



Voted "Best Beer & Liquor Store" 2001-17 by Shepherd Express Readers
Awarded 2017 Best Bottle Shop in Wisconsin by RateBeer.com

Discount LIQUOR INC.

BIG SAVINGS ON BIG 1.75'S FOR SUMMER PARTIES

- JACK DANIELS** (ALL VARIETIES) \$39⁹⁹
\$10MR ON 2 BOTTLES
- CROWN ROYAL** • ORIGINAL • MAPLE • APPLE \$37⁹⁹
- BULLEIT BOURBON** • ORIGINAL • RYE \$39⁹⁹
- BOMBAY SAPPHIRE GIN** \$31⁹⁹
- SAILOR JERRY SPICED RUM** \$21.99-\$5MR \$16⁹⁹
- SKYY VODKA** \$20.99-\$5MR \$15⁹⁹
+FREE 1.75 MR & MRS T BLOODY MARY MIX
- "36 PROOF" STINKY GRINGO MARGARITAS** • ORIGINAL • STRAWBERRY \$12⁹⁹
- "BUY 2 & SAVE" SMIRNOFF VODKA** \$18.99-\$5MR \$13⁹⁹
\$12MR ON 2 BOTTLES
- LEAF ORGANIC VODKA** \$19.99-\$10MR \$9⁹⁹
- 3 OLIVES VODKA** \$16.99-\$8MR \$8⁹⁹
- TGI FRIDAY'S READY TO DRINK COCKTAILS** \$9.99-\$8MR \$1⁹⁹

- BRANDY -

KORBEL \$19.99
PAUL MASSON \$15.99-\$4MR \$11.99
MR BOSTON \$13.49-\$3MR \$10.49

- GIN -

HENDRICKS \$54.99-\$5MR \$49.99
BROKERS \$29.99
BEEFEATER & TANQUERAY \$29.99
GORDONS \$15.99

- VODKA -

KETEL ONE \$32.99
SVEDKA \$17.99-\$4MR \$13.99
SEAGRAMS \$14.99-\$6MR \$8.99
EPIC \$11.99-\$7MR \$4.99

- TEQUILA -

LUNAZUL \$27.99-\$5MR \$22.99
SAUZA GOLD \$24.99-\$5MR \$19.99
MONTE ALBAN \$19.99-\$10MR \$9.99

- RUM -

CAPTAIN MORGAN \$24.99-\$5MR \$19.99
\$12 MAIL IN REBATE ON 2 BOTTLES

- WHISKEY -

JIM BEAM \$27.99
SEAGRAMS V.O. \$18.99-\$4MR \$14.99
CANADIAN CLUB \$16.99
SEAGRAMS 7 \$16.99-\$4MR \$12.99

SUMMER SPECIALS 750ML & LITERS

- KETEL ONE VODKA** \$17⁹⁹ 750 ML
+ FREE 500ml FEVER TREE CLUB SODA
- EDINBURGH FLAVORED GINS** • ELDERFLOWER • RHUBARB & GINGER • RASPBERRY \$22⁹⁹ 750 ML
- "SAVE \$8.00" SPEYBURN 10 YR OLD SINGLEMALT SCOTCH** \$16⁹⁹ 750 ML
- "NEW FLAVOR" CAPTAIN MORGAN APPLE SMASH** \$15⁹⁹ 750ML
- TANQUERAY STERLING VODKA** \$9⁹⁹ 750 ML
+ FREE 1 LITER SCHWEPPS TONIC
- 1800 TEQUILA** • SILVER • REPOSADO \$24.99-\$5MR \$19⁹⁹ 750ML

JULY BREWERY OF THE MONTH
NEW BELGIUM BREWING - COLORADO

- 6 PACKS** • FAT TIRE • TARTASTIC • 1554 • PILS \$7⁹⁹
- 6 PACKS** • HEMPERÖR IPA • SOUR SAISON • HONEY TRIPLE \$11⁹⁹
- 12 PACK BOTTLES/CANS** • FAT TIRE • KOLSCH • VOOODOO RANGER • WHITE ALE • VARIETY PACK \$12⁹⁹

FREE NEW BELGIUM 2018 COMMEMORATIVE GLOBE GLASS WITH ANY 2 - 6 PACKS OR 1 - 12 PACK

BREWS FOR YOUR PICNICS & BAR-B-Q'S
- GERMANFEST TICKET OFFERS -

- LEINENKUGEL 12 PACK CANS** \$11⁹⁹
BUY 1-12 PACK & GET 1 FREE TICKET
- LEINENKUGEL RED PALE ALE 12 PACK BOTTLES** \$12⁹⁹
+ 2 FREE TICKETS
- LEINENKUGEL CREAMY DARK 6 PACK BOTTLES** \$7⁴⁹
+ 1 FREE TICKET

