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**The Greater Hillsboro**

**Chamber of Commerce**

**Hillsboro Homecoming**

**& Festival**

***Hillsboro Heroes***

***Celebrating First Responders & Teachers***

**May 16th Golf Tournament at *Raintree Golf Course***

**May 17th & 18th Hillsboro Homecoming & Festival Events**

**Dear Chamber Member & Supporter:**

The***Hillsboro Homecoming and Festival Committee***, has been meeting to plan a great festival for 2019. There is still time to join to the committee and bring ideas and suggestions. The format for this year’s event will be very similar to that of Homecoming/Festivals of the recent past with the addition of the Armed Forces Day events which will be located at the Jefferson County Administration Building. This year our theme will be “Hillsboro Heroes” Celebrating First Responders & Teachers. We expect to see many local heroes in the parade such as our firefighters, police officers, paramedics and our wonderful teachers in the area! I am sure many will be dressing up in the parade wearing their favorite superhero outfits and capes! A partial list of the tried-and-true activities are listed below which will take place on Main Street and the surrounding area.

* Chamber Golf Tournament (Thursday, May 16th)
* Main stage Bands on Friday and Saturday evenings
* Carnival (Friday evening and all day Saturday)
* 5-k Run, Car Show, Parade, Idol Contest and much more (Saturday)
* Rotary Pancake Breakfast Saturday morning
* Kid’s Korner Activities Saturday
* Numerous vendors, including food, crafts and businesses
* Beer sales provided by the Hillsboro Community Civic Club
* Cornhole pitching tournament

Since there is no admission charge, the Chamber is again asking for your help in underwriting the involved expenses. We will have ***Sponsor Sheets*** (listing the names of the **Festival** **Benefactors**) and event programs posted on attractive A-frame signs at several prominent locations on the grounds. We have partnered with the *Leader* to offer great advertising opportunities for our members and to help promote the festival. This year we will again focus on Online Social Media Advertising as well as utilize our website [www.hillsborochamberofcommerce](http://www.hillsborochamberofcommerce).com for advertising of the festival and highlight our sponsors for the event!

It truly takes the community to put on a great festival. Please consider volunteering time to help with festival. Volunteers are needed to help with clean up and running of events on the main stage and other areas and just overall supervision and presence of chamber members. The more volunteers we have the less work for all chamber members. Contributing four hours of time during the festival will be greatly appreciated. If you are interested in volunteering please complete the attached form.

We hope we can count on you to be as generous this year as you have been in the past. This is the largest fundraiser of the year for the chamber and helps ensure that we can continue to our efforts to support the community and promote businesses in the greater Hillsboro area. If you can lend a hand with a monetary donation and/or physical labor during setup and cleanup, everyone on the Chamber's Executive Board, the Festival Committee, and all of the attendees will appreciate it. We look forward to seeing you during the festival!

Thank you,

Mandy Alley- Chamber Administrator & Festival Chair

Marissa Newman- President Sara Sucharski-Festival Committee

Debbie Colletti- Vice President Stephanie Robben- Secretary

**SPONSORSHIPS**

***Help support the Hillsboro Homecoming & Festival by joining us as an event sponsor!***

**🞏 *Gold Level - $550***

* Largest of the festival sponsor ads, full color advertisement in the featured festival section of the Leader Newspaper to run the week before the festival. (Limited ads available)
* Recognized as a Gold Level Sponsor on the back of all festival t-shirts (more than 300 shirts) and on festival supporter banner listed on the main stage. Larger Print
* Banner displayed on main stage during the festival weekend events.\*\*
* Listed on website as a Gold Level Sponsor for the Festival.
* Online Social Media advertising

**🞏 *Silver Level - $350***

* Smaller size of the festival sponsor ads, full color advertisement in the featured festival section of the Leader Newspaper to run the week before the festival. (Limited ads available)
* Recognized as a Silver Level Festival Sponsor on the back of all festival t-shirts (more than 300 shirts) and on festival supporter banner listed on the main stage. Medium Print
* Banner displayed on festival grounds during the festival weekend events\*\*
* Listed on website as a Silver Level Sponsor for the Festival
* Online Social Media advertising

**🞏 *Bronze Level - $100***

* Company name listed as a sponsor in the featured festival section of the Leader Newspaper to run the week before the festival.
* Listed under Bronze Level Sponsorship on the back of all festival t-shirts (more than 300 shirts) and on festival supporter banner listed on the main stage. Smaller Print
* Listed on website as a Bronze Sponsor for the Festival
* Online Social Media advertising

**🞏 *Friends of the Festival- $50***

* Listed as a Friend of the Festival in the featured festival section of the Leader Newspaper to run the week before the festival.
* Listed as a Friends of the Festival on the back of all festival t-shirts (more than 300 shirts) and on festival supporter banner listed on the main stage.
* Listed on website as a Friend of the Festival Sponsor for the Festival
* Online Social Media advertising

**🞏 *I would like to contribute\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ in kind donation or $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

* Listed as a festival donor on the back of all festival t-shirts (more than 300 shirts) and on festival supporter banner listed on the main stage.

***NOTE:*** *\*\*Banners are to be supplied by the advertiser and should be in the Festival Committee’s possession at least one week before the event.*

**I would like to help the chamber as a: 🞏 Sponsor 🞏 Volunteer 🞏 Both**

Organization/Business Name:

Contact Name: Contact Phone Number: ( ) \_\_\_\_\_\_

Name of donor *(as you would like it to appear in advertising)*:

Address:

City: State: Zip:

Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Signature:

Amount enclosed: $

If you are able to volunteer please report to the main stage on Main Street for the time you have selected. A committee member will be in touch to give you more details before the festival.

**🞏 Friday Events; 8pm-Midnight- clean-up.**

**🞏 Saturday Events; 12pm-4pm**

**🞏 Saturday Events; 4pm-8pm**

**🞏 Saturday Events; 8pm-Midnight – clean up**

**🞏 Sunday morning clean up; 8am on Main Street**

* Please provide finished, camera-ready artwork for your ad – attach artwork or email to, Leader Advertising department or send to [chamberoffice@sbcglobal.net](mailto:chamberoffice@sbcglobal.net)
* **Payment is due with this form**

Contact Mandy Alley, Festival Chair- Greater Hillsboro Chamber of Commerce 636-789-4920

***Please return completed form (front & back) by April 26, 2019***

***All Forms received after April 26, 2019 will not be guaranteed advertising on the***

***t-shirts or placement in the Leader Advertising. Thank you for your support!***

**Attn: Hillsboro Festival**

**Greater Hillsboro Chamber of Commerce**

**PO Box 225**

**Hillsboro, MO 63050**