



Opiate Task Force Meeting Minutes

March 9, 2017

In Attendance:

Melinda Adams, Megan Barrett, Melissa Bartos, Gretchen Behimer, Rhonda Birkhimer, Beth Bullock, Melissa Cole, Sherry Donaworth, Donna Duncan, Diane Flowers, Amy Foley, Julie Frey, Chief Scott Gaviglia, Anthony Huffman, Jessica Johnson, Janice Jones, Connie Laug, Jackie Lindner, Angela Livesay, Robin Mineer, Julianne Nesbit, Marcia Oganowski, Gregg Pieples, Lt. Tony Rees, Keith Robinson, Capt. Jeff Sellars, Tracie Sellars, Karen Scherra, Bill Stearns, Janie Steele, Stacey Tuerck, Lee Ann Watson, Kathleen Williams, Tara Wilson

Website Launch- <https://www.getcleannowclermont.org/>

Amy Foley presented the new OTF website to the group. Amy walked the members through the tabs and drop down menus, and discussed the major components of the website. Amy thanked the marketing committee for their hard work on the project.

WCPO was present to video tape the website presentation, and then interviewed Karen Scherra regarding the website. The segment should air tonight on the news.

Introduction and Review of Minutes

All in attendance introduced themselves. Several new members were present.

Minutes from February 9, 2017 were approved without amendments.

Introduction of Lt. Anthony Rees: Chief Gaviglia

Chief Gaviglia explained to the members that he would be stepping down as Co-Chair of the OTF. He provided information on Lt. Anthony Rees.

Lt. Anthony Rees introduced himself and provided the group with information on the importance of his involvement in the OTF.

Thank you Chief Gaviglia: Lee Ann Watson

Lee Ann Watson presented Chief Gaviglia with a plaque from the OTF to thank him for his support and dedication to the OTF since its inception.

Review of Last Month's Discussion: Amy Foley

Amy Foley provided a summary of last month's survey presentation. She reminded the group of the following themes that emerged from the survey:

- Themes: increase awareness, keep working, change perceptions, safety, treatment, community
- Archetypes:
Outlaw, creator, ruler- heroin
Caregiver, magician - OTF
Hero- person with a substance use disorder

Amy also discussed how that the OTF needs a tag line and a 'hook' in order to engage the community. Amy provided suggestions for some tag lines such as: The OTF: Unified to mobilize hope and The OTF: Net force of hope.

Amy further discussed the concept of the law of physics and the need for the OTF to be the net force pushing back against heroin.

To gather further information on how to market the OTF, Amy asked the OTF members to complete an activity. The feedback will be analyzed and shared at the next OTF meeting.

Subcommittees Reports

Harm Reduction: Julianne Nesbit reported that the committee is discussing a "Thank You Tour" for first responders. The committee will also be discussing the possibility of a needle exchange in Clermont County.

Treatment: Bill Stearns reported that the committee recently met. Some of the goals for the committee for this year include: maintaining existing treatment resources, supporting care coordination, and educating the public about treatment and addiction.

Marketing: Amy Foley stated that the committee had been working on the website.

Prevention: Lee Ann Watson mentioned that the DEA Drug Take Back Day will be in April. Volunteers will be needed to assist.

Advocacy: Karen Scherra provided the group with information on the 2015 overdose deaths broken out by both State House District and State Senate District. Clermont County had one of the highest rankings. After discussion with the members, it was decided that the Advocacy subcommittee will be ad hoc.

Other Updates

Connie Laug , the District Director for Senator Portman, provided a brief summary of the work of Senator Portman. Connie provided the group with information on the STOP Act and the CARA Act. Connie also mentioned that Senator Portman’s office will provide letter of supports for CARA federal grant applications. Connie provided hand outs on the CARA Act as well as the STOP Act. Links for further information:

STOP Act: <http://www.portman.senate.gov/public/index.cfm/2016/9/portman-stop-act-will-help-stop-synthetic-opioid-trafficking>

CARA Act: (<http://www.portman.senate.gov/public/index.cfm/press-releases?ID=6707BC8D-302D-4C7A-A004-CD2DCFE0A3A5>)

Lee Ann Watson shared updates from the Attorney General’s Office. The Office will be hosting town hall meetings around the state, with a meeting scheduled for February 14 in Columbus. Further updates include: OPOTA trainings on Overdose Death Investigations for law enforcement; Naloxone training being held in Franklin City; and Continued First Responder support programming and upcoming event being planned.

Kristy Mudd, Recovery Coach from Clermont Recovery Center, shared that the CRC Outreach Team will be presenting “Recovery Coaches Change the Game of Addiction” at the 2017 State wide Opiate Summit in Columbus. The Outreach Team will be asking for insight from OTF members on how the Outreach Team has made a positive impact in the community. Gregg Pieples also mentioned that the Outreach team will begin distributing naloxone kits.

Bill Stearns, Facilitator for SMART Recovery, asked the group if they were aware of a site that could sponsor a SMART recovery group in Williamsburg.

Gregg Pieples mentioned that GCB recently purchased a home in Pierce Township, through Board funds, that will serve as a Recovery House for men. The house should open in mid- April of 2017.

Amy Foley reminded the OTF members that the Hope Community Center is open every Friday from 10 am to 12 pm for assistance with resources and support for individuals with a substance use disorder.

Next Steps

Lee Ann Watson asked the members for suggestions on future agenda topics. The following ideas were generated: Poison Death Review and Discussion on the definitions of addiction, treatment, and recovery.

Amy Foley will provide a summary of the marketing ideas which will answer the following questions:

- What is the OTF's story?
- How can the OTF help our community?
- What is the OTF's message?

Next Meeting: April 13, 2017