



SAN ANTONIO

TEXAS

12TH ANNUAL
ALLERGY, ASTHMA & ENT CME CONFERENCE



JULY 31ST - AUGUST 2ND, 2020

EXHIBITOR PROSPECTUS

ABOUT THE CONFERENCE

In its 12th year, the annual Allergy, Asthma, and ENT conference has attracted over 150 PA and NP attendees from all over the United States. Each year's event has centered around informative speakers and a connective Exhibit Hall where all breaks and receptions bring attendees and exhibitors together. The 12th Annual Allergy, Asthma, and ENT Conference will be held at the Marriott Plaza Hotel in downtown San Antonio, Texas. With easy accessibility to the energetic Riverwalk and historic downtown, the Marriott Plaza offers an excellent location for all attendees and exhibitors the enjoyments of what San Antonio has to offer.

Dedicated Exhibit Hall Hours
Over 100 Attending PAs & NPs
Exhibitors Included in All Social Events

Sign up today to reserve your space!

Who Attends?

Our 2019 conference was attended by over 150 PAs, NPs, and physicians. We anticipate and look forward to an even grander event for 2020, expecting 150 - 200 attendees.



EXHIBITOR GENERAL INFORMATION

EXHIBIT HALL

Dedicated hall hours are set aside with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.

Location:

Sheraton Gunter Hotel San Antonio
205 East Houston Street
San Antonio, TX 78205
210-227-3241

EXHIBIT HALL TIMES

Exhibitor Registration & Move-In:

Friday, July 31st: 10:00 am - 2:00 pm

Exhibit Area Open:

Friday, July 31st: 10am & 3pm Refreshment Breaks
Saturday, August 1st: 10am & 1:30pm Refreshment Break

Tear Down:

Saturday, August 1st at 2:30 pm

BASIC EXHIBITOR PACKAGE- \$1,250

- All exhibits are traditional tabletop exhibits
 - One skirted 6-foot table
 - One complimentary exhibit hall badge (\$250 for each additional exhibitor at each table)
 - Recognition as an exhibitor on AAPA-AAI website & mobile app
 - Incentivized attendee participation through gaming feature on mobile app
- *additional tables are available

EXHIBITOR BONUS:

- Attendee list
- Pre-conference attendee email blast

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR- \$25,500

- Wi-fi Sponsor for all attendees with logo on log-in page
- Welcome Reception:
 - brief presentation
 - logo on screen
 - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Flyer insert in attendee bags & hotel key sponsor
- Premier recognition on AAPA-AAI website & mobile app
- Premium exhibit space
- Attendee contact list

GOLD SPONSOR- \$15,500

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on AAPA-AAI website & mobile app
- Premium exhibit space
- Attendee contact list

SILVER SPONSOR- \$10,500

- Logo Note Pads & Pens in registration bags
- Flyer insert in attendee bags
- Recognition on AAPA-AAI website
- Premium exhibit space
- Attendee contact list

MOBILE SPONSOR- \$2,500

- Signage recognition w/instructions at registration
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

PRODUCT THEATERS & ADDITIONAL SPONSORSHIP OPPORTUNITIES

Product theaters are 50 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

BREAKFAST PRODUCT THEATER

\$4,750 - \$4,250*

- logo displayed on-screen pre & post presentation
- audio-visual equipment included
- post-conference attendee mailing list
- recognition on AAPA-AAI website

*food costs not included. Includes AV.

LUNCH PRODUCT THEATER

\$7,250*

- logo displayed on-screen pre & post presentation
- audio-visual equipment included
- post-conference attendee mailing list
- recognition on AAPA-AAI website

*food costs not included. Includes AV.

