

## China Operational Assessment and Due Diligence

- Multi-functional comprehensive assessment of operational and administrative capabilities benchmarked against best practices and Western expectations
- Assessments conducted under three general scenarios:
  - Operational assessments in “normal course of business” for improvement
  - Pre-divestiture assessments to identify and correct exposures proactively
  - Acquisition due diligence during LOI transaction stage

### Who Conducts China Centric Due Diligence?

- China Centric managers with over 25+ years line management experience with multinational companies operating in China
  - Experience as General Managers, Operating Managers, Sales Managers, Supply Chain Managers, and Financial Managers bring real world personal experience to the operating, administrative, and regulatory requirements in China

### What Operational Elements Are Assessed?

Every assessment project is customized to the needs and interests of the client’s specific operations. Functional assessment may include the following:

General Management and Organization	Environmental Compliance
Business License and Capitalization Compliance	Import/Export Compliance and Practices
Location and Development Zone	Financial Due Diligence – Operations Focused
Internal Controls and Oversight	Transfer Pricing Methods and Compliance
Employment Compliance	Regulatory Compliance Review
Quality Systems and Practices	Supply Chain Management
Engineering and New Product Development	Purchasing Organization and Controls
Sales, Marketing, and Distribution	IT Systems – Operations Focused
Manufacturing and Operations	Competitive Profiling (Market or Competitors)

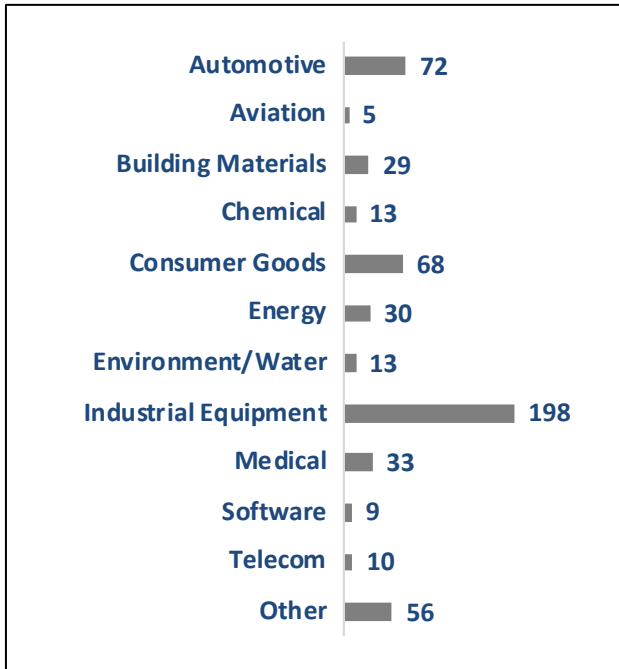
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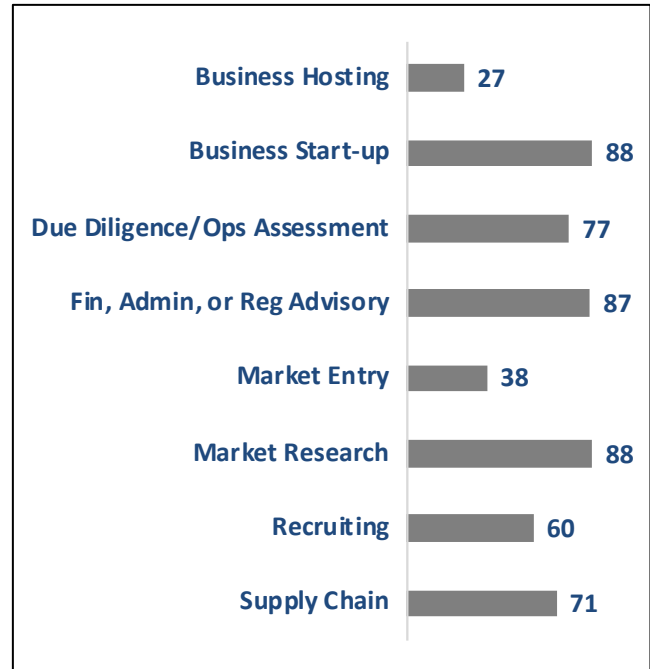
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## China Centric Project Experience

### Projects by Industry



### Projects by Type



## Private Equity Clients

China Centric has worked with dozens of Private Equity Groups on more than 100 projects including acquisition support, custom market research, market entry, operational turnaround, operational due diligence, and advisement.



SHANGHAI

ZHUHAI

HONG KONG

CLEVELAND