

# **2018 Grand Strand Boat and Sportsman Expo**

**January 19 – 21, 2018**

## **Show Location:**

**The Myrtle Beach Convention Center, Myrtle Beach, South Carolina**

**2101 N. Oak Street, Myrtle Beach, SC 29578**

## **Show Hours:**

Friday: 10:00 am - 7:00 pm

Saturday: 9:00 am - 7:00 pm

Sunday: 10:00 am - 5:00 pm

## **Admission:**

Adults: \$8.00

Seniors: (65 and over) \$7.00

Children (under 12): \$5.00

Children (under 3): Free

## **Come on out for a “Bigger, Better Boat Show “**

*Celebrating our 35<sup>th</sup> anniversary, this year features more boats, more dealers and more fun on the water.*

The Annual **Grand Strand Boat & Sportsman Expo** at the Myrtle Beach Convention Center will be featuring an incredible selection of boats. Come out and see pleasure and speed boats, inshore and offshore fishing boats, pontoon boats, ski boats, kayaks and paddle boards ... Something for every family.

Vendors will be on hand with hunting, biking, and camping gear, boating products, fishing gear and tackle along with every marine accessory needed for a great boating season.

We'll also have ATV's, UTV's, Custom Golf Carts, and specialty vehicles.

Our **special events** and **seminars** will keep the entire family entertained.



## ***Grand Strand Boat & Sportsman Expo***

# *Grand Strand Boat and Sportsman Expo*

January 19-21, 2018

Myrtle Beach Convention Center

2101 North Oak Street

Myrtle Beach, South Carolina

29577

## *Exhibitor Registration Packet*

*Promoter:*

Grand Strand Boat Shows Inc.

PO Box 1120

Murrells Inlet, SC 29576

*Contact:* Kevin Bennett

Email: [kdb707@gmail.com](mailto:kdb707@gmail.com)

Phone: (336) 233-0426

Fax: (843) 650-0046

## Grand Strand Boat Show “CHECK LIST”

### October 15, 2017

- \_\_\_\_\_ Application for Space form(s)
- \_\_\_\_\_ Dealer Product form / Protected Lines  
Exhibitors bringing boats must submit the boat lines they wish to bring.
- \_\_\_\_\_ 50% Deposit for Space

### November 30, 2017

- \_\_\_\_\_ Balance Due
- \_\_\_\_\_ Agreement – Agreement will be sent to you after deposit is received. Sign and return.

### December 29, 2017

- \_\_\_\_\_ Evidence of Liability Insurance
- \_\_\_\_\_ Name Badge form

#### Other Forms

- \_\_\_\_\_ Electric and Phone Service form should be sent directly to Convention Center.  
[www.mbcc-conventioncenter.com](http://www.mbcc-conventioncenter.com)

- \_\_\_\_\_ Additional Equipment form (carpet, skirting, etc.) to be sent directly to Convention Makers. (843) 650-6300

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## Grand Strand Boat and Sportsman Expo

### Application for Space

**Due Date: October 15, 2017**

I request exhibit space in the Grand Strand Boat and Sportsman Expo. Dates are January 19-21, 2018. I understand that this Show is based on a planned exhibit. It is agreed that I will abide by all rules and regulations of this Show. (See attached agreement)

Number of booths: \_\_\_\_\_

- Small Booths are 10ft. x 10ft, (Power is available from the Convention Center) • See Booth Price List regarding Booths and floor space.

1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_

Description of Product(s) to be Displayed:

\_\_\_\_\_  
\_\_\_\_\_

Total Booth Cost: \$ \_\_\_\_\_ Checks payable to: Grand Strand Boat Shows

Less 50% Deposit: \_\_\_\_\_ Required to hold booth—Due October 15, 2017

Balance Due: \_\_\_\_\_ Due by November 30, 2017

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Note: Space goes quickly and is usually sold out by November. A Contract will be prepared and mailed to you for your signature.**

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## Grand Strand Boat and Sportsman Expo

### Dealer Product Information Form (Dealers Only)

Due October 15, 2017

#### BOAT LINES

I would like the following boat/product lines protected and would like to show them in the 2018 Grand Strand Boat and Sportsman Expo. (Dates January 19-21, 2018.)

I understand that all lines listed may not qualify for protection, based upon dealer and product territorial lines.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

If there are any changes, I will contact the Show Promoter with all updated information.

\* Exhibitor and Dealer participation is subject to promoter approval\*

Company Name: \_\_\_\_\_

Date: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Product protection subject to approval by the promoter. Protection will be granted in the order received. Protection will not be granted if form is not received with initial deposit. Only approved boat lines may be displayed at the boat show venue **including** boats,

signs and product information.

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## Grand Strand Boat and Sportsman Expo

### Name Badge Information

Due Date: December 29, 2017

Please return with other Packet forms.

Show Badges allow workers to enter the Convention Center. Please list below the names of people who will be working your Show Booth. Workers must wear a Show Badge during the Event. (Badges are not required for drivers and set up crew.)

Upon your arrival at the Convention Center, please come to Boat Show Registration Area to pick up your packet of Name/Show Badges as well as other information.

<b>Single Booth</b>	<b>4 Badges</b>
<b>Multiple Booths</b>	<b>8 Badges</b>
<b>Large Exhibitors</b>	<b>As needed</b>

Additional Badges will be issued at a cost of \$5.00 each

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

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## Grand Strand Boat and Sportsman Expo

### Booth Price List

**BOOTH** (10 ft. by 10ft.)

<b>First Booth</b>	<b>\$500.00</b>
<b>Each Additional Booth</b>	<b>\$450.00</b>

Note: Each booth will have divider curtains, one 8 ft. skirted table, and two chairs.

