



Montgomery County Council of Parent-Teacher Associations

MCCPTA

everychild.onevoice.

2019 MCCPTA Family Engagement Survey

Tracie Potts, National PTA Family Engagement Fellow

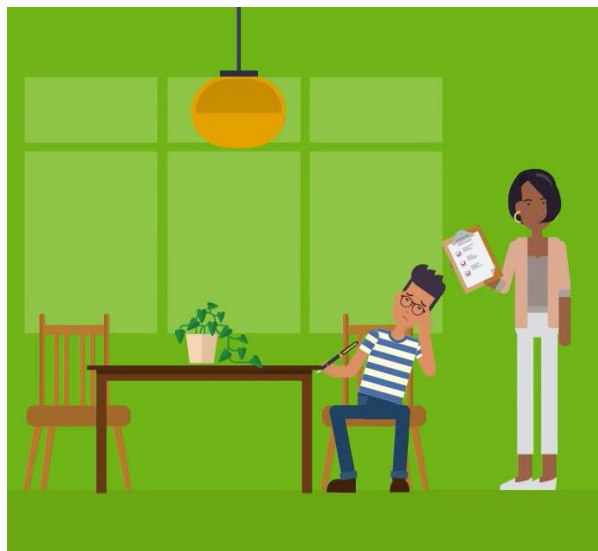
MCCPTA Delegates Assembly

September 24, 2019

What Families Want

Focus on *your* child

Short
User-friendly
Hands-on



Text me

OK!

Is there an
APP for that?

YES!

