

Explanation of the ALA Emblem

For those of you wearing your pin, please take it off and review with me –

This emblem stands for **God and Country**. It is a badge of honor and distinction for all who have the privilege to wear it.

As you can see, the emblem consists of several parts and each one has meaning.

Can anyone tell me the different parts and their meaning?

“Rays of the Sun” – form the background stand for the principles of the ALA for loyalty, justice, freedom and democracy, dispelling the darkness of violence, strife and evil.

“Star of Blue” – this is the emblem of service in war; it is also the emblem of service in time of peace.

Does anyone know what a **Star of Gold** represents? It represents that an individual has lost a husband, son or daughter in action during a war.

“Field of Blue” with Gold edges and the words, American Legion Auxiliary, typifies our main objectives. Children and Youth, Rehabilitation of Veterans, Americanism, and Service to the Community, State and Nation.

“Field of White” – exemplifies the hope of Freedom.

Therefore the symbol of the ALA should always be worn proudly, for it reminds us of all that we represent by being a member of this wonderful organization. It is the symbol of Service to God and Country. It is copyrighted and patented in the name of the National organization. It is protected by the Federal Legislation which makes it a criminal offense to use without formal approval of the National organization. **“The emblem of the ALA is the emblem of Americanism”**. As members of this organization, we must preach and teach the religion of Americanism.

Sound familiar? It should, it is part of the initiation ceremony when you became a member.

Now that we have explained the many parts of the pin...just a few simple rules....

The pin should be placed over the **heart**...if you place your thumb on your throat- spread your fingers over your heart – where your middle fingers lays is where your pin should be placed. **REMEMBER** – nothing goes over your Auxiliary pin except for a flag pin. Also, there are many ornamental pins out there that can be ordered – ornamental pins are not official ALA pins and should not be worn as such.