

### GENERAL

#### 1. What is THC? Do Entune CBD Squares contain THC?

THC is one of the dominant cannabinoids present in cannabis plants. THC is considered psychoactive and interacts with receptors in the brain that can produce a euphoric feeling or a “high”. Entune CBD Squares may contain permissible trace amounts of THC (less than 0.3%) that conforms with Federal regulations, but the level is insufficient to produce a high.

#### 2. What is the difference between hemp oil, CBD, and marijuana?

Hemp oil, CBD, and marijuana all come from the *Cannabis sativa* plant family; however, each of the aforementioned substances is very different from each other. Hemp oil, also called hemp seed oil, is a vegetable oil obtained by cold-pressing the seeds of the plant. CBD (cannabidiol) comes from brother plants of *Cannabis sativa* that have higher CBD content and very low THC content. Marijuana comes from sister plants of *Cannabis sativa* that contain higher THC content and very little CBD content.

#### 3. Is CBD psychoactive, or will it produce a euphoric state or “high”?

No. CBD is non-psychoactive and does not produce a euphoric state or a “high”. Research demonstrates that THC is the psychoactive component of *Cannabis sativa* that produces a feeling of euphoria.

#### 4. How is the CBD used in Entune CBD Squares extracted?

One form is extracted with carbon dioxide (Co2) and the other form is with food-grade alcohol (similar to how herbal tinctures are created).

#### 5. Is Zija’s CBD natural or synthetic?

Zija uses natural CBD that is extracted from industrial hemp plants. It is not synthetic.

#### 6. Where does Zija source its CBD?

Currently, Zija sources its CBD from organically grown industrial hemp in the U.S. and Europe.

#### 7. Will CBD interact with medications?

Consult your personal health care professional to determine if CBD may interact with any prescribed medications and/or your current health condition.

#### 8. Will CBD affect your appetite?

Research suggests that only very large amounts (more than 25 times what is contained in Entune CBD Squares) of CBD will affect your appetite.

### PRODUCT

#### 1. Are Entune CBD Squares ingestible?

No. Entune CBD Squares are intended for topical application only. Entune CBD Squares are not for internal use.

#### 2. Are Entune CBD Squares safe for use by children?

According to the Natural Medicines Database, CBD has been safely used in children during their second year of life. Consult your health care professional to determine if CBD is safe for your child. Not intended for use in children under age 2.

#### 3. Why are Entune CBD Squares a transdermal (topical) CBD product rather than an oral CBD product?

One of the well-known challenges with CBD is its poor bioavailability when ingested. A covered transdermal application helps improve absorption of CBD. It also bypasses first pass metabolism in the liver, making it a more gentle option for many ages. Lastly, transdermal absorption provides a more sustained delivery, lasting up to twenty-four hours, so you get the benefits of CBD all day long.

#### 4. How long should I wear the Entune CBD Square?

Ideally, the Entune CBD Square should be worn for twenty-four hours and then replaced. Additionally, it is recommended to periodically rotate the application site after replacement.

#### 5. Can I use more than one Entune CBD Square at a time, or can I cut the square in half?

For best results, consumers should apply one full Entune CBD Square daily. However, Entune CBD Squares can be customized to individual needs. For smaller size users, or to use the square in multiple locations at once, the Entune CBD Squares can be cut in half. Two or more Entune CBD Squares can be applied to the same person simultaneously if needed.

## 6. Can I wear an Entune CBD Square while showering?

Yes, Entune CBD Squares are designed to adhere to the skin while showering.

## 7. What is the shelf-life of Entune CBD Squares?

For maximum benefits, Entune squares should be used within two years of their manufacture date.

## 8. Does the Entune CBD Square only contain CBD oil?

No. Entune CBD Squares contain a unique combination of botanicals and extracts to maximize its benefits for soothing the body and helping to promote a general sense of well-being.

# LEGAL/REGULATORY

## 1. Is CBD legal in all 50 states?

**Federal Law** – The Agricultural Improvement Act of 2018 (the “Farm Bill”), as signed into law by the President of the United States on December 20, 2018, contains significant changes regarding the Department of Agriculture’s regulation of hemp and hemp derived products, including CBD. Section 10113 of the Farm Bill defines hemp as a product that contains less than 0.3% THC. Section 12619 of the Farm Bill removes hemp (as defined above) as well as hemp-derived products from its Schedule I status under the Controlled Substance Act. Zija’s hemp-derived CBD oil conforms to all Federal regulations and contains less than 0.3% THC.

**State Law** – Consult an attorney to determine the specific legal status of CBD related products in the U.S. state in question. Currently, South Dakota, Kansas, Idaho, and Nebraska have laws against cannabis-derived products (which includes CBD), but the recent passage of the 2018 Farm Bill may influence these states to make legislative adjustments.

## 2. Will Entune CBD Squares cause a positive drug test?

Entune CBD Squares have not been systematically studied for effects on various types of drug testing. A positive drug test largely depends on the type, sensitivity, and complexity of the testing method utilized (e.g. hair follicle, urine, saliva, or blood). Additionally, drug tests generally test for THC metabolites (e.g. 11-nor-9-Carboxy-THC, also called THC-COOH), not other cannabinoids. How long and how much CBD has been used in the past are factors that can affect drug test results. Zija’s hemp-derived CBD product is in compliance with the newly signed U.S. Farm Bill and contains less than 0.3 percent THC. Although less than 0.3 percent trace amounts of THC may be present in Entune CBD Squares, a positive drug test may be possible due to the aforementioned testing methods and usage amount factors. Therefore, any individual subject to drug testing should seek qualified, medical counsel from his/her personal health care professional regarding their use of a CBD product before using Entune CBD Squares.

## 3. Why is Visa® the only credit card merchant that accepts payments for Zija’s CBD product?

Unfortunately, as the credit card processing industry catches up to new legislation, there are currently very few providers that will process CBD related product transactions. Visa® will process CBD transactions, and we hope other merchants will follow suit soon.

## 4. Can I take, or carry, Entune CBD Squares through a U.S. airport?

For the most up-to-date regulations, contact the TSA, your airline, or your designated airport for regulations related to allowable and non-permissible substances. Currently, the TSA is adhering to policies enacted when cannabis products were still considered illegal under federal law. Thus, until the TSA updates their policies, in the event a substance that appears to be marijuana or a cannabis infused product (e.g. CBD) is observed during security screening, TSA will refer the matter to a law enforcement officer.

## 5. Can I take the Entune CBD Squares out of the country with me? Can I sell CBD in a country outside of the U.S.?

Individuals should seek qualified legal counsel from an attorney to determine the legality of transporting and/or selling CBD products before attempting to travel outside of the U.S.