MCCPTA 2019 Family Survey

A National PTA® Initiative

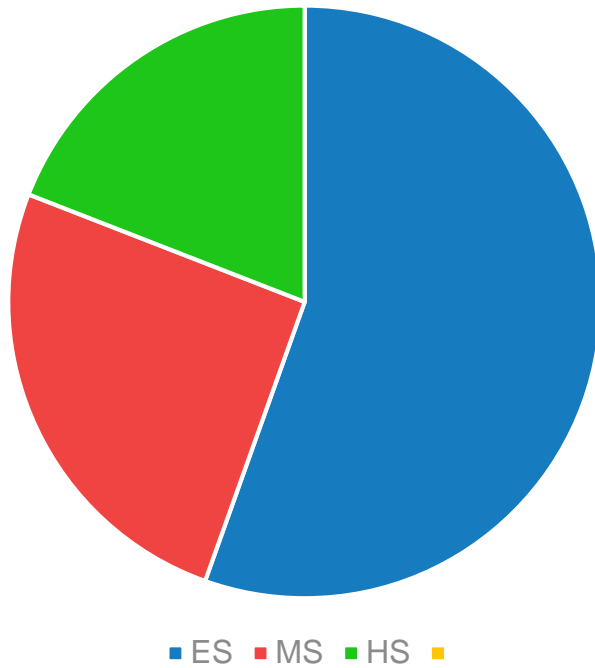
The
Center *for* Family
Engagement®

- 32 questions
- 739 responses
- English, Spanish
- Print available

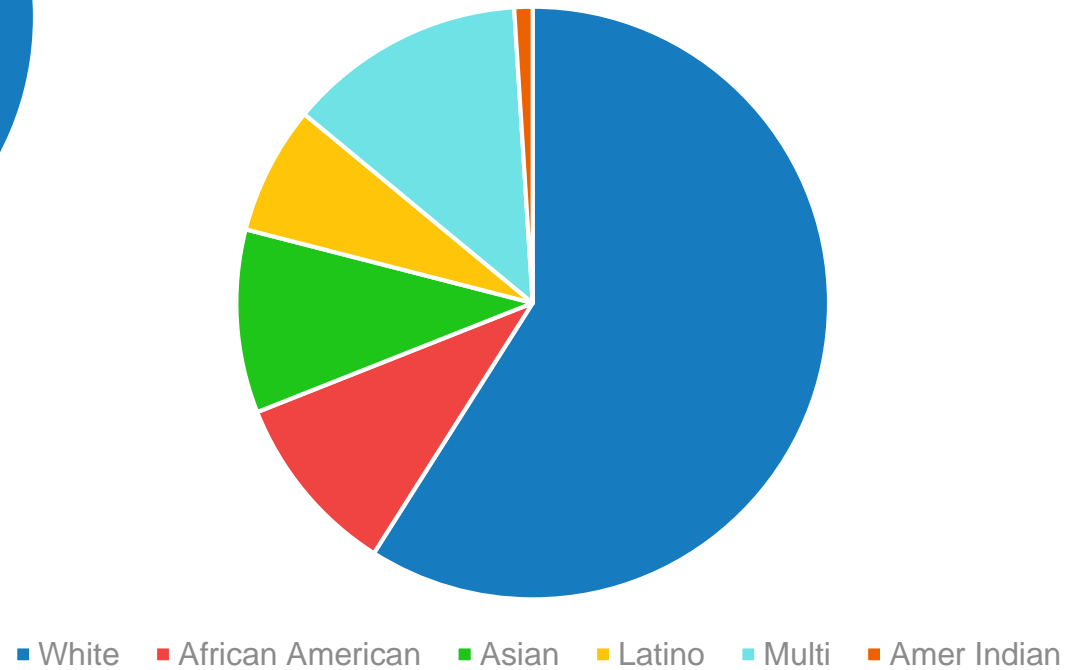


STUDENT PROFILE

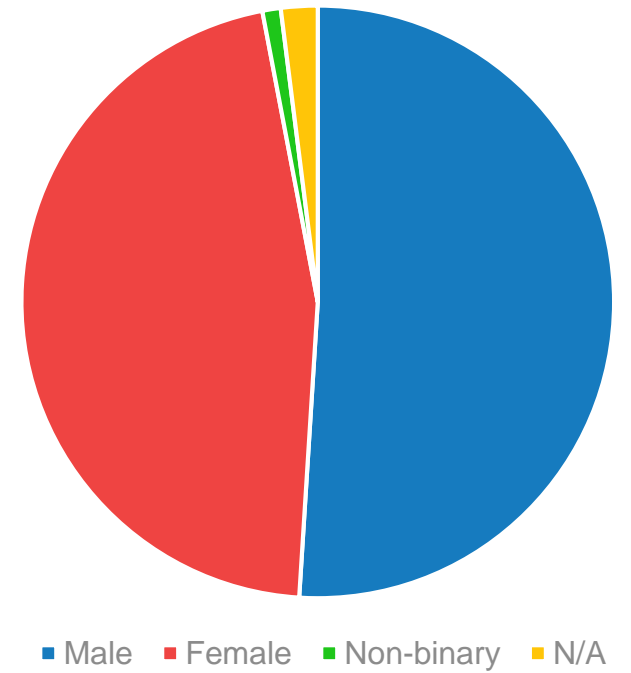
