

# BEST DEALS BOOK

YOUR GUIDE TO LOCAL SAVINGS



# DISTRIBUTION MAP

## LEE - COLLIER



### Lee County

Includes: North Fort Myers, Fort Myers, Cape Coral, Fort Myers Beach, Sanibel, Bonita Springs, Estero, Punta Rassa, Villas, Lehigh Acres, Cypress Lake, Alva, Three Oaks

33901, 33904, 33908, 33912, 33913, 33914, 33919, 33920, 33928, 33931, 33957, 33966, 33967, 33993, 34134, 34135

### Collier County

Includes: Estero, Bonita Beach, Bonita Springs, Naples, North Naples, Lely Resort, Old Marco Junction, Vineyards, Orangetree Golden Gate, Marco Island

34102, 34103, 34104, 34105, 34108, 34109, 34110, 34113, 34114, 34116, 34117, 34119, 34120, 34145

\*Please note zip code distribution may vary slightly due to seasonal shifts per quarterly list revisions.

## ZONE 5

### 100,000 Homes

#### 2018 Distribution Schedule

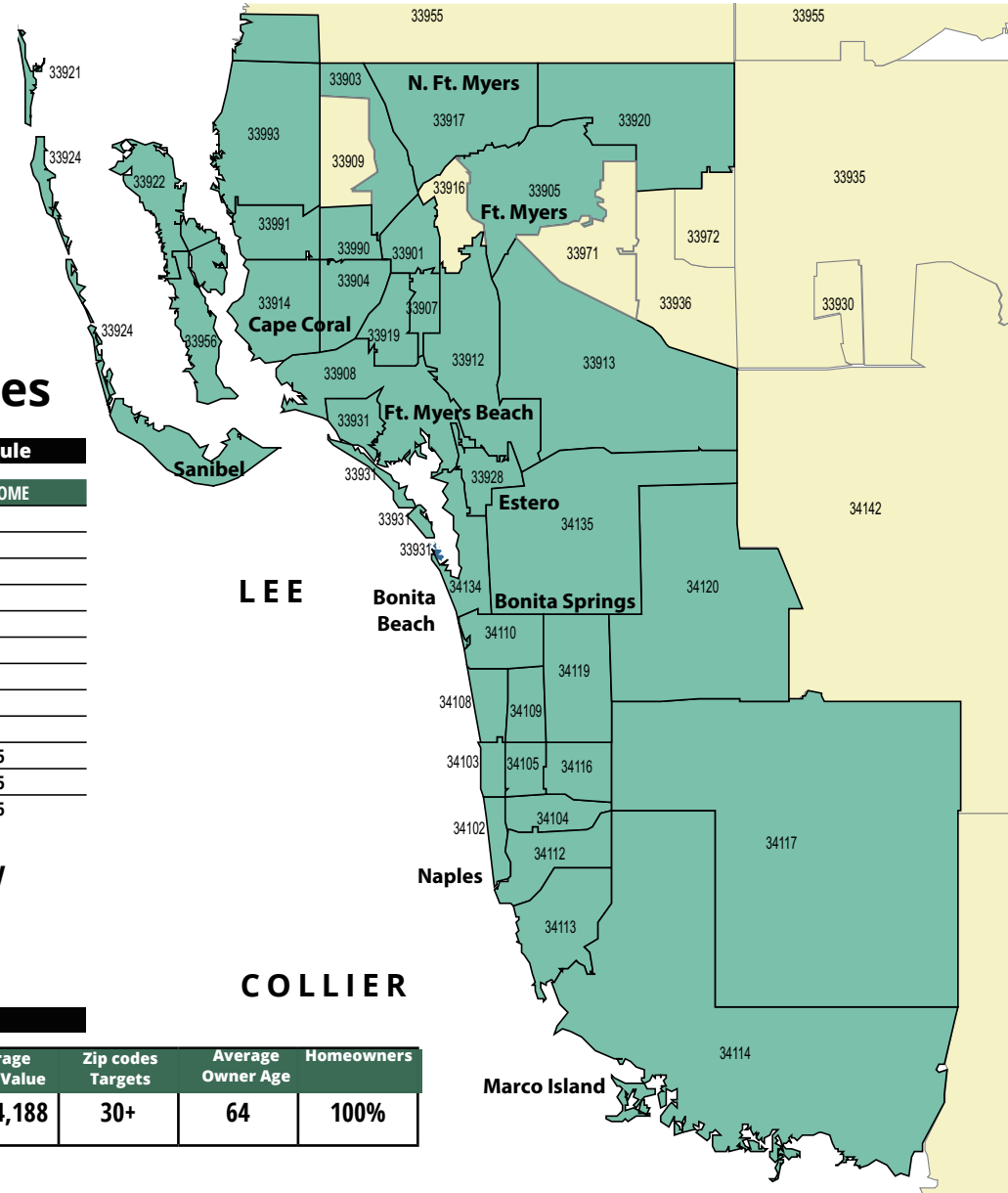
ISSUE	AD DEADLINE	IN-HOME
JANUARY	1/05	1/15
FEBRUARY	1/25	2/15
MARCH	2/30	3/15
APRIL	3/30	4/15
MAY	4/30	5/15
JUNE	5/30	6/15
JULY	6/30	7/15
AUGUST	7/30	8/15
SEPTEMBER	8/30	9/15
OCTOBER	9/30	10/15
NOVEMBER	10/30	11/15
DECEMBER	11/30	12/15

 3 Day USPS Delivery

 No Delivery

#### Demographics Average

Average Net worth	Average Income	Average Home Value	Zip codes Targets	Average Owner Age	Homeowners
\$898,500	\$117,939	\$624,188	30+	64	100%



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