



NORTH PALOUSE CHAMBER OF COMMERCE

Serving the Communities of

Fairfield, Latah, Mica, Rockford, Spangle, Valleyford & Waverly

<http://northpalousechamber.com/>

Meeting Agenda

November 06, 2019

Palouse Country Assisted Living

11:30am

1. Welcome/Introductions:

Cheryl Loeffler- Town of Fairfield, Randy Russell-Freeman School District, Eric Conway-Edward Jones, Vivian Plank- Rockford, Mary Lou- Lions Club, Brett Baum-Liberty School District, Helda Fuchs- Palouse Country Assisted Living, Heidi Turnbough- Town of Latah, Amanda LaShaw- Golden Gem Mercantile

2. Review / Approve Meeting Minutes –

Motion-Mary Lou
Approved- Cheryl
Passed

3. Review / Approve Treasurers Report:

no treasurers report to report

4. Announcements:

Service Club Prime Rib Dinner 5-8, Rockford Lions Club-Christmas on the Palouse, Freeman Veterans Day Assembly Friday November 8th at 9, Golden Gem Mercantile – Added to Christmas on the Palouse

5. Ongoing Business / Committee reports:

Annual Marketing Budget for 2019-2020 (begin discussion)/Social Media

6. Business of the Month

November- Fitness with Friends
December- Rockford Lyons Club
January- Freeman and Liberty School District
February- TBD

7. Old Business:

Discussed social media options through KXLY, and that it would be \$525 a month depending on memberships. Moving forward in a different direction and we will be hiring Director and Marketing person to work 10 hours a month at \$25 an hour. This will be a contract position. The responsibilities will include invoicing and Facebook management. We will be having a meeting on November 14th at 5:00 at the Harvest Moon in Rockford. We will host interviews and hire the same day.

Motion- Randy

Approved- Cheryl

Passed

8. **New Business:**

Business of the Month Flyers- Eric

Report from Tekoa Chamber- Heidi

We did not get to talk to much about Advertisement in local papers as most of our time was spent discussing social media and marketing.

9. **Meeting Adjourned: 12:54**

Next meeting: December 4, 2019 Freeman School District at 11:30am