Grade



Race/Ethnicity

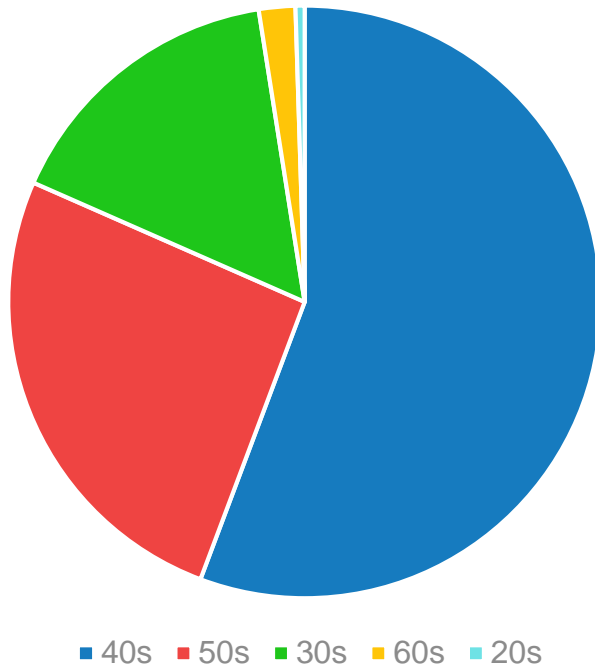


Gender

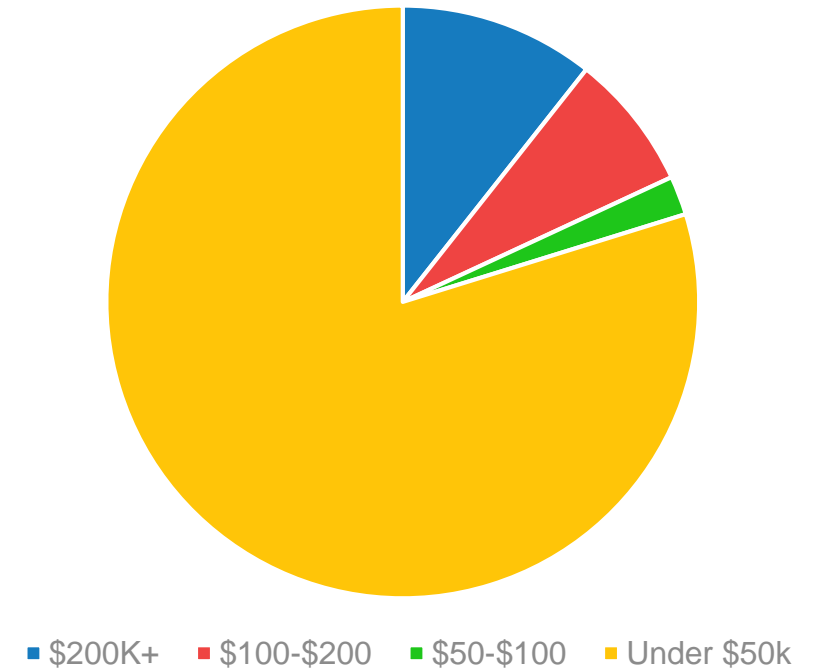


PARENT PROFILE

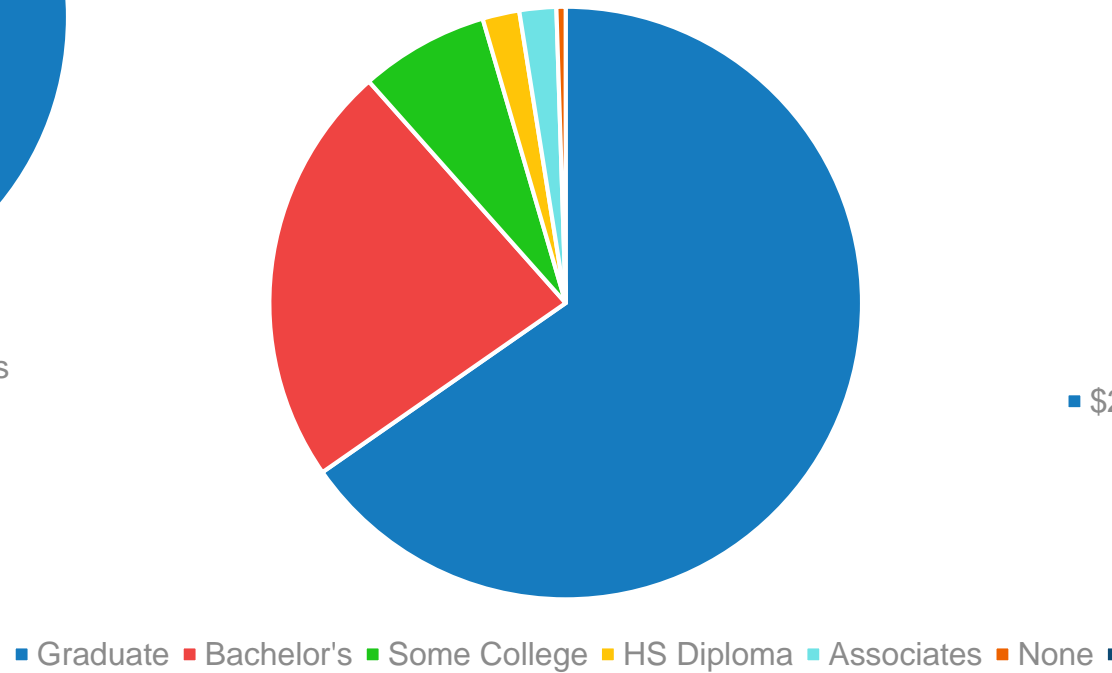
Age



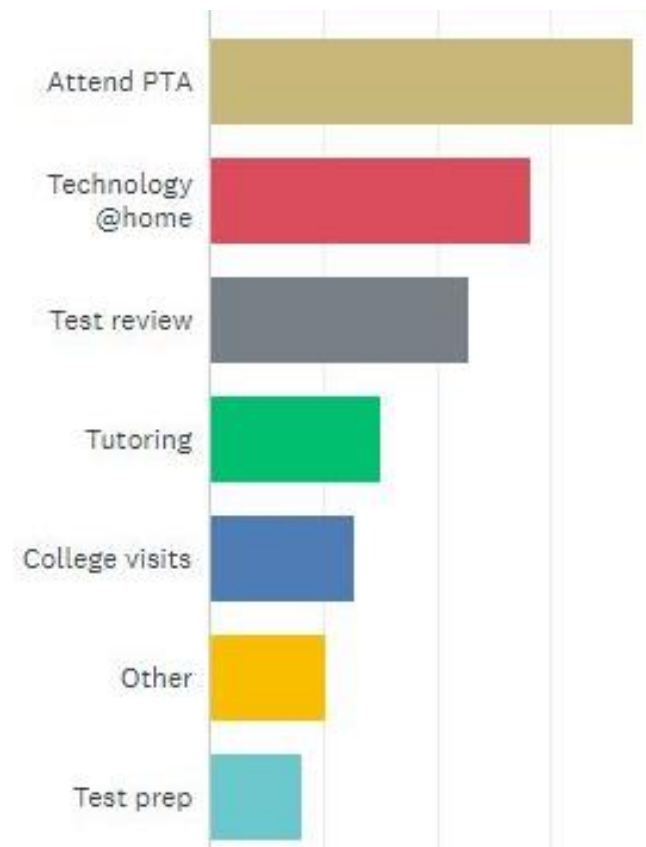
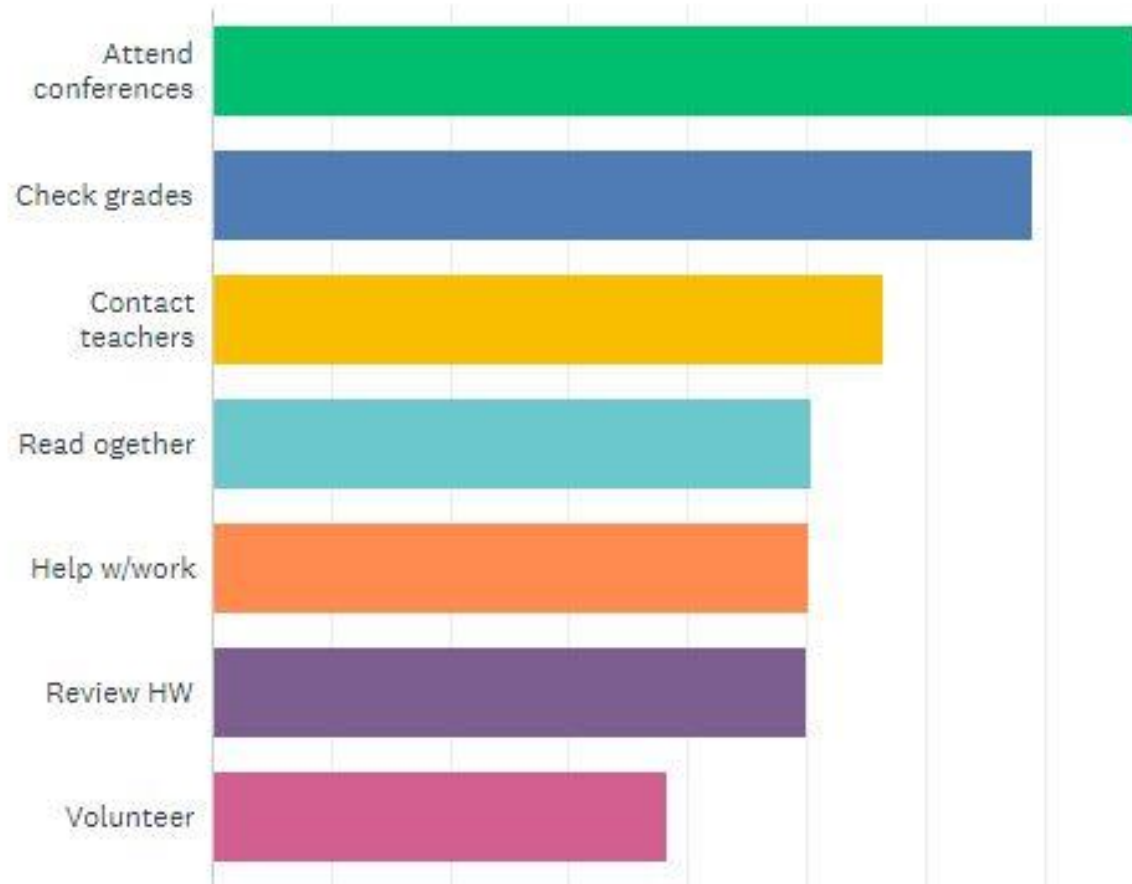
Income



