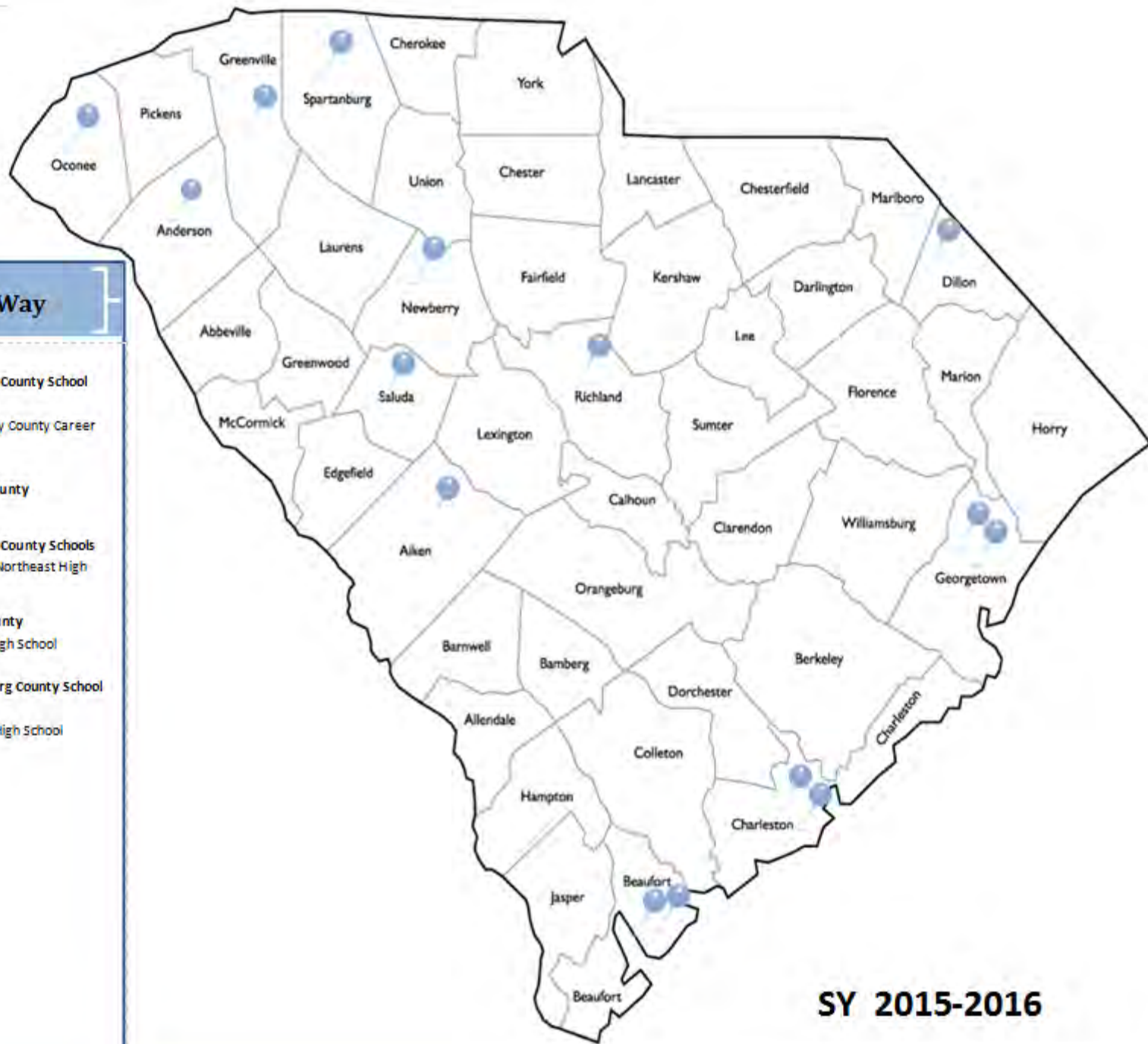


SC Public Charter Schools

SY 2015-2016

Exploring Computer Science - Curriculum

- SC State Standards for Course –
- <http://ed.sc.gov/scdoe/assets/file/programs-services/148/documents/ExporingComputerScience.pdf>
- Exploring Computer Science -
- - <http://www.exploringcs.org/curriculum>
- - <http://csta.acm.org/Curriculum/sub/ExploringCS.html>



Project Lead The Way

<p>Aiken County School District Jackson STEM Middle School</p>	<p>Newberry County School District Newberry County Career Center</p>
<p>Anderson County</p>	<p>Oconee County</p>
<p>Beaufort County Schools Beaufort High School Hilton Head Christian Academy</p>	<p>Richland 2 County Schools Richland Northeast High</p>
<p>Charleston County Schools St. Johns High School Charleston Charter School for Match and Science</p>	<p>Saluda County Saluda High School</p>
<p>Dillon 03 Latta High School</p>	<p>Spartanburg County School District 6 Dorman High School</p>
<p>Georgetown County School District Andrews High School Georgetown High School</p>	
<p>Greenville County School District Greenville Senior High School</p>	

SY 2015-2016

PLTW Computer Science - Curriculum

- **NEW Elementary Courses (10 hour modules)**
 - **K = Animals and Algorithms**
 - **1st = Animated Storytelling**
 - **2nd = Grids and Games**
 - **3rd = Programming Patterns**
 - **4th = Input/Output: Computer Systems**
 - **5th = Infection: Modeling and Simulation**

PLTW Computer Science - Curriculum


- **NEW Middle School Courses (9 week units)**
 - **Computer Science for Innovators and Makers**
 - **App Creators**

A circular graphic with a green background and a blue outline of the state of South Carolina.

National Certifications – Proviso 1A.73

- Proviso 1A.73 was passed and went into effect July 1, 2016.
 - Approximately \$3 million dollars for national certifications and credentials.



A photograph of Lt. Britt Dove, a man in a dark suit, white shirt, and red tie, speaking at a podium. He has a gold badge on his lapel. The background is a plain wall.

“Private sector jobs pay higher salaries than government jobs, but there is a need for cybersecurity experts and computer science majors in government law enforcement fields.”

Lt. Britt Dove
SLED Computer Crime Center

Consider these statistics.

\$445 billion:

The annual cost of cybercrime to the global economy¹



1400:

The average number of cyber-attacks on an organization every week²



\$11 million:

The average cost of a successful cyber-attack on an organization³



8 months:

The average length of time that a cyber-attack goes undetected⁴



The World Economic Forum estimated the economic cost of cybercrime was around \$3 trillion in 2016.

Deloitte noted the hidden impact of an incident could amount to 90 percent of the total response cost and may not be felt until more than two years after the event.



“Jobs in forensic computer investigations must take into consideration the “mental play” the cases have on them – with particular regard to the cases involving computer crimes against children.”

-- Chris Bomar, a forensic computer investigator S.C. Attorney General’s Office

"We are facing an arms race in terms of security,"

