



Sunday, Oct. 29 at 9 a.m.

SPONSORSHIP OPPORTUNITIES

Become a part of something great! Few people ever get the opportunity to step foot on a runway, let alone race on one. This fun, unique experience is the first of its kind at John Glenn Columbus International Airport. Your company has the potential to reach hundreds of participants, spectators and media. Net proceeds from this event will be donated to **Honor Flight Columbus**, a nonprofit organization that provides senior veterans with a day in the nation's capital to visit the memorial built in their honor.

Sponsorship Level	Commitment	
Veteran	\$10,000	1 available
General	\$7,500	2 available
Colonel	\$5,000	
Major	\$2,500	
Captain	\$1,000	
Lieutenant	\$500	

In-Kind Sponsorships - dollar value must meet commitment level to receive sponsor benefits. Any difference can be made up monetarily.

Product/Service:

Value:

Sponsorship Level	Veteran	General	Colonel	Major	Captain	Lieutenant
Prominent Logo on t-shirt (back)	X					
Logo on t-shirt w/ sponsor group (back)		X	X	X		
Company name on t-shirt in text (back)					X	X
Company mention at starting line	X	X	X			
Logo on race bib	X	X				
Logo at Start/Finish line	X	X				
Sponsor a Mile - sign on race course	X	X				
Logo on race website w/link	X	X	X	X		
Company name on website in text w/link					X	X
Logo on event signage	X	X	X	X		
Exhibit table opportunity day of race	X	X	X	X	X	
Complimentary race registration	5	4	3	2	1	
Complimentary race t-shirts	6	5	4	3	2	1
Company item in race bag (sponsor provided)	X	X	X	X	X	X



Company/Sponsor Name _____

Name of Representative _____

Sponsorship Level _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone Number _____

Does your organization plan to have exhibit space at the event? Y / N

If yes, how many people will attend? _____

Shirt size(s) _____

Does your organization plan to include an item in race participants' bags? Y / N

Sponsorship donations are tax deductible. Please return this completed form to:

CRAA Community Fund

Attn: Jeremy Gray

4600 International Gateway

Columbus, OH 43219

jgray@columbusairports.com

614-239-3177

Electronic payments can be made by contacting Jeremy Gray at the email or phone number listed above. If mailing payment, make checks payable to CRAA Community Fund.

As a sponsor, I understand that: (1) participation is voluntary and is not being made in connection with or return for any contracts, grants, or other financial benefits from the Columbus Regional Airport Authority (CRAA); (2) participation of a prospective sponsor cannot be accepted if a prospective sponsor anticipates bidding/negotiating any work with CRAA between now and Oct. 29, 2017. If the event is canceled due to weather or other circumstances, sponsorship refunds will not be issued. I will receive the applicable sponsorship opportunities described in this packet. I further understand these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the CRAA Community Fund. As a sponsor, I agree to provide digital artwork for all promotional materials no later than Aug. 18, 2017 or it cannot be incorporated into race materials.

Signature

Date