



# Run Like A Dog

BENEFITTING THE THURSTON COUNTY HUMANE SOCIETY

Sponsored by South Bay Veterinary Hospital

## 2018 SPONSORSHIP LETTER

All Proceeds Benefitting The Thurston County Humane Society

Dear Friends and Sponsors of Run Like a Dog,

Run Like a Dog would be honored to have your sponsorship for our 13th Annual Run Like A Dog Event, benefiting the Thurston County Humane Society.

The event includes a 5K run/walk with your dog. Many runners bring their dogs, many leave them at home. In 2017, thanks to your support and that of our sponsors, we had over 600 participants and raised over \$12,000 for the Thurston County Humane Society. By far, our largest year in participation!

Run Like a Dog helps the Thurston County Humane Society in many ways, here's a few:

- Provide vouchers to fund spay/neuter procedures for low –income families
- Fund the “Adopt a Teacher Program”
- Fund grants to libraries of Thurston County Schools for the purchase of animal-related books
- Pets for Seniors Program

As a sponsor for Run Like a Dog you can help support the Thurston County Humane Society and an exciting event promoting healthy and fun activities with pets.

Sponsorship can include a monetary donation, product for day of race raffles or items for our participant goody bags!

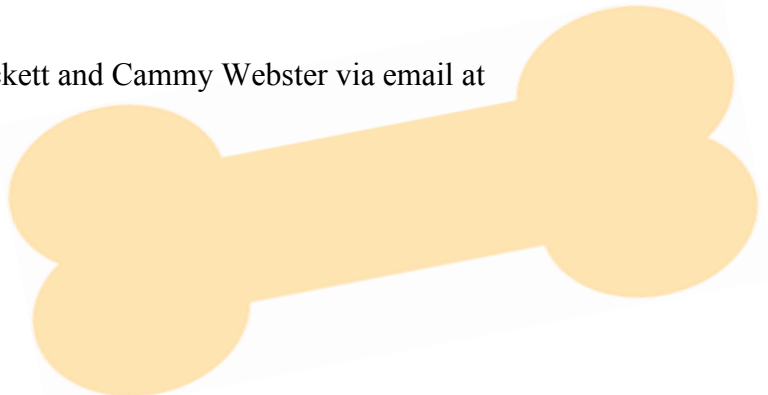
Can't Sponsor but want to be involved... let us know! We'll find an opportunity that fits!

Thank you for considering Run Like a Dog, please contact us with any questions about sponsorship or if you need more information.

**We hope to see you join our event**  
**August 18th, 2018!**

Please contact our event co-coordinators Derek Puckett and Cammy Webster via email at [runlikeadog@gmail.com](mailto:runlikeadog@gmail.com)

Thank you!  
Derek Puckett and Cammy Webster



Thurston County Humane Society is a 501-c-3 organization all contributions are tax deductible.  
Tax ID #91-6057794



# Run Like A Dog

BENEFITTING THE THURSTON COUNTY HUMANE SOCIETY

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## 2018 SPONSORSHIP OPPORTUNITIES