Derek Manky, Fortinet Global Security Strategist

Role of Colleges and Universities in Cyber Security Initiatives

Cheryl A. Swanier, PhD

Clafin University

February 16, 2017



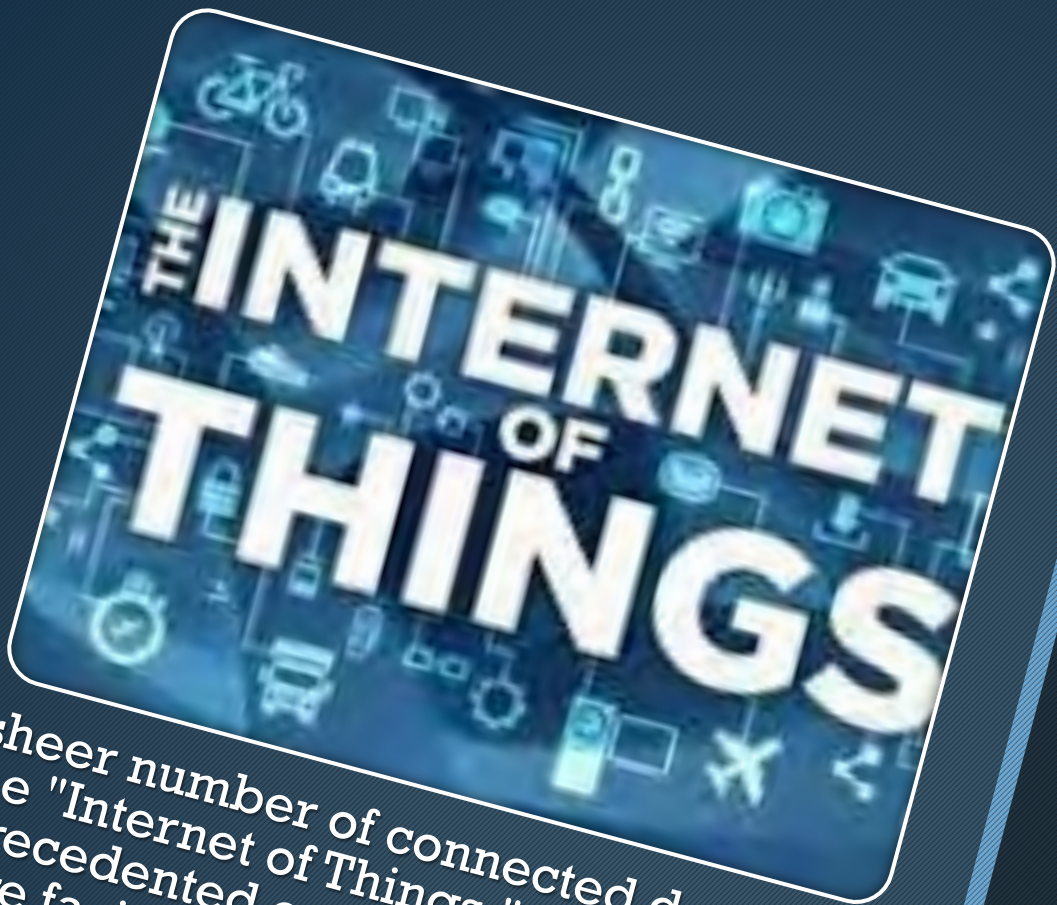
INTRODUCTION

“Computers are rarely found in isolation. They are connected with one another through LANs, MANs, WANs and the Internet.”

PROBLEM

“ The connectedness has made the security of computers and information a major challenge.

“ The people who use computers and the Web increasingly encounter viruses and worms, the theft of personal information, software that monitors their web-surfing habits, and defaced web sites.



The sheer number of connected devices, or the "Internet of Things," presents an unprecedented opportunity for hackers. "We're facing a massive problem moving forward for growing attack surface." Derek Manky.

Massive Problem



- **Headless Worms**
- **Machine-to-Machine Attacks**
- **Jailbreaking**
- **Ghostware**
- **Two-faced Malware**

Cyber Security Threats



ATTACKS

“In the coming year, hackers will launch increasingly sophisticated attacks on everything from critical infrastructure to medical devices.” - DEREK MANKY



"Every minute, we are seeing about half a million attack attempts that are happening in cyber space."

—Derek Manky

THREAT LANDSCAPE

The Rise of Machine-to-Machine Attacks

Research company Gartner
predicted

“there will be 6.8 billion connected devices in use in 2016, (a 30 percent increase over 2015).

“By 2020, that number will jump to more than 20 billion connected devices

“for every human being on the planet, there will be between two and three connected devices (based on current U.N. population projections).

- ◆ What resources are needed to establish and maintain a cyber security program?
- ◆ How can faculty be prepared to teach in this field?
- ◆ What partnerships with business, industry, and government should be developed?
- ◆ What components of a universities existing computer and information technology programs can serve as the basis for a cyber security program?
- ◆ How can universities obtain the resources needed to start and maintain a cyber security program?

WHAT ARE THE ISSUES?

- “ Start by teaching basic classes
- “ Offer minors in cyber security
- “ Write grants for tools to build cyber security software
- “ Infuse cyber security throughout the curriculum
- “ Set aside funds to hire faculty with expertise in cyber security

SOLUTIONS

- “ Provide supplementary training for people who are already in the workforce
- “ Provide specialized training for computer experts
- “ Strengthen the nation’s cybersecurity workforce
- “ Support faculty development activities to improve and spread instructional capability in information assurance and computer security
- “ Continue partnerships between colleges/universities, secondary schools, business, industry, and government

CHALLENGE

Recommendation

“ Improve cyber security education by broadening course offerings

“ Build the cyber security workforce by addressing workforce needs



WATT FAMILY
INNOVATION
CENTER

CLEMSON UNIVERSITY

Cybersecurity Education in SC Colleges and Universities



Barbara J. Speziale, Ph.D.
Watt Family Innovation Center
Clemson University

Cybersecurity Education Survey

<https://www.surveymonkey.com/r/sccybered>

Sent to all '.edu' attendees from the SC Cyber Upstate Symposium

On behalf of the SC Cyber initiative, I am compiling a list of all Cybersecurity courses, programs, degrees, certificates and/or badges offered by educational institutions in South Carolina. Please help this effort by describing the offerings at your institution. Please complete this survey by February 10, 2017.

Survey results will be digested to present a short report at the Cyber Security & Education Symposium on February 16 at Claflin University.

Survey Questions

1. Your name and contact information (email address, phone number, institution)

2. Your role at your institution is (check all that apply):

Teaching faculty
Research faculty
External Advisor

Administrator
Student
Other

3. For Questions 4, 5, and 6, please indicate the specificity of your response. Will you describe cybersecurity resources in your: department, college, entire institution, or other entity (such as an institute or center)?

department
college

institution
other (e.g. institute or center)

Survey Respondents

Clemson University (3 departments)

Claflin University

Denmark Technical College

Aiken Career Center

Responses: Resources

Number of faculty in cybersecurity research	1 - 3
Number of faculty teaching cybersecurity	1 - 3
Budget allocated to Cybersecurity education activities	? To \$5000
Cybersecurity research facilities	Labs
Cybersecurity specialized teaching facilities	Labs

Responses: Cybersecurity coursework areas

AREA	NUMBER OF RESPONSES
Fundamental concepts	5
Cryptography	1
Security ethics	3
Security policy	1
Digital forensics	2
Access control	3
Security architecture and systems	3
Network security	5
Attack/defense	3
Secure software design and engineering	2
Cyberphysical Systems	2

Responses: Degree Programs

Undergraduate courses - business/management focus	1 (Claflin)
Undergraduate courses - technical focus	2 - 10
Undergraduate major - bachelor's degree	
Undergraduate major - associate's degree	
Undergraduate minor	1 (Claflin)
Undergraduate certificate and/or badge	
Non-credit programs	
Graduate courses - business/management focus	2 - 10
Graduate courses - technical focus	
Graduate degree program - Master's level	
Graduate degree program - Doctoral level	
Institute or Center	

Trident Technical College

Cybersecurity Certificate in Applied Science

Credit Requirements: 30 Semester Credit Hours

This certificate program is designed for individuals who have experience or training in systems and network operations. It is designed to provide expertise in information assurance and cybersecurity to prepare you for employment in the fast growing field of cybersecurity. It is ideal if you are employed or are pursuing employment in a business that includes a cybersecurity workforce as part of the organization. This program presents the knowledge and skills needed to develop and implement security of systems and infrastructure in business and industry. This program will help you prepare for COMPTIA Linux+, Security +, EC-Council Certified Ethical Hacking, as well as a number of other certification exams

Admission into this program requires proof of high school graduation (or GED) and qualifying scores on SAT, ACT or the TTC placement test.

Trident Technical College

Cybersecurity Certificate in Applied Science

COURSE NUMBER	COURSE NAME
CPT 282	Information Systems Security
IST 165	Implementing and Administering Windows
IST 190	Linux Essentials
IST 268	Computer Forensics
IST 293	IT and Data Assurance
IST 191	Linux Systems Administration
IST 291	Fundamentals of Network
IST 294	IT and Data Assurance
IST 269	Digital Forensics
IST 292	Fundamentals of Network Security



WATT FAMILY
INNOVATION
CENTER

CLEMSON UNIVERSITY



NSF Award: DUE1204800

Provides faculty training
for cyberforensics
educators

Fosters cooperation
between educators and
workforce employers

Assists Community
Colleges to develop
cyberforensics
programs

Encourages educators
using cyberforensics for
STEM engagement

ACE

ADVANCED
CYBERFORENSICS
EDUCATION



Promoting Cyberforensics
Education in the 21st
Century

- Faculty Development
- Program Development
- Workforce Development
- K-12 Outreach

TRIDENT TECHNICAL COLLEGE
South Carolina's State Lead
Institution Consortium Member

Email:
CyberACE@tridenttech.edu



CLEMSON
UNIVERSITY

Denmark Technical College

Cybersecurity Certificate

Purpose:

The purpose of the Cybersecurity certificate is to provide students with the foundational concepts and skills necessary to protect and defend information systems from attack and to limit access to network resources.

