



2023 – 2024 All-Star Welcome Packet

Welcome to a new season with the 9-1-1 Athletics family! We are honored that you are interested in our program, and we look forward to getting to know each one of you as we continue to grow our program into the biggest and best here in Myrtle Beach, SC.

COMMITMENT

All-Star Cheerleading is a highly competitive and extremely rewarding SPORT. Our gym and training program provides a safe, **drama-free** environment where athletes can gain confidence and skills within their sport, as well as learn valuable life lessons for the future. This can only be achieved through commitment from previous and current team members, their families, and the 9-1-1 Athletics staff. To continue our success, 9-1-1 Athletics expects the same level of commitment from its future team members, families, and coaches.

GENERAL

Team practices are open for **LOBBY VIEWING** to parents and spectators; this rule applies to any regular practice or any extra practice. Summer practices are especially important to the improvement of skills and to be better prepared for the competition season; however, we try to be as flexible as possible prior to the beginning of the school year. Choreography dates are **MANDATORY**; those dates will be announced shortly after tryouts once the teams are formed. After choreography, practices are **MANDATORY**, and all athletes are required to be on time; there will be no exceptions.

- Only athletes registered with USASF and staff may come onto the gym floor or equipment. No family or friends should be on gym equipment without express permission from staff.
- **No** food, drinks, or gum are permitted in the gym at any time. You may eat in the lobby.
- **No** cell phones allowed at practice.
- 9-1-1 Athletics is not responsible for any personal items lost or stolen on the gym property.
- Please check the 9-1-1 Facebook Info page and your e-mail daily for gym updates to stay informed. If your e-mail changes, please contact 911AthleticsInfo@gmail.com immediately.
- All choreography (including cheers, dances, stunts, transitions, tumbling, music, etc.) should not be shared or discussed with others. No videos of routines/choreography should be uploaded to any online site such as YouTube, Facebook, Twitter, Fierceboard, etc. until after the last competition of the season.
- **If a 9-1-1 Athletics athlete has a Facebook, Twitter, and/or any other social media account, it must always be maintained with proper integrity. If any athlete's social media accounts are not maintained with proper integrity on photos, status updates and general comments it can be grounds for termination from the program. This rule also applies to parents and family members. If anyone makes negative or hateful comments on social media about the gym, coaching staff, or athletes it can be grounds for dismissal.**
- Every athlete levels 1-6 must be a USASF (United States All-Star Federation) member. Since the 2020-2021 season, USASF will no longer allow gyms to register or re-register their athletes, this must be completed by the parent or guardian at USASF.net. More specific instructions on how to do this will be emailed to you when the time comes to do it.

TEAMS

The 9-1-1 Athletics team members are chosen carefully; the staff's desire is for each team to excel in every aspect of cheerleading. Do not get discouraged if your child does not make the team that he/she desires; keep encouraging him/her to work hard and to be an asset to the team he/she represents! If you are positive, your child will be positive! Please keep the following in mind when trying out for all-stars; **ATHLETES WILL BE PLACED FIRST AND FOREMOST ON THE AGE/LEVEL APPROPRIATE TEAM BASED ON THE USASF AGE GRID.**

- You are trying out to be a member of the 9-1-1 Athletics PROGRAM, not a specific team. There is no way to determine what age/level teams we would even have until after tryouts.
- Just because you were on a specific team last season, DOES NOT mean you will be on that same team this season. Younger kids may have been placed on an older team because there was not an age/level appropriate team for them to be on last year.

