

47<sup>th</sup> Annual Meeting I September 11-13, 2020 Boston Marriott Copley Place I Boston, MA

# 2020 Prospectus





47th Annual Meeting I September 11-13, 2020 Boston Marriott Copley Place I Boston, Massachusetts

# Meeting Dates/Location September 11-13, 2020

Boston Marriott Copley Place 110 Huntington Avenue Boston, MA 02116 617-236-5800

Meeting Description

The Annual Meeting of the New England Society for Vascular Surgery is designed to provide 2 1/2 days of comprehensive educational experiences in the fields of vascular surgery and disease, related sciences and socioeconomic aspects of vascular surgical care.

It is the Society's intent to bring together surgeons, physicians, researchers, fellows, residents, students and allied health professionals from around New England to discuss their latest clinical and research findings on various topics in vascular surgery and to collaborate to construct a robust program on current controversies or topics within the vascular community.

## **Target Audience**

The Annual Meeting is presented for the benefit of those physicians, surgeons, researchers, residents, fellows and allied health professionals involved in the study, treatment and cure of vascular disease.

Application Deadline
All applications for support and exhibit space must be received by Monday, August 10, 2020. A 50% deposit is due with completed application, with the remaining balance due by the August 10

Meeting Registration

Exhibitor personnel must be pre-registered by Thursday, August 27, 2020. The personnel registration form can be found online at www.nesvs.org.

Each exhibiting company is allotted two badges per tabletop space purchased. Additional badges are \$300.0000 each. Each badge includes admission to the exhibit hall, scientific sessions and the Welcome Reception on Friday evening. Please Note: There will be no name swapping for badges permitted for partial attendance. Any names provided over the badge allotment will be charged the additional badge fee. No exceptions.

Badges for company representatives can be picked up onsite at the Boston Marriott Copley Place during the following hours\*:

Thursday, September 10	4:00 pm - 6:00 pm
Friday, September 11	7:00 am - 5:00 pm
Saturday, September 12	7:00 am - 12:00 pm
Sunday, September 13	7:00 am - 10:00 am

\*Registration Hours Subject to Change

## **Cancellations/Refunds**

Cancellations received in writing 45-days prior to the start date of the program will be subject to a 25% administrative fee. There will be no refunds issued for cancellation requests received within 45days of the start of the program.

Past Supporters/Exhibitors
The following companies exhibited at the 2018 and/or 2019
NESVS Annual Meetings:

Abbott Vascular Admedus AngioAdvancements **BD** (formerly Bard Peripheral Vascular) **BD** Peripheral Intervention **Boston Scientific** Cardiovascular Systems Cook Medical Cordis CryoLife Cydar Medical Endologix Getinge LeMaitre Vascular Medtronic

Pfizer Philips Healthcare Philips IGT D Siemens Healthineers Silk Road Medical **Tactile Medical** Terumo Aortic Trinity Health of New England VentureMed Group W. L. Gore & Associates

### **Statistics**

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Below are the final professional registration statistics for the 2019 Annual Meeting in Providence, RI:

Active Members	
Senior Members	3
Guest Physicians (Non-Members)	19
Candidate Members	10
Allied Health Professional	8
Fellows	5
Residents	21
Medical Students	15
Spouse/Guests	6

### **TOTAL ATTENDANCE** 157





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### **Exhibit Dates/Hours**

SET-UP Thursday, September 10 3:00 pm - 6:00 pm

**SHOW HOURS** Friday, September 11 Saturday, September 12 7:00 am - 6:30 pm 7:00 am - 11:30 am

TEAR DOWN 12:00 pm - 3:00 pm Saturday, September 12

\*Exhibit Hours are Subject to Change Based on the Final Program

**Exhibit Space**Each exhibit space will include one 6' x 30" draped table and two chairs. Exhibits will be tabletop only. No freestanding floor displays will be permitted. Standing equipment may be used in lieu of a table, but request must be sent in writing to the Society's Administrative Office for approval. There will be no pipe and drape. Exhibits will be located in the Salon G (2<sup>nd</sup> floor) at the Boston Marriott Copley Place.

**Installation/Dismantling**All exhibits must be set in the Salon G (2<sup>nd</sup> floor) between 3:00 pm - 6:00 pm on Thursday, September 11. Assembly of exhibits during scheduled exhibit hours (see above) will **not** be permitted.

All exhibits must remain intact until the official closing time of 12:00 pm on Saturday, September 12 and may not be dismantled or removed - in whole or in part - before that time. After the close of exhibits, all materials must be removed by 3:00 pm.

