

Half Priced Tax Services is fully committed to protecting your privacy while you use our site or our services. We are particularly sensitive to the fact that your personal and business information is of utmost importance to you.

### **State-of-the-Art Security System**

We employ strong security systems to protect your business' data from any unauthorized use. We store all confidential information on databases that sit behind state-of-the-art firewall systems. We take technical, contractual and administrative steps to protect against the loss, misuse, and alteration of information within our control. We ensure that our employees and partners are aware of our security policies and practices at time of hire and through periodic company-wide email reminders. All employees are required to sign strict confidentiality agreements upon hire. Only selected employees have access to our databases, and may do so only upon entering a password protected computer access program. We also assure that our web security is reviewed at regular frequency, to assure the proper operation and protection of our entire database.

### **How We Collect Information**

When we contract with you to provide professional accounting and tax services, we collect certain personal information, including contact information, social security numbers, and financial information. The information you provide is used only for registration purposes and to set up your account with Half Priced Tax Services.

We will not knowingly give, sell, rent, or loan any identifiable personal or corporate information to any third party, unless we have obtained prior consent from you or we are legally required to do so.

### **IP Tracking (Log Files) and "Cookies".**

Half Priced Tax Services does not use cookies or IP Tracking.

### **Surveys**

We may also conduct voluntary surveys from time to time, for the purpose of improving our services and to deliver to you a more personalized service. At no time shall individual identities be released, without your prior consent.

### **Communications With You**

From time to time we will send you certain correspondence. These will take the form of emails. In addition, we will send you an email should there be any changes to our site that may affect your use of our site. These changes may include changes to our privacy policy, terms and conditions, new available features, and deleted features.

### **Your Account Information is Always Protected**

Half Priced Tax Services considers your private information very seriously. As a result, we will never share personal or business information with any third party, unless we first obtain your permission or we are legally bound to do so. We will never inform our partners of information that may be personal in nature, unless we specifically obtain your prior consent.

### **Third Party Links**

You may see various links throughout the site that lead you to another website, outside of Half Priced Tax Services. These sites may include our affiliates, partners, sponsors, etc. Because these links are third party links Half Priced Tax Services is not responsible for the privacy practices or any privacy issues that may arise on the linked sites. Please refer to the respective third party's privacy policies.

### **Notification of Changes**

If we decide to change our privacy policy, we will inform you so our users are always aware of what information we collect, how we use it, and under circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an email and wait for your consent. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.

### **Your Consent**

By using our Web site, you consent to the collection and use of the information as outlined above by Half Priced Tax Services.

### **Contact Us**

Please do not hesitate to contact us if you have any questions regarding this Privacy Statement or any other aspect of Half Priced Tax Services.