

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

<http://www.northmb.info/index.html>

Wednesday, October 3, 2012 - 6:00 PM

City of Manhattan Beach Public Works Facility
3621 Bell Avenue
Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the September 5, 2012 NMB-BID Meeting
Action: Approve
3. Status on NMB-BID Board approved bi-annual City street power washing for North Manhattan Beach.
Action: Update
4. Status of on replacement aluminum pole banner signs (up to six signs).
Action: Update
5. North Manhattan Beach Business Improvement District's annual Winter Stroll event (December 6, 2012). Discuss assignments.
Action: Discuss
6. Status Update on 2012 Enhancement Project and Activity Plan
Action: Receive Reports
7. Public Comment (3 Minute Time Limit)
8. Adjournment – Next Scheduled NMB-BID Meeting (November 7th 2012)

Advisory Board Meeting Minutes

Janice Davenport – NMB BID Recording Secretary

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North Manhattan Beach Business Improvement District

City of Manhattan Beach Public Works Facility

Manhattan Beach, CA 90266

Wednesday, September 5, 2012 @ 6:00 pm

1. **2012 NMB Advisory Board – Roll Call/City Staff Present:**

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Bernadette George	BID Board Member	Elegance Boutique Spa
Brett Karas	BID Board Member	Baja Sharkeez
<u>Absent</u> BID Member:	Steve Delk	

Steve S. Charelian (Revenue Service Manager, CMB) / Lt. Andy Harrod & Lt. Ryan Small (MBPD)

2. **Approval of Minutes from the July 11, 2012 North MB BID Meeting**

**Vote - approved/unanimous*

3. **Field Briefing by Lt. Andy Harrod & Lt. Ryan Small (MBPD)**

- Proposed a plan to advise businesses in the North End by holding a meeting at an agreed location. Goal is to develop a relationship between North Manhattan Beach business owners, the community in North Manhattan Beach and the MBPD.
- Lt. Harrod proposed a possible visit by the K9 officer at the next meeting and would like to discuss the importance of cameras at the businesses in North Manhattan Beach.

4. **Status of approved Monument to be purchased and installed on Rosecrans Avenue for the NMB BID.**

- So far, the City received 2 bids, still waiting on the last and final bid before awarding contract.

5. **Approval and ratification of expenses for reimbursement from the July 2012 North MB BID Summer Stroll event. (Board Approved \$5,000.00 for Event)**

**Vote - approved/unanimous*

6. **Status on NMB Bid Board approved bi-annual City street power washing for NMB.**

- Work to start during the week of October 1, 2012.
- 20 hours of work estimated for each visit . (To be done on a bi-annual basis, Spring & Fall)
- Tree trimming suggested. Steve Charelian will follow up at next meeting.

7. **Approval of expenditure for up to six replacement aluminum pole banner signs, installation, shipping and tax (not to exceed \$4,200.00)**

- Need accurate count for poles to be replaced. Harry Ashikian volunteered to provide data.
- Order up to 6 poles & logo signs, (not to exceed \$4,200.00)
- Bernadette George requested logo artwork background to be adjusted. Steve Charelian will look into the cost of art correction and feasibility.

8. **North Manhattan Beach Business Improvement District's Annual Winter Stroll Event.**

- December 6, 2012 from 5PM-9PM. James M. to look into posters, inserts & ads.
- New ideas proposed – Popcorn Machine(s), face painting, lights for trees. Bernadette George and Janice Davenport will look into these proposals.
(Board approved use of NMB-BID Funds -Event not to exceed \$5,000)
- Summer Stroll discussed – Busy event with many people, well received; will need more businesses to stay open to participate. Steve Oliveira to look into banner.

9. **Status Update on 2012 Enhancement Project and Activity Plan**

No Comment

10. **Public Comment - None**

11. **Adjournment - 8:15 PM**

Next NMB BID Committee Meeting – October 3, 2012