DINNER PRODUCT THEATER

\$6,250*

(Friday or Saturday 6:30pm - 8pm)

- logo displayed onscreen pre & post presentation
- post-conference attendee mailing list
- recognition on AAPA-AAI website and mobile app
- *food costs not included
- *Include AV
- Available on or off property

EVENING RECEPTIONS

\$2,000*

(Friday or Saturday 7pm - 8pm)

Receptions will immediately follow the general session in the general session room for one hour. Your company will be able to do a short presentation and mingle with attendees. *Food and beverage is not included in this pricing. Audio Visual is not included.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

EXHIBIT ADD-ONS

Insert in attendee bag Flyer insert into attendee bags	\$250
Hotel Room Door Drop One time email blast to attendees	\$750

MOBILE APP SPONSORSHIP ADD-ONS

Rotating Home Page Images - One slot on a 4-5 sponsor rotating images on home page of mobile app.	\$1,000
Session Banner Ad - Place your logo under a specific session on the mobile app.	\$1,000
Social Wall - Place your logo on the social wall of the mobile app	\$1,000
Lead Retrieval for Scannable Badges	\$150

Ancillary Pre or Post Advisory Meeting Space Only

\$5,500

(Based on availability)

Ancillary meeting space at headquarters hotel on Wednesday, Thursday and Sunday for internal meetings, advisory boards, market research and/or speaker training. Meeting space and sleeping rooms only based on availability. Must choose a logistics agency option below, which is an added cost.

\$5,500: Work with APA-AAI preferred logistics agency***

\$5,500: Work with another outside agency***

*** Sponsorship fee include access to space in headquarters hotel, F/B and AV discounts, advanced preregistration lists and basic management services working closely with agency and you.

American Academy of Physician Assistants in Allergy, Asthma & Immunology

12th Annual CME Conference

July 31st- August 2nd, 2020

Exhibit Dates: July 31 & August 2

Marriott Plaza Hotel, San Antonio, TX



Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title

Email

Phone

Address

Exhibit & Sponsorship Opportunities

- ☐ **Exhibit Opportunities:**
- ☐ **one six-foot table** **\$1,250**
- ☐ **additional exhibitor badge** **\$250**
- ☐ **two six-foot tables** **\$2,300**
- ☐ **three six-foot tables** **\$3,250**
- ☐ **Add Ons:**
- ☐ **Hotel Room Door Drop** **\$750**
- ☐ **Lead Retrieval w/Scannable Badges** **\$150**
- ☐ **One Page Flyer in Bags** **\$250**

Product Theaters:

- ☐ **Friday Breakfast** **\$4,750***
- ☐ **Saturday Breakfast** **\$4,750***
- ☐ **Sunday Breakfast** **\$4,250**
- ☐ **Friday Lunch** **~~\$7,250*~~**
- ☐ **Friday Dinner** **\$6,250**
- ☐ **Friday Reception** **\$2,000**
- ☐ **Saturday Lunch** **\$7,250***
- ☐ **Saturday Reception** **\$2,000***
- ☐ **Saturday Dinner** **\$6,250***

Premium Sponsorship:

- ☐ **Platinum** **\$25,500**
- ☐ **Gold** **\$15,500**
- ☐ **Silver** **\$10,500**
- ☐ **Mobile App Sponsor** **\$2,500**
- ☐ **Ancillary Meeting for Conference** **\$5,500***
 - ☐ **Preferred Logistics agency** **\$5,500****
 - ☐ **Outside Logistics agency** **\$5,500****

*based on availability, ** Contracted through a third party

Total:

____VISA ____MasterCard ____American Express
____Discover ____Check (payable to AAPA-AAI)

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of AAPA-AAI. This contract is binding once signed.

____ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature

Date

AAPA-AAI Tax ID: 74-3017139

Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend AAPA-AAI and the Marriott Plaza Hotel in San Antonio, Texas and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither AAPA-AAI nor the Marriott Plaza Hotel in San Antonio, Texas insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

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Exhibitor Terms & Conditions

If, after the contract is entered into, the American Academy of Physician Assistants in Allergy, Asthma & Immunology ("AAPA-AAI") fails or is unable to provide an Exhibitor with the opportunity to exhibit at the AAPA-AAI Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, AAPA-AAI shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY AAPA-AAI FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR AAPA-AAI OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and AAPA-AAI will occur only when an official confirmation packet has been sent by AAPA-AAI via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by AAPA-AAI (available upon request) which are considered to be part of this agreement between the Exhibitor and the AAPA-AAI.

Cancellation Policy: The undersigned acknowledges understanding of AAPA-AAI Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:

Chloe Mohr

P. O. Box 90434

San Antonio, Texas 78209

Chloe@aapaaai.org

P: 210-516-5915 F: 210-568-6375