



SMEG Loyalty Program

Passion for architectural design is firmly entrenched in SMEG's DNA; SMEG was the first appliance brand to collaborate with world-leading architects and industrial designers to create beautiful, lasting designs.

The impressive list of architectural and designer collaboration partners includes: Guido Canali, Renzo Piano, Mario Bellini, Marc Newson and Dolce&Gabbana.

For SMEG, this original thinking led to a global reputation for setting benchmarks in style, quality and technological innovation.

We are known for the beautiful design of our appliances, just as you are known for designing beautiful kitchens.

Become a **SMEG Design Partner** and let **SMEG kitchen appliances** complete your **designs with style.**

SIGN-UP here!



www.smegusa/designerprogram

FREE-STANDING RANGE

BUILT-IN OVEN

DISHWASHER

REFRIGERATION



When you complete a project that includes:

- Any 1 category you will earn \$50
- Any 2 categories \$100
- Any 3 categories \$175
- Any 4 categories \$250

Double your dollars to purchase SMEG products like small appliances and FAB refrigeration directly from SMEG.



Become a **SMEG Design Partner! SIGN-UP** today.

ELIGIBLE MODELS

RANGES

ANY SIZE, FUEL TYPE OR SERIES

WALL OVENS

- SOU130S
- SOU330X1
- FU67-5
- DOU330X1
- SC770U
- SC712U

- SF112U
- SF399XU
- SU45VCX1
- SU45MCX1
- SCU45VCS1
- SCU45MCS1
- DISHWASHERS**
- STFABU ANY COLOR
- STU8647

- STU8647X
- STU8642

REFRIGERATORS

- FAB32 ANY COLOR
- FAB28 ANY COLOR
- FTU171X7
- FQ50UFXE
- FQ75XPEDU
- CB300U

SELECT YOUR AREA of expertise below to start the registration process.*

- Architect Interior
- Designer
- Kitchen Designer

REQUIRED PERSONAL INFORMATION

General Information

First Name: _____ Last Name: _____
Social Security: _____ Birth date: _____
Tax or Business ID: _____
Email address/Login: _____
Password: _____ Confirm password: _____

Business Information

Business Address 1: _____ Business Address 2: _____
Business City: _____ Business State/Province: _____
Business ZIP: _____ Business Phone: _____

Project Information

Project Name: _____ Project Address: _____
Street address: _____ Business State/Province: _____
City: _____ State: _____ Zip code: _____
Dealer: _____ Date of purchase: _____
Date of installation/delivery: _____

TERMS AND CONDITIONS

SMEG USA DESIGNER LOYALTY PROGRAM TERMS AND CONDITIONS March 21, 2018. SMEG USA offers a Designer Loyalty Program ("Program") available solely to authorized Designers or Architects supporting SMEG Consumers. Participation in the Program must receive approval from SMEG USA. Employees of SMEG, its subsidiaries, and affiliates are not eligible to participate in the Program. The Program is designed to streamline the payment process to Designers and Architects. Designers may claim sales of eligible SMEG products to end-user customers only. Sale of refurbished product, B-grade, evaluation or demonstration units are not eligible for the Program. Eligible SKUs are restricted to those on the Program. No substitutions will be allowed. Second or "B" Channel sales do not qualify as eligible sales under the Program. Appliances must be purchased at their regular price, in one order, and at the same time, to be eligible. Free ventilation unit widths must be equal to range or cooktop widths. These eligible claims under the Program should be submitted online at the Program website designerprogram.smegusa.com. SMEG USA reserves the right to verify all sales claims and sales invoice documentation verifying the eligibility of the claimed sale. All claims must be submitted within the specific claims deadline date or claim window to be eligible. SMEG USA, in its sole discretion, will determine the validity of a claim. Decisions of SMEG USA are final. Please refer to the Program website for detailed claims instructions and program rules. SMEG USA, in its sole discretion, may alter, modify or cancel the Program at any time without prior notification or warning. In the event of Program termination, Program participants will be provided 30 days from the program termination date in which to submit all outstanding eligible claims. Program participants waive any and all claims of liability and hereby, release, indemnify and hold harmless SMEG USA, its subsidiaries, affiliates, shareholders, directors, officers and employees from and against any accident, loss or injury occurring as a result or consequence of this Program or any claim payment received, or not received through the Program. All claims must be accompanied by end-use consumer invoices or other appropriate supporting documentation. Any supporting documentation must include model, quantity, invoice number, date of sale and may also include consumer name, address, or telephone number. SMEG USA reserves the right to ask for more information to validate data. SMEG USA reserves the right to audit all claimed amounts to ensure compliance with the Program. Submission of ineligible claims by Designers or Architects, may at the sole discretion of SMEG USA, result in the withdrawal of the Designer or Architect from the Program.