

SDSGA CONVENTION
PRE-REGISTRATION - DUE 9/10/18

Friday - Sept 28 ~ Workshops & Social

- _____ Morning Workshop (chose ONE)
- _____ Websites & Social Media Marketing
 - _____ Niche Marketing Lamb & Wool
 - _____ Meat Lab - Today's Lamb Cuts
 - _____ Sheep Management 101
- _____ Lunch & Afternoon Sessions - Sheep Unit
- _____ Friday evening "Lamb Lover's Social"

Friday registration fee: \$15/person or \$30/family.
Registration fee covers all of Friday activities!

Saturday - September 29

- Shepherd Shuffle ~ register at allsportcentral.com
- _____ Master Lamb Producer Luncheon ~ \$12 each
 - _____ MIWW Luncheon ~ \$12 each
 - _____ MIWW Needle Felting Workshop ~ \$15 each
 - _____ Awards Banquet ~ \$20 each
 - _____ SDSGA dues ~ \$50/yr ~ includes monthly ASI magazine & voting privileges
- _____ **Total registration enclosed**

**Pre-registration is highly recommended ~
Friday workshop spaces are limited.**

Please indicate # people attending each event above
to help in our event planning. Registration fees
may be paid in advance or at the convention.

Name: _____

Others attending: _____

Address: _____

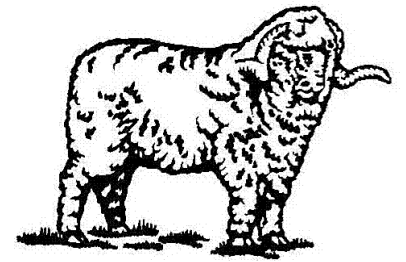
Phone: _____

Email: _____

Send registration forms to:
SDSGA ~ Patty DeZeeuw,
21315 US Hwy 14, Elkton, SD 57026
or email to: sdsheepgrowers@yahoo.com

81ST ANNUAL CONVENTION

**SOUTH DAKOTA
SHEEPGROWERS
ASSOCIATION**



Producing America's Lamb and Wool

September 28-29, 2018

Brookings, SD





SDSGA 81ST ANNUAL CONVENTION

FRIDAY - SEPT 28, 2018

Friday morning activities will start at the SDSU Animal Science Arena with in-depth workshops designed to help you with your operation. You will choose **ONE** that best fits your needs with topics ranging from: Using your website for marketing & promotion; Niche marketing for lamb & wool products; Meat Lab evaluation of today's lamb cuts; and Sheep Management Skills 101.

Lunch will be served picnic style at the SDSU Sheep Unit, and then attendees will rotate through several educational presentations which include: Grazing management and cover crops; Predator management resources; NRCS Rainfall Simulator; Lambing time management and Wool quality improvement.

SDSU ice cream will be our afternoon treat!

Friday wouldn't be complete without our special "Lamb Lover's Social". Attendees will enjoy a wide variety of lamb appetizers, assorted goodies and beverages and social time back at the SDSU Animal Science Arena. The family-friendly social will feature a lamb BBQ Bootcamp, trade show booths, fun shearing demonstrations by professional sheep shearers, and a special guest appearance by Miss SD, Carrie Wintel. Plan to attend and also meet Dr. John Killefer, SDSU Dean of the College of Agriculture, Food & Environmental Sciences.

Unique hand-crafted wool items using SDSU Wool Project fabric or yarn will be on display during the social ~ and will be sold during the evening auction. All proceeds will be donated to the SDSU Signature Wool Project scholarship fund!

We will have an on-going trade show on both Friday and Saturday, and lots of opportunities for lamb & wool producers to network with others and meet with industry leaders from the region.

SATURDAY - SEPT 29, 2018

SHEPHERD SHUFFLE 5K & FUN RUN

Join us early Saturday morning for the second annual Shepherd Shuffle! Enter the 5K, the 1 mile Fun Run, or be a "Ghost Runner" ~ Farm to Feet wool socks will be given to the first 100 registered. Proceeds from the event will be donated to The Shepherd's Gift: GM1 for HD project. Register on-line at allsportcentral.com.

SDSGA MAIN CONVENTION

Saturday morning our main program will begin at the Days Inn Convention Center. Following our official welcome to Brookings, Dr. Jeff Held & Dave Ollila will review current research & extension programs at SDSU.

Mike Corn, ASI President, will cover current issues and sheep industry updates. Jim Percival, ALB President, will review priorities for lamb promotions. Trends in the industry will be discussed by Steve DeGroot (Sioux Falls Regional Livestock) and Mike Caskey (Pine Lawn Farms). The SD Master Lamb Producer Luncheon will highlight the award winning sheep operations for 2018.

The afternoon program will focus on the lamb & wool industry - past, present & future. Speakers will be Chris Diaz, USDA-AMS, and Peter Orwick, ASI Exec Dir.

The SDSGA annual business meeting will be held in the afternoon, and producers and convention attendees are encouraged to take part. New directors will be elected, current sheep industry issues in SD addressed, and new ideas for educational and promotional activities for the coming year will be discussed.

Saturday will be capped off with the our evening social, fun auction (proceeds used for education & promotion activities), and the MIWW style show & SDSGA awards banquet ~ featuring fresh American lamb from Strauss Brands. MIWW winners, Trapper of the Year & the Shepherd's Award will be presented.



MIWW STATE FINALS

The SD state finals for the "Make It With Wool" contest will be held on Saturday during the SDSGA convention ~ off-site this year at the Mission Coffeehouse. We are excited to offer an afternoon workshop on "Needle-Felting with Wool", led by fiber artists from the Brookings Fiber Works Guild. MIWW judging will be during the morning, workshop in the afternoon, and MIWW winners announced at the evening banquet. Miss SD will visit the MIWW group!

CONVENTION HEADQUARTERS

The Days Inn Hotel & Convention Center will be the main location for the 2018 SDSGA Annual Convention.

Days Inn - 692-9471 (50 rooms/\$99.00 - until 9/7)

Ask for the SDSGA block when reserving your room. There are also other motels close to the convention site, with variable rates ~ reserve early for best choices.

CONTACT INFORMATION

GENERAL CONVENTION INFORMATION:

MARY HELD ~ 605-690-7032
PATTY DEZEEUW ~ 605-690-5639

MIWW & NEEDLE FELTING WORKSHOP

IDA MARIE SNORTELAND ~ 605-642-5123
ANN HANSEN ~ 605-695-2250
PATTY DEZEEUW ~ 605-690-5639

SHEPHERD'S SHUFFLE 5K & FUN RUN:

SUSAN HOLLER ~ 605-695-9478

SD SHEEPGROWERS ASSOCIATION

RUFUS DEZEEUW ~ 605-690-8269
DR. JEFF HELD ~ 605-690-7033
DR. LISA SURBER ~ 406-581-7772

Complete convention schedule and registration forms:

www.sdsheepgrowers.org

Follow us on Facebook: SD Make It With Wool
South Dakota Sheep Growers Association