**DEALER BULK SPACE = (\$2.00 sq. ft.)**

Note: Bulk Space Booths come with one closing booth, divider curtains, one skirted table, and four chairs.

Carpet and Table Skirting Rental: Forms for renting carpet for booths and table skirting are included in this packet. Please return form directly to Convention Makers. We can send you Convention Makers' forms for freight service and labor service for handling equipment, or you can contact Convention Makers directly at (843) 650-6300.

Electricity and Telephone Connection: Forms are included in this packet. Please send forms and checks for these services directly to the Convention Center.

Information is also available from the Convention Center at (843)918-1225 or (800)537-1690 and can be accessed online at [www.mbcc-conventioncenter.com](http://www.mbcc-conventioncenter.com) .

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***2018 GRAND STRAND BOAT and SPORTSMAN EXPO***  
**AGREEMENT**

The \_\_\_\_\_ (Exhibitor)  
and Grand Strand Boat and Sportsman Expo have entered into an agreement for the 2018  
Grand Strand Boat Show to be held January 19th, 20th and 21st, 2018, at the Myrtle Beach  
Convention Center, Myrtle Beach, South Carolina, the specifics of which are given below.

Booths/Space # \_\_\_\_\_ Sq. Ft, \_\_\_\_\_ will be provided for the use of the  
Exhibitor, in consideration of:

\$ \_\_\_\_\_ Dollars (Booth/Space Cost)

Description of Product(s) to be  
Displayed: \_\_\_\_\_

I agree to the following:

- **Move-In Schedule:** The schedule will be provided in early January and must be adhered to strictly in order for all boats and or exhibitors to get in place in a timely manner.
- **Boat Moving:** No moving of boats/large displays except by vehicles.
- **Unloading and Setting Up:** No merchandise or product can be moved through the front doors of the Convention Center. Dock doors at the rear of the building or the north doors under the "Whaling Wall" will be used.



- **Protected Lines:** Qualification for Protected Lines is based upon dealer and product territorial lines. The Grand Strand Boat and Sportsman Expo (Grand Strand Boat Shows Inc.) reserves the right to limit or deny any participation.
- **Balloons:** No balloons of any type are allowed in the Convention Center.  
**Handrails:** Handrails are required for all steps and raised walkways.  
**Displays:** All displays, walkways, docks and exhibits must be of proper construction and in safe working order. The show promoter has the right to deny any display.
- **Hanging of Signs:** Signs to be hung by the Boat Show must be at the Convention Center Tuesday, January 16, 2018 by 8:00 a.m., with a completed form and fee.
- **Hookups:** Electrical and data hookups are made directly through the Myrtle Beach Convention Center and cannot be guaranteed without completed forms in advance.  
**Contact:** <http://www.myrtlebeachconventioncenter.com/pdf/utilityorderform.pdf>
- **Booth Accessories:** Carpet and skirting can be rented from Convention Makers.  
Contact: Convention Makers (843) 650-6300

- **Displays:** Displays/booths are expected to be manned at all hours of the show starting opening hour on the first day. If booth has not been set-up by opening day show management reserves the right to exclude exhibitor and reassign the space or booth.
- **Booth/Space** is to be used for dealer/exhibitor only. Subletting and/or sharing of display is not allowed unless prior approval from show promoter.
- **Name/Show Badges:** Badges must be worn at all times by all Booth Workers.
- **Outside Security:** Security is provided inside the Convention Center. No security is provided on outside grounds. Myrtle Beach Police make periodic checks. Please Secure any items in Vehicles. Secure Trailers left in Parking Lots.
- **Move-Out Schedule:** Schedule must be adhered to **strictly: No breakdown** until 5 p.m. Sunday January 21, 2018. All boats, displays and exhibits must be off property by 12:00 noon, Monday, January 22, 2018.

**All Dealers/exhibitors are required to have general liability insurance during this event.**

**Disclaimer:** Grand Strand Boat Shows Inc. d/b/a “The Grand Strand Boat and Sportsman Expo” reserves the right to make final changes as needed.

Company Name: \_\_\_\_\_  
Please Print

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

By signing this agreement, I agree to abide by all the show rules. I understand that all Exhibitor and Dealer participation is subject to promoter approval. I understand that I am responsible for all displays and exhibits in my name and I do not hold the Grand Strand Boat and Sportsman Expo responsible for my property. The show management, Grand Strand Boat Shows Inc. d/b/a The Grand Strand Boat and Sportsman Expo and its sponsors, agents, and employees are not responsible for any injury, loss or damage. No responsibility is assumed by the show management, sponsors,

owners, its agents or employees for goods delivered to the show site, or for items left on show premises before, during or after the show. In the event it shall become necessary for The Grand Strand Boat and Sportsman Expo, sponsors, owners or agents to employ an attorney to defend against any lawsuit or legal process due to any action caused either directly or indirectly by the exhibitor and/or the exhibitors staff, the exhibitor agrees to pay for all cost incurred from lawsuits, including reasonable attorney fees.

Promoter:  
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P.O. Box 1120  
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Contact: Kevin Bennett  
(843) 650-2628  
(336) 233-0426

[kdb707@gmail.com](mailto:kdb707@gmail.com)

## *The Grand Strand Boat and Sportsman Expo*

***Due Date: December 29, 2017***

### **Proof of Liability Insurance**

All participants must send to the “Grand Strand Boat and Sportsman Expo” by December 29, 2017 a copy of their certificate of liability insurance with the “Grand Strand Boat Shows Inc.” additionally insured for the entire event.

Coverage dates to include: all move in, open to the public and move out dates of Jan 17<sup>th</sup> - Jan 22<sup>nd</sup> , 2018.

Participants will not be permitted to move in without evidence of liability insurance.

*Please* feel free to call with any questions about this coverage.

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