

Noelle Curtis is founder and CEO of Pretty Dapper Day Spa & Wax Bar- a boutique styled day spa which provides personal grooming services in an intimate environment. She is an entertaining speaker with a wonderful ability to inform and inspire audiences to pursue their passion of entrepreneurship. With industry experience in agriculture, media, real estate, education, and beauty Noelle has more than 15 years of expertise in strategic planning and brand awareness to increase sales through customer loyalty. She encourages business owners in any industry to focus on superior customer service which will enhance the lives of their clients and drive loyalty. She advocates that the simple act of “going one step further” will cause business owners to simultaneously surpass their competition, exceed clients' expectations, and generate more present and future sales. Noelle Curtis is a North Lawndale resident, licensed Illinois Esthetician, licensed Illinois Real Estate Broker, an active member of the North Lawndale Chamber of Commerce and The Greater Austin Development Association.