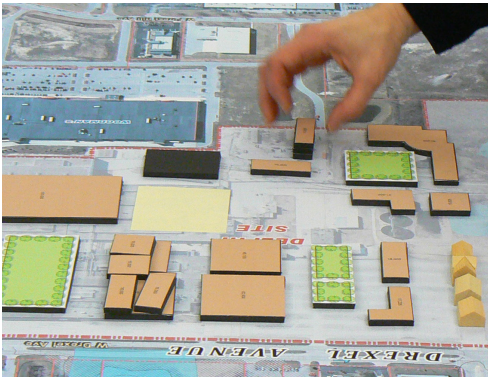


PUBLIC PARTICIPATION



PROVEN RESULTS

Ce Planning Studio, llc staff have a long history of engaging the public to provide recommendations and results that add value for all parties. We integrate a variety of techniques to best fit the needs of your community: workshops, stakeholder interviews, surveys, charettes, and focus groups. Strategies are tailored to the unique aspects of each project, including digital and social media techniques. Recommendations, based on input from all parties, has added millions in investment in downtowns, corridors, and neighborhoods.

COLLABORATIVE APPROACH

Success is linked to the public/private partnerships and public ownership developed during the public input process. Ce Planning Studio staff have a strong track record of addressing complex urban and redevelopment issues and bringing various stakeholders together to provide feasible solutions. Balancing vision with the realities of the market are critical aspects of our approach, while not sacrificing the value of high quality spaces, architecture, and design.

TECHNIQUES

Techniques vary based on the project issues, client needs, and goal of the outcomes. Varying public input strategies is the cornerstone to our practice. Below are selected examples:

New Berlin City Center | More than 30 public input meetings, developer one-on-one interviews, project website, neighborhood focus groups, and preference surveys. Outcome – comprehensive plan adopted, various projects developed within the City Center, consensus on density and land use for future development.

Fontana Village Redevelopment | Numerous committee meetings with public input, half day workshops, property owner meetings, and developer interviews. Outcome – 12 projects implemented.

MLK Development Charette | Integration of all players in the development discussion, developer focus groups, lender focus groups, City staff focus groups, property owner meetings, BID focus groups, and charette including architect teams all players. Outcome – four of the eight opportunity sites are in continued discussion among developers and property owners.

Waukesha Downtown Redevelopment | BID and property owner meetings, developer interviews. Outcome – vacancies decreased, rents increased, traffic circulation improved.