

Binghamton Youth Symphony Program Ad Form

May 2017 Concert

Sunday, May 14th at Binghamton High School, Helen Foley Theater – 3:00 pm

Concert will have between 500-600 patrons in attendance

Deadline for ad submission: Friday, April 28, 2017

Please attach a print ready ad to this form, or email a PDF, Photoshop, or Word file to:

bysoads@gmail.com or debbyjlaron@gmail.com

You may also submit a business card, or clearly state the content of your advertisement.

Cost: Full Page, inside ad (7½" h X 4½" w) - \$140.00
Half Page, inside ad (3¾" h X 4½" w) - \$80.00
Quarter Page, inside ad (3¾" h X 2¼" w) - \$45.00 *
Eighth Page, inside ad (1⅞" h X 2¼" w) - \$35.00 #



Advertiser/ Business _____

Address _____

Contact Person _____

Telephone _____ **E-Mail** _____

Ad Size (please circle): Full Page Half Page Quarter Page Eighth Page

Payment: Amount Paid _____ Check Number _____ Cash _____

Type of file being provided: File being emailed _____ Ad attached _____ Business Card _____

* Please Note: Quarter page ads may be vertical or horizontal. Horizontal dimension is 1 7/8" H X 4.50" W.

When providing a business card for an eighth page ad, be aware this is not proportional. If there is a problem, we will be in touch to decide the best layout for your ad.
Contact us at the above emails with any questions. Thank you.

Please mail this form, along with payment and print-ready ad by April 28, 2017 to:

*Binghamton Youth Symphony Orchestra
P.O. Box 1235
Binghamton, N.Y., 13902*

Thank you for your support!

BYSO use only:

Ad received by _____ Date received _____

Amount _____ Check No: _____ Cash _____

Full Page Ad = 7.50" X 4.5"	
Half Page Ad = 3.75" X 4.5"	
Quarter Page Ad = 3.75" X 2.25" ↓	
OR	
Quarter Page Ad = 1 7/8" X 4.50" →	
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	Eighth Page Ad = 1 7/8" X 2.25"

Special Instructions or wording of your ad if not already provided: