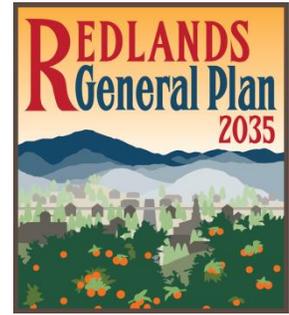


Redlands General Plan

Stakeholder Interviews



Stakeholder: Mark Friis, Marvin Norman, Kirsty Norman

Representing: Inland Empire Bicycle Alliance (IEBA)

Date & Time: 6/22/2015, 10:00 AM @ City Hall

Questions

1. Describe your organization:
 - An organization devoted to making cycling safe, easier, and fun or the whole family.
 - Serves southwest San Bernardino and western Riverside Counties
 - Over 200 dues paying members, 2,100 followers, 5,000 on the mailing list.
 - Sponsor activities such as Community Ride Redlands Classis, Strada Rossa with the Conservancy, Coo-op Parties, Emerald Necklace tour, Education workshop and training.
2. From your perspective as a representative of the organization, how supportive has the City been for your purpose or discipline?
 - Depends on the issue
 - Good support from elected officials
 - Mixed form staff. Need more communication. Consulting ahead of taking action.
3. What has the City done right?
 - Creating the Bike Master Plan
 - Preserving its heritage – historic structures, citrus groves, etc.
 - Supporting the Conservancy
 - Green paint works well for bike paths. Creates a psychological barrier and has held up well.

4. What needs improving? Missed Opportunities?
 - Orange Blossom trail was slow to develop. Caused frustration. Should have had raised table at roadway crossings and pavers before crossing to slow cars down. City can improve communication and involvement with groups like IEBA during design.
 - Supportive of the Zanja trail, and Santa Anna River Trail.
 - Skate Park is a high priority

5. What are the key issues, both opportunities and constraints, which the City will face in the next 20 years?
 - ESRI in the future, where will it be?
 - The future of the warehouses especially when more jobs become automated.
 - Growth of U. of R.

6. What should the City be doing to plan for the future?
 - Should do more for the children. Give them opportunities and things to do.
 - Attract young people to stay in Redlands.
 - Open schools for parks
 - Reduce parking requirements. City requires too many in some locations and don't take advantage (count) of other means of transportation – transit, bikes, etc. Look at something other than square feet calculation.

7. What do you think Redlands will be like in 20 years?
 - Retain status as the Jewel of the Inland Empire
 - More investment into San Bernardino City and County will help Redlands

8. Other Comments:
 - Orange Blossom Trail route through State Street
 - Center-cycle lane on Sunset
 - More signage to assist cyclist and warn motorists