

SNACKSTER



REALITY-BASED
COOKING SHOW

15,000 years ago man was hungry.



(first popsicle stick)

But they
didn't have
freezers.



SNACKSTER

I'd like to play
"caveman cruch."



**ADVENTURE
+ COMEDY**

Want to play
SNACKSTER?

FOOD CATEGORIES

Astronaughty

"Things you
shouldn't
eat in space."

Caveman Crunch

Bananamatic

"Foods that
automatically are
better with bananas."

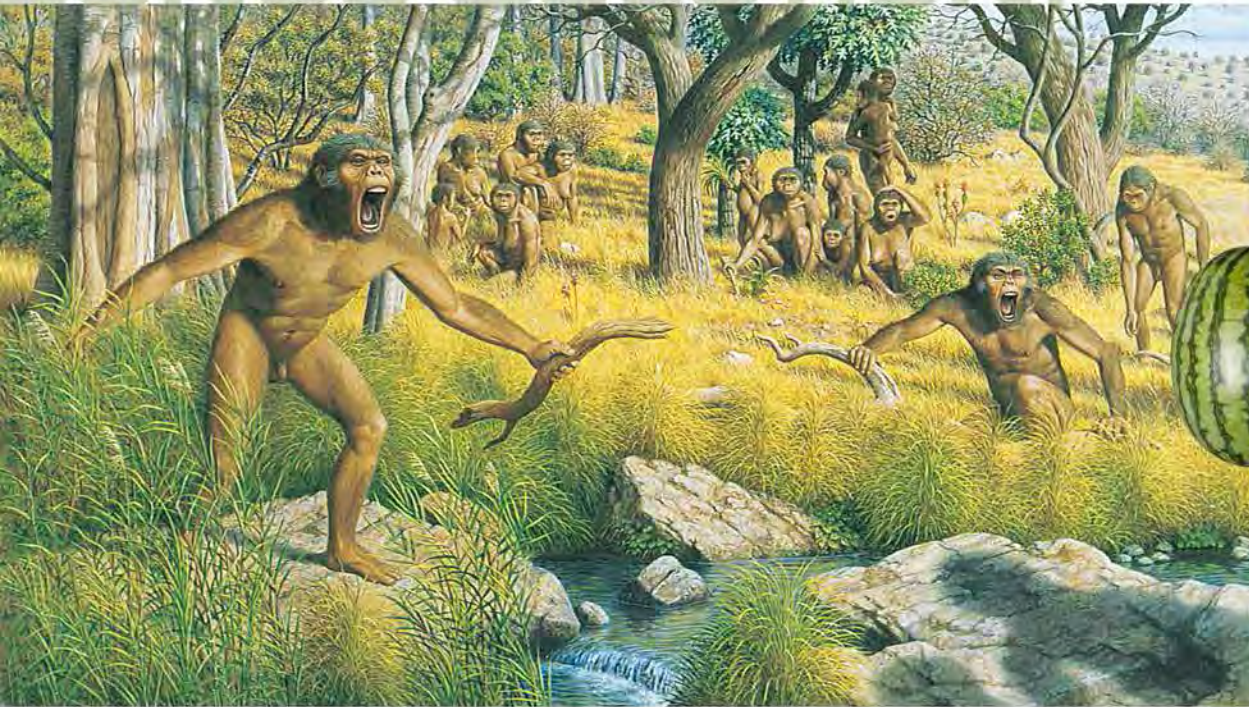
Select

OR

Spin

Australopithecus ate what kind
of food on the plains of Africa?

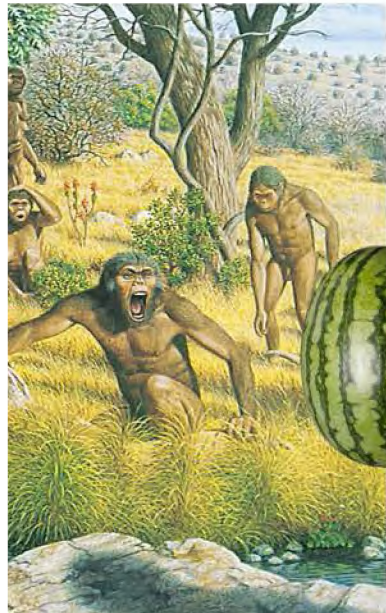
BONUS QUESTION!



Australopithecus, 3.6 Million Years Ago
SNACKSTER Game Show

What was the original use of the watermelon?

1. GPS Device
2. Currency
3. Interior Decoration
4. A Backpack



**What was the original
use of the watermelon?**

4. A Backpack



Look & Feel

PLAY WITH YOUR FOOD

2015

User-Generated Cuisine



*INFLUENCER RECIPE SPONSORED BY CAMPBELL SOUP

SNACKSTER

RECIPE: [1 can] Campbell's Tomato Soup

[1/4] Plum Tomato

[1/2] Green Onion

[5-10] Corn Tortilla Chips

[2 Tsp.] Cheese Sauce



Warhol Soup

Create

User-Generated Cuisine.



Recombine. Reinvent. Remix.



from your fridge.



+



= ?



+



ready-to-eat food invention

SNACKSTER

TV GAME SHOW FORMAT

CREATED BY j a r e d s u a r e z