



Dear Sponsor,

The High Riders Snowmobile Club would like to offer your company a chance to sponsor our 48<sup>th</sup> annual Grass Drags event. This event is held annually and is one of the few snowmobile venues of this type in this area. This event will be held on **October 2, 2022 & October 16, 2022**. The **rain date** will be **October 23, 2022**. The event is attended by many people, potential customers, and avid fans of not only snowmobiles, but of ATVs, motocross, auto racing and sports.

If you are not familiar with snowmobile grass drags, we encourage you to check out our Facebook page, search: **Terryville Grass Drags in Terryville CT**.

We also have a website: **[terryvillegrassdrags.org](http://terryvillegrassdrags.org)**

In the past more than 60 racers from all over the Northeast attended! In addition, we had over 2,200 spectators. The event was even covered by a local news station!

We are anxiously looking forward to even greater success at this year's event. Families and patrons travel from all over to enjoy the Terryville Snowmobile Grass Drags.

It is with the involvement and charity of all involved that makes this event possible.

We would like to give your company an opportunity to advertise to a wide range of people. You will receive recognition of your company's support in this event with marketing materials such as banners, t-shirts, company name announcements, and distribution of marketing and company materials via paper handouts.

We are also looking for **vendors** for the days of the races. As a sponsor, vendor space for your business is free! Please come and set up a display at the Terryville Fair Grounds with us.

With the funds raised during this event, our Club can continue to provide support for local activities and programs in the community.

We are so happy to be involved in the enrichment, education and entertainment of families.

Sincerely,

**Robin Schrager**  
*Race Director*  
**High Riders Snowmobile Club, Inc.**  
**[rdgrassdrags@gmail.com](mailto:rdgrassdrags@gmail.com)**

*sponsorship form on reverse side*