Education



37% Frequently or Always Help With Learning



Helping Your Child

~2/3 Quite/extremely confident

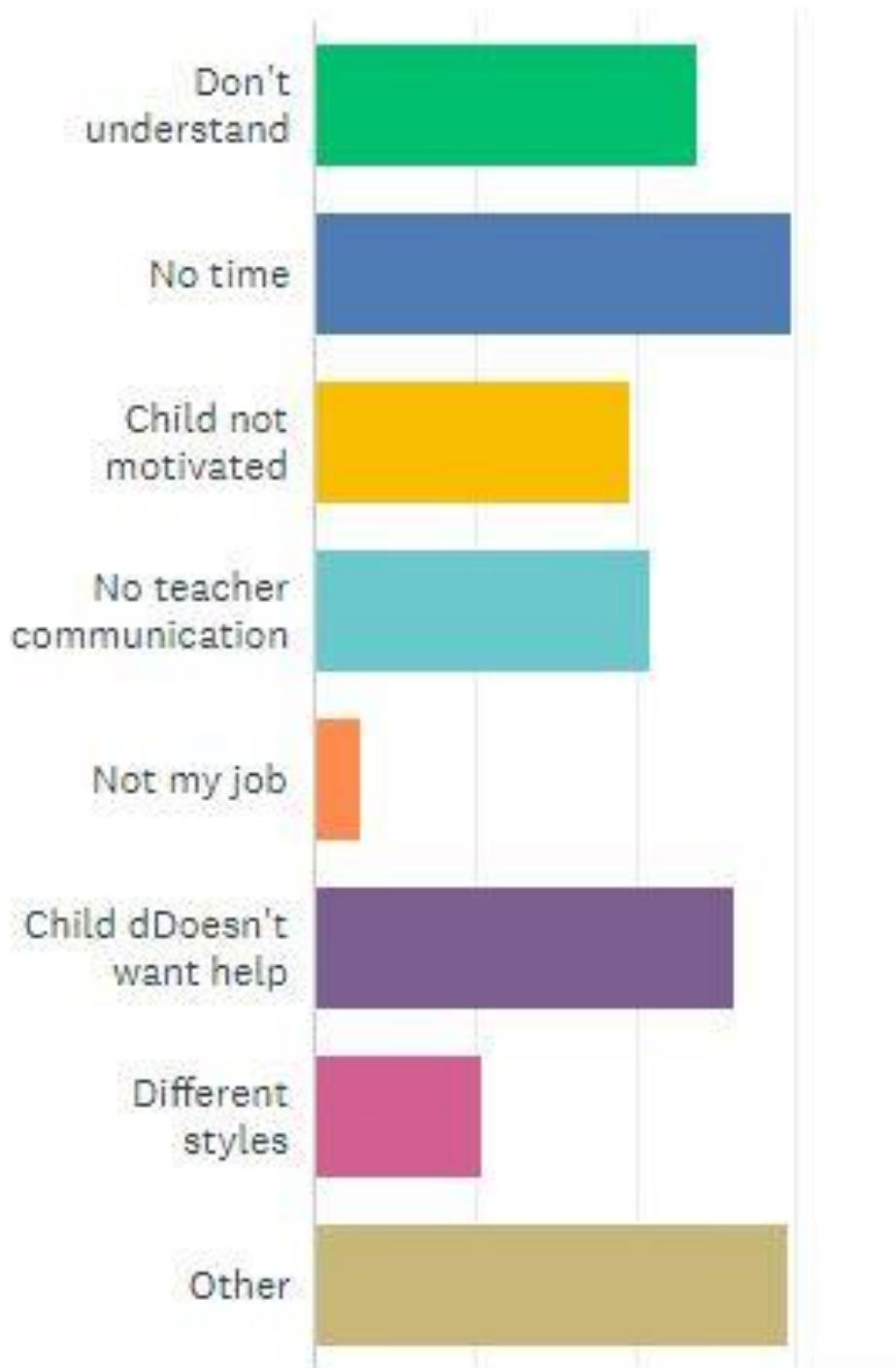
6/10 Right amount of homework

45% Outside educational activities

~6/10 Busy schedule impacts help

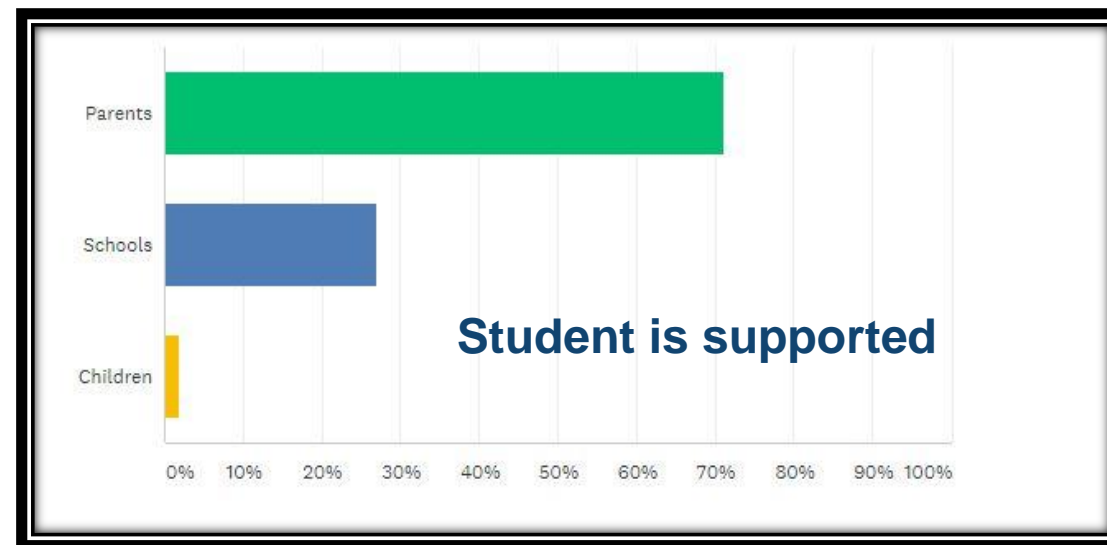
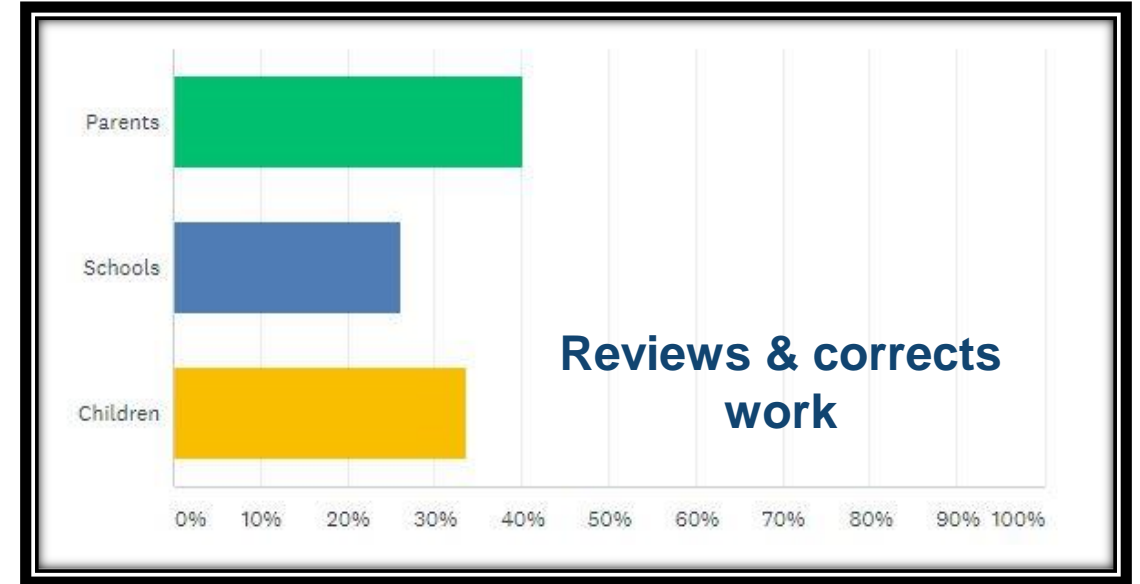
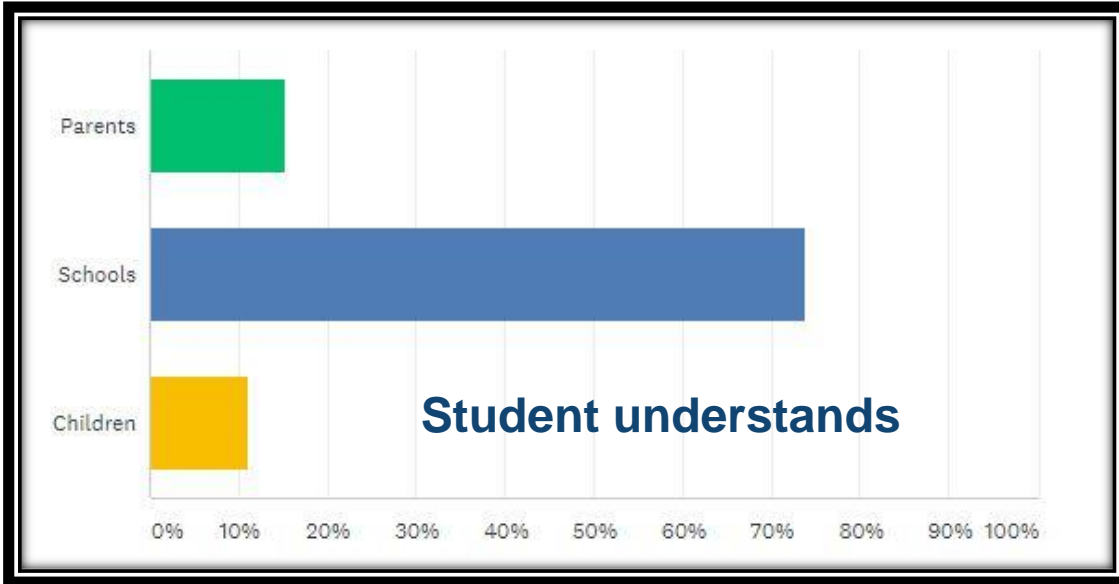
46% Work prevents teacher engagement





What's Your Biggest Challenge?

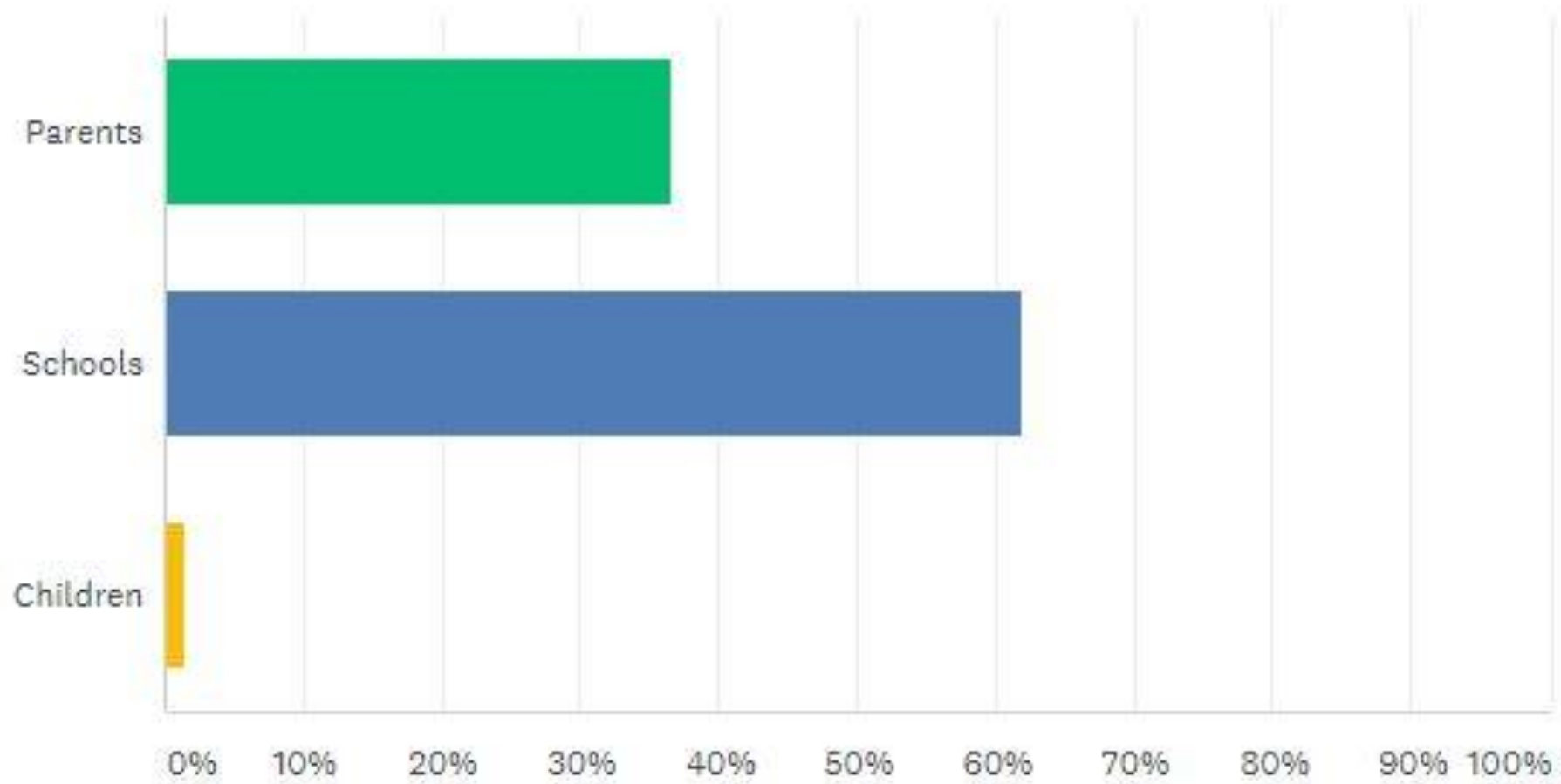
WHO'S RESPONSIBLE?



