



## *The Philharmonic Society of Belleville*

*Philharmonic Hall*

116 North Jackson Street, Belleville, Illinois 62220

618-235-5600 [www.bellevillephilharmonic.org](http://www.bellevillephilharmonic.org)

### **Advertise with the Philharmonic Society of Belleville**

Thank you for considering placing an advertisement in the 2016-2017 Sesquicentennial Season program booklet for the Philharmonic Society of Belleville. The Belleville Philharmonic was founded in 1866 and has been a leading provider of music and arts programming in the Belleville area for 150 years. Having presented a concert season every year since its inception, the Belleville Philharmonic Orchestra is the second-oldest continuously performing symphony orchestra in the nation. This is an accomplishment that our whole community can boast of.

As a non-profit organization, conducted entirely by volunteer effort, we are dependent on the community to support our mission to continue to bring fine music to Belleville and the surrounding communities. The revenue from tickets only provides a portion of the income needed to carry out our annual series of concerts. We also rely on all manner of contributions from supporters. One of the most direct ways a local business, organization, or individual can provide assistance is through advertising in our season program booklet.

Advertisements appear in the program booklet that is distributed at all six subscription concerts. Advertisements will also appear in a listing on our web page.

Stars of Tomorrow, Oct 22, 2016  
The Nutcracker Ballet\*, Nov 19, 20, 2016  
Christmas Wonders, Dec 11, 2016  
A Little Night Music, Feb 18, 2017  
Popular Classics, Mar 18, 2017  
For the Love of Music, April 30, 2017

*\*For the Nutcracker, your advertisements are incorporated into the larger joint program created with advertisements from the Belleville School of Ballet supporters.*

Advertisements are in full color and reflect the personal message or content you would like to share. Your advertisement will appear with those from other local businesses, colleges and universities, schools, civic organizations, public officials, and individual patrons. Prices are listed below on the attached order form, along with instructions for submission. Please note, advertisement copy is due in-hand by Friday, September 30.

Please consider lending your valuable support to this community treasure. For more information, contact Ethan Edwards at (618) 795-8021 or [eedwards@alleni.com](mailto:eedwards@alleni.com).

Thank you!

Ethan Edwards, President  
Philharmonic Society of Belleville



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### **Program Advertising Form**

Name of business or organization: \_\_\_\_\_

Contact person: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

Size:

_____ 1/3 page (5" wide x 2.75" tall)	\$100
_____ 1/2 page (5" wide x 4" tall)	\$150
_____ full page (5" wide x 8" tall)	\$300
_____ back inside cover (full page)	\$400
_____ front inside cover (full page)	\$450
_____ back outside cover (full page)	\$500

Sizes and templates for advertisements appear on the reverse of this form.

Send digital artwork to Ethan Edwards, [eedwards@alleni.com](mailto:eedwards@alleni.com), (618)795-8021

Hard copy artwork should be mailed with payment to the address below.

Send payment to:

Philharmonic Society of Belleville  
attn: Treasurer/Advertising  
116 North Jackson Street  
Belleville, IL 62220

**\*\*\* Advertisement artwork and payment due Friday, September 20, 2016 \*\*\***

## Advertisement size templates

Provide high-res digital files if possible, or camera-ready print copy

