Robert V. Drapala

Mount Holly Car Show Committee Chairman

Ph: 609-346-2416

Email: [msmhnj@gmail.com](mailto:msmhnj@gmail.com)

[www.MainStreetMountHolly.org](http://www.MainStreetMountHolly.org)

PO Box 747, Mount Holly, NJ 08060

**16th Annual Mount Holly Car Show**

**Sponsorship Levels**

**Presenting Sponsor (one available) - $3,000**

* Top contributing sponsor in the 16th Annual Mount Holly Car Show
* Your logo prominent on all event marketing such as social media, yard signs, t-shirts, event banners (not including airplane tow banner below)
* Live event publicity announcements at the DJ and stage during the car show
* 10x10 Space at the event
* 6’x2’ Banner (artwork to be provided by sponsor)
* Up to (5) complimentary cars entered into the show
* One “Presenting Sponsor” trophy selected by your representative
* Logo placard placed on each car entered into the show

**Platinum Level Sponsor (one available) - $2,000**

* Live event publicity announcement at the DJ and stage during the car show
* Logo on social media, t-shirts
* 10x10 Space at the event
* 6’x2’ Banner (artwork to be provided by sponsor)
* Up to (3) complimentary cars entered into the show
* One “Platinum Sponsor” trophy selected by your representative

**Banner Tow (two available) - $2,000-range**

* Price depends on size, type of banner (plain text, full-color, etc.)
* Airplane flying over high-traffic area Friday before event and then during peak event time
* Customizable image and logo available
* 10x10 Space at the event
* (1) Complimentary car entered into the show

*Proceeds from the event benefit Main Street Mount Holly, a volunteer-driven nonprofit organization, whose mission is to protect, promote and enhance our historic downtown. Main Street Mount Holly is a NJ 501c3 registered organization so your donation is tax deductible (EIN 04-3668475).*



**16th Annual Mount Holly Car Show**

**Sponsorship Levels (Continued)**

**Gold Level Sponsor (one available) - $1,000**

* Live event publicity announcements at the DJ and stage during the car show
* 10x10 Space at the event
* 6’x2’ Banner (artwork to be provided by sponsor)
* One “Gold Sponsor” trophy selected by your representative

**Stage Sponsor (two available) - $750**

* Live event publicity announcements at the DJ and stage during the car show
* Large banner affixed to stage (your logo or message captured in many pics of bands!)

**Silver Level Sponsor (two available) - $500**

* Live event publicity announcements at the DJ and stage during the car show
* 6’x2’ Banner (artwork to be provided by sponsor)
* One “Silver Sponsor” trophy selected by your representative

**NEW Bronze Level Sponsor (four available) - $350**

* Live event publicity announcements at the DJ and stage during the car show
* 3’x2’ Banner (artwork to be provided by sponsor)

**NEW Drawstring Bag Sponsor (limited quantities) - ONLY $250**

* Your logo on the drawstring backpacks that will be handed out to every car show entrant and also available for purchase by event attendees
* Also entitles you to place your marketing materials inside for distribution!

**Trophy Sponsor (limited quantities) - $150**

* One trophy winner selected by your representative

***Note - Local Merchant Discount - $100 off Presenting, Platinum, Gold or Silver sponsorship (for businesses within downtown Mount Holly’s business district)***

*Proceeds from the event benefit Main Street Mount Holly, a volunteer-driven nonprofit organization, whose mission is to protect, promote and enhance our historic downtown. Main Street Mount Holly is a NJ 501c3 registered organization so your donation is tax deductible (EIN 04-3668475).*