Additionally, the program will prepare students for employment in a variety of entry level careers in Cybersecurity and lead to certifications in the Cybersecurity/ Information Assurance field which include – Network+ and Security+.

Denmark Technical College

Cybersecurity Certificate

Total Credits: 30

COURSE NUMBER	COURSE NAME
CPT 104	Introduction to Information Technology
CPT 282	Information Systems Security
IST 293	IT and Data Assurance I
IST 294	IT and Data Assurance II
IST 190	LINUX Essentials
IST 193	LINUX Security Administration
IST 268	Computer Forensics
IST 245	Local Area Networks
IST 291	Fundamentals of Network Security I
IST 292	Fundamentals of Network Security II

Clemson University

Cybersecurity Courses

COURSE NUMBER	COURSE NAME
CPSC 4200/6200	Computer security principles
CPSC 4240/6240	System administration and security
CPSC 4810/6810	Usable privacy and security
CPSC 8810	Advanced networking and security
CPSC 8810	Security in emerging computing and networking systems
ECE4490	Computer and Network Security
ECE4930/6930	Advanced Security Seminar
ECE8930	Adversarial Distributed Systems
ECE8930	Botnet Technologies
ECE8930	Internet Censorship and Surveillance Circumvention Technologies

Clemson University

Cybersecurity Courses

COURSE NUMBER	COURSE NAME
ECE8930	Contemporary Topics in Computer Security
ECE8930	Malware Use and Design
ECE8930	Penetration Testing
HON 2060	Honors Course: Privacy, Cybersecurity and Freedom
MATH 8570	Introduction to Cryptography
MATH 8560	Information Theory and Coding Theory
MATH 9850	Lattices and Cloud Data Security
MATH 9850	Computational Algebra
MATH 9850	Computational Number Theory
MATH 9850	Computational Algebraic Geometry



PCDC 2017

PCDC Competition : April 8th -10th, 2017
Hosted at: Trident Tech



2017 Palmetto
Digital Forensics
Competition

PDFC Competition : April 8th, 2017
Hosted at: Trident Tech





Participating Schools



High School – Saturday, 8 April



Palmetto Scholars Academy –
North Charleston - 1st place 2016



Porter Gaud- Charleston-2nd



Stratford –Goose Creek, 3rd place 2016

Qualified through CyberPatriot:



Blythewood



Wando – Mt. Pleasant



South Aiken



Home School Network



Ashley Ridge – Summerville



Clemson – 1st place 2016



South Carolina –2nd place 2016



The Citadel – 3rd place 2016



Trident Technical College

Qualified through SECCDC:



Claflin University



ECPI University



Charleston Southern University

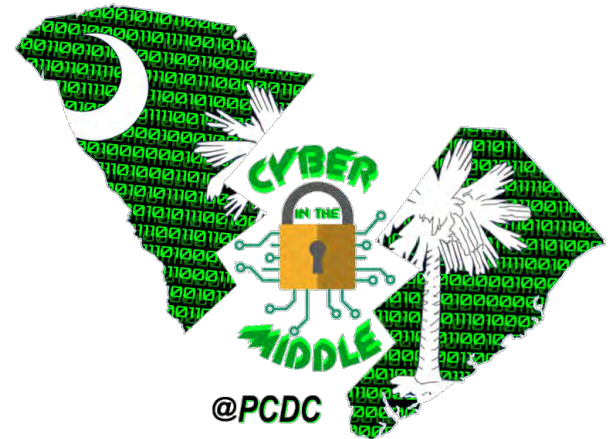


College of Charleston

Cyber-In-The Middle



- ▼ **PCDC's Inaugural Middle School Program** – Dave Coldren (Lead)
- ▼ Trying to influence 7th & 8th graders before they decide on high school track
- ▼ Students must be accounted for at all times, have their own badges-need volunteers
- ▼ All must have consent forms signed by parent
- ▼ Morning 9-1200, Afternoon 1-4
- ▼ Curriculum will have 3 (45 minute) modules:
 - PCDC Events (broken into 3 groups)
 - Blue/Red/Gold Teams
 - Forensics
 - Mini-Expo: CyberPatriot/Node SC/SC Cyber
 - Computer Deconstruction (and Reconstruction)
 - Into to Cyber (modified from Cyber Camp)





PCDC Success Stories



Josiah Bryan Captain of the 2015 2nd Place Charleston Southern University Team is now working for SPAWARSYSCEN Pacific in San Diego



- ▼ Many of the college students that were imbedded on Pro Day teams in 2015 received on-the-spot job offers from teams competing on that day.
- ▼ Not to be out done, SPAWARSYSCEN Atlantic is hiring the 2016 MVP and 2016 TTC team lead!



Several of the High School students that competed in 2015 worked as summer interns at SPAWARSYSCEN Atlantic



Encouraging the Next Workforce

Supporting programs and partnerships that help make our communities better, stronger, and more vibrant places to live, work, and do business



Ms. Shanda Johnson
STEM Outreach IPT Lead
DoD STEM Education and Outreach Advocate of the Quarter Award (1QFY17)

FY16 Community Impact and Volunteer Data

- 69,000+ Students
- 300+ Volunteers
- 21,000+ Total Hours
- 74+ First Robotics Teams
- 11 Educational Partnership Agreements

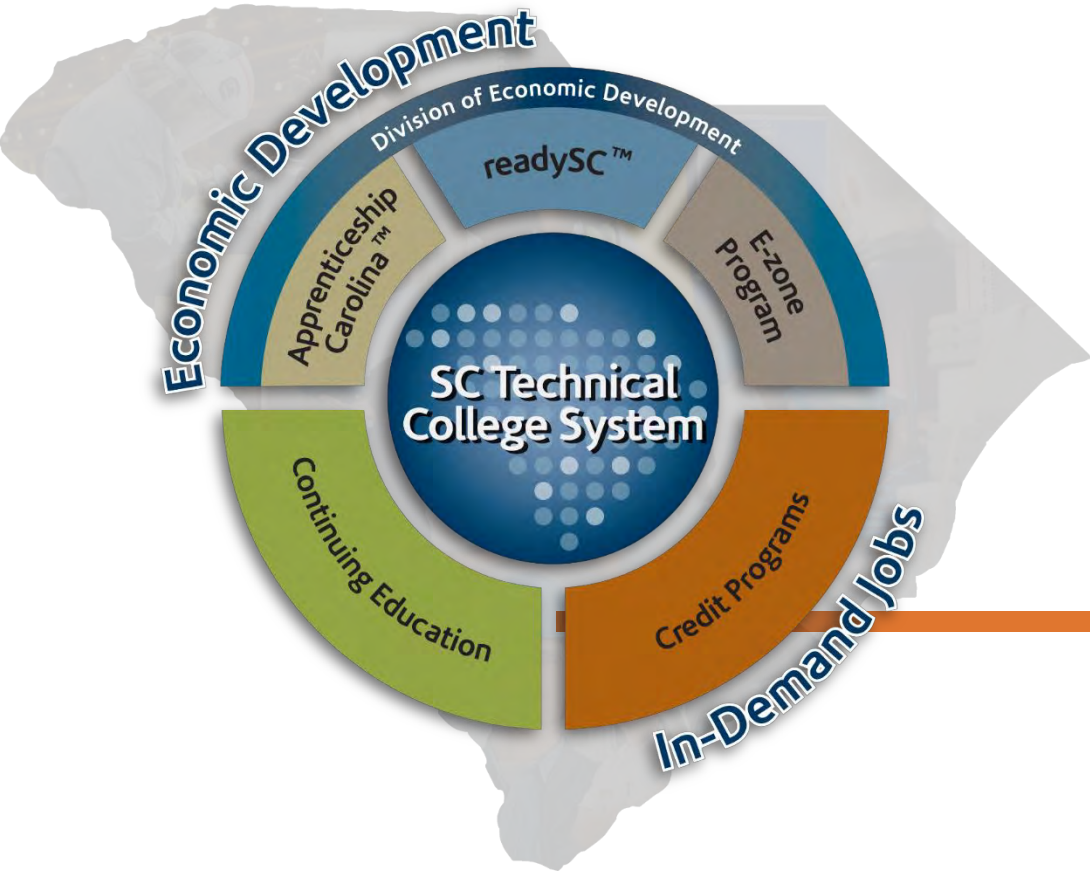


DoD Math Games - Cyber Security Summer Camp - DimensionU - Cyber Defense Competitions
 SeaPerch - FIRST Robotics Leagues - STEM Festivals - DARPA robotics challenge
 NOLA Redsticks Robotics - School Tours - Career & Science Fairs - Girls Day Out - Lunch Buddies



SC STATE CYBER LAB





SC Technical College System

Organizational Structure



Our Mission

Making certain all employers in South Carolina have access to information and consultative services, at no charge, regarding sponsorship of a demand-driven registered apprenticeship program.