- Just because you are a younger talented athlete, do not assume you/your athlete “Should be on a certain team”.
- Opting to be a crossover may help you get the “stunt position” you are wanting. For example, you may want to fly but you base on your age/level appropriate team, there may be an older team that needs a flyer that you could cross up to. Indicate your ability to be a crossover on your tryout sheet and discuss it with your coach. DO NOT expect to be in a certain position on any team. We will always do what is best for the team in terms of having a successful season. Be a team player.
- Being a crossover is a PRIVILEGE. Competing on more than one team is double the responsibility. There are MANY factors that go into a coach’s decision to ask/allow someone to be a crossover. We cannot put the status of 2 teams in jeopardy if the athlete in question does not meet all the requirements; not just age/level appropriate, but also attitude, previous commitment level, parent involvement, punctuality, absences, teamwork abilities, performance levels, and even grades come into play when deciding if an athlete is a crossover candidate. For instance, if an athlete meets all the criteria but is struggling to pass classes in school, the coaches must consider that the athlete may lose their ability to cheer due to failing grades; that would then affect two teams instead of one. Please do not be offended if a coach does not ask you to crossover or if they feel that you/your athlete is not an option at that time.
- Just because you have 1 of the skills in a level **DOES NOT** make you that level athlete! For instance, having a back handspring does NOT make you a level 2 athlete. You must have ALL ALLOWED skills for that level. If a gym puts too many kids on a team that only have 1 or 2 level appropriate skills, they are setting themselves up to lose. WE LEVEL DOWN! There are also more requirements than just tumbling skills. Obviously, there will be the occasional exception that is up to the coach’s discretion. We fully support our coaches’ decisions. Do not come to the gym manager or owners and complain because another child was placed somewhere that yours was not.

Please trust your coaches. We will never set a team up for failure or set out to hurt anyone’s feelings. There are also safety issues with placing a child on the wrong team by skill/age level. Work hard, be dedicated, and results will come. Coaches want your child to feel a sense of pride when they compete the skills they have MASTERED, not the skills they want “really bad” someday.

Minimum Skills Required for Each Level – Must have ALL the skills required (only exception Level 1)

- Level 1 – Back Walkover, Front Walkover, Cartwheel, Round-off
- Level 2 – Standing Back Handspring, Back Walkover – Back Handspring, Round-off Back Handspring
- Level 3 – Round-off Tuck, Round-off BHS Tuck, Toe-touch Back Handspring, Punch Front, Standing Multiple BHS
- Level 4 – Standing Tuck, Standing 2 BHS to Tuck, Toe-touch BHS Tuck, Round-off BHS Layout
- Level 5 – Toe-Touch Tuck, Standing 2 BHS to Layout, Round-off BHS Full

9-1-1 Athletics reserves the right to:

- Place its athletes on the team or teams it feels will best suit them and the program.
- Move, replace, add, suspend, or dismiss an athlete for a period, or indefinitely, from their team or the entire program based on the criteria including, but not limited to attendance, conduct, skills, finances, and parent conflicts.
- Decide if an athlete may participate on more than one team.
- Decide the roles and/or positions an athlete will have on their team/teams. (e.g., flyer, base, back spot, tumbler, alternate)
- Request that an athlete (or team) take additional classes/camps/privates to improve their skills.
- Request that an athlete or team practice longer than their regularly scheduled time or add additional practices, camps or competitions if deemed necessary.
- Require team members to maintain the skill level that they performed at tryouts. If they lose a skill, they are subject to be placed on probation for two weeks and then, if necessary, moved to a more appropriate team for their skill level.
- Athletes that elect to participate on more than one team must:
 1. Be in good financial standing.
 2. Be willing and able to fulfill all the responsibilities required by each team.
 3. **Be responsible for any additional entry fees they incur beyond their first team.**

ATTENDANCE

- Please make 9-1-1 Athletics a priority regarding extra-curricular activities; you have other team members and your coaches depending on you.
- Attend & be prepared to participate in all all-star activities, including those unexpectedly added throughout the season.
- Make every effort to schedule all vacations so as to not conflict with any 9-1-1 activities.
- Notify your coaches immediately in writing and by phone of any expected and/or unexpected absences or tardiness. Absolutely **NO ABSENCES** are allowed **TWO WEEKS** prior to a competition or any other big event. Athletes who miss a practice for **ANY** reason the week of a competition, will not be allowed to compete that weekend.
- Extra practices will be scheduled once the competition season begins. The coaches will make every effort to get the extra practice schedules out in a timely fashion; however, there may be instances when an extra practice will be scheduled at the last minute. Please stay flexible.
- ****We will REQUIRE all athletes to make up for any missed time/practices or significant tardiness in some way that benefits the athlete and the team. This may mean the athlete is assigned a certain number of jumps or tumbling passes that they do in the routine to complete at their next practice, or that they will need to come in with their stunt group to do a certain amount of stunt reps to make sure that they do not fall behind the rest of the team.**