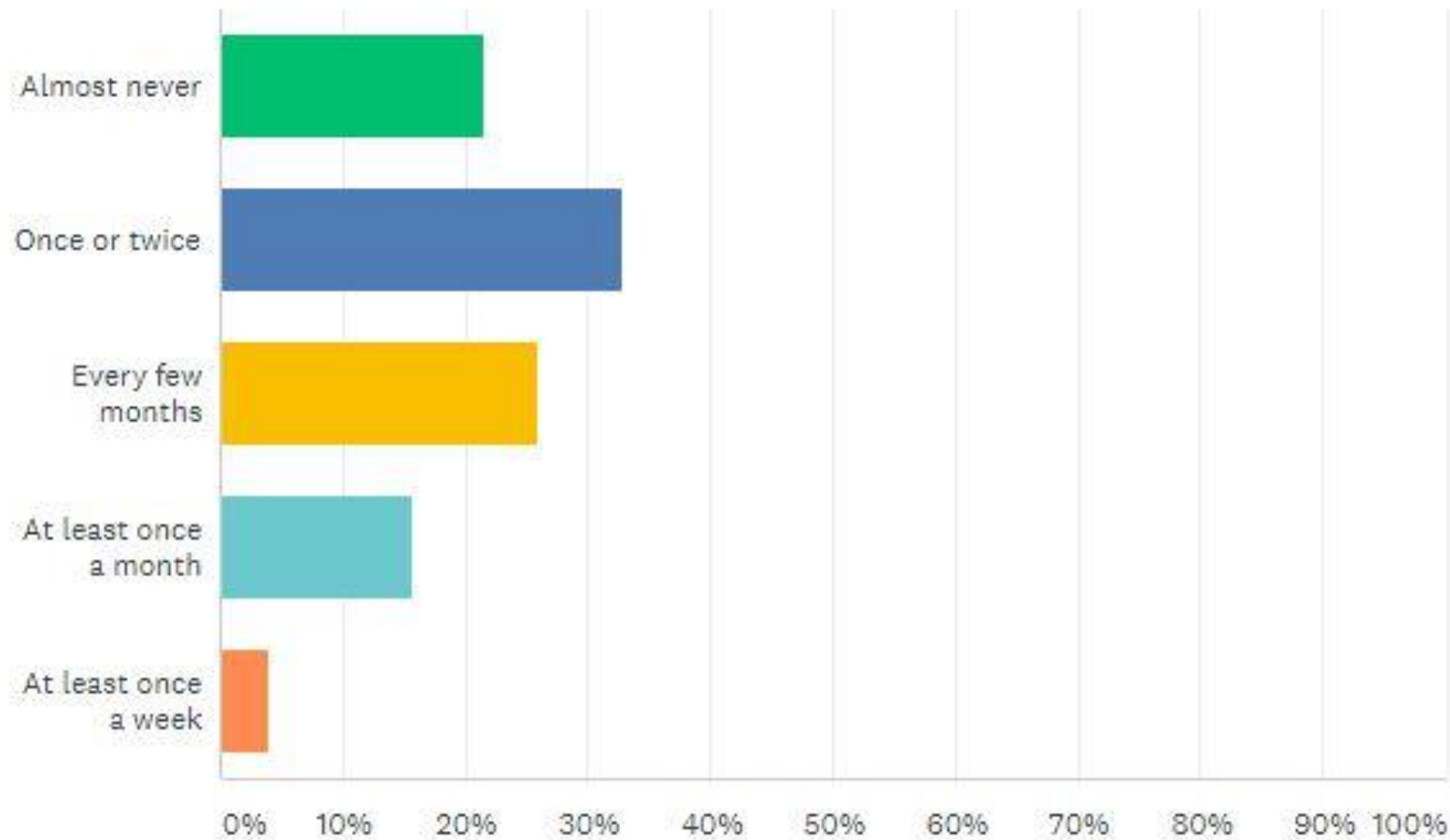
The Home-School Connection



Who's Responsible?

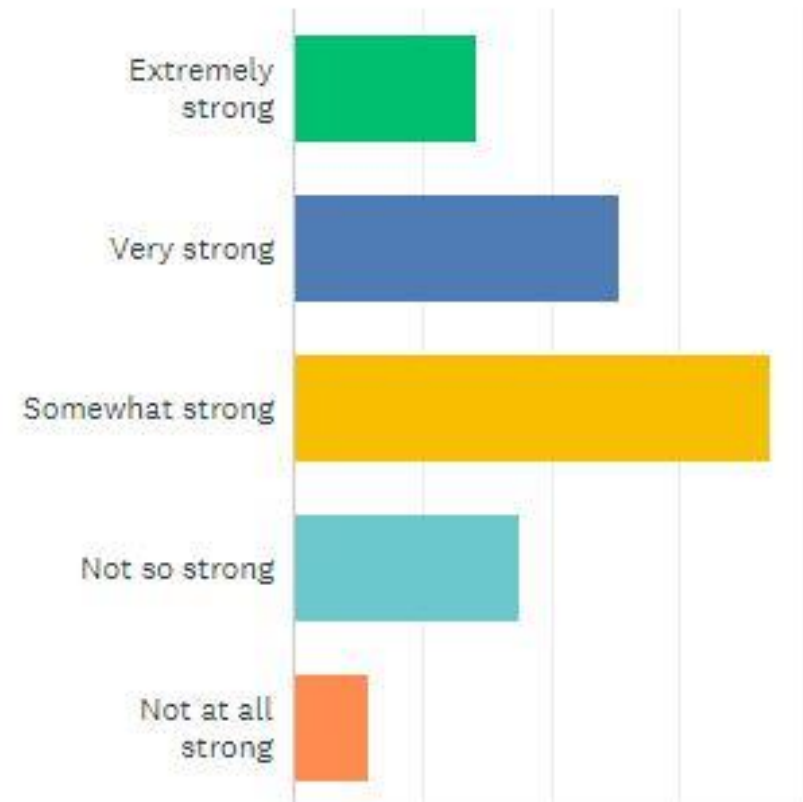
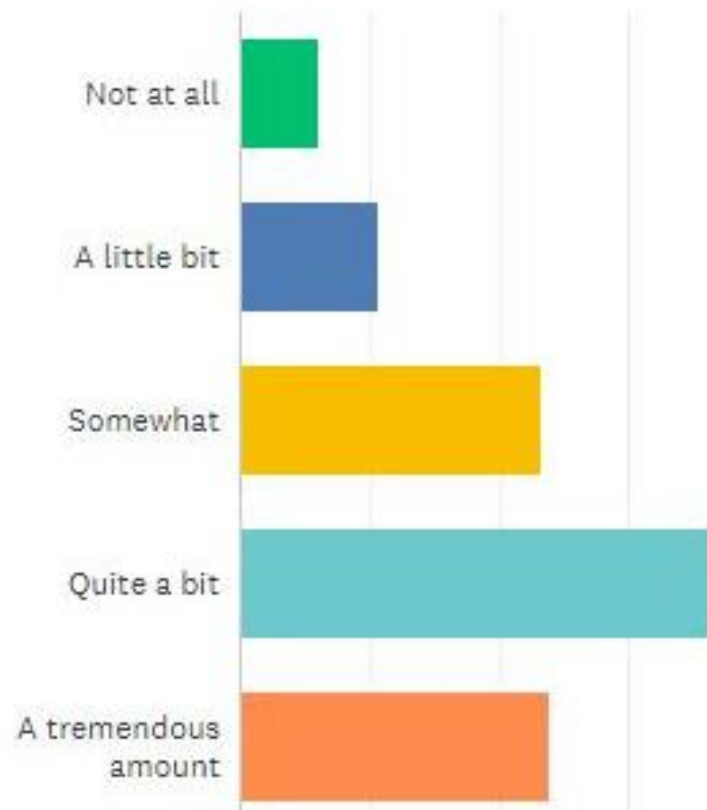


How Often Do You Communicate About Learning?

