



## The Public Risk Management Association Event Insurance Information Guide

- I. Reasons to purchase event insurance/What are the risks?
- a. The contracted venue may not be available due to damage by acts of god, i.e. damage by fire, storm, natural disaster, etc.
  - b. The venue's key utilities could fail such as power, heating, lighting, sound, kitchens, toilets, fire safety equipment, etc.
    - i. Any operation failure of the aforementioned could cause the venue to be unavailable.
  - c. Venue could be determined unavailable by emergency services.
  - d. Acts of terrorism.
  - e. Adverse weather conditions could disrupt air, sea & rail transportation or affect other outdoor activities.
  - f. Employee strikes could cause disruption to scheduled airline or public transportation services.
  - g. Speakers issues such as illness, delays, etc.
  - h. Outbreaks of infectious diseases.
  - i. Outbreaks of civil order, revolution, war, etc.
    - i. This may also affect public transportation and other travel services.
  - j. Unforeseen political events such as coups or disputes with other countries resulting in withdrawal of visa facilities or closure of borders.
  - k. Inability to leave the venue at the planned time
  - l. Damage to the venue or personal property.
  - m. Loss of reputation of the event host
    - i. The host may find it necessary to incur the expense of event insurance in order to preserve the reputation and integrity of the organization hosting the event.
  - n. Reduced attendance or lack of registered attendees due to unforeseen events or occurrences such as an outbreak of an infectious disease or a recession.
  - o. Injury to an attendee-to cover any injury suit against the host of the event.

### **II. Managing the risks**

- a. Adjust budgets and profit margins to reflect this particular type of risk management.
- b. Event insurance is designed to meet the demanding requirements of people who organized events including conferences, exhibitions, corporate events, corporate hospitality, incentive travel, indoor and outdoor events.

### **III. Examples of Coverage**

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- a. Cover for the **loss of revenue** or expenses due to cancellation, abandonment, curtailment or rescheduling of an event.
- b. Coverage for **reduced attendance** to a continued event even if the event is not cancelled.
- c. Additional coverage can be purchased for above the limit of indemnity for commitments under **vendor contracts** such as hotel room blocks or food and beverage commitments.
- d. Coverage for Terrorism with Threat.**
- e. Venue Damage.**
- f. Requisition or Confiscation of the Venue Coverage**
  - i. Following the cancellation, abandonment, curtailment or rescheduling of an event due to requisition or confiscation of the venue by local, national or federal government authorities.
- g. Adverse Weather**
  - i. Coverage of severe weather conditions such as but not limited to snowstorms/ice storms, hurricanes, tornadoes and flooding. Adverse weather coverage for outdoor events can be included upon review and acceptance by underwriters.
- h. Labor Disputes**
  - i. Cover for strikes by airline, hotel or transit workers.
- i. Earthquake Coverage**
  - i. Coverage for hazards of earthquakes.
- j. Physical Loss of Personal Property and Door Registration Receipts**
  - i. Coverage for business personal property while in transit to or from an event and at the venue; door receipts at the event or while in route to the bank.
- k. Automatic Coverage for Adverse Weather for Golf Outing & Hole-In-One Coverage**
  - i. Coverage for losses due to adverse weather conditions for golf tournaments and hole-in-one prize indemnity.
- l. Remedial Action & Extra Expenses**
  - i. Reasonable and necessary extra costs to avoid or diminish a loss.
- m. Non-Appearance of a Principal Speakers**
  - i. Coverage for non-appearance of any principal speakers provided speakers are scheduled on policy.
- n. Penalties for Failure to Vacate**
  - i. Direct and necessary additional expenses incurred for failure to vacate venue facility on time.
- o. National Mourning**
  - i. Coverage for national mourning for the President of the United States.
- p. Future Marketing Expenses**
  - i. Coverage for your future marketing expense following cancellation, abandonment, curtailment or rescheduling of an event.

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