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## **16<sup>th</sup> Annual Mount Holly Car Show Sponsorship Levels**

### **Presenting Sponsor (one available) - \$3,000**

- Top contributing sponsor in the 16<sup>th</sup> Annual Mount Holly Car Show
- Your logo prominent on all event marketing such as social media, yard signs, t-shirts, event banners (not including airplane tow banner below)
- Live event publicity announcements at the DJ and stage during the car show
- 10x10 Space at the event
- 6'x2' Banner (artwork to be provided by sponsor)
- Up to (5) complimentary cars entered into the show
- One "Presenting Sponsor" trophy selected by your representative
- Logo placard placed on each car entered into the show

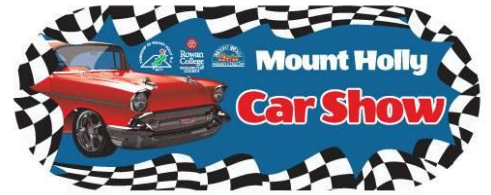
### **Platinum Level Sponsor (one available) - \$2,000**

- Live event publicity announcement at the DJ and stage during the car show
- Logo on social media, t-shirts
- 10x10 Space at the event
- 6'x2' Banner (artwork to be provided by sponsor)
- Up to (3) complimentary cars entered into the show
- One "Platinum Sponsor" trophy selected by your representative

### **Banner Tow (two available) - \$2,000-range**

- Price depends on size, type of banner (plain text, full-color, etc.)
- Airplane flying over high-traffic area Friday before event and then during peak event time
- Customizable image and logo available
- 10x10 Space at the event
- (1) Complimentary car entered into the show

*Proceeds from the event benefit Main Street Mount Holly, a volunteer-driven nonprofit organization, whose mission is to protect, promote and enhance our historic downtown. Main Street Mount Holly is a NJ 501c3 registered organization so your donation is tax deductible (EIN 04-3668475).*



## **16<sup>th</sup> Annual Mount Holly Car Show Sponsorship Levels (Continued)**

### **Gold Level Sponsor (one available) - \$1,000**

- Live event publicity announcements at the DJ and stage during the car show
- 10x10 Space at the event
- 6'x2' Banner (artwork to be provided by sponsor)
- One "Gold Sponsor" trophy selected by your representative

### **Stage Sponsor (two available) - \$750**

- Live event publicity announcements at the DJ and stage during the car show
- Large banner affixed to stage (your logo or message captured in many pics of bands!)

### **Silver Level Sponsor (three available) - \$500**

- Live event publicity announcements at the DJ and stage during the car show
- 6'x2' Banner (artwork to be provided by sponsor)
- One "Silver Sponsor" trophy selected by your representative

### **T-shirt OR Towel Sponsor (choose one, limited quantities) - \$250**

- Your logo on the T-shirts or towels that will be handed out to every car show entrant and also available for purchase by event attendees

### **Trophy Sponsor (limited quantities) - \$150**

- One trophy winner selected by your representative

***Note - Local Merchant Discount - \$100 off Presenting, Platinum, Gold or Silver sponsorship (for businesses within downtown Mount Holly's business district)***

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