Earn and Learn

Youth Apprenticeship provides South Carolina high school students the unique opportunity to earn while they learn. By combining high school and/or technical college curriculum with critical on the job training at a local business, students can pull in a pay check while earning a national credential at the same time as their high school diploma.



Partnership = Success

Benefits of Youth Apprenticeship

Employers and high school apprentices alike benefit from the partnership created through a youth apprenticeship program

- 1 Employers create crucial pipelines while decreasing costly turnover
- 2 Employers can influence, mold and shape future employees
- 3 Students bring in a paycheck while they learn
- 4 Students can earn a national credential, high school diploma, technical college dual credit, and work experience
- 5 Enhance employability by learning in-demand skills for good paying jobs in the state



State Tax Credit

\$1,000 per apprentice per year
for up to four (4) years

Youth Apprenticeship **By the Numbers**



158 Companies with a registered youth program



32 counties have a registered youth apprenticeship program

Youth Apprenticeship **By the Occupations**

Sample of Current Occupations

- Accounting Technician
- Child Care Development Specialist
- Advanced Manufacturing: Industrial Maintenance Technician
- Advanced Manufacturing: Machine Tool Operator
- Advanced Manufacturing: CNC Operator
- Hospitality: Guest Services
- Hospitality: Culinary Arts
- IT: Computer Programmer
- IT: Help Desk Technician
- Health Care: Nurse Assistant
- Construction: Construction Craft Laborer
- Construction: Plumber
- Automotive: Automobile Technician/ Auto Body Repairer
- Photographer / Public Affairs
- Water and Waste Water Operator



How does it Work?

Program Components





Job-Related Education



144 hours of job-related education per year



Education reinforces skills learned on-the-job



Education provided by local technical college, company, vendor or combination



Supervised On-the-Job Learning



2,000 hours per year
of supervised
on-the-job learning



Length of program
dependent on occupation



Customized
by the employer



Provided at the
employer's designated
job site



Scalable Wage Progression



Wages incrementally
increase throughout
the program



CYBER Apprenticeship Panel

Dr. Leigh Armistead, Peregrine Technical Solutions

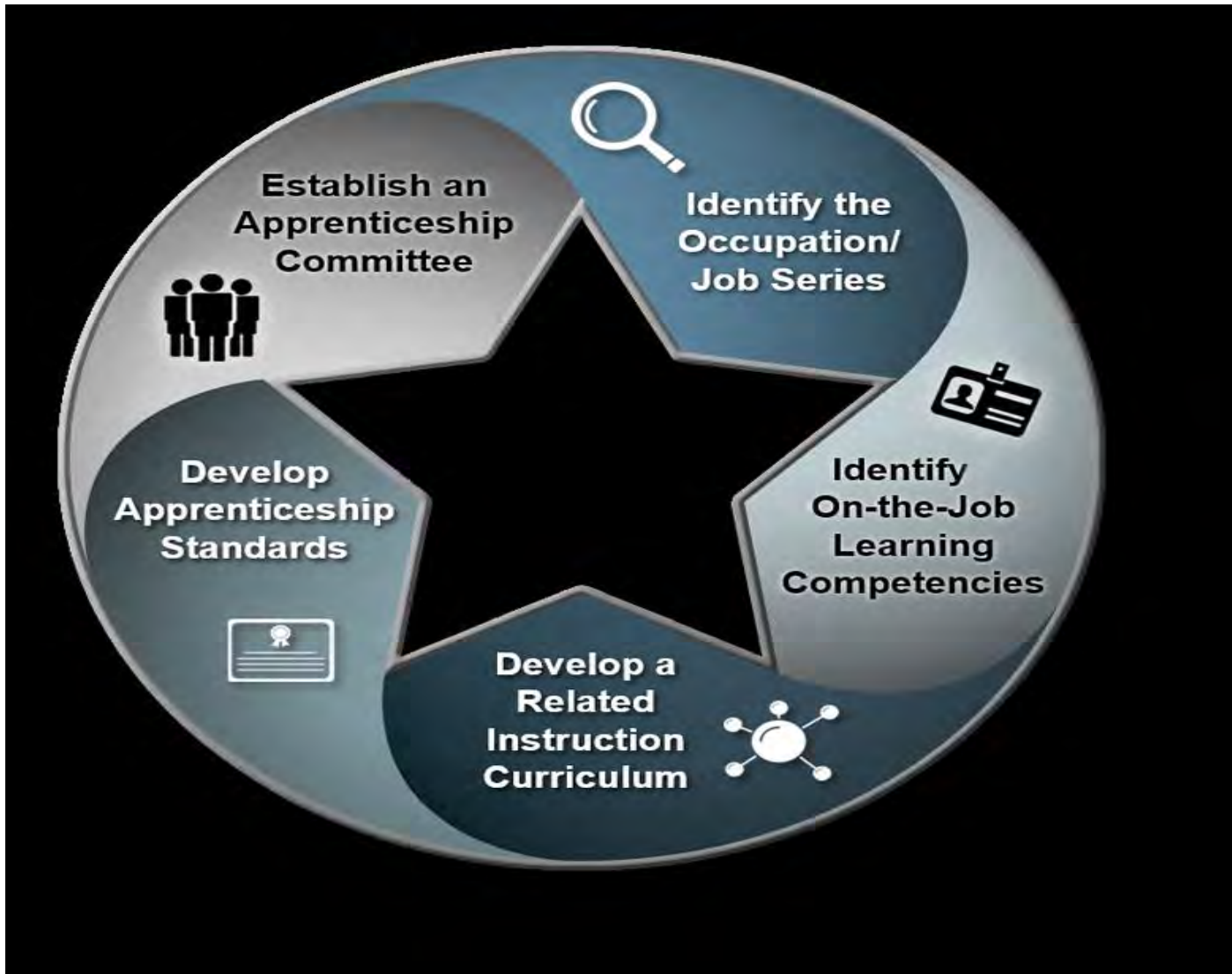
Lonnie Emard, ACS

Girish Seshagiri, ISHPI

Goals of this Effort?

- Develop long-term relationships with employees who are committed to the company
- Hire shareholders and teach them new skillsets
- Train them, invest in them and keep them current technically
- Grow new staff and to meet our requirements
- Use the registered apprenticeship as a model
- Assuming success, expand to include more new hires
- Update our curriculum to meet changing standards from the DoD
- Support other companies interested in cyber apprenticeships