Space Assignment

Preferred space will be given to the Society's supporters (if application is received by the posted deadline of Monday, August 10). After the deadline, all other companies will be assigned in the order in which the applications with payment are received. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests, but cannot be guaranteed. The NESVS has the right to alter the floor plan at any time.

Shipping Information
Shipping instructions will be emailed to exhibiting companies after the deadline.

Security

The exhibit hall will be locked when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The New England Society for Vascular Surgery and the Boston Marriott Copley Place are not responsible for theft, loss or damage that may occur and advise each exhibitor to insure their stands, equipment and material at full value.

Conducting Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc. that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the conference organizers. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

Liability

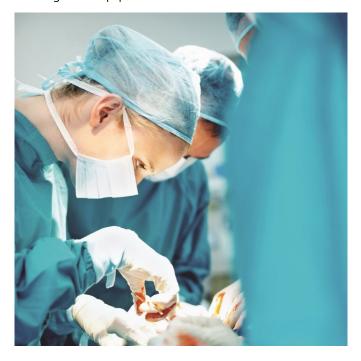
The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the New England Society for Vascular Surgery, Boston Marriott Copley Place and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the New England Society for Vascular Surgery, Boston Marriott Copley Place, its employees and agents. Exhibitor acknowledges that the New England Society for Vascular Surgery and the Boston Marriott Copley Place do not maintain insurance covering the exhibitor's property and thus, it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses interruption and property damage insurance covering such losses by exhibitor.

Protection of Hotel

Exhibitors will be held liable for any damage caused to the hotel property and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned. partiés concerned.

### **Fire Protection**

All materials used in the exhibit area must be flame-proof and fire resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fore-proof may be dismantled. All aisles and exits must be kept clear at all times. Fore stations and fire extinguisher equipment are not to be covered or obstructed. fire extinguisher equipment are not to be covered or obstructed.





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# Marketing Opportunities The New England Society for Vascular Surgery offers many opportunities to be directly involved in the 47th Annual Meeting. Get valuable

exposure for your company or organization by supporting the NESVS in one of the following ways:

# Platinum Level FEE: \$30,000 ADVANCE & ONSITE PROMOTION

- Dedicated onsite signage, along with recognition in promotional materials during scientific sessions and breaks
- Recognition in the final program and NESVS website
- Pre- and post-meeting registration list
- One blast email to the pre-registration attendance list sent by
- One blast email to the final attendance list sent by the NESVS
- Tabletop recognition sign with support level

Two tabletop exhibit spaces (6' x 30') with preferred placement

### **ATTENDING**

Five complimentary badges for exhibit personnel

# Gold Level FEE: \$20,000 ADVANCE & ONSITE PROMOTION

- Dedicated onsite signage, along with recognition in promotional materials during scientific sessions and breaks
- Recognition in the final program and NESVS website
- Pre- and post-meeting registration list
- One blast email to the pre-registration attendance list sent by the NESVS
- Tabletop recognition sign with support level

### **EXHIBITING**

Two tabletop exhibit spaces (6'  $\times$  30') with preferred placement

### **ATTENDING**

Four complimentary badges for exhibit personnel

# Silver Level FEE: \$15,000 ADVANCE & ONSITE PROMOTION

- Onsite signage, along with recognition in promotional materials during scientific sessions and breaks
- Recognition in the final program and NESVS website
- Pre- and post-meeting registration list
- Tabletop recognition sign with support level

### **EXHIBITING**

- One tabletop exhibit space (6' x 30') with preferred placement
- Three complimentary badges for exhibit personnel

# Bronze Level FEE: \$10,000 ADVANCE & ONSITE PROMOTION

- Onsite signage, along with recognition in promotional materials during scientific sessions and breaks
- Recognition in the final program and NESVS website
- Pre- and post-meeting registration list

### **EXHIBITING**

- One tabletop exhibit space (6' x 30') with preferred placement ATTENDING
- Two complimentary badges for exhibit personnel

# Tabletop Exhibit FEE: \$5,000 ADVANCE & ONSITE PROMOTION

- Exhibitor list posted on the NESVS website
- Company included on exhibitor onsite signage
- Pre- and post-meeting registration list

### **EXHIBITING**

Each company will be provided one 6' x 30' draped/skirted table with two chairs for each exhibit space purchased

### ATTENDING

Two complimentary badges for exhibit personnel

# Satellite Symposium FEE: \$15,000 Your company will have a dedicated time slot with no competing

sessions. The topic and panelists are at the discretion of the supporting company, but must be approved by the NESVS Executive Council. Three additional company representative badges will be allotted and signage will be provided to recognize your company and promote the event. The supporting company is responsible for any speaker fees, as well as audio/visual, food and beverage charges.

