

FOR IMMEDIATE RELEASE:

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*Training the Whole Horse*®

HorseMAREship™

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## Gentle Horse Training Movement – Remember Your Manners

There's a fundamental paradigm shift within the horse industry to tone down the forceful methods of horse training and incorporate gentler methods in recognition of the horse's sentient nature. As the pendulum swings from the use of force, pain and devices to non-device gentler methods, professionals such as farriers and veterinarians are struggling with ill-mannered horses due to what they refer to as the "pet mentality" some horse owners have embraced. As I've written before there's nothing wrong with your horse being your pet, but as horse owners we have a responsibility to train our horses to respect people and be a SAFER pet for all those who handle and/or visit our horses.

Using gentle horse training methods incorporates time, patience and positive reinforcement without the use of food, but it does not relinquish herd leadership that horses are genetically required to have at all times. You can learn how to train your horse to have good manners using gentle methods by watching FREE my [Training the Whole Horse® video series](#) on YouTube at <http://www.youtube.com/wholistichorsewoman>.

As an internationally recognized Gentle Horse Trainer and member of the Association of Professional Humane Educators, Missy pioneered the WHOLE horse training methods on the foundation of DO NO HARM. Missy is the producer of the famed, “free for viewing” [Training the Whole Horse](#)® and [Starting Under Saddle video series](#) plus founder of HorseMAREship™, and DO NO HARM Productions and creator of the [All-In-One Bitless Bridle](#). For more information visit Missy Wryn’s website at [MissyWryn.com](#) or call toll free (888) 406-7689