

We passively consume media i.e. we don't analyze every commercial or advertisement- *and we can't*. We don't have enough time to do that. The media does **not** have an agenda, per se, yet the advertising or funding agency usually does. Therefore, the media is a vehicle in which to use propaganda effectively. This takes various forms, from persuading consumers to purchase particular products (usually targeted to women under the theme of preserving youth, beauty, and celebrity) or political persuasion.

Truth is **perception**, not the objective reality. Do you all remember when the vast majority of our country believed that Sadaam Hussein had weapons of mass destruction? It is now well documented, through interviews with Bush Administration top officials during his presidency, that they knew there were no weapons of mass destruction. Colin Powell *knew* this when he made his presentation to the United Nations arguing for a U.S. invasion. The reason for the invasion was oil, and anyone who said this was deemed unpatriotic.

...oil. Let me explain. We placed an embargo on Iraq, in 1991, after we liberated Kuwait. Iraq is an oil-rich country with an unknown, yet likely vast, store of underground reserves. The embargo would not allow the necessary technology and machines to properly extract the oil and refine it. Therefore, after a few years into the embargo, needed replacement parts and machines could not be obtained. Oil then quit flowing and slowed down to a small percentage, of what it was in 1990, prior our invasion in 2003.

Fox News quickly became the media outlet for the White House. They carried all of the mantra phrases that were put out by the Bush Administration. Studies have clearly

shown that nearly all of the high-dollar advertisers on Fox News, during the Bush presidency, had Republican chief operating officers. Fox did nothing but promote Bush's agenda- and demonize perceived dissent. The link below is only two minutes. A four-star General, Wesley Clark, is one of the most accomplished generals in the Army. He evidences that Bush and company decided to invade Iraq days after 9/11:

https://www.youtube.com/watch?v=9RC1Mepk_Sw&index=1&list=LLSgEhPsuEL1E-lxhCX9IcXg

...so if we start putting the pieces together, we can see how the Bush Administration had an agenda and used Fox News to promote it and control the national dialogue. How did this work? Corporations that advertised on Fox News received all types of tax breaks, favors, etc. through Congressional legislature passed by Republicans. We are constantly duped by the media due to agendas similar to what I have written thus far.

...so where is the truth?