PLEASE NOTE: The supporting company must also be a registered exhibitor at the 47<sup>th</sup> Annual Meeting.

AVAILABLE TIME SLOT Friday, September 11

12:30 pm - 1:15 pm

## **More Information**

For more information or additional ways your company can get involved in the 47th Annual Meeting of the New England Society for Surgery, contact Vascular please the nesvs@administrare.com.





7:30 am - 8:30 am

9:45 am - 10:30 am 3:00 pm - 3:25 pm

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# **Educational Grants**

The New England Society for Vascular Surgery also provides companies the opportunity to support the 47<sup>th</sup> Annual Meeting in the form of an educational grant. Educational grants will support the meeting as a whole and do not promote the company's products, directly or indirectly. In addition to basic educational grants (see application on last page), the NESVS provides the following ways to support the

## Coffee Break FEE: \$5,000/day

Attendees are encouraged to visit the exhibit hall to meet exhibitors during all scheduled breakfast and coffee breaks. Your company will be recognized with signage at each station.

### AVAILABLE TIME SLOTS

FRIDAY, SEPTEMBER 11 Continental Breakfast Coffee Break Coffee Break

SATURDAY, SEPTEMBER 12 Continental Breakfast

7:00 am - 8:00 am 9:00 am - 9:30 am Coffee Break

\*Hours Subject to Change Based on Final Program

**Welcome Reception FEE:** \$15,000 Kick-off the 47<sup>th</sup> Annual Meeting of the New England Society for Vascular Surgery! Located in the exhibit hall, the welcome reception is open to all attendees - your company's support will be recognized with signage at the reception. The welcome reception is scheduled for Friday, September 11.



Your company will provide attendees with the one thing they ask for most at the Annual Meeting - a WiFi connection! This would be dedicated WiFi for our meeting attendees only.

And with a customized password with your company's name, attendees will know exactly who to thank for keeping them connected to their patients' needs while away from the office.

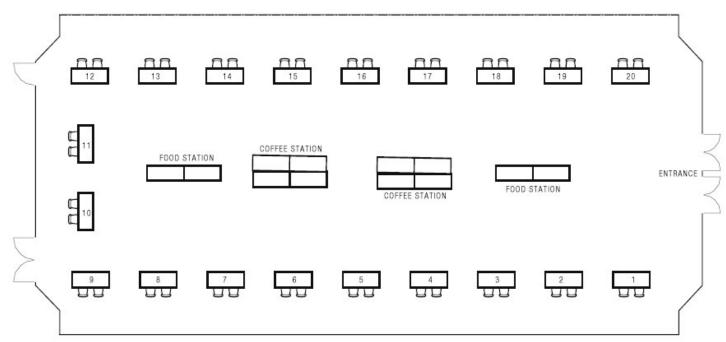




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# **Floor Plan**

Space will be assigned in the order in which applications are received. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Please Note: The NESVS reserves the right to alter the floor plan at any time without prior notice. Applications received after Monday, August 10, 2020 will be accepted on a space available basis.







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# Accommodations

The 47<sup>th</sup> Annual Meeting will take place at the Boston Marriott Copley Place in Boston, MA. **We encourage all attendees to make their reservations as early as possible,** as the block of rooms for the Annual Meeting typically sells out prior to the posted deadline.

# **Boston Marriott Copley Place**

Boston Marriott Copley Place 110 Huntington Avenue Boston, MA 02116 617-236-5800

One of the most modern Back Bay/Boston hotels, the Boston Marriott Copley Place is perfectly situated near the city's top attractions, restaurants and shopping. Close to Logan International Airport, I-90, I-93, the subway and Amtrak stations, this hotel is the ideal location for the 2020 Annual Meeting of the NESVS.

# **Hotel Group Rate**

On behalf of our meeting attendees, **a special room rate of \$299/night** has been secured over the dates of the 47<sup>th</sup> Annual Meeting for a standard room. The hotel room rate is subject to applicable state and local taxes in effect at the time of check-out.

Reservations must be made by 5:00 pm (eastern) on **Thursday**, **August 20**, **2020** to guarantee the group rate. After this deadline, or if the **NESVS block of rooms sells out prior to the above mentioned deadline**, availability and rates cannot be guaranteed. Please mention the NESVS Annual Meeting to ensure the discounted rate.