ABSENCES

Excessive absences will not be permitted during the competition season. Reaching 3 unexcused absences may be grounds for dismissal from the program. Excused absences include illness (with a doctor's note), death in the family or school function for a grade (with a note). *****EXCUSED ABSENCES WILL STILL REQUIRE A METHOD OF MAKE-UP PRACTICE DETERMINED BY THE COACHES** (i.e., extra stunt practice, tumbling, jumps, etc.) If you have an injury, you will still need to attend team practice. It is important that you watch from the sidelines for any changes in the routine that may affect you. If your physician recommends you refrain from practice due to an illness or injury, please bring a written note from your doctor to practice. **PLEASE NOTIFY 9-1-1 Athletics AND YOUR COACHES IMMEDIATELY IF AN INJURY OCCURS!**

SPORTSMANSHIP

- Be a positive example to others by being respectful and courteous to everyone.
- Refrain from gossiping or using any form of verbal confrontation. This includes Facebook, Twitter, YouTube, the Fierceboard, message boards, etc. This applies to both athletes and their parents.
- Refrain from celebrating the misfortune or defeat of another person, team, or program. In the same way, accept your team's placement and awards with dignity and class.
- Teammates are expected to treat one another with mutual respect. They should talk to one another in the same way they would like to be spoken to. 9-1-1 Athletics coaches will not tolerate pettiness, gossiping, or "cliques" which attempt to exclude, alienate, or hurt other team members.

DRESS CODE

- Always maintain a well-groomed appearance and good personal hygiene.
- No jewelry is to be worn at any class, practice, camp, or competition.
- Please be sensitive to your appearance when wearing the 9-1-1 logo and representing the gym.

PAYMENT POLICY

FINANCIAL INFORMATION

- Accounts will be set up with a processing company that will store your choice of credit/debit card information that you are required to submit with a credit card authorization form.
- The card numbers will be kept by the processing center and stored for the recurring charges. Team members' accounts will be drafted for monthly tuition **ONLY** on the 1st of each month.
- The 9-1-1 Athletics season begins June 1, 2023, and concludes at the end of May 2024. Tuition charges do not fluctuate based on the number or duration of practices in any session.

- Tuition pays for training only, not for the right to perform.
- Any payment resulting in an NSF, declined credit card or expired credit card will incur a \$30 service charge. It is your responsibility to update your information with us if your information changes.
- An athlete's account must be current and in good standing to participate in practices, private lessons, competitions, and special events.
- 9-1-1 Athletics reserves the right to remove any athlete at any time for failure to keep up with financial obligations.
- All accounts must be current before an athlete may collect any clothing/uniforms or other retail items.
- If an athlete chooses to leave or is asked to leave 9-1-1 Athletics for any reason before the season is over, all funds are non-refundable.
- 9-1-1 Athletics reserves the right to turn over all delinquent accounts to a collection agency, and the parent/athlete/responsible party will be responsible for all additional costs incurred.