All Proceeds Benefitting The Thurston County Humane Society

### 2018 Sponsorship Opportunities

<u>Title Sponsorship</u>	<u>Participant Medals Sponsorship</u>	<u>Participant Bib Sponsorship</u>	<u>Print Media Sponsorship</u>
<p>Every participant will know you and your company! This sponsorship offers product/service exclusively to one other company in the same industry category will be permitted to sponsor the event above the (\$1000.00 level). You will receive "billboard" on all promotional materials and event signage. Granted the first opportunity for your company to deliver brief remarks at the awards ceremony and read the top three male, female and runner with dog awards. Opportunity to have company materials and/or gift item in all participant goodie bags.</p> <p><b>Fulfilled!</b> <b>Thank you Olympia Veterinary Specialists</b></p> <p>- Cost of Sponsorship: <b>\$5,000.00</b> - Limited to one sponsor</p>	<p>Every Participant receives a participation medal with your company logo prominently engraved on the front of the medal for all participants for 2018!</p> <p><b>Fulfilled!</b> <b>Thank you Zoetis!</b></p> <p>- Cost of Sponsorship: <b>\$3750.00</b> - Limited to one sponsor</p>	<p>Every participant will wear a chip timed bib. Run Like a Dog will be printed across the bottom of the bib, participant number and your name of sponsorship will print across the top.. Estimating 600 participants for 2018!</p> <p><b>Fulfilled!</b> <b>Thank you Elanco!</b></p> <p>- Cost of Sponsorship: <b>\$2000</b> - Limited to one sponsor</p>	<p>Full size color posters will be printed and hung in the community from June 1st to Day of Kees. The sponsor's dog will be printed on all posters and mailing related materials such as postcard, brochures. Estimating 250 posters to be printed</p> <p><b>Fulfilled!</b> <b>Thank you Zoetis</b></p> <p>- Cost of Sponsorship: <b>\$1000</b> - Limited to one sponsor</p>

<u>\$1000+ The St. Bernard</u>	<u>\$500-\$999 The Airedale Terrier</u>	<u>\$251-\$499 The Basset Hound</u>	<u>\$100-\$250 The Boston Terrier</u>
<ul style="list-style-type: none"> <li>- Your company name and/or logo on all promotional materials, website, registration, t-shirts &amp; brochures</li> <li>-Premier Table Space &amp; booth next to registration.</li> <li>-10 Race registration waivers</li> <li>- 10 Run Like a Dog T-shirts for registered participants</li> <li>-Route Signage bearing your company name</li> </ul>	<ul style="list-style-type: none"> <li>- Company logo on select promotional material including t-shirts</li> <li>-Table Space &amp; booth across from registration.</li> <li>-Route Signage bearing your company name at start of race</li> <li>-5 Race registration waivers</li> <li>-5 Run Like a Dog T-shirts for registered participants</li> </ul>	<ul style="list-style-type: none"> <li>- Company name on select promotional material including participant t-shirts</li> <li>-Table Space &amp; booth across from registration.</li> <li>- Route Signage bearing your company name at start of race</li> </ul>	<ul style="list-style-type: none"> <li>- Company name on selected promotional materials</li> <li>-Table Space &amp; booth across from registration.</li> </ul>

Deadline for inclusion on T-shirts is Tuesday July 31st, 2018. Sponsorship is tax deductible.

**Please make checks payable to: Run Like A Dog.**

Thurston County Humane Society is a 501-c-3 organization Tax ID #91-6057794.

Contact Hayden Milligan for additional Sponsorship questions at runlikeadog@gmail.com or 360.866.7331 ext 101



## 2018 SPONSORSHIP FORM

*All Proceeds Benefitting The Thurston County Humane Society*

### Please Complete 2018 Sponsorship Form

**Please complete the entire form as this information is crucial to fulfilling your entire sponsorship!**

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Company or Business Name (as it will appear in printed materials)

Website URL

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Donor Name (as it will appear in printed materials)

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Contact if different than Donor Name

---

Address

City

State

Zip

---

Phone

Email Address

Desired Sponsorship Level? (Please indicate your level)

- ◇ Title Sponsor
- ◇ Participant Medals Sponsor
- ◇ Participant Bib Sponsor
- ◇ Print Media Sponsor
- ◇ The St. Bernard
- ◇ The Airedale Terrier
- ◇ The Basset Hound
- ◇ The Boston Terrier

Dollar Amount To Be Paid of Selected Sponsorship: \$ \_\_\_\_\_

Preferred Payment Method

- ◇ Invoice me via PayPal
- ◇ Enclosed Check # \_\_\_\_\_

**Sponsorship is tax deductible. Thurston County Humane Society is a 501-c-3 organization Tax ID #91-6057794.**

**Please make checks payable to: Run Like A Dog**

**Mail Sponsorship checks and the Sponsorship Form to Dana Maher CPA 1809 4th Ave. Olympia, WA 98506**

### I Want to Donate an Item to be Ruffled or Given Away! Please Describe Donation!

Item:

Value: