**AP US Government and Politics--Unit 2 AP Exam Study Guide**

**Chs. 11, 12, 13: Public Opinion, Political Socialization, Political Parties, Elections, Voting**

Directions: Answer the following questions in preparation for your diagnostic quiz on \_\_\_\_\_\_\_. Any answer that does not immediately come to mind should be researched, and written in your journal or notebook.

1. Describe the potential shortcomings of public opinion polling.
2. Explain how public opinion affects politics.
3. How did the two-party system develop? Identify the general ideological differences between Democrats and Republicans.
4. Explain how various groups (like men vs. women, African Americans vs. whites) tend to identify with the two major political parties.
5. Explain why voter turnout seems lower than it should be in America. Evaluate possible solutions.

Identifications

Define and explain the importance (related to US Government) of each of the following:

|  |
| --- |
| bandwagon effect  candidate-centered politics  caucus (two types) |
| Christian Coalition |
| Conservative |
| critical election  crossover voting  dealignment |
| Demographics | |
| Dis(en)franchisement | |
| equality of opportunity |
| equality of results  electoral (adjective)  electoral college  electorate |
| exit polls |
| Fifteenth Amendment  frontloading | |
| focus groups  general election |
| grandfather clause  incumbent | |
| Liberal |
| Libertarian |
| literacy test  majority win (simple majority)  margin of error  midterm elections | |
| Motor-Voter Law (1993)  National convention | |
| new class |
| Nineteenth Amendment (1920) | |
| Orthodox  Party identification  Party platform  Party realignment  Plurality win  Political culture |
| political efficacy |
| political elite |
| political ideology  political machine  political party |
| poll tax | |
| Populist  Primary election |
| Progressive  Proportional representation  Public opinion  Public opinion polls |
| push polls |
| question framing  random sample |
| socio-economic status (SES)  split ticket voting (aka ticket splitting)  straight ticket voting  straw poll  superdelegates  think tank |
| tracking poll |
| Twenty-sixth Amendment (1971) | |
| Twenty-third Amendment (1961) | |
| Voting Rights Act (1965) | |
| white primary  winner-take-all system | |