

## MCCA Membership Meeting

September 14, 2016

Wisconsin Maritime Museum

**Present:** Pat Mecca – Grape Grain & Bean, Gary Stolp – Subway, Lorinda Tolachka – Progress Lakeshore, Erica Zastrow- HTR, Mike Andrastek – Seehafer Broadcasting, Aaron Rosineky - Seehafer Broadcasting, Michelle Linville – BBBS, Jason Ring – MAVCB, Amber Daus – Farmers Market, Corey Zoerb – Before N After, Rick Couron – The Hearty Olive, Karen Duvalle – WIMM, Bonnie Timm – Fox Communities Credit Union, Cathy Karl – Heart & Homestead, Barb Gelhausen – The Seamstress

1. Welcome
2. EDC Report
  - a. Pasta For Progress - 7 Lakes Thursday Sept. the 22<sup>nd</sup>
  - b. Job Fair Oct 27 at the Expo
3. Balloon Glow Recap
  - a. Great Weather
  - b. Increased attendance
  - c. \$7,000 profit
  - d. This gives us a reserve fund to weather a poor year.
  - e. Esthetic Downtown improvements fund with future proceeds
  - f. Big Thanks to all the 100 volunteers who helped out
4. Ladies Night Out
  - a. Over 140 participated
  - b. Thursday Nov 3 is the next one
5. Harvest Fest
  - a. October 1
  - b. Partner with Farmers Market
  - c. 8-4
  - d. Sidewalk Sales
  - e. DJ/Horse Rides
  - f. Free Tickets for Horse Rides at participating businesses
  - g. Adult Beverages at Burger Park
  - h. Cooking competition – apples
  - i. Quay Street Closed
6. Membership
  - a. Move meeting to quarterly
7. Community Connect

- a. City has paid dues
  - b. Laptop?
8. Rebrand MCCA
- a. New Name
  - b. New Logo
  - c. Lakeshore Tech Project
9. Planters
- a. Need New Flowers
  - b. Moved to spend \$150 on Mums – Through October
10. Evergleams
- a. Nov 17-Jan 3
  - b. 35 storefronts
  - c. Cost this year
  - d. How do we share cost equally/fairly
11. City Update
- a. No Report
12. Chamber Update
- a. No Report

**NEXT MEETING: ??????????**

**Submitted by Jason Ring, Secretary**