

Nebraska College Career Services Association

NCCSA

Meeting Minutes

November 24, 2014

Location: Bellevue University

Colleges in Attendance: Bellevue University, Concordia University, Creighton University, , Hastings College, Kaplan University-Omaha, Midland University, Nebraska Wesleyan, Northeast Community College, Union College, University of Nebraska-Lincoln, University of Nebraska – Omaha, Wayne State College and Western Nebraska Community College.

Corey Gray, President, opened the meeting at 10:15 AM. Introductions were made and a welcome to new members and visitors.

Business Meeting:

Old Business:

- May 2014 minutes were approved by Jeannine Berge (UNL) and seconded by Bill Schranz (Concordia).
- Treasurer's Report was presented by Jason Barelman (WSC). Balance on hand as of November \$4,247.10. Certificate of Deposits at F & M Bank in Wayne is \$5,219.48. Report was approved by Teresa Edgerton (Union) and seconded by Connie Kreikemeier (Midland). Jason made a suggestion that when you are paying your dues to be sure to fill out the form completely and include your name and the institution.
- **LinkedIn Group Management:** Encouraging more activity from the schools in posting and commenting on others. If we are engaging on the page others (such as employers) may feel more apt to comment and post content.
- **Career Fair & Event Calendar updates:** Please notify Corey Gray (Concordia) with any new dates for career fairs and events on your campus.
- **ListServ Contact Update:** You can add yourself to the listserv through the NCCSA website (www.nccsa.info). Here are the instructions (taken from the website): **Listserv** - Members share information about career events and professional development opportunities. Subscribe by sending an email to listserv@unl.edu with the message: **subscribe nccsa FirstName LastName**. Please notify Chris Timm at ctimm1@UNL.EDU (UNL) if you would like to be removed from the listserv.
- **NCCSA Outreach – SHRM Conference Feedback:** Conference was held September 11 and 12, 2014. Jeremy Fischer (Creighton) talked to 5 companies. Connie Kreikemeier (Midland) and Corey Gray (Concordia) did not see much traffic when they manned the booth. Some discussion about the exposure at the event. There still seems to be some confusion of “who” we are and “what” we do when talking to visitors.

Guest Speaker: Adam Parrish, HR Manager of Hudl (www.hudl.com)

- Headquarters in Lincoln, NE, 190 full time employees, 36 interns. Founded in 2006. Looking to fill several more full time and internship positions.
- **Guest Speakers: Laura Spaulding and Emily Gunn of Bozell (www.bozell.com)**
- Advertising and Marketing company with 90 offices worldwide. They are a small company but highly recognized for their creativity, clients and work. They do offer internship opportunities.
- **Guest Speaker: Allison Hatch of InternNE**
- Provided an update of the program.
- Eligible students must be enrolled full-time or graduated within past 6 months from post-secondary college or university; must either be from Nebraska or going to school in Nebraska.

New Business:

- Lens cleaners will be reordered for a promotional handout.
- Kim Whiteside (Bellevue) will send some ideas through the list serve.

Student Panel – How Can Career Services Help You?

- Six students from Bellevue shared their experiences. The most valuable services noted from the panel were: career fairs, face to face coaching, interviewing skills and resume writing. Other suggestions to group were to get into classes to talk about services, students need to understand why career services is important to them, target students early. The panel said they would rather hear about services in a classroom rather than through social media. They still like to see flyers and posters. Food is always welcome at events and entices students to attend events.

The next meeting will be Monday, May 18, 2015. The location will be determined.

The meeting adjourned at 1:55 PM.

Respectfully submitted by Terri Heggemeyer, Secretary