

# ***NEW WEST DESIGNS***

## **CARPET CARE**

The carpet installed in your home is designed to give you many years of enjoyment when maintained properly. The appearance and life span depends on good, consistent care. Protect the beauty of your carpet by reading the manufacture's recommendations to effectively care for your new carpet and keep your warranty valid.

### **PREVENTITIVE MAINTENANCE**

It is recommended that doormats be placed at all entrances to absorb soils and moisture. Cleaning mats on a regular basis will minimize sources of soils.

Area rugs should either have a carpet pad or rug grip placed underneath for non-skidding, and should be reversed every 6-12 months to distribute wear and prolong life of the area rug.

Protect your carpet from direct sunlight, since even the most colorfast dyes may fade under continuous exposure to the sun.

### **VACUUMING**

Vacuum regularly and thoroughly at least once a week. It is recommended the vacuum cleaner be equipped with a brush or a beater bar that is properly adjusted for the height of the carpet. Carpet that is not regularly vacuumed will become matted and may not respond to an attempt to raise the nap. Vacuuming will remove some loose fibers from the carpet yarns. This condition will disappear within a short time.

### **STAIN REMOVAL**

For specific stain removal procedures, refer to the manufacture's recommendations, or you may contact the manufacture. See your warranty for contact information. For common food, beverage, and pet stains, the following steps are recommended:

- Immediately blot as much of the spill as possible with a clean white cloth or paper towel. Work from the outer edge of the spill inward to prevent spreading. Do not scrub, to prevent fuzzing the carpet surface.
- Follow up with cold water, blot deep into the pile with a clean white cloth. Blot excess water.
- If stain remains, apply detergent solution made of ½ teaspoon (no more) of a clear liquid (non-bleach) dishwashing detergent in a quart of water.
- Blot repeatedly with white paper towels and always rinse thoroughly with clean water to remove detergent residue.
- Absorb remaining moisture with layers of white paper towels, weighted down overnight with a non-staining heavy object.

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- When completely dry, vacuum or brush the pile to restore texture.

## **CLEANING**

To support your maintenance program, it is recommended to have your carpet cleaned professionally on an annual basis. Today's carpets are made with fibers that require knowledgeable and reputable firms to deal with the proper methods of cleaning. Be sure you consult with a reputable firm for advice and proper methods of cleaning.

## **GENERAL INFORMATION**

There are several changes in your carpet's appearance that you might notice from time to time. The following explanation describes some of these normal conditions:

- Sprouting- Vacuuming, high-heels or pets may lift an occasional "sprout" above the surface of the pile. Do not pull the tuft or primary backing strip out. Instead, snip with scissors to the desired length.
- Matting- This is also referred to as pile-crush. The condition may develop in traffic areas or under heavy furniture. Matting is minimized with frequent vacuuming and raking with a carpet rake. Professional cleaning also helps to minimize. Matting is one of the common concerns a consumer has, so by being made aware of how to properly attend to this will certainly assist in its prevention.
- Seams- Most of today's carpets are manufactured in 12' goods. Therefore, rooms larger than this will require seams. Seams are most visible when the carpet is new. As the fibers expand naturally with vacuuming and use, the visibility will diminish. However, seams are not going to be invisible. In fact, some carpets, such as berbers, will actually be unable to "hide" the seams.

When in doubt, call a professional carpet care service. Refer to the manufacturer's guidelines provides in this packet for care, maintenance and stain removal information. Read carefully so that your manufacturer's warranty is not voided.