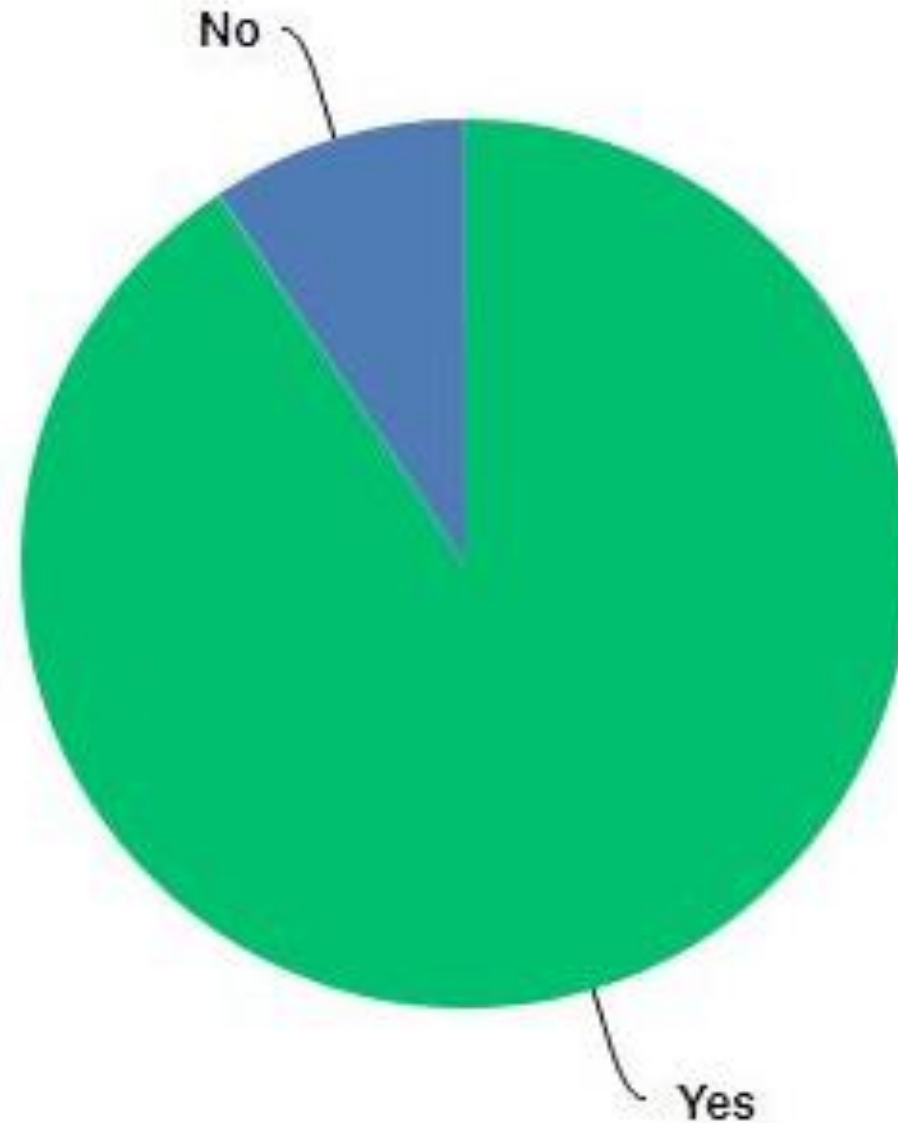


Welcoming

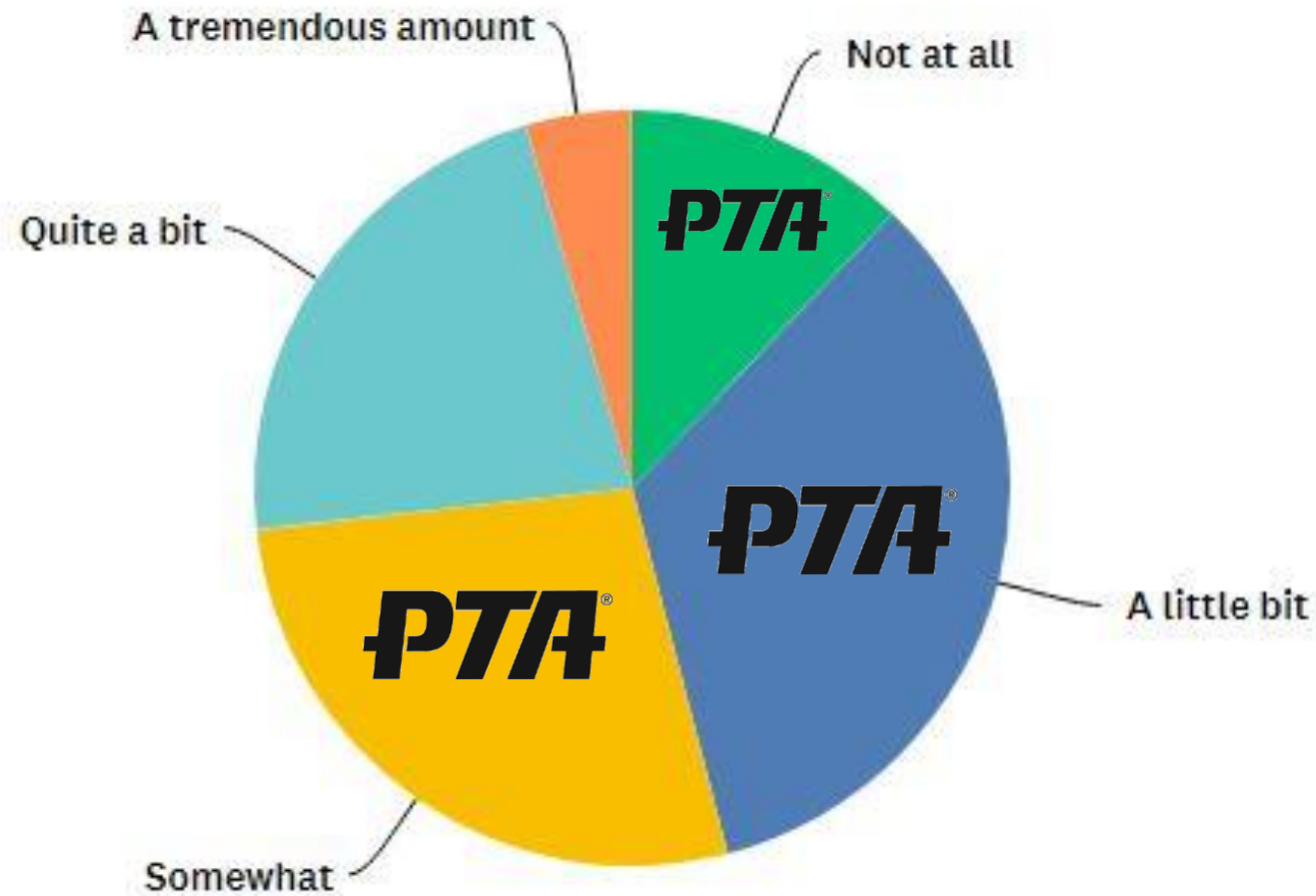
Relationships



I Know Who To Ask About My Child's Learning



My School Provides Opportunities to Engage



often online MCPS families way good job think allow assignments don't know
want textbooks activities engage feedback resources N make sure successful
classroom communicate parents see meet grades reach
information feel give things one issues class answer
email even home questions work less

How can teachers, school and PTA help?

