



BAYSHORE PRODUCE

Weekly Market
Guide
April 26th
2018

Overview / Alerts

OVERVIEW

Most commodities are steady this week and showing better quality. Oranges have hit an EXTREME market with higher prices and shortages in supply. Mother's Day is quickly approaching which means asparagus and berries may see some tightness.

PRODUCT ALERTS



Strawberry



Cucumber



Squash



Oranges



Mushroom



Limes

TRANSPORTATION / WEATHER

TRANSPORTATION



Rates, although higher than expected, have eased as overall demand is lower. However, we do expect to see rates begin to increase as we approach the summer months as there is still an overall shortage of drivers. ELD's will be creating longer transit times which, as demand increases, will force rates to firm.



WEATHER

SOUTHEAST: The forecast is mixed with scattered clouds and clear skies for the next few days. Mild temps will continue.

HERMOSILLO: Spring weather patterns, plenty of sunshine with warm days, mild evenings.

CULIACAN: Spring weather, showing plenty of sun with very hot days and cool evenings.

SALINAS: Sun and clouds cool temps.

Coachella: Hot clear sunny days and cool nights

Fruits

CROP REPORT



Apples – The crop is heavy to smaller sizes and lower grades making for attractive pricing. The market looks to remain steady.



Avocado - CA quality is good and volume has increased; Mexico volume is up with demand, quality is fair to good. Demand will increase next week for the Cinco De May and the Mother's Day Pull.



Banana - Quality is reported as very good.



Blackberries - The market is steady, and quality is good.



Blueberries - Availability is good, Georgia blues will start up soon adding more availability to this commodity

Fruits

CROP REPORT



Grapes - Green seedless quality declines as we move further into storage fruit, remaining product has to be repacked. Watch for split fruit, ambers, and mold—typically associated with long transit. Red seedless is doing better than greens.



Lemons - This is a very active market, prices are still higher than normal. Quality is good. Imports start in June.



Limes - This market remains high and although supplies are still very tight, they are improving weekly.



Mangoes - Good supply and good availability



Melons Cantaloupe – Availability and quality are good for the coming week, market is steady. Domestic starts in next 2 weeks.

Fruits

CROP REPORT



Melon Honeydew - Good demand has kept the market steady. There has also been a swing back to larger sized fruit (4/5) ct. Quality has been clean. Our growers anticipate an active market for the next three weeks.



Oranges - We are still seeing a shortage in supply and higher prices. This market may become even shorter in supply and will last until the domestic Valencia market takes over.



Pears - Quality is good with no reported critical quality issues.



Pineapple - High volumes of 5ct and 6ct are providing opportunities for lower priced large fruit; low volumes of the 7ct and 8ct pineapples are an issue across the industry. Fruit quality is excellent.

Fruits

CROP REPORT



Raspberries - We are seeing some shortages in supply in this market, quality is good.



Strawberries - Consecutive rain storms with cooler conditions have made supply the biggest concern as yields are lower than normal. Quality concerns of white shoulders and inconsistent sizing are being reported.



Watermelon - Seedless watermelons remain steady with a decent demand on larger sizes (4/5s). Movement on smaller sizes has been limited. Growers of seedless melons from Central America are done for the season.

Vegetable

CROP REPORT



Asparagus - Expect a shortage in the next week due to Mexico finishing up and Peru not harvesting all fields. There are also limited flights due to flowers taking priority for Mother's Day



Broccoli - Supplies are steady and quality has improved.



Cauliflower - Supplies are steady, demand is fair, and quality is good.



Carrots - We are seeing both good quality and volume.



Corn - Good volume continues on yellow and bi-color. The desert should ramp up in the next 7 to 10 days.



Celery - Market is steady showing good quality.

Vegetable

CROP REPORT



Cucumber - Florida production continues and Georgia is close to starting; however, we are seeing lower volume across the region as cooler temps have slowed the plants down. FOB prices are getting active



Eggplant - Warmer weather continues to improve availability on both coasts; FOB prices are unchanged this week and quality is very nice



Garlic - We are about 50% done with the 2017 crop. Supplies will remain tight between now and July. Prices remain high.



Ginger - Chinese markets are mixed, but quality is good.



Green Cabbage - The market is steady for all growing regions. Quality is good.

Vegetable

CROP REPORT



Green Onion - Market is steady with good quality and supplies.



Kale - Quality and supplies are good.



Lettuce Iceberg - Supplies are lighter due to cooler weather, but quality is excellent. This market is active.



Leaf Green and Red- Quality is good and supplies are normal.

Leaf Romaine - Quality is fair with reports of twisting, ribbiness, cupping, and under-sizing

Leaf Romaine Hearts - Supplies are normal. Demand and quality are good.

Vegetable

CROP REPORT



Onions - ID is done and WA will continue to ship storage yellows and reds through May. Summer new crop are available from CA & TX.



Pepper, Bell - Supplies out of Florida are good on smaller sizes, larger fruit is improving. Quality in the East is good.



Potato – Markets are gradually trending upward on 40–70 ct and steady on 80– 120 ct and #2's as smaller sizes predominate. Quality is very good.



Spinach - Quality is fair to good, with occasional oversizing and discoloration.



Squash - Supplies are tight as the South FL season wanes and supplies are limited out of southern GA. Supplies cannot meet the demand and will be tight for the next two weeks



Vegetable

CROP REPORT



Tomato - Rounds: Weather and overall growing conditions have been outstanding keeping quality excellent. Expecting a smooth spring crop for the next 3-4 weeks.

Romas: Roma's are fairly steady this week. Expect a smooth spring crop for the next 3-4 weeks.

Grapes: There should be excellent supply for the next 3 weeks. FOBs remain steady and quality is excellent.

Cherries: Supply is steady and volume looks good for the next 3-4 weeks. Quality is excellent

BAYSHORE PRODUCE

If you are a valued partner and have questions or concerns about product, or are not yet valued and would like to be, please contact kenn@bayshoreproduce.net and we will be happy to answer your question or help you become a valued partner.

Have a great week! And remember, there is a difference and it is Bayshore Produce.

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