RE-Choreography Fee

Our team program requires a huge commitment from every team member, their parents, and our coaches. To help ensure this level of dedication, we have implemented a fee charged to any athlete who quits his/her team after August 1, 2023. The amount of this fee is \$500 and will be immediately applied to one's account and charged to the credit card on file if they are to quit for any reason during the season; this does not apply to anyone who moves out of state or has a season-ending injury. In addition, if you are no longer going to be a member of 9-1-1 Athletics (classes or teams) for any reason at any point during the season, **you must submit a 30-day notice in writing for your account to stop being charged for monthly tuition fees.**

ADDITIONAL THOUGHTS

*If you or your children have any concerns or problems, please use the following chain of command: 1) Head Team Coach 2) All-Star Director 3) Owner. Concerns (even if it is with the head coach) should be discussed with your TEAM COACH FIRST. If you still feel like your concerns have not been properly addressed, you are more than welcome to then discuss them with the All-Star Director by setting up an appointment OUTSIDE of class or team practice. It is never beneficial to complain or to disagree among the team members and/or parents. We understand that team members and/or parents do not always agree with decisions made by the staff, but please respect the fact that each decision is made with careful consideration and made to benefit the entire 9-1-1 Athletics program. Please understand that there is a chain of command and coaches cannot do their job if parents are going over their head before giving them an opportunity to handle the situation.

*The 9-1-1 commitment to you is that we will work to be as organized as possible and be committed to your child. We are an extended family, and we strive for each child to excel and have the best possible

experience and memories out of his/her years at 9-1-1 Athletics. The coaches and staff members strive to be good examples to each child, and we hope they are someone that your child could turn to for encouragement, compassion, and correction.

PARENT REMINDERS:

- Please be respectful to parents and athletes from other gyms. Do NOT talk badly about other programs, athletes, or teams. This is a competitive sport, but these are also CHILDREN and sportsmanship is an important part of winning AND losing.
- Be respectful to other parents from 9-1-1 Athletics. It is important to remember that we are ONE BIG GYM/FAMILY supporting each other.
- Make noise for ALL teams, not just your own child's team. Crowd support goes a long way.
- Arrive early to competitions to get a good seat! Remember to sit together with other 9-1-1 families, it is much louder this way ☺
- Wear 9-1-1 colors/gear to all competitions
- Pack a good attitude! Usually, competitions will be very crowded and can create stressful situations, and they can often run later than the schedule predicts; let us help be a calming force for all our cheerleaders & families while keeping a good attitude!

GENERAL INFORMATION:

- All competitions are required!
- Absolutely NO ABSENCES 2 weeks prior to any competition.
- Team members must always stay for awards.
- Hotel and Event Behavior – Please keep an eye on your cheerleader and do not let them run around the hotel unsupervised - Please be respectful to others staying at our hotel. Please make sure your cheerleader goes to bed at a reasonable hour. Remember that we are there to compete.
- Extra practices could be called during a 2-day event, so please be flexible with your schedule.
- **Be on time to all competitions! Being late to warm-up or missing a competition can result in immediate dismissal from the program.**

2023 – 2024

All-Star Pricing and Costs

***We have done everything possible to keep OUR cost from rising despite the rising costs within the sport and we will do our best to reduce costs and distribute payments in a manner that will be easiest to balance for everyone. We are offering multiple ways to help you and your athlete afford the costs of a season of all-star cheerleading. Please note that if Fundraising is utilized the way it should be, this can be affordable for almost all families; however, it is not the job of 9-1-1 Athletics or its staff to fundraise for

your child. You must put in the time and effort. If you would like to join our dedicated group of parents who help organize these fundraisers, please let Maureen know ASAP! Also for the first time ever, there is a Booster Club you can join to help with even more fundraising and opportunities to limit having to pay all of the Allstar Fees out of pocket. For more details you can contact Jatasha Greenway at gsyouthconnection@gmail.com.

Registration Fee

- ALL athletes must pay a yearly \$60 registration fee. This fee must be paid before or on June 1st. This covers your athlete insurance for the season. ALL ATHLETES MUST BE REGISTERED WITH USASF BY NOVEMBER 1ST, 2023. Failure to do this will result in the athlete being asked to sit out of practice until their paperwork can be submitted to the USASF.

