**AP US Government and Politics--Unit 2 AP Exam Study Guide**

**Chs. 11, 12, 13: Public Opinion, Political Socialization, Political Parties, Elections, Voting**

Directions: Answer the following questions in preparation for your diagnostic quiz on \_\_\_\_\_\_\_. Any answer that does not immediately come to mind should be researched, and written in your journal or notebook.

1. Describe the potential shortcomings of public opinion polling.
2. Explain how public opinion affects politics.
3. How did the two-party system develop? Identify the general ideological differences between Democrats and Republicans.
4. Explain how various groups (like men vs. women, African Americans vs. whites) tend to identify with the two major political parties.
5. Explain why voter turnout seems lower than it should be in America. Evaluate possible solutions.

Identifications

Define and explain the importance (related to US Government) of each of the following:

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| bandwagon effectcandidate-centered politicscaucus (two types) |
| Christian Coalition |
| Conservative |
| critical electioncrossover votingdealignment |
| Demographics |
| Dis(en)franchisement |
| equality of opportunity |
| equality of resultselectoral (adjective)electoral collegeelectorate |
| exit polls |
| Fifteenth Amendmentfrontloading |
| focus groupsgeneral election |
| grandfather clauseincumbent |
| Liberal |
| Libertarian |
| literacy testmajority win (simple majority)margin of errormidterm elections |
| Motor-Voter Law (1993)National convention |
| new class |
| Nineteenth Amendment (1920) |
| OrthodoxParty identificationParty platformParty realignmentPlurality winPolitical culture |
| political efficacy |
| political elite |
| political ideologypolitical machinepolitical party |
| poll tax |
| PopulistPrimary election |
| ProgressiveProportional representationPublic opinionPublic opinion polls |
| push polls |
| question framingrandom sample |
| socio-economic status (SES)split ticket voting (aka ticket splitting)straight ticket votingstraw pollsuperdelegatesthink tank |
| tracking poll |
| Twenty-sixth Amendment (1971) |
| Twenty-third Amendment (1961) |
| Voting Rights Act (1965) |
| white primarywinner-take-all system |