



Viva Las Vegas!

**South Point Hotel & Casino
August 2-4, 2017**

Notice to All BCA Expo 2017 Exhibitors

The BCA Expo is constantly seeking to improve the quality and value of our event to our loyal and valued exhibitors. Protecting our exhibitor's investment in their products, technology and brands is an important part of that effort.

We would like to take this opportunity to remind all of our exhibitors that BCA Expo Management is prepared to carefully and promptly investigate all potential intellectual property violations that are brought to our attention.

Exhibitors may not show counterfeit products or another manufacturer's product that have been purchased or lifted from a distributor or another manufacturer or any products that are deemed by Expo Management in its sole discretion to be deceptively or illegally marked. Exhibitors who display products on the Expo floor or offer products in their catalogues displayed at BCA Expo 2017 that are found to violate a patent or trademark will face sanctions by Expo Management.

Sanctions are up to Expo Management, and may include closing the booth, together with a ban of two (2) years from the Expo and loss of seniority privileges.

Photography/Video Recording: No exhibit, performance or event presented at BCA Expo 2017 shall be photographed, videotaped, broadcast or recorded for commercial use, sale or distribution of any kind without the express written consent of the BCA Expo Management or Sponsor.

Exhibitors may not photograph or videotape the exhibit or product of another exhibitor. Cameras are not permitted (other than by the press) unless a permit is obtained by Expo Management and photographs have been authorized by the exhibitor. Expo Management has the right to confiscate and destroy film from any type of camera.

If you have any questions concerning BCA Expo 2017 rules, regulations and compliance procedures on this, or any other matter prior to the Expo, please contact W.T. Glasgow, Inc., Expo Management at 708-226-1300. During the Expo, please direct any problems concerning possible intellectual property violations to W. T. Glasgow, Inc. at the Expo Management Office.