Elements of an apprenticeship





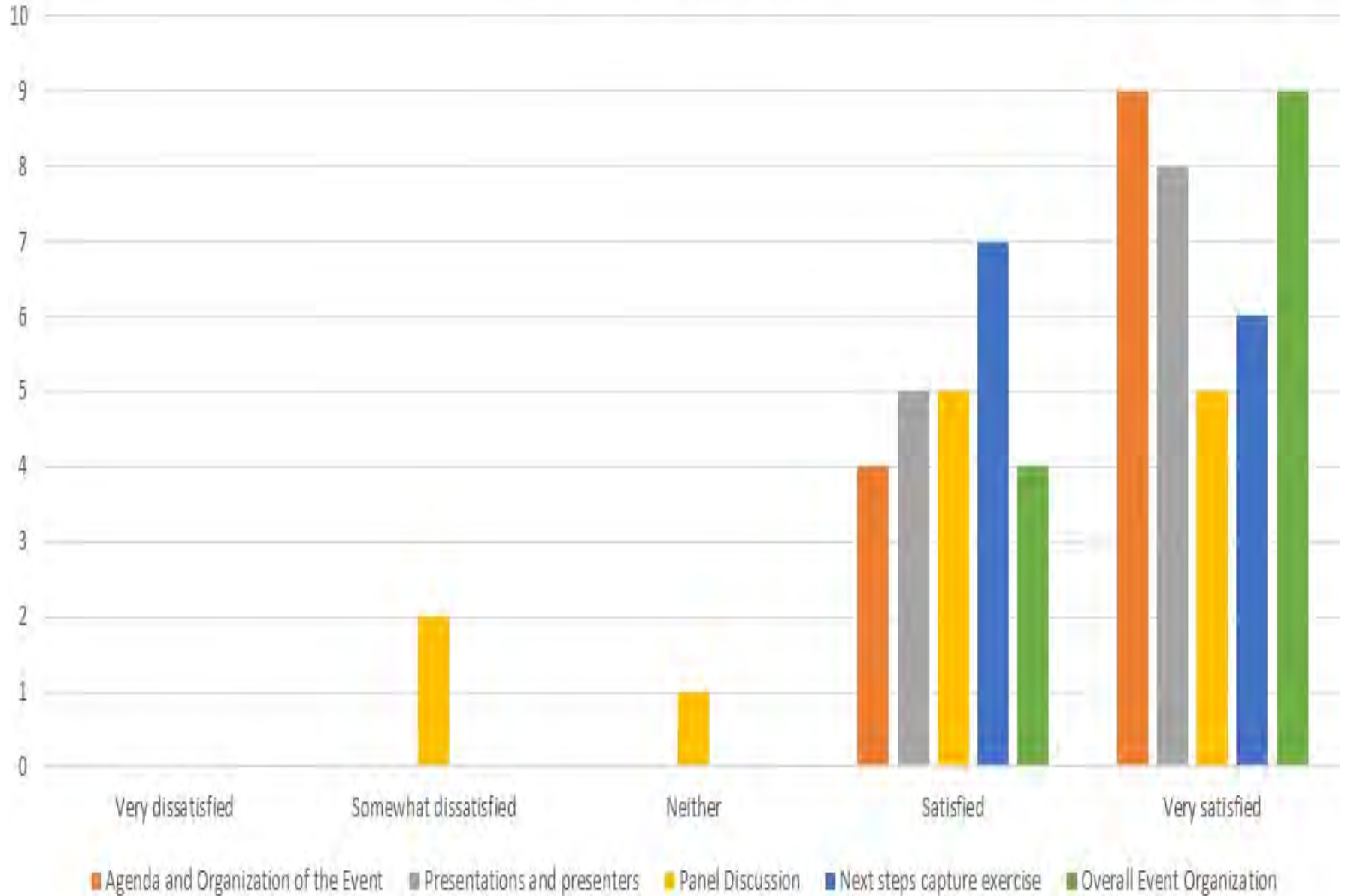
Cyber Education Symposium

Participant Evaluations

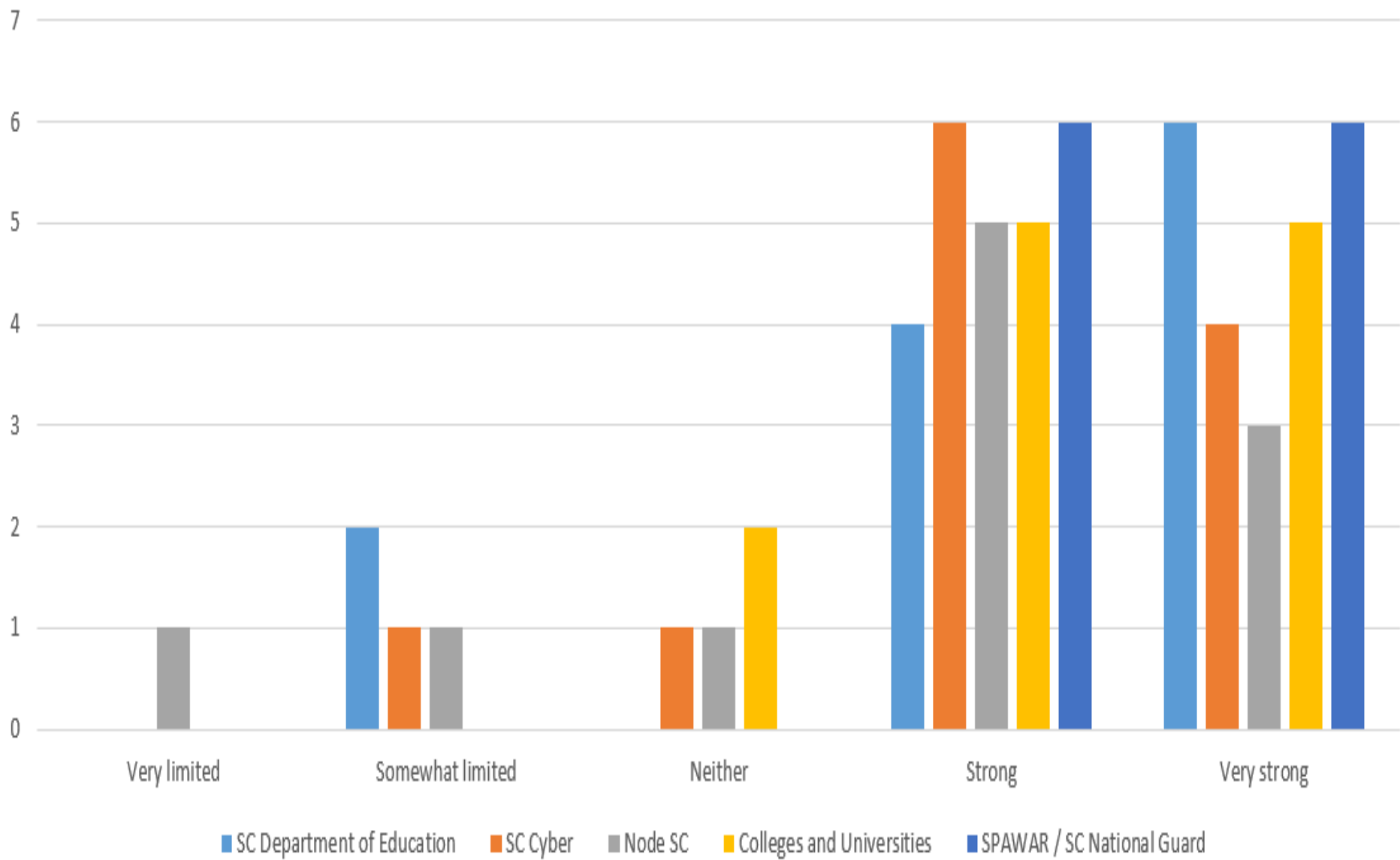
Clafin University

February 2017

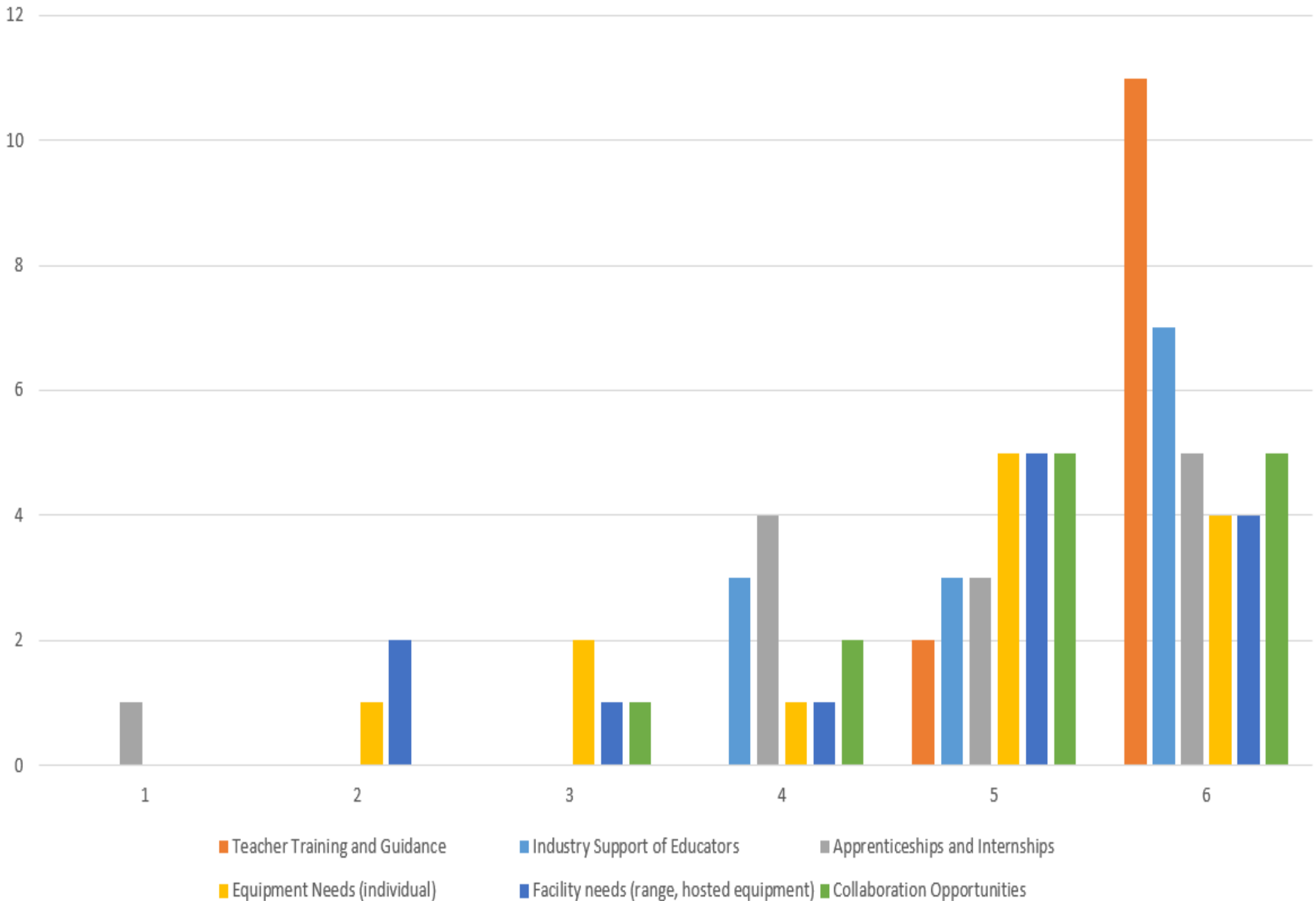
Attendee Satisfaction



How would you characterize each of the following