WHAT WE LEARNED ABOUT PARENTS

- Need more diverse voices
- ARE helping at home
- Will make time
- Embrace their role as partners in education
- Need direction and opportunities
- Count on schools, PTAs to make the connection





Parents 2019:

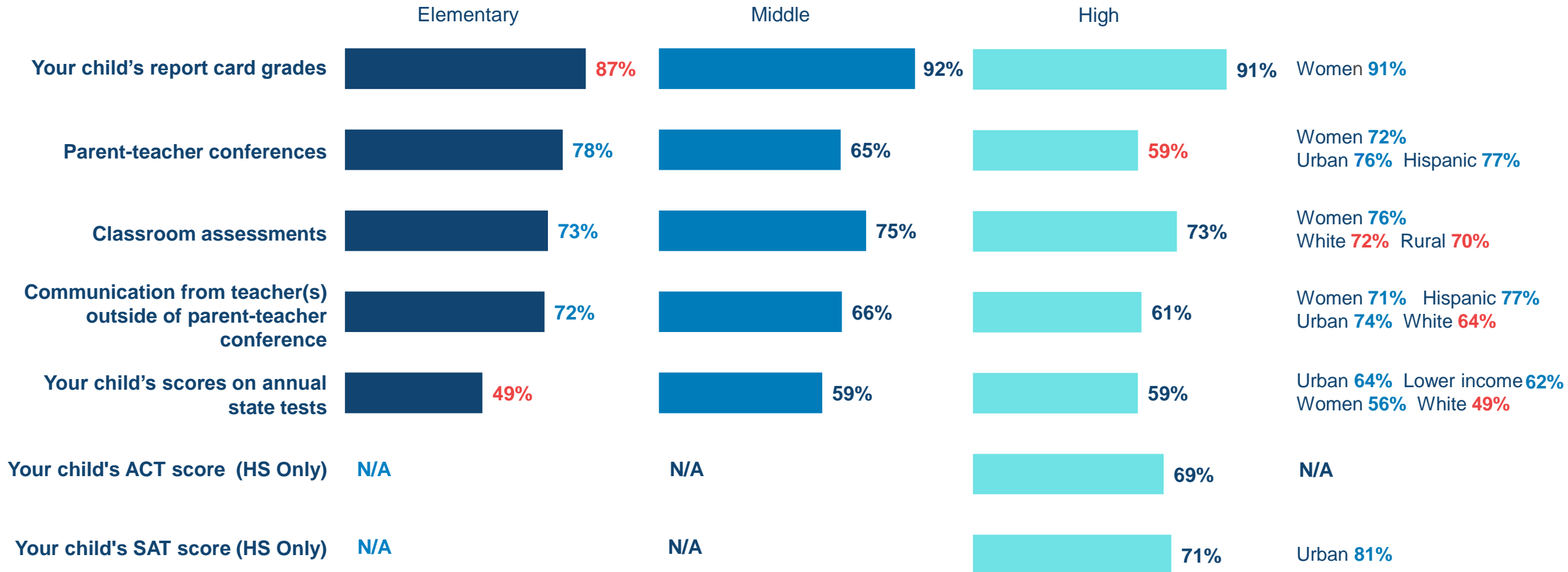
As the Stakes Get Higher for Kids,
Why Do We Lose Parents?

Conducted by Edge Research, September 2019



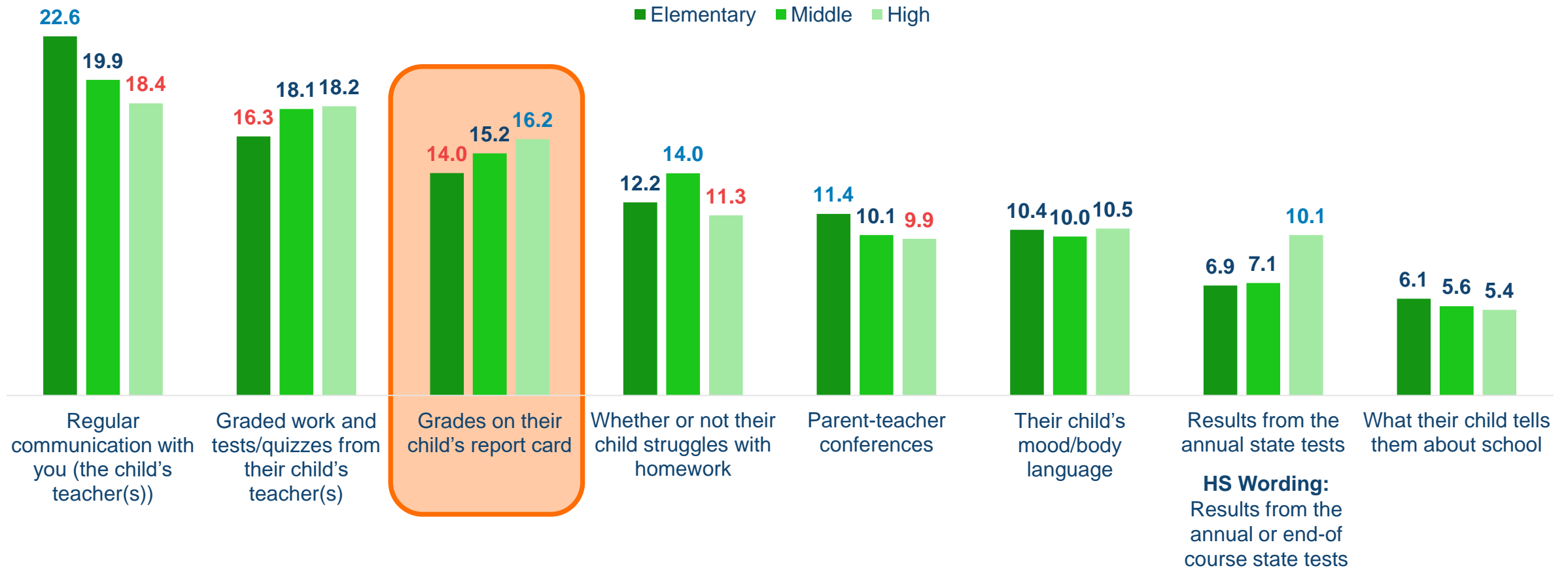
Report card grades = most reliable measure of achievement

How much do you *rely* on each of the following resources to know whether or not your child is achieving at his/her grade level? (Rely a lot/Rely a fair amount)



Teachers rank parent communication over grades

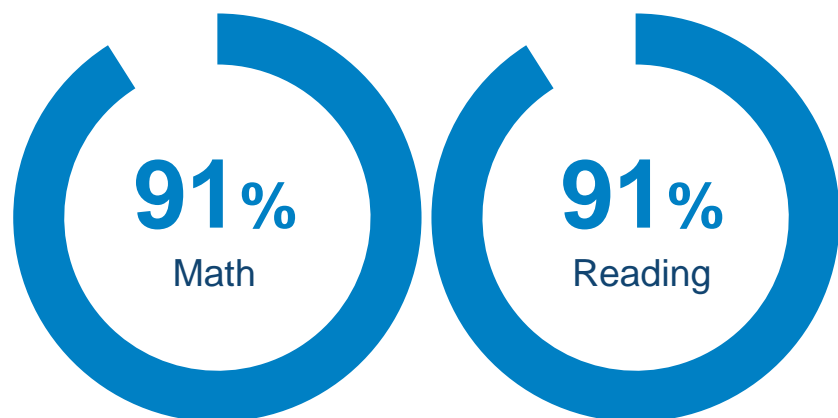
Most Important for Parents to Look at in Assessing How Well Their Child Is Achieving Academically



DISCONNECT: Parents vs. Data

K-8 Parents

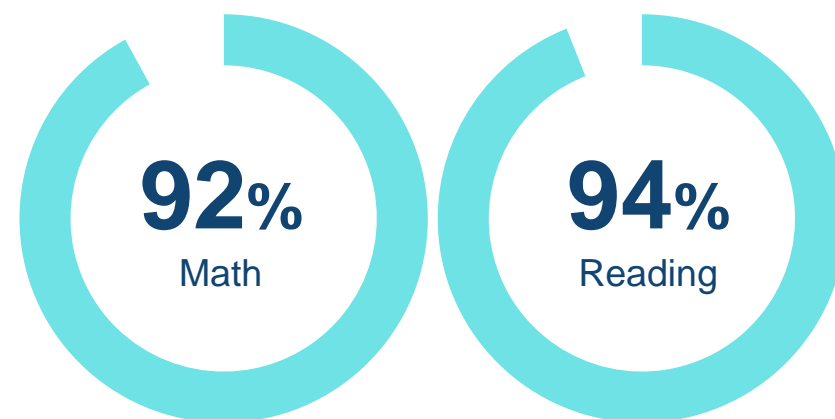
Believe Their Child is At/Above Grade Level



*2017: 8th Grade

High School Parents

Believe Their Child is At/Above Grade Level



*2015: 12th Grade

A Little Information Goes a Long Way: Parents Deserve an Accurate Picture



Perceptions shift with INFORMATION

Info Shared with HS Parents

A 2018 national parent survey found that nine in ten parents of middle schoolers believe their child is at or above grade level in math and reading. Yet, a nationally representative assessment of American students shows only 25% of 12th grade students meet or exceed expectations in math, and only 37% meet or exceed expectations in reading. And, only 43% of high school teachers say their students start the school year prepared for grade level work.