- MILLER LITE & MILLER 64 18 PACK BOTTLES** \$12⁹⁹
+ FREE TICKET VOUCHER FOR 2 BREWERS TICKETS
- PERONI ITALIAN LAGER 12 PACK BOTTLES** \$15⁴⁹
+ 1 FREE FESTA ITALIANA TICKET
- BELLS OBERON 12 PACK CANS & BOTTLES** \$14⁹⁹
+ FREE PINT GLASS

"IT'S BACK" ZIMA MALT BEVERAGE \$6⁹⁹ 6 pack

CIGAR CITY BEERS NOW IN WISCONSIN

- SMIRNOFF SPIKED SELTZER 12 PACK VARIETY** \$10⁹⁹
+ FREE PAIR OF SUNGLASSES!
- BUD LIGHT RITA'S 12 PACK CANS** \$9⁹⁹
- BUDWEISER & BUD LIGHT 30 PACK CANS** \$17⁹⁹
+ FREE DILLY DILLY T-SHIRT W/2-30 PACKS
- TRULY HARD SELTZER • CITRUS • BERRY 12 PACK VARIETY** \$10⁹⁹
- GOOSE ISLAND - ALL VARIETIES - 6 PACKS** \$7⁴⁹
BUY 1 6 PACK & GET 2ND 6 PACK FREE!

FREE STATE FAIR TICKETS
TICKET GIVEAWAY STARTS 7-16-18

- MILLER LITE OR MGD 30 PACK CANS** \$18⁷⁹
- LEINENKUGEL CRAFT BEER 12 PACK BOTTLES** \$12⁹⁹

BUY 1-30 PACK CAN MILLER LITE OR MGD OR 2-12 PACK BOTTLES LEINENKUGEL & GET 1 FREE STATE FAIR TICKET

July Winery of the Month

- J. LOHR**
• CABERNET SAUVIGNON • MERLOT • PINOT NOIR \$11⁹⁹ 750ML
- CHARDONNAY • SAUVIGNON BLANC • SYRAH \$8⁹⁹ 750ML
- VALDIGUIE RED • RIESLING \$6⁹⁹ 750ML

JUNE WINE VALUES

- 2016 SEGHEGIO SONOMA COUNTY ZINFANDEL** \$19⁹⁹
93 PTS WINE SPECTATOR
- BREAD & BUTTER • CHARDONNAY • PINOT NOIR** \$10⁹⁹
- APOTHIC BREW RED WINE INFUSED WITH COLD BREWED COFFEE** \$13⁹⁹ 750ML
- Hahn • CHARDONNAY • CABERNET • MERLOT • GSM • PINOT NOIR** \$9⁹⁹ 750ML
- 2015 LA CREMA MONTEREY CHARDONNAY** \$12⁹⁹ 750ML
90 PTS WINE SPECTATOR
- NEW ZEALAND OYSTER BAY • SAUVIGNON BLANC** \$9⁹⁹ 750ML
- NEW AGE • RED • WHITE • ROSE** \$7⁹⁹
- LIMITED TIME ONLY - CEDAR CREEK • STRAWBERRY BLUSH** \$9⁹⁹ 750ML
- HUGE SELECTION OF ROSE'S IN STOCK**

• FOOD • SODA • MIXERS • COOLERS •

- SEAGRAMS COOLERS 12 PACK VARIETY** \$8.99-\$3MR \$5⁹⁹
- 1 LITERS SCHWEPPS MIXERS - ALL VARIETIES -** 99c
- MIKE'S HARD LEMONADES 12 PACK BOTTLES/CANS** \$11⁴⁹
+ FREE ZOO TIX
- 2 LITERS • 50/50 • SELTZER** \$9⁹⁹
"GRILLING TIME" 40LB LUMP HARDWOOD CHARCOAL \$23⁹⁹
- DASANI WATER 24 PACK 16oz** \$3⁹⁹
- PALM BREEZE VARIETY 12 PACK** \$8⁹⁹
- STOLI GINGER BEER 4 PACKS** 2/\$5⁰⁰
- SMIRNOFF • ICE • VARIETY 12 PK BOTTLES** \$9⁹⁹

Discount LIQUOR INC.

- FREE 12oz CAN**
- 2 LITERS**
- 1 LITER**
- ALL 7-UP & PEPSI PRODUCTS** 4/\$5⁰⁰
- SPIKED SELTZER WITH ANY \$25 PURCHASE**
- POLAR MIXERS • TONIC & DIET • LIME TONIC & DT • SELTZER • SOUR • BITTER LEMON** 4/\$3⁰⁰

Limit 1 - 12oz Can. Expires 7/21/18
Limit 8 - 2 Liters. Expires 7/21/18
Limit 4 - 1 Liter. Expires 7/21/18