

# THE 4<sup>TH</sup> ANNUAL

# KELLIE THOMPSON SHILEY 5K & FAMILY FUN RUN

THE KELLIE THOMPSON SHILEY



SUNDAY, SEPTEMBER 25<sup>TH</sup>, 2016 – 9<sup>AM</sup>  
CHESAPEAKE EXPLORATION CENTER  
CROSS ISLAND TRAIL

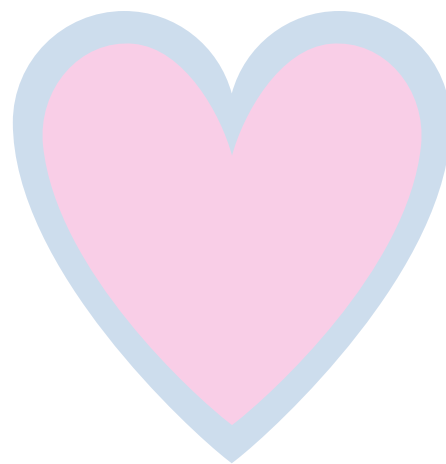
# OUR MISSION

Our mission is to honor Kellie Thompson Shiley's competitive spirit and love of physical fitness, family, and friends by holding an annual 5k and Family Fun Run on Maryland's beautiful Eastern Shore.

In July of 2012, Kellie Thompson Shiley unexpectedly passed away from complications relating to the birth of her twin daughters. She was just 31 years old. She also left behind a loving husband and amazing son. She was a one of a kind person who touched so many lives and continues to inspire many. She was an accomplished scholar-athlete, hilarious friend, determined co-worker, committed sister, supportive aunt, loving daughter, loyal cousin, trusted niece, and most importantly amazing wife and mother. Her strength, sense of humor, and voice are unforgettable.

Holding an annual event in her honor that combines so many of her loves is just one way for those who knew her or her story to celebrate her life. All proceeds from this event will benefit her three wonderful children. We hope you will support this mission and event that means so much to so many.

For more information, visit [www.KTS5K.com](http://www.KTS5K.com).



# WHO WAS KELLIE THOMPSON SHILEY?

Kellie was a local star athlete and community role model who grew up in Annapolis, MD and moved to the Eastern Shore after high school. She attended St. Mary's School for 12 years where she excelled both in the classroom and on the field. She graduated third in her class from St. Mary's. She was a three-sport star and captained the 1997 AIS "A" league lacrosse championship team. In 1998 she earned the *The Capital's* Player of the Year award, first team All County, All Metro honors, and the Heather Leigh Albert Award as the top player in the Schoolgirls Division at the US Lacrosse Women's National Tournament.

Her exceptional high school lacrosse career propelled her to the University of North Carolina at Chapel Hill where she continued to excel, earning All American recognition her sophomore, junior and senior years. In 2001, she was a finalist for the distinguished Tewaaraton Trophy for the top college female lacrosse player.

Kellie always excelled in the classroom. At UNC, she was on the ACC Academic Honor Roll all four years and graduated with a degree in business from the distinguished University of North Carolina-Chapel Hill Kenan Flagler School of Business. She was most recently employed by Pfizer.

Most importantly, Kellie was a loyal wife, mother, sister, daughter, and friend. She married Ryan Shiley on September 29th, 2007. In 2010, they were thrilled to welcome their son Landon into the world. In July of 2012 at the age of 31, Kellie tragically passed away from complications relating to the birth of their twin newborn girls.



# SPONSORSHIP OPPORTUNITIES

THE KELLIE THOMPSON SHILEY



FOR MORE INFORMATION,  
PLEASE VISIT [WWW.KTS5K.COM](http://WWW.KTS5K.COM)

THANK YOU FOR YOUR SUPPORT!

\_\_\_\_\_  
REPRESENTATIVE NAME

\_\_\_\_\_  
COMPANY

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY / STATE / ZIP

\_\_\_\_\_  
EMAIL

SPONSORSHIP VALUE \_\_\_\_\_

MAKE CHECKS PAYABLE TO:

KTS 5K  
c/o Katie Bellotte  
2137 Defense Highway  
Crofton, MD 21114

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

**PLEASE PROVIDE COMPANY LOGO by AUGUST 10TH  
TO ENSURE INCLUSION IN EVENT MATERIALS**

*Please direct any questions to  
Tiffany Hoffman at [kts5krun@gmail.com](mailto:kts5krun@gmail.com)*

## SIGNATURE SPONSOR - \$5,000 +

- Sponsor table at event finish line or registration area (optional for signature sponsors)
- Company logo printed on race t-shirt
- Announced as race sponsor during event
- Sponsor signage at registration table and finish line
- Sponsor sign on race course
- Giveaways in goody bags
- Prominent recognition in all pre-and post-event publicity
- 10 free race registrations

## PLATINUM SPONSOR - \$2,500

- Company name printed on race t-shirt
- Announced as race sponsor during event
- Sponsor signage at registration table and finish line
- Sponsor sign on race course
- Giveaways in goody bags
- Prominent recognition in all pre-and post-event publicity
- 5 free race registrations

## GOLD SPONSOR - \$1,000

- Company name printed on race t-shirt
- Announced as race sponsor during event
- Giveaways in goody bags
- Recognition in all pre-and post-event publicity
- 3 free race registrations

## SILVER SPONSOR - \$500

- Announced as race sponsor during event
- Giveaways in goody bags
- Recognition in all pre-and post-event publicity
- 2 free race registrations

## BRONZE SPONSORS - \$250

- Announced as race sponsor during event
- Giveaways in goody bags
- Recognition in all pre-and post-event publicity