

**COPY**

Client: Undisputed Marketing  
Re: Website Copy – IMAC Regeneration Centers

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**Scope of Work**

Undisputed Marketing has contracted with Galvin and Associates to provide copy for the IMAC Regeneration Center websites. This document is Home, Professionals, Testimonials and Events pages copy. Word Count: 945

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COPY

**HOME**

HEADER

**IMAC** LOGO

REGENERATION CENTER

MENU

HOME | PROFESSIONALS | TREATMENTS | ABOUT US | NEWS | BLOG | **BOOK AN APPT**

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PANEL ONE – INTRO**When you move better, you live better.**

ROTATOR ONE

**A treatment plan customized to you.**

Every body is different. A construction worker with a slipped disc has different therapeutic needs than a 70-year old grandpa with an ailing hip. That's why IMAC creates a unique treatment plan for each patient. By customizing treatment to your condition, IMAC restores your body, allowing you to move better and live better.

Among our treatment programs:

- Physical Therapy
- Chiropractic adjustments
- Spinal Decompression
- Osteoarthritis treatments
- Stem Cell therapies
- Platelet-Rich Plasma therapy

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ROTATOR TWO**Success without surgery.**

IMAC's expert team of physicians, therapists and chiropractors provide non-surgical relief for a range of injuries and ailments. From a slipped disc or ailing hip, to chronic conditions like osteoarthritis or COPD, we create a treatment plan customized just for you. Our therapies can reduce or eliminate the need for opiates and other prescription pain medications.

Among the conditions we treat:

- Back, neck and knee pain

- Joint and arthritis pain
- Soft tissue damage
- neurological disease pain
- Loss of movement and flexibility

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## ROTATOR THREE

### **Cutting-edge therapies help your body heal itself.**

New therapies like stem cells use cells harvested from your own body to regenerate tissue in damaged areas. Your IMAC team has had success using these therapies for conditions traditionally resistant to treatment including torn tendons, spinal cord injuries and neurological damage. Contact your IMAC professional to learn more about regenerative treatments.

Among the cutting-edge therapies we use:

- Mesenchymal stem cells from adipose tissue
- PRP (platelet-rich plasma)

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## PANEL TWO

### **Multi-discipline, non-surgical restorative treatments for Paducah-area patients**

PHYSICAL THERAPY | CHIROPRACTIC | PRP | ADIPOSE TISSUE STEM CELLS

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## PANEL THREE – MURRAY & PADUCAH SITES

### **David Price chooses IMAC.**

The best professional athletes are in tip-top shape – but the grind of a season can lead to injury. With a choice of any treatment center in the U.S., David Price chose IMAC as his care provider and was soon back to pitching K's.

David Price PHOTO

Pitcher, Boston Red Sox, and IMAC Paducah patient

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## PANEL THREE – KANSAS CITY SITE

### **Ozzie Smith chooses IMAC.**

The best professional athletes are in tip-top shape – but the grind of a season can lead to injury. With a choice of any treatment center in the U.S., Ozzie Smith chose IMAC as his care provide – great news for Cardinals fans!

Ozzie Smith PHOTO

Shortstop (retired), St. Louis Cardinals, and IMAC St. Louis patient

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## CTA PANEL

### **Ready to get your life back?**

Call today for appointment!

[\(270\) 554-5114](tel:(270)554-5114) BUTTON

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FOOTER

## IMAC PADUCAH

2725 James Sanders Blvd.

Paducah, KY 42001 [MAP](#) [LINK TO CONTACT PAGE](#) [MAP](#)

Office: (270) 554-5114

Fax: (270) 554-5021

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## IMAC LOGO

REGENERATION CENTER

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## PROFESSIONALS PAGE

HEADER

### Highly-trained, caring professionals dedicated to restoring your health.

INTRO

Each IMAC Regenerative Center provider is an accredited professional with deep experience in his or her discipline: medical doctors, chiropractors, physical therapists and clinic staff. We work together as a team to provide the right combination of therapies to restore your body and get you back to healthy living. Stop by and see us at our Murray or Paducah location!

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CTA PANEL

### Get a treatment plan customized just for you.

Call today for appointment!

[\(270\) 554-5114](#) BUTTON

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## TESTIMONIALS PAGE

HEADER

### Your Paducah neighbors have something to say about IMAC.

INTRO

Your IMAC Regenerative Center team are proud of the work we do for our neighbors. We treat everything from knee, neck and back pain to torn ligaments to chronic conditions brought on by illness and aging. At IMAC, you'll always receive the best professional care in a warm and friendly environment.



#### TESTIMONIAL ONE

*“After scheduling a knee surgery, I decided to get a second opinion at IMAC Regeneration Center. I’m glad I did – their knee restoration program got me back on my feet again, literally! I no longer rely on pain meds and can play ball with my kids.”*

-George K, Paducah KY

#### TESTIMONIAL TWO

*“I fell off a ladder at a job site and messed up my back. I woke up each morning in a world of pain. The friendly crew at IMAC Paducah used chiropractic and physical therapy and within a couple of weeks, I was feeling like my old self.”*

-Henry S, Benton KY

#### TESTIMONIAL THREE

*“I’m a triathlete and love it, until I wrenched my knee. My doc said he could operate but he doubted I’d ever be a runner again. The good people at IMAC took a different view and recommended using stem cells from my body fat to grow new tissues – and it worked!”*

-Lois M, Hendron KY

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#### CTA PANEL

## Ready to get back into the swing of things?

Call today for appointment!

[\(270\) 554-5114](#) BUTTON

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#### EVENTS PAGE

##### HEADER

## IMAC is committed to patient education and Kentucky friendliness.

##### INTRO

A serious injury, ailment or onset of a chronic condition can catch a person by surprise. When you visit an IMAC Regenerative Center, your caregivers will take the time to examine you carefully and explain how we will treat your condition.

IMAC goes out into the community, too. We hold free education seminars to present information about physical therapy, chiropractic, stem cells, PRP and other treatment options. We always include time to answer your questions.

Stop by one of our events – we’d love to meet you! <sup>86</sup>

#### EVENT SCHEDULE

- Event One
- Event Two
- Event Three

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CTA PANEL

**Find out how much we can do for you.**

Call today for appointment!

[\(270\) 554-5114](#) BUTTON

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