

Moore County Kennel Club

BOARD-O-GRAM

February 6, 2019

A publication utilized to keep our Membership informed. Most of the planning for MCKC is done during the Board Meetings. Members are welcome to attend Board Meetings if they are interested in the planning phase. A schedule can be found on our website at www.MCKCNC.com

BOARD MEMBERS PRESENT: Patty Pace, Bill Pace, Lisa Schrank, Ellen Pfann, Jane Hammett Bright, Ursula Walsh, Ruth Iverson

MEMBERS PRESENT: Chris Iverson, Tiffany Teeter

5:15 PM: Meeting called to order by President Patty Pace.

OLD BUSINESS:

Donation check to the Southern Pines K9 Unit. Patty and Tiffany delivered the club's \$1000 donation check. The money will be allocated to purchase a Heat Sensor for the K9 Police Car. A photo was taken. It will be sent to The Pilot Newspaper with a Press Release once we have names for everyone in the photograph.

Southern Pines PD K9 Demo. They have agreed to do a demonstration for Saturday, May 4th at Noon at our Dog Show.

Best In Show Presenters. ACTION ITEM: Patty will ask Karolynne McAteer to contact Nancy Fiorello (Pinehurst Mayor) and Richard Hudson (pro-dog Congressman) to present each day.

Royal Canin donated \$100 to our Dog Show. They will also be bringing prizes. In exchange, we will offer them space for a table in our Vendors' Tent.

PREMIUM LIST. Must be finalized and to MBF by February 15th.

February 16 General Meeting, Agility Seminar, Soup & Salad Pot Luck Social at Jane Hammett Bright's Training Building. There are about 15 RSVP's, many of which are non-members that have learned about it from our website or Facebook page. Tiffany Teeter has agreed to make phone calls to some of the folks on the Members' List that have not yet RSVP'd. Karolynne McAteer has agreed to take photographs. It would be wonderful if more people agreed to take photographs. Jane has a Heater for the Space—so we will be warm, no matter the weather. Jane will set up tables. People bringing hot food will do so in crock pots, and Jane has places to plug in food.

Dog Show Food Vendors. Patty reported she believes we have a good number, but can always use more.

Dog Show Merchandise Vendors. Patty reported there is interest. If anyone knows of someone that is interested, please contact her.

Match Show. The board decided to table this until 2020, because there is too much going on. We will need a volunteer to run that.

Entry Fees. We have raised regular entry fees to \$32, and Baby Puppies Class is now \$18.

Tent. Patty heard from our former Tent Company. They were bought out, and want our business back. They are willing to give us much better prices in 2020.

NEW BUSINESS

Fourth of July Pet Contest and Parade in Pinehurst. The Board reviewed a proposal to sponsor this annual event. The Village will provide one tent, one table, one table cloth and 2 chairs in Tufts Memorial Park from 10-Noon. Our logo would be displayed at the check in station for the pet contest. A minimum of two announcements would be made during the event recognizing our sponsorship. MCKC would be recognized as a sponsor on any additional marketing materials. The cost would be \$300. MCKC could use the event to build awareness. The board decided to shelve the conversation for further discussion during the March Board Meeting..

January Agility Trials. Ursula reported that during her welcome speech at the beginning of the event, she detailed the philanthropy that MCKC does with earnings. ACTION ITEM: Include this in the February Newsletter.

Ellen presented a Media plan to build attendance at our May Dog Show. Plan 1 combined the Pilot, a digital package, Aberdeen Times and STAR102.5. The discussion was tabled until the March Board Meeting.

Membership. Copies of the 2019 Membership List were passed around. Lisa Schrank said that we need to find a way to get renewals in faster. Jane will check into Pay Pal.

2020 MCKC Dog Show Fast Cat and Lure Coursing. Club will look into adding it as an activity.

Springfest, Downtown Southern Pines, April 27th. Bill Motioned for the Club to have a booth there, Patty Seconded. Board voted unanimously to do it. ACTION ITEM: Ruth will mail in application and check, as it is first come first served. The purpose will be to build awareness and attendance at our dog show. We will set up a tent, Hang one of Tiffany's Portraits, and offer raffle tickets to win a portrait of their own dog. We will also make up baggies of treats to hand out, as well as a Judging schedule. Volunteers needed to man the booth.

Board-O-Gram. Ellen proposed that since 2019 General Meetings will be more Event focused, and the planning is being done at Board Meetings, that Board-O-Grams be sent out to keep the Membership informed. Board agreed unanimously.

Motion to Adjourn: 6:41 PM.