These results mean that most parents think that their children in high school are performing at a level higher in the classroom than they likely are.

Before Information



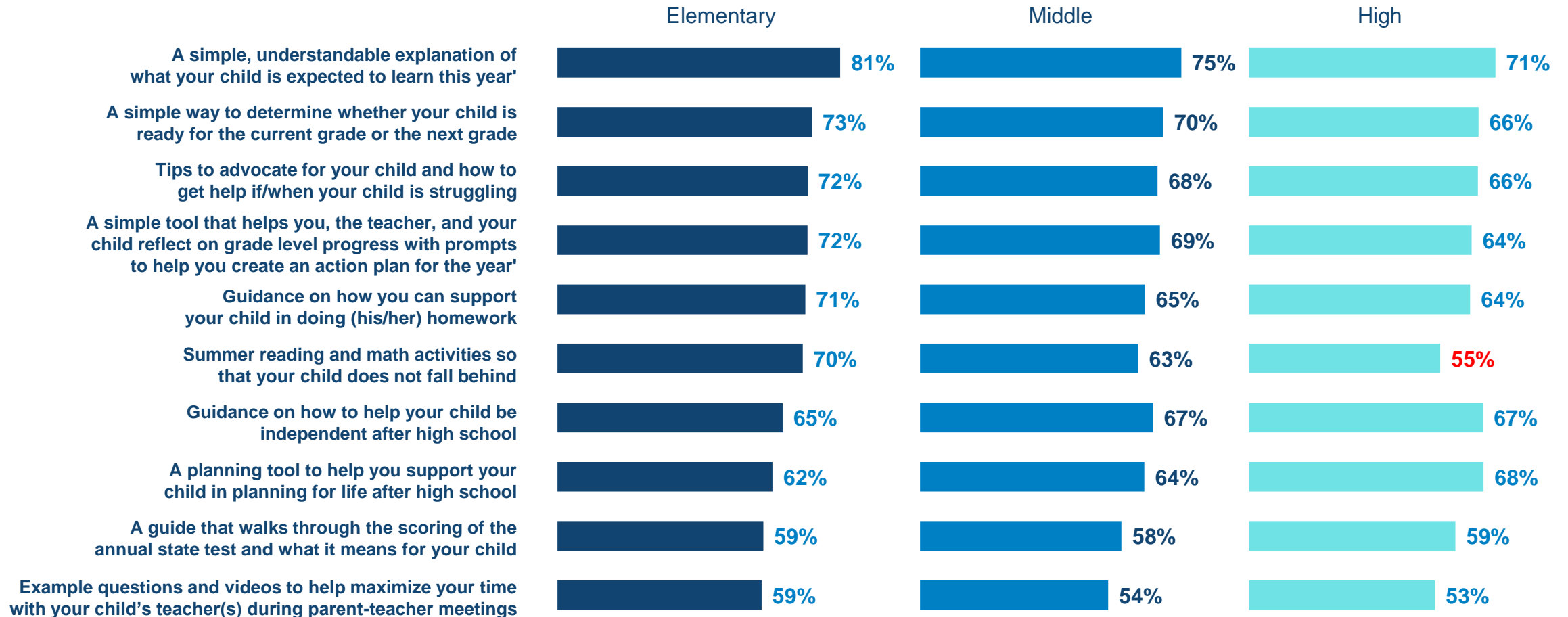
After Information



**that they have a clear picture of how
their child is doing academically**

What Kind of Help Do Parents Want?

How Helpful Would You Find Each? (% extremely/very helpful)





Family & Parent Engagement



Any caring
adult in a child's
life.



Grandparents



Siblings



Foster Parents
& Mentors

Learning Heroes Back-to-School 2019 Campaign

**LEARNING
HEROES**

Super 5: Back-to-School Power Moves

BACKPACK AND SUPPLIES -
CHECK! WHAT'S LEFT TO DO
FOR BACK-TO-SCHOOL?

LET'S DO THE 'READINESS CHECK' -- A
QUICK REVIEW FROM LAST YEAR IN
MATH AND READING. WE CAN SHARE IT
WITH YOUR NEW TEACHER TO GET HER
SUPPORT RIGHT FROM THE START!

Want a gut-check on how ready your child is for the new school year? It only takes a few minutes! Go to bealearninghero.org for the **Readiness Check**, a fun (free) interactive tool to see how your child has learned foundational skills needed for this year, plus tips and activities to support learning at home.

Super 5 Back to School Power Moves



SUPER 5: Back-to-School Power Moves

The Learning Hero Roadmap helps you start the school year strong.

Try these 5 simple actions and check them off as you go!

READINESS CHECK

☐ GET A GUT-CHECK

Use the **Readiness Check** to see how your child is doing with math and reading skills needed for their new grade, plus get videos and activities to support learning at home! [Learn More ▶](#)



☐ SUPPORT LIFE SKILLS

Strengths such as communication, problem-solving, and confidence will help your child in school and life. Talk openly about how they're feeling and handling situations, especially the tough ones. [Learn More ▶](#)



☐ MAKE IT FUN

You are the expert on your child and help make learning real! Read together on topics that interest your child. Find math in everyday life and turn it into a game. These small learning moments add up to a lot! [Learn More ▶](#)

1

☐ CELEBRATE EFFORT

Help your child see that hard work is what leads to success. Focus on effort and what your child is learning. This will help them feel less nervous about new challenges. [Learn More ▶](#)

2

☐ PARTNER UP

Help the teacher get to know your child by sharing their interests, strengths, and areas for support. Ask what's expected of your child and how you can help at home. [Learn More ▶](#)

4

5



Visit bealearninghero.org to learn more. Check off each action as you go!



SÚPER 5: Superpoderes para el regreso a la escuela

Esta ruta al futuro te ayuda con el éxito de tu hijo este año escolar.

¡Haz estas 5 actividades y márcalas a medida que avanzas!

CHEQUEO ACADÉMICO

☐ ESTÁ AL TANTO

¡Usa el **Chequeo Académico** para ver cómo le está yendo a tu hijo con las habilidades de matemáticas y lectura necesarias para su nuevo grado, y obtén videos y actividades para apoyar el aprendizaje en casa! [Aprende más ▶](#)



☐ APOYA LAS HABILIDADES PARA LA VIDA

Fortalezas como la comunicación, la resolución de problemas y la autoestima ayudarán a tu hijo en la escuela y la vida. Habla honestamente con tu hijo sobre sus sentimientos y la forma en que maneja las situaciones, especialmente las complicadas. [Aprende más ▶](#)



☐ AGRÉGALE DIVERSIÓN

¡Tú eres el experto de tu hijo y ayudas que el aprendizaje sea real! Lean juntos sobre temas que le interesen a tu hijo. Busca aplicaciones de matemáticas en la vida cotidiana y conviértela en un juego. ¡Estos pequeños momentos de aprendizaje ayudan mucho! [Aprende más ▶](#)

1

☐ CELEBRA EL ESFUERZO

Ayuda a tu hijo a darse cuenta de que el esfuerzo conduce al éxito. Enfócate en el esfuerzo y en lo que aprende tu hijo. Esto lo ayudará a sentirse menos nervioso cuando deba enfrentar nuevas tareas o materias. [Aprende más ▶](#)

2

☐ ASÓCIATE

Ayuda al maestro a conocer a tu hijo; comparte sus intereses, fortalezas y áreas para apoyo. Averigua qué se espera de tu hijo y qué puedes hacer en el hogar para ayudarlo. [Aprende más ▶](#)

4

5



Visita rutaalfuturo.org para aprender más. ¡Marca cada actividad a medida que avanzas!

**You ARE your
child's
LEARNING
HERO!**