Check-in time is 4:00 pm. Check-out is 12:00 noon. Guests arriving before 4:00 pm will be accommodated as rooms become available.

### Reservations

All guests must make their reservations by calling Boston Marriott Copley Place directly at 617-236-5800. You must identify yourself as part of the New England Society for Vascular Surgery (NESVS).

# **Visiting Boston**

As New England's social and commercial "hub," Boston is a vibrant, thriving city known for its cultural facilities, historical landmarks and world-class educational institutions. Founded in 1630, Boston is one of the oldest settlements in the country. And no other city has preserved its past as well as Boston. There's 18<sup>th</sup>-century churches, redbrick meeting houses and even the nation's oldest continuously operated watering hole, the Bell in Hand Tayern

Boston is at its most beautiful in the fall. As the leaves turn, Boston's parks put on an unforgettable show, complementing the historic architecture. A walk along the city's Freedom Trail now doubles as a foliage tour. It's a great time to visit Boston's Faneuil Hall Marketplace, as the crowds thin out but the weather is still pleasant. On a cooler day, take a stroll through the gorgeous indoor courtyard of the Isabella Stewart Gardner Museum. There's history to be enjoyed as well as the freshest local seafood. There are pocket parks, public squares and the Arnold Arboretum to stroll or picnic.

The Boston dining scene is one of the country's finest. Award-winning chefs have flocked here in recent years, inspiring the locals to win awards of their own. High-end cuisine abounds and comfort food has reached gourmet levels. Seafood tastes better with waterfront views and a cappuccino in a North End cafe can't be topped without visiting Italy itself.

The Boston art scene is one of the country's most robust, with museums dedicated to everything from classic to contemporary. Visit the Boston Museum of Fine Arts to view the works of the Great Masters or the edgy works of art at the new Institute of Contemporary Art on the waterfront.

Boston is a wonderful blend of stylish sophistication and historic New England charm. You can easily uncover the city's past while enjoying its distinctively modern edge.





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# Application DEADLINE: MONDAY, AUGUST 10, 2020

Company Name		Exhibitor Coordinator/Title	
Address		City/State/Zip	
Daytime Telephone		Fax	
Email Address			
<b>Marketing Sele</b>	ction [50% Deposit Due With Application]	Educational Grant [50% Deposit Due With App	olication]
☐ Platinum Level (\$30,00	00) 🗆 Bronze Level (\$10,000)	☐ Platinum Level (\$30,000) ☐ Welcome Reception (	(\$15,000)
☐ Gold Level (\$20,000)	☐ Satellite Symposium (\$15,000)	☐ Gold Level (\$20,000) ☐ Coffee Break (\$5,000)	′day)
☐ Silver Level (\$15,000)		☐ Silver Level (\$15,000) ☐ WiFi for Attendees (\$	10,000)
		☐ Bronze Level (\$10,000) ☐ Other Amount:	
Exhibit Only [50%	Deposit Due With Each Application]		
☐ Tabletop Exhibit (\$5,0	00)		
Placement In th	e Exhibit Hall [Every attempt will be	made to honor placement requests. However, requests cannot be	guaranteed.]
1 <sup>st</sup> Choice:	2 <sup>nd</sup> Choice: 3 <sup>rd</sup> Choice:	4 <sup>th</sup> Choice:	
If possible, please avoid s	pace near the following company:		
We agree to abide by the	terms and conditions printed in this exhibit	tor prospectus:   [Please Check]	
<b>Product/Equipr</b>	nent Being Displayed		
Please list the product/eq	uipment to be displayed at the Annual Med	eting:	
<b>Payment Inforn</b>	nation		
FINAL PAYMENT	Full payment is due 30-days prior to the start of the NESVS Annual Meeting.		
CANCELLATION POLICY	Cancellations received in writing 45-days prior to the start of the Annual Meeting will be subject to a 25% administrative fee. No refunds for cancellations will be made within 45-days of the Annual Meeting.		
PAYMENT BY CHECK	Please make checks payable to the New England Society for Vascular Surgery and mail to: 100 Cummings Center, Suite 124-A, Beverly, MA 01915		
PAYMENT METHOD	☐ MasterCard ☐ VISA ☐ Americ	an Express   Check (Check #:)	
	Credit Card #:	Exp: / CVV Code	::
	Billing Address:		
	Billing City/State/Postal Code:		
	Name as it Appears on Card:		