

Petition President Obama to Proclaim August “National Kid’s Month”



**Are You In Middle, H.S. or College?
Fraternity or Sorority?
Non-Profit or Religious Org?
Association, Union, Business?**

Create & Submit Your Public Service Announcement (PSA) In Support of Our Petition Drive & You Can Earn Your Invitation to

Join The Delegation to The White House!

CONTEST!

WANTED: Volunteers to Change the World!

1. Start your own “16 Things Social Responsibility Club”
2. Sign-Up for our Free Educational Programs!
3. Create your PSA & Help Petition the President!
4. Be a Part of our “16Things Telethon”
5. Create “Better Comm. & Literacy” Workshop Scholarships!
6. Get Involved. Get Informed & Get Going!

1. Visit our Web Site & Read Sample PSAs!
2. Use our Ideas or Write your Own PSA!
3. Gather your Cast & Crew!
4. Shoot, Edit & Submit to our YouTube Channel!
5. Promote, Promote, Promote!

The Top 5 PSAs in each category will be Featured on our 48-Hour Telethon Feb. 14-15!



Our Mission is to provide an on-going network of books, workshops, programs and events that educate and empower Kids, People & The Planet to be proactive on a host of fundamental issues on subjects like education, finance, health, nutrition, business, the environment, volunteering and life skills. And when Kids & People are empowered they can create a ripple effect that can help change family, peer and world dynamics.



16ThingsKidsCanDo.Org

Lyle Benjamin, Exec. Director • #10SecondsToChange





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*Working for the Betterment of Kids, People & The Planet!
Get Involved. Get Informed. Get Going.*

Create Your Own 16 Things Social Responsibility Club!

The Ripple Effect ...

Everything you do has benefits. Everything you do has a ripple effect. You never know who might be positively impacted because you made the decision to start something, and followed through with it. That's a big deal. Thanks much. Make a decision to live:

“The Power Of One!”

**Are You In Middle, H.S. or College?
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Association, Union, Business?**

SIGN UP & CREATE YOUR CLUB ON OUR WEB SITE!

**GET INVOLVED. GET INFORMED.
& GET GOING!**

Just Do It ...

The truth is that anything worthwhile takes a little effort. We all know it. The key here is simply ... Do it! Start a club; whether it's at a school, org., business or in your city; whether the focus is limited to one area or whether it encompasses many. Just Do It!

WANTED: Volunteers To Change The World!

“16 Things” Club Activities:

Be Part of Our “16Things Telethon” & Help Petition the President to Proclaim August as “National Kid’s Month!”

Create “Better Communication & Literacy” Workshops & Scholarships!

Give Educational & Empowerment Talks in Schools, Churches, Businesses!

Create Content for “16 Things” Shows including:

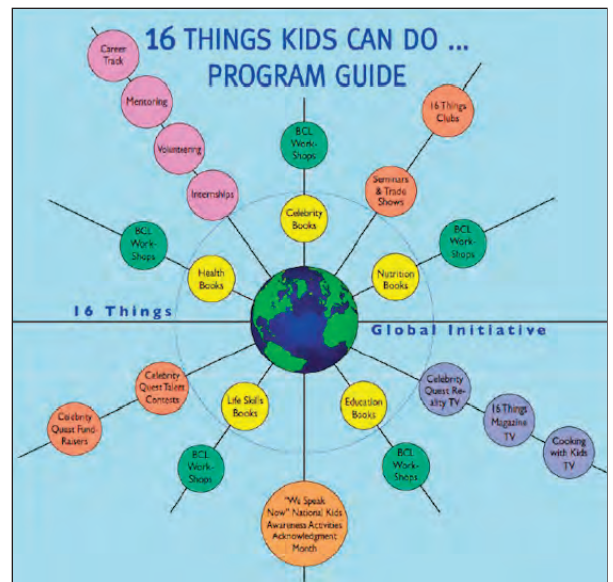
“Cooking with Kids!” • “16 Things Magazine” • “Celebrity Quest!”

Do Social Media! Do PSAs! Do Fund-Raising Programs!

Do Internships, Work Experience & Career Track Programs!



Lyle Benjamin, Exec. Director
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16ThingsKidsCanDo.Org



16 Things Public Service Announcements (PSAs):

Do Ours or Write & Produce Your Own & Submit!

When Just One Day Isn't Enough

Two kids sitting a table with their parents. There is a pile of candy in the middle. One kid takes a candy from the pile give it to his/her father. Other child takes one candy and gives it to his/her mother. The two kids look at each other, nod and reach out and ensnare half the candy between them and pull it towards them.

Narrator. "It's great to give back to parents on their special day, but don't our children deserve more? Support 16 Things Kids Can Do.Org and sign our Petition to have President Obama declare August as "National Kid's Month. To learn more go to (Screen Graphics) www.16ThingsKidsCanDo.Org.

This message has been brought to you by XXXXXX. Join our 16 Things Social Responsibility Club and see how you can make a difference."

16 Things Kids Can Do . Org

A Non-Profit Educational Organization

Working for the Betterment of Kids, People & The Planet!

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A Month In The Life

Door bell rings. Mom answers. Mailman delivers Envelope and Balloons. (Happy Mother's Day.)

Door bell rings. Dad answers. Mailman delivers Envelope and Balloons. (Happy Father's Day.)

Door bell rings. Kid answers (overweight, slobby) Mailman delivers Envelope and Balloons.

Door bell rings. One Week Later. Kid answers (trimmer, with sporting equipment).

Mailman delivers Envelope and Balloons.

Door bell rings. One Week Later. Kid answers (dressed for business, wearing glasses, holding tablet).

Mailman delivers Envelope and Balloons.

Door bell rings. One Week Later. Kid answers (casual, reading book)

Mailman delivers Envelope and Balloons.

One Week Later. Kid answers (with group of happy friends).

Mailman delivers Diploma with group of Happy Friends!

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16 Things Public Service Announcements (PSAs):

It's Personal.

Narrative: I am not a great student in school. My father/mother said I was lazy. That I'd never do anything in my life with my attitude. I felt like an embarrassment. I felt angry. They don't have a right to judge me or tell me my future. Maybe all I need is to find something I want to do. Maybe then if I get a little support.... Boost my confidence. Then I can change my life. Then I can show them

Narrator: "Support 16 Things Kids Can Do.Org and sign our Petition to have President Obama declare August as "National Kid's Month" To learn more go to (Screen Graphics) www.16ThingsKidsCanDo.Org. This message has been brought to you by XXXXXX. Join our 16 Things Social Responsibility Club and see how you can make a difference."

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All For One & One for All

Kid Sitting in chair. Kid One: "I'm popular."

Kid Sitting in chair. Kid Two: "I'm not so popular."

Kid One: "After school I like to do sports."

Kid Two: "After school I like to eat."

Camera pulls back and both kids sitting side by side.

Kids Together: "But now we both started a '16 Things Social Responsibility Club' and we are working together to change our world!"

Kids get up and camera pulls back to see people of all ages, races standing behind them smiling.

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