



Verona Soccer Club Board Meeting

November 14, 2016 | 7:30 p.m.

Gudi#K rxvh

4343#Iqwhusubh#Gulyh/#hurqd#

"The mission of the club is to provide an opportunity for the youth of Verona to participate in the game of soccer. The club will ensure an environment that promotes good sportsmanship, leadership and teamwork skills. The club is dedicated to the development of soccer skills and fundamentals. To achieve this, the club will educate participating youth, coaches and parents in the game of soccer. The club will stress the fun of playing the game at scheduled soccer competitions and other special soccer events."#

Minutes

Present: Autumn Ballen, Melissa Bourgeois,
Emily Royalty, Jodi Jensen, Amy Fewel, Tara Mattila

I. Call to Order

II. Approval of the Minutes

- The minutes were approved.

III. Introduction of Guests

- Lane Manning spoke to the board about his interest in assisting with fundraising or other club needs.

IV. Suzi Luttinen, Verona Area High School Boys' Soccer Booster Club

- The booster club has a goal of increasing communication between the high school boys' soccer program and the Verona Soccer Club in order to coordinate camps and events, ensure families and players have information about tryouts and other opportunities, etc.
- The varsity boys' coach would like to get his players more involved in the club.
- *Autumn will help set up a meeting with Melanie, Jeff and Verona coach* to discuss the relationship between the programs and how to increase/improve opportunities for players.

V. President's Report

- No report

VI. Director of Communications Report

- Sponsorships: plaques were delivered to sponsors recognizing their support of the club.
- Dicks Sporting Goods will sponsor the club again this year by donating equipment and cash.
- Donations for Schools: the club has received two requests to make a donation for silent auctions. The board agreed to donate a summer camp registration or something similar and to limit winners to families who are not current members.
- The board discussed a partial registration fee refund request.

VI. Fundraising Coordinator Report

- *Melissa will revise the existing sponsorship materials and sponsorship levels. A draft will be circulated prior to the December board meeting.*
- The board discussed the need to formalize the process i.e., establishing a process with timelines, creating thank you letters or other necessary paperwork, etc.
- The board discussed methods for increasing fundraising.

VII. Winter Training Coordinator Report

- Locations and times are currently being secured.

VIII. Youth Director Report

- No report.

IX. Coaching Director Report

- No report.

X. Registrar Report

- U18 boys registration is open.

XI. Activities Coordinator Report

- Referee class is scheduled for March 19, 2017.

XII. Volunteer Coordinator Report

- No report.

XIII. Finance Director Report

- The board was referred to the financial report emailed to all board members.

XIV. Treasurer Report

- The position remains vacant and recruitment is continuing.

XV. Other Business

- No other business was discussed.

XVI. Adjournment

- The meeting was adjourned.
- Next Meeting: Monday, December 12, 2016 at 7:30 p.m. at the Draft House.