Monthly Tuition

- Your monthly tuition payment is auto drafted through JackRabbit on the 1st of every month.
 - Tiny Sparks will pay \$75 per month; this will include one 1 hour practice each week
 - Mini Flames will pay \$125 per month; this will include 1 hour practice, twice a week, plus a 1 hour tumble block each week
 - Wildfire will pay \$150 per month; this will include 1.5 hour practices, twice a week, plus a 1 hour tumble block each week
 - Sirens, ONEderGirls, Black Ops, Lady Blaze and Purple Reign will pay \$195 per month; this will include 2 hour practice, twice a week; plus a 1 hour tumble block each week
- A late fee of \$30 will be assessed after the 5th of each month if tuition is not paid. If tuition is over 15 days past due, athletes will not be allowed to attend practice or tumbling until the account is paid up to date.
- Any classes added (ie: tumble class, stunt class, strength & conditioning class, etc.) will be charged a dismounted rate of \$50 to your monthly tuition.

Allstar Fees

- All Star Fees are made up of Music Fees, Practice Wear, Competition Fees, Coaches Fees. **Fees are subject to change once the competition companies finalize the 23-24 pricing.**
- Camp Fees and Choreography Fees will be paid separately and **MUST** be paid in full 1 week before the camp and choreography dates. Athlete's not paid in full will **NOT** be allowed to participate.
- Elite teams will be getting a new uniform; the estimated cost is \$583. Novice and Prep teams will be using the same as last season; the estimated cost is \$198. The Tiny Sparks team will get new uniforms; the estimated cost is \$100. We plan to use these uniforms for the next 3 seasons.
- End of Season Competition Fees will be added as a team wins a bid to one of those events; Summit, Regional Summit, US Finals, The Allstar Worlds, etc. Coaches Fees will be added to these fees as they are not included in the All Star Fees until a bid is won; the payment

schedule will be determined by when the bid is won as well.

- We will have three sets of competition teams this season; “Ladder 1”, “Ladder 2”, and “Ladder 3”. Ladder 1 teams will travel more and attend all Bid events; the Competitions Fees will be more expensive since their competitions will be bigger and will involve more travel. Ladder 2 teams will attend more local and regional competitions in NC and SC; the Competitions Fees will be less expensive since they will attend smaller competitions and travel less. Ladder 3 teams will be local and will travel as far as Florence or Charleston; the Competition Fees are the least since they will compete the least and travel the least

- **A-La-Carte Fees - Elite Teams: Bows \$40 / New Uniform \$650**
- **A-La-Carte Fees - Novice & Prep Teams: Bows \$40 / New Uniform \$250**
- **A-La-Carte Fees - Tiny Sparks: Bows \$40 / New Uniform \$150**
- **Stunt Camp Lader 2 & 3: \$50 per athlete, per team / July 17-20, 2023**
- **Choreo Camp: \$180 per athlete, per team / August 7-10, 2023**
*** ONEder Girls / Lady Blaze / Purple Reign**
- **Choreo Camp: \$180 per athlete, per team / September 8-10, 2023**
*** Wildfire / Sirens / Black Ops**

LADDER 1 PAYMENT STRUCTURE AND CALENDAR					
Items:	Jun15	Aug15	Oct15	Dec15	Feb15
All Star Fees	\$329	\$329	\$329	\$329	\$329
End of Season Competitions	Fees will be determined by type of bid won, and fee schedule will be determined by when the bid is won.				

Teams: ONEder Girls / Black Ops / Lady Blaze / Purple Reign

LADDER 2 PAYMENT STRUCTURE AND CALENDAR					
Items:	Jun15	Aug15	Oct15	Dec15	Feb15
All Star Fees	\$239	\$239	\$239	\$239	\$239
End of Season Competitions	Fees will be determined by type of bid won, and fee schedule will be determined by when the bid is won.				

Teams: Wildfire / Sirens

LADDER 3 PAYMENT STRUCTURE AND CALENDAR					
Items:	Jun15	Aug15	Oct15	Dec15	Feb15
All Star Fees	\$157	\$157	\$157	\$157	\$157
End of Season Competitions	Is included in the Allstar Fees above. Beach Bash Nationals				

Teams: Tiny Sparks / Mini Flames / Embers / Ultra Violet

Competition Schedule

- The competition schedule is subject to change; changes can be made for, but not limited to competitive reasons, financial reasons, bid reasons, etc.

Ladder 1:

911 Athletics Showcase – December 2, 2023 / Myrtle Beach, SC
Aloha Spirit – December 9-10, 2023 / Gatlinburg, TN
Universal Spirit – January 13-14, 2024 / Charlotte, NC
Jamfest – February 4, 2024 / Concord, NC
Spirit Sports – February 10, 2024 / Raleigh, NC
Spirit Xpress – March 9-10, 2024 / Concord, NC or Raleigh, NC
(Location will be finalized at least 2 weeks prior to the competition)
CanAm – March 16-17, 2024 / Myrtle Beach, SC
US Finals – April 13-14, 2024 / Myrtle Beach, SC
Allstar Worlds – April 18-21, 2024 / Orlando, FL
D1 Summit – May 2-5, 2024 / Orlando, FL
The One – May 10-11, 2024 / Orlando, FL

Ladder 2:

Maximum Mayflower Madness – November 11-12, 2023 / Myrtle Beach, SC
911 Athletics Showcase – December 2, 2023 / Myrtle Beach, SC
9 Panel Cheer – January 27-28, 2024 / Columbia, SC
9 Panel Cheer – March 2-3, 2024 / Charletson, SC
9 Panel Cheer – March 23, 2024 / Concord, NC
US Finals – April 13-14, 2024 / Myrtle Beach, SC
Maximum Cheer & Dance – May 11-12, 2024 / Myrtle Beach, SC
Allstar Worlds – April 18-21, 2024 / Orlando, FL
The One – May 10-11, 2024 / Orlando, FL

Ladder 3:

911 Athletics Showcase – December 2, 2023 / Myrtle Beach, SC
Spirit Solutions – January 20, 2024 / Florence, SC
9 Panel Cheer – March 2-3, 2024 / Charletson, SC
US Finals - April 13-14, 2024 / Myrtle Beach, SC
Maximum Cheer & Dance – May 11-12, 2024 / Myrtle Beach, SC

Lady Royalty:

Spirit of Hope Grand Nationals – January 13-14, 2024
Cheersport Grand Nationals – February 17-18, 2024
9 Panel Productions – March 2-3, 2024
Cheerleading Worlds – April 26-29, 2024

Crossover Fees

- Crossovers will be responsible for additional competition fees and choreography fees; again, these are fees that we are being charged, not that we are charging. These are the only additional fees that crossovers are charged; you are not charged additional tuition, music fees, etc.
- These fees are based on the 2022-2023 season and will be updated once Varsity finalizes the 2023-2024 pricing.
- End of Season Competition Fees will be added as a team wins a bid to one of those events; Summit, Regional Summit, and US Finals. Coaches Fees will be added to these fees as they are not included in the All Star Fees until a bid is won; the payment schedule will be determined by when the bid is won as well.

Program Name, Logo, Team Names and Likeness

- In NO WAY are you allowed to use the program name, logo, team names or likeness without expressed consent from the owners.
- Any customer found making and/or selling items to other customers with the program name, program logo, team names and/or logos or likeness without expressed consent is grounds for dismissal.
- Using Competition Company names, logos and likeness is grounds for dismissal.

Excited for the 2023-2024 season and the amazing things to come!!



HOLIDAY DATES GYM WILL BE CLOSED 23-24:

- JULY 3-7 / 4TH OF JULY HOLIDAY
- SEPTEMBER 1-4 / LABOR DAY WEEKEND
- OCTOBER 31 / HALLOWEEN
- NOVEMBER 7 / ELECTION DAY
- NOVEMBER 20-24 / THANKSGIVING
- DECEMBER 20-JAN 1 / CHRISTMAS BREAK
- APRIL 1-5 / SPRING BREAK & EASTER SUNDAY
- MAY 24-27 / MEMORIAL DAY WEEKEND