



**The Northeast Los Angeles Veterans Day Parade**  
1270 N Avenue 50, Los Angeles, CA 90042  
323-816-4455, 323-385-4935  
Website: [nelavetsparade.com](http://nelavetsparade.com)

Our 12<sup>th</sup> Annual Northeast Los Angeles Veterans Day Parade will be held on Sunday, November 5, 2017. In order to ensure the success of this event, we are seeking your support in the form of sponsorship.

**Gold Sponsorship - \$2,000.00**

Full Page Color Ad Inside Front Cover Commemorative Program  
Participation in the parade  
Publication of your name in the flyers, press releases and website  
A certificate from the City of Los Angeles acknowledging your sponsorship

**Silver Sponsorship - \$1,000.00**

Full Page Color Ad Inside Back Cover Commemorative Program  
Participation in the parade  
Publication of your name in the flyers, press releases and website  
A certificate from the City of Los Angeles acknowledging your sponsorship

**Bronze Sponsorship - \$500.00**

Full Page Ad in the Commemorative Program  
Participation in the parade  
A certificate from the City of Los Angeles acknowledging your sponsorship

Please make your check payable to: Eagle Rock Chamber of Commerce,  
Write in the memo: NELA Veterans Parade

Thank you for your support of our Veterans. Remember, if you value your freedom, thank a Veteran.

Sincerely,

Yolanda Noguiera, Parade Chair

**Remember, if you value your freedom, thank a Veteran!**