What is Fleckvieh? And why is it the breed for you
Breed

Initially bred for draught, beef and milk, today Fleckvieh is bred for highly efficient milk & beef production and by-products. This only "All in One“ breed worldwide is highly adaptable to different climate conditions

Alpine Cattle Breed (imports of yellow-spotted cattle from the "Berner Oberland“ = Simmental in Switzerland) were crossbred with local dual purpose cattle in Southern Germany/Austria begin of the 19th century.
**FLECKVIEH BREEDING GOALS**

We select for a balanced, hardy, fertile and highly efficient dual purpose cow for the production of milk, beef and by-products, which can be used under all different production levels and conditions worldwide!

**Beef**

300 – 500 kg CW/cow  
Weaner: 270 – 300 kg  
High CLA, top ω-6/ω-3 ratio

**Fitness**

1 calf/year  
Low Vet costs

**Climate friendly**

Reduction of CH₄ and CO₂/ha/acre

**Milk Quality**

Protein, CLA, ω-6/ω-3 ratio,  
Somatic Cell count, Vitamin D3

**Milk**

- 4.500 kg from grass  
- 10.000 kg with TMR

**Consumer friendly**

No extremes – Fleckvieh has the Milka Cow Image

**Feed Conversion**

Using the protein potential
Crossbreeding

Here at Fleckvieh UK we believe that crossbreeding should be an essential for farmers. (Well farmers not using Fleckvieh!) With the current price of milk, what farmers are looking for is changing. Dairy farmers are now looking for lower cost, efficient cows which are stronger and healthier with greater longevity and fertility. Fleckvieh covers all these basis with limited loss in production.

With the Holstein market becoming over saturated with the Oman, Goldwyn and Shottle bloodlines, Rather than using new bloodlines all together some breeders are being told that genetic gain is more important than inbreeding,

By Crossing in breeds like Fleckvieh in most cases there is only profit to be had by adding in:

- High lifetime production
- Extremely fertile animals
- Excellent cell counts
- Strong feet and legs
- Better return on the bull calves

**Hybrid Vigor** is the other important benefit of crossbreeding with some fantastic examples of Fleckvieh x Holsteins which haven’t lost a great deal of milk production but have massively increased in Fertility, strength and longevity

The real question that should be asked: **Why search for the Healthiest and strongest trait Holstein bulls when there are stronger and Healthier Fleckvieh bulls available**
Beef

With the average price of a Holstein bull calf as low as £49 at 2 weeks (AHDB, Nov 15) this is another advantage of using Fleckvieh.

Fleckvieh X bull calves will sell much closer to its continental cousins at around £240. To put this in perspective, with the current milk price, this equates to nearly 1,000 kgs of feed free milk.

For those breeders that will put their Cows to traditional beef breeds like Angus, British Blues, Hereford ETC you may get similar or better prices for your calves... But if a Heifer is born you have lost a replacement for the herd, whereas Fleckvieh this is not the case as you can milk the daughters with very little loss in production.

Bayern Genetiks select bulls with beef production competitive not only compared to specialized dairy breeds but also to the classic beef breeds.

With daily gains exceeding 1.4 kgs daily and 80% grading U in the Europe grading system and killing out 60%, the bull calf can pay a vital role in making your farm more profitable. So much more than just kicking off a new lactation.
Who are We?

We are the collective of UK breeders of Bavarian Fleckvieh breeders and we are looking to promote the breed to people all over the country.

We are looking to bring current and future Fleckvieh breeders together. The main goals of our club is to spread the word of this true dual purpose breed.

We are also working with Bayern Genetik in Bavaria to find out what UK breeders are looking for within the breed and finding Sires that fit the requirements.

Find out more at www.fleckviehuk.uk

Semen available through:

www.molecaregenetics.com
Tel: 01769 576473 – England & Wales

Ranfurly Simmentals
David-0784174864 – N. Ireland & Scotland