



Sober Sensations @ The Tabernacle



Hello Wendy,

The **80th International Convention of Alcoholics Anonymous** is being held in Atlanta beginning July 2nd. This year, we expect close to 100,000 participants coming from every corner of the globe.

Sober Sensations and **Sober City** are an integral part of the AA convention, providing support, encouragement and reinforcement with inspirational sobriety items, top-notch entertainment and fabulous food vendors. It takes place at The Tabernacle, one of the nation's premier music venues, within walking distance of the convention's events.

We have created the **first-ever Sober Sensations/Sober City Guide to the 2015 AA International Convention**. **Everyone** coming into Sober City/Sober Sensations will receive a **free copy** to reference throughout the 4 days of the conference.

Now you can promote JVapes directly to your target audience throughout the convention by advertising in the Sober City Guide, or even better, becoming a sponsor! The Guide will be an 8.5 x 11 inch color brochure featuring all of the important information participants need:

- ❖ Schedules of all of the AA Convention speakers and activities
- ❖ Maps of Atlanta's downtown area, highlighting convention venues and points of interest
- ❖ Sober Sensations' schedule of entertainment
- ❖ Map of Sober City vendors
- ❖ Editorial describing places of interest to enjoy in the greater Atlanta area



For more information about the event, go to: www.sobersensations.com or www.sobercity2015.com

I sincerely hope you will take advantage of this opportunity to grow **JVapes'** business. The deadline to participate in this momentous book is tight, and I shall follow-up with you via phone on Monday, May 18th. In the interim, if you have questions, I can be reached at: 626-898-4422.

Best regards,
Linda Horowitz

