



## PRESS RELEASE

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## SWD Rodeo To Mark 84 Years In The Saddle

**Lake Charles** –The Southwest District Livestock Show and Rodeo makes its annual return to Lake Charles, presented by Texas Roadhouse and RAM. The upcoming performances will mark the 84th year of the storied family-favorite event. Professional rodeo competitors from across the nation will vie for \$250,000 in prizes beginning at 7:30 p.m. Thursday & Friday February, 2 & 3, and 2:00 p.m. and 7:30 p.m., Saturday, February 4. The annual livestock shows, which host more than 2,500 4-H and FFA exhibitors from 7 Louisiana parishes and awards more than \$50,000 in scholarships, begin at 8:00 a.m., Tuesday, January 31. A detailed livestock show schedule can be found at [LakeCharlesRodeo.com](http://LakeCharlesRodeo.com). The livestock shows are free and open to the public.

The prelude to the big event will be the arrival of the trail riders into Lake Charles and the Western Heritage Rodeo Parade beginning at 5:00 p.m. on Thursday, February 2. The parade will begin on Ryan Street at E. LaGrange Street in Lake Charles, and will travel south on Ryan before ending at McNeese Stadium. Participation in the parade is free, and local organizations and businesses are encouraged to enter. Entry forms are available at [LakeCharlesRodeo.com](http://LakeCharlesRodeo.com)

New to the SWD Rodeo this year will be the thrilling Breakaway Roping event. Making its debut at the 2022 National Finals Rodeo, the rapidly growing female-only speed event will feature some of the fastest cowgirls in the sport as they cast their lassos for cash prizes, breakaway bragging rights, and a path to the NFR.

Area youngsters will get in on some rodeo action of their own as part of the Justin Boots Mutton Bustin' event. Presented in part by Texas Roadhouse, the crowd-favorite event features lil' buckaroos aged 5-6 and a stable of wily sheep. Anything goes, and usually does, as contestants hold on as long as they can in the wildest ride of their young lives. The event will take place at 7:15pm, immediately preceding each of the three nightly rodeo performances.

Barrelman and rodeo clown Dusty Myers will bring the slapstick at this year's SW District Rodeo. Known for his mischievous wit and outrageous antics, Myers is sure to entertain fans of all ages. Entertainment will also feature the gravity-defying stunts and trick-roping feats of duo Rider & Bethany.

During Rodeo Week, local businesses are encouraged to decorate their storefronts in celebration of the Lake Area's western heritage and to welcome rodeo participants and fans back to Lake Charles.

Tickets are on sale now at [www.LakeCharlesrodeo.com](http://www.LakeCharlesrodeo.com). Tickets are also available now at the Burton Complex Box Office, and continuing throughout the rodeo performances. Coupons are good for \$4 off the price of a Thursday night or Saturday matinee ticket and are available at Texas Roadhouse on Nelson Rd in Lake Charles. For more information, call (337) 944-9710 or visit [www.lakecharlesrodeo.com](http://www.lakecharlesrodeo.com).

SW District Livestock Show & Rodeo [www.LakeCharlesRodeo.com](http://www.LakeCharlesRodeo.com) [info@lakecharlesrodeo.com](mailto:info@lakecharlesrodeo.com) [Facebook/swd rodeo](https://www.facebook.com/swd.rodeo) (337) 944 - 9710