

# MEDIA KIT

*Offering your business  
advertising exposure in  
many Florida communities!  
Targeting your advertising  
where you need it most!*

**ON TRAC**  
PUBLISHING

P.O. Box 985  
Bradenton, FL 34206



*A subsidiary of Teledrex, Inc.*

**Ellenton Office  
1202 Gary Ave. Suite #13  
Ellenton, FL 34222**



**Office 941-723-5003**

**Website: [www.ontracnewsletters.net](http://www.ontracnewsletters.net)  
Email: [joan@teledrex.com](mailto:joan@teledrex.com)**

Rates effective beginning February 2022 issues



# AD AGREEMENT

## Monthly Community Newsletters

Date \_\_\_\_\_

**Company:**  
**Contact:**  
**Address:**  
**City, State, Zip:**

**Phone:**  
**Fax:**  
**Cell:**  
**Email:**

### Manatee County BRADENTON

- Bayshore Windmill Village
- Bradenton Tropical Palms
- Chateau Village
- Gold Tree
- Golf Lakes
- Heather Hills
- Plantation Village
- Sugar Creek
- Swan Lake
- Trailer Estates
- Village on the Greens

### PALMETTO/ELLENTON/PARRISH

- Colony Cove\*  
(\*special rates apply)
- Jet Park
- Leisure Lake
- Tidevue
- Tropic Isles
- Veranda Springs

### Sarasota County SARASOTA

- Camelot Lakes
- Park East
- Tri Par Estates
- Winds of St.Armands North
- Winds of St.Armands South

### NOKOMIS/VENICE/OSPREY

- Bay Indies
- Bird Bay Village
- Ridgewood
- Rivendell
- Royal Coachman
- Sandalwood

### NORTH PORT

- Harbor Isles
- Lazy River

### Hillsborough County

- Featherock
- Hacienda Heights
- Kingswood
- Pleasant Living
- Regency Cove
- Rice Creek
- Silver Dollar

### Pinellas County

- Gull Aire Village
- Lake Tarpon
- Tarpon Shores

### Polk County

- Highland Village

### NOTES:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### MONTHS TO RUN

- |                                   |                                 |                                    |
|-----------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> JANUARY  | <input type="checkbox"/> MAY    | <input type="checkbox"/> SEPTEMBER |
| <input type="checkbox"/> FEBRUARY | <input type="checkbox"/> JUNE   | <input type="checkbox"/> OCTOBER   |
| <input type="checkbox"/> MARCH    | <input type="checkbox"/> JULY   | <input type="checkbox"/> NOVEMBER  |
| <input type="checkbox"/> APRIL    | <input type="checkbox"/> AUGUST | <input type="checkbox"/> DECEMBER  |

### CHARGES

TOTAL AMOUNT \_\_\_\_\_  
 DISCOUNT \_\_\_\_\_  
 BALANCE DUE \_\_\_\_\_

Check # \_\_\_\_\_  
(MAKE CHECKS PAYABLE TO On Trac publishing)

CREDIT CARD MC / VISA \_\_\_\_\_

Exp. \_\_\_\_\_ Billing zip \_\_\_\_\_  
(A convenience fee of 3% will be charged for credit card transactions)  
 BUYER SIGNATURE \_\_\_\_\_

SALES REP \_\_\_\_\_  
 DB  QB  NR

### **All ad rates for 6 consecutive months in one community**

<input type="checkbox"/> 1/8 page <small>(3-1/2"x2-1/4")</small> \$234	<input type="checkbox"/> 1/4 page <small>(3-1/2"x5")</small> \$324	<input type="checkbox"/> 1/2 page <small>(7-1/2"x5")</small> \$438	<input type="checkbox"/> Full page <small>(7-1/2"x10")</small> \$720
--	--	--	--

### **IMPORTANT INFORMATION for ADVERTISERS**

- Ads printed in black and white. Guaranteed placement and color ads available for additional cost where available.
- Payment must be received at time of agreement.
- Ad copy revision, adjustments to camera ready art, resizing or any other activity pertaining to ad layout can not be started until a payment is received.
- All design instructions must be received no later than the 15th of the month in order to insure your inclusion in the next month's issue. Ads submitted camera ready or by email must conform to ad sizes in publication and must be in PDF format.
- On Trac reserves the right to withdraw any discounts if payment is not made by the payment due date.
- On Trac reserves the right to refuse or cancel any advertising.

# Colony Cove

7520 U.S. Hwy. 301 N., Ellenton, FL 34222

Circulation: 3000

The Colony Cove Breeze is an 11" tabloid newspaper format with full color

Circulation: 2,500

<u>SIZE</u>	<u>DIMENSIONS</u>	<u>COST/6 mos.</u>
1/12 pg.	3.375" x 2.375"	\$333.00
1/8 pg.	5" x 2.375" 2.375" x 5"	\$529.00
1/4 pg.	5" x 5" 2.375" x 10" 10" x 2.375"	\$926.00
1/2 pg.	10" x 5" 5" x 10"	\$1,585.00
Full pg.	10" x 10"	\$2,985.00

## FULL COLOR UPGRADES:

Full Color: 1/12 & 1/8 pg. \$150

Full Color: 1/4 & 1/2 pg. \$300

BACK COVER\*

FULL PAGE

PROCESS COLOR: \$3600

\*There are no guaranteed placements except for the back cover.

There is no additional charge for ad layout.