organizations' impact on cybersecurity education in the state?

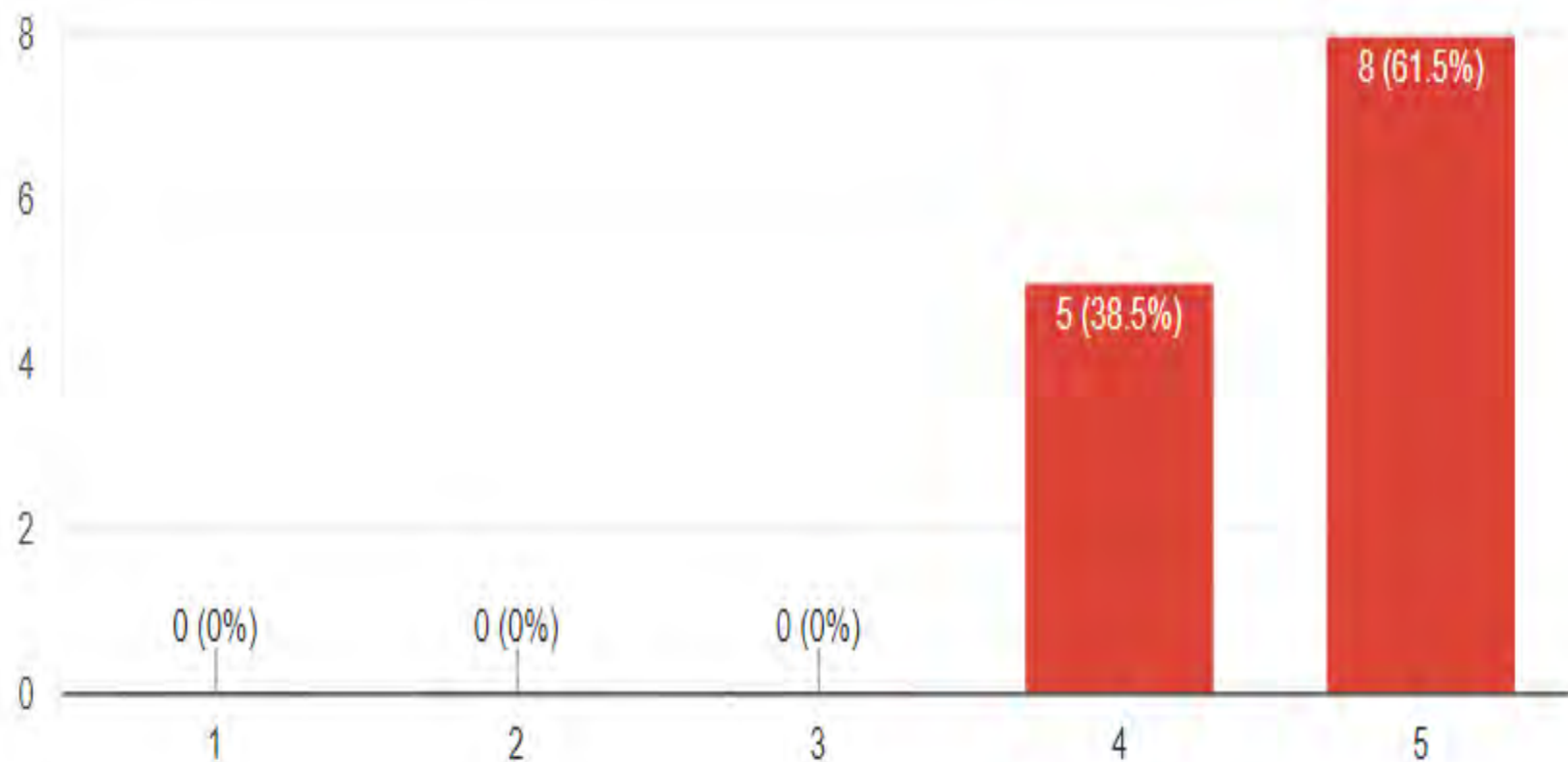


Rank the Needs Discussed at the Symposium



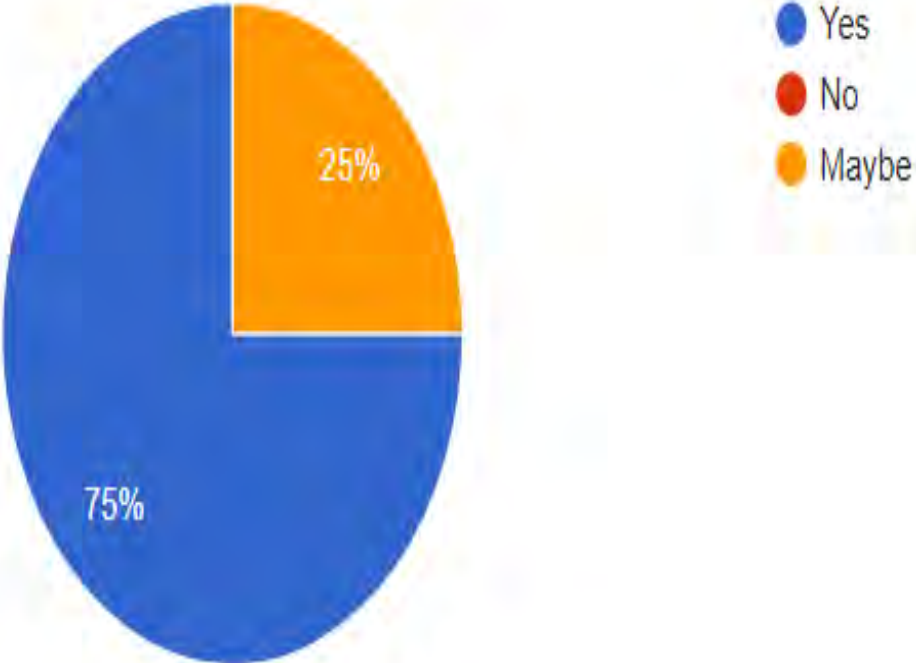
Overall, how valuable was the Symposium?

13 responses



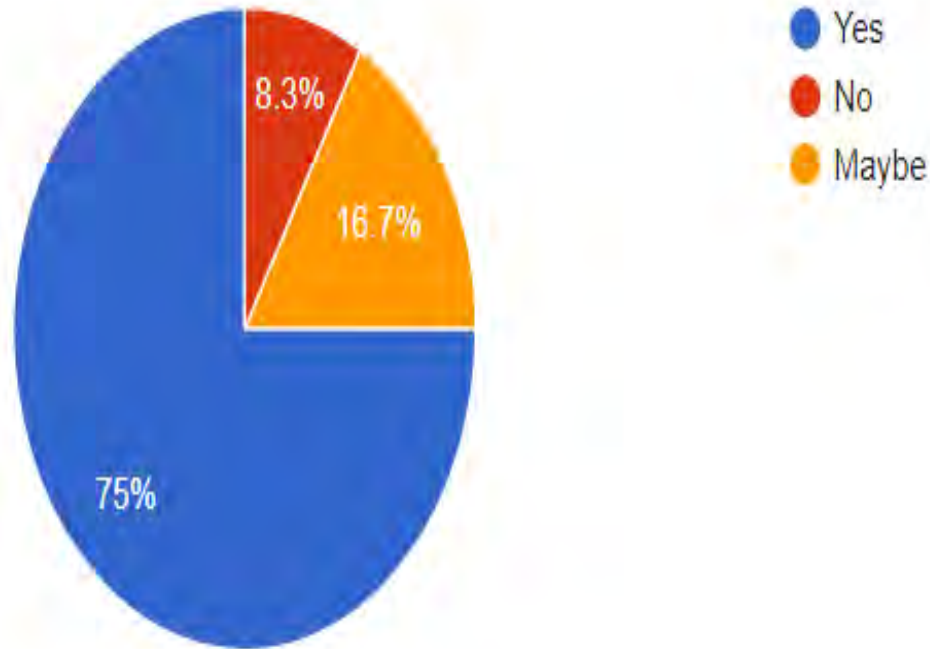
Are you willing to be on a committee?

12 responses



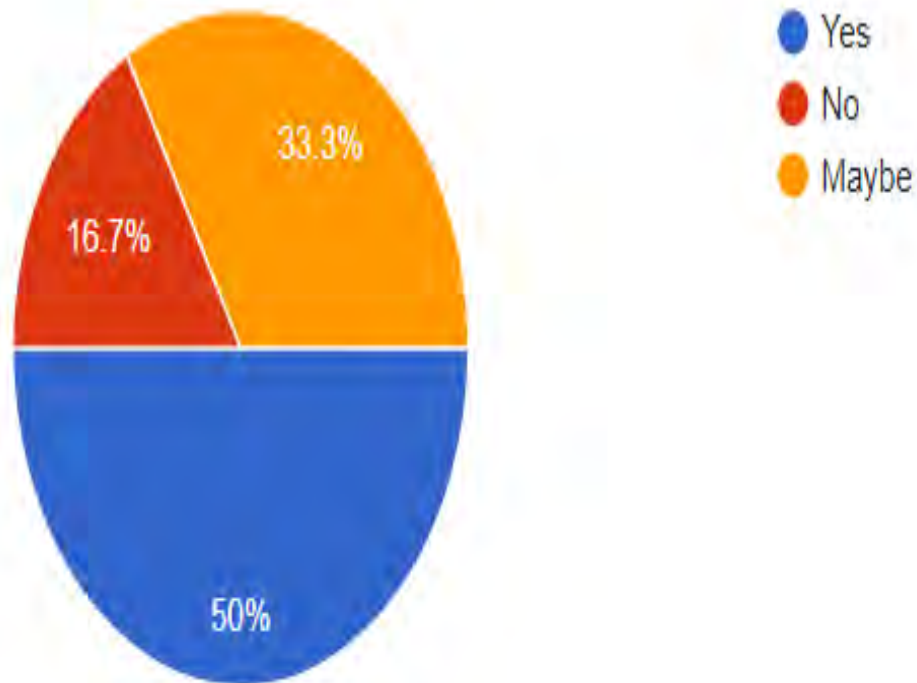
Are you willing to work with secondary and higher education institutions to promote cybersecurity education?

12 responses



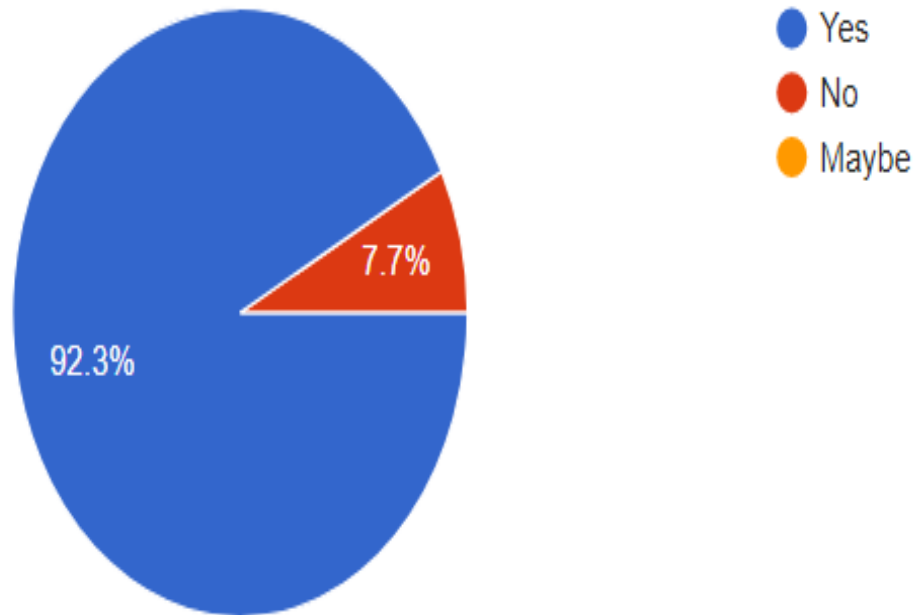
Are you willing to host an event at your school or facility?

12 responses



Based on your experience, would you attend another Symposium or similar event?

13 responses



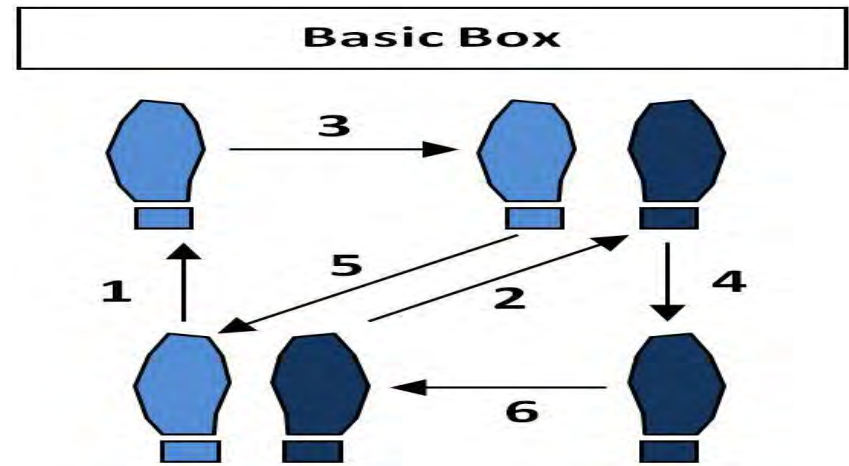
NEXT STEPS-1

1. COMMUNITY DRIVEN COMMUNICATIONS
2. FACULTY RETENTION
3. INDUSTRY COMMITMENT
4. **TEACHER LEARNING OPPORTUNITIES**
 - a. **TRAIN THE TRAINER**
 - b. **NEED CONNECTION TO CLASSROOM**
 - i. **PRACTICAL AND REALISTIC**
 - ii. **CYBER SECURITY PEDAGOGY**
5. IT STAFF ALSO NEED TO BE TRAINED
6. GOOGLE – FACULTY IN RESIDENCE
7. **TEACHER GUIDANCE**
 - a. **CYBER SECURITY EDUCATOR COOKBOOK**
8. EDUCATION VERSUS CERTIFICATION
9. APPRENTICESHIPS / EXTERNSHIPS / INTERNSHIPS
 - a. WHAT ARE THE SKILL SETS NEEDED
10. **USE ADVANCED TECHNOLOGY SKILLS FOR RECERTIFICATION OF TEACHERS**
 - a. GO BEYOND PROFICIENCY LEVELS
11. NEED TO CONVENE WITH SUB COMMITTEES TO FOCUS ON SPECIFIC TECHNOLOGY TOPICS BASED AROUND EDUCATION, GOVERNMENT, AND BUSINESS.
12. EQUIPMENT NEEDS
 - a. NEED ISOLATED NETWORKS
13. BREAK BARRIERS OF LOCKING DOWN THE SYSTEM



NEXT STEPS-2

1. COMMUNICATION SKILLS NEEDED
2. TECHNICAL WRITING SKILLS NEEDED
3. GRANT OPPORTUNITIES
4. COMPETITIONS AND EVENTS
 - a. PROMOTE PCDC – APRIL 8 THRU 10
 - b. PROMOTE CYBER SECURITY CAMP
 - i. BURKE HS – JUNE 19-23
5. BUILD A CYBER RANGE THAT IS AVAILABLE FOR ALL STAKEHOLDERS
6. CONTACT LIST OF POTENTIAL EDUCATORS THAT CAN TEACH HIGH LEVEL TECHNOLOGY
 - a. JOB BOARD – ALL INDUSTRIES
 - i. APPLICANT ENGINE – WITH RESUME
7. NEED INDUSTRY PARTICIPATION AND FEEDBACK.
8. NEED ADVISORY BOARD FOR ALL STAKEHOLDERS AROUND CYBER SECURITY
9. PROMOTE CYBER SECURITY SUMMIT
 - a. MAY 23 IN COLUMBIA, SC
10. BREAK INTO 7 CONGRESSIONAL REGIONS
 - a. HOST A MEET/GREET SESSION AND DISCUSS TOPICS AROUND CYBER SECURITY
11. NEED TO REVISIT REQUIRED CREDENTIALS ON ALL TECHNOLOGY PROGRAMS IN SCHOOLS
 - a. PACE AND DIRECT PROGRAMS
12. PROFESSIONAL LEARNING PATHWAYS NEEDED FOR TEACHERS WANTING TO RETOOL
13. GET JOURNALISM DEGREE

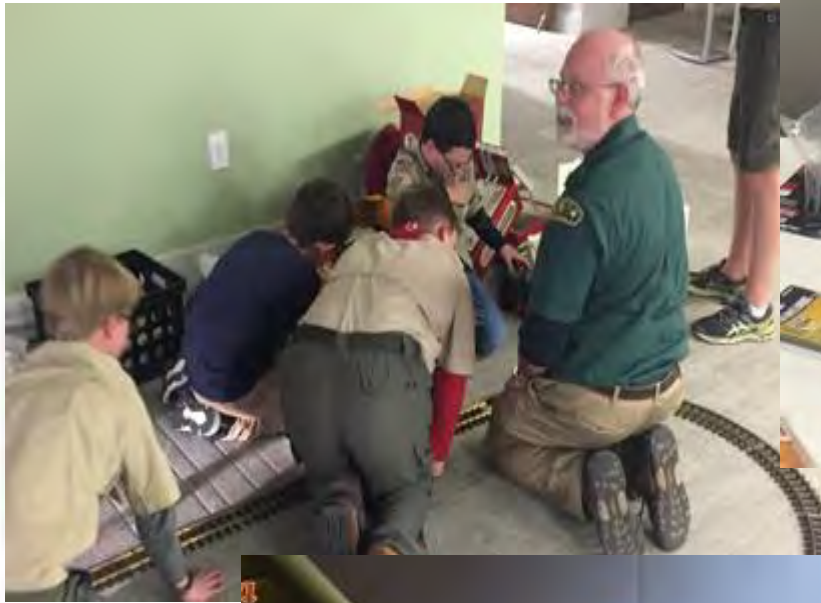


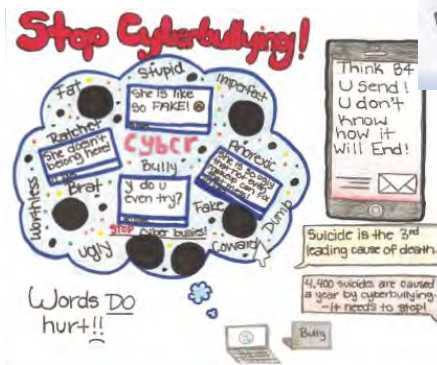
SC CYBER

K-12 Programs



BOY SCOUTS OF AMERICA®





Jasmine, Grade 8
State of Ohio



Cybersecurity Awareness

Kids SafeOnline
SC Cyber Consortium
Poster Contest



MULTI-STATE
Information Sharing
& Analysis Center™

SC Cyber – 1301 Gervais Street Suite 213 – Columbia, SC 29201
803-777-6961 | info@sccyber.org

2016 Cyber Security Calendar



Neela, Grade 4
State of Delaware



MULTI-STATE
Information Sharing
& Analysis Center™



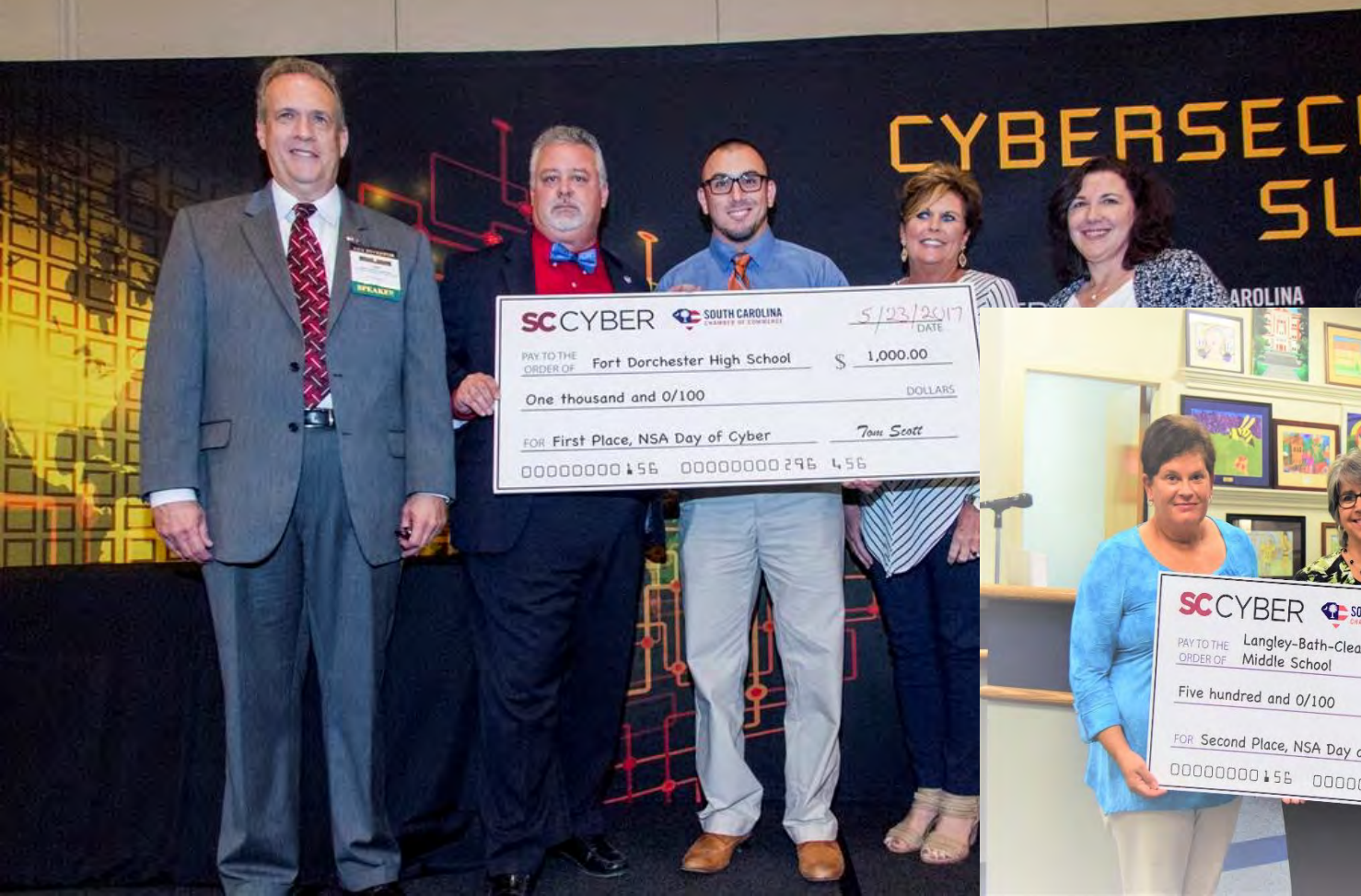
StaySafeOnline.org
Powered by National Cyber Security Alliance



PRESENTS: NSA Day of Cyber School Challenge



DAY OF
CYBER
AN INTERACTIVE EXPERIENCE SPONSORED BY NSA



SCCYBER SOUTH CAROLINA CHAMBER OF COMMERCE
DATE: 5/23/2017
PAY TO THE ORDER OF: Fort Dorchester High School \$ 1,000.00
One thousand and 0/100 DOLLARS
FOR: First Place, NSA Day of Cyber Tom Scott
00000000 156 00000000 296 456



SCCYBER SOUTH CAROLINA CHAMBER OF COMMERCE
DATE: 6/2/17
PAY TO THE ORDER OF: Langley-Bath-Clearwater Middle School \$ 500.00
Five hundred and 0/100 DOLLARS
FOR: Second Place, NSA Day of Cyber Tom Scott
00000000 156 00000000 296 456

SAVE THE DATE

Next Steps in SC Cyber Education....

Symposium 2017-18

@ Claflin University

December 2017



Questions?



Questions
are
guaranteed